



Sustainable Tourism

Lecture 1 – Sustainability Overview

LECTURE : Introduction

- **Lecture Content :**

1) Defining Sustainability.

2) Personal Viewpoints on Sustainability....

3) Issues and Challenges of Sustainable Tourism - MASS TOURISM!

4) Complexities of Managing Sustainability.

5) Sustainable Tourism Types

Discussion



**HOW IMPORTANT WAS SUSTAINABILITY ON
YOUR DECISIONS FOR TRAVEL!?**

Sustainable Tourism Questions???

Consider

- 1) What is Sustainability?
- 2) Why is Sustainability Important?
- 3) What are the key considerations for Sustainability?
- 4) What role do 'we' play in Sustainability?
- 5) What role does industry play in Sustainability?

**Sustainable development is progress that
meets the needs of the present without
compromising the ability of future
generations to meet their own needs
(UN WCED, 1987)**

United Nations World Commission on Environment and Development

Sustainable Tourism

<https://www.youtube.com/watch?v=JFbbKbdqoJg>



In Tourism.. Sustainability means

- Achieving *Quality Growth* in a manner that does not deplete the natural and built-in environment and preserves the culture, history and heritage of local community.
- Achieving *Balance* between number of visitors and the capacity of the given environment.
- Greatest interaction and enjoyment with the *Least Destruction*.

RELATIONSHIPS – Tourism and The Environment

- Ideally, there should be a SYMBIOTIC RELATIONSHIP BETWEEN TOURISM AND THE ENVIRONMENT!!!

INTERDEPENDENCY!

+

BALANCE!

NB: VERY OFTEN though, this does not occur

= MASSTOURISM / DESTRUCTION!



Also:

- *Other factors to consider as part of Sustainability are:*

- *Economic Impacts*

- *Social and Cultural Impacts*

WHAT ARE YOUR THOUGHTS?!

The greatest threat
to our planet is the
belief that someone
else will save it.

-Robert Swan



greencircle salons

Is Mass Tourism Destroying Cities

- <https://www.youtube.com/watch?v=Vyt1HdR4uLw>



The three pillars of sustainable development





Example of Best Practice.....

UNESCO SUSTAINABILITY GOALS

Sustaining Tourism

- Tourism will never be completely sustainable as every industry has impacts, but it can work towards becoming more sustainable.
- As more regions and countries develop their tourism industry, it produces significant impacts on natural resources, consumption patterns, pollution and social systems.
- Sustainable tourism development guidelines and management practices are applicable to all forms of tourism in all types of destinations, including mass tourism and the various niche tourism segments.
- Sustainability principles refer to the
 - **Environmental**
 - **Economic**
 - **Socio-cultural**
- Aspects of tourism development, and a ***suitable balance*** must be established between these three dimensions to guarantee its long-term sustainability.

ACTIONS ?



- What actions should be taken to address SUSTAINABILITY?

NB: Does this action vary from one country to another?

MEDCs / LEDCs!?!

Sustainable Tourism should:

- 1) Ensure appropriate usage of environmental resources
- 2) Respect the socio-cultural aspects of host communities.
- 3) Ensure viable, long-term economic operations.

TOURISM MEASURES AND PRACTICES:

Can you think of any specific tourism measures (Types / Examples) that specifically focus on Sustainability....??

Conservation / Preservation Based Examples.....