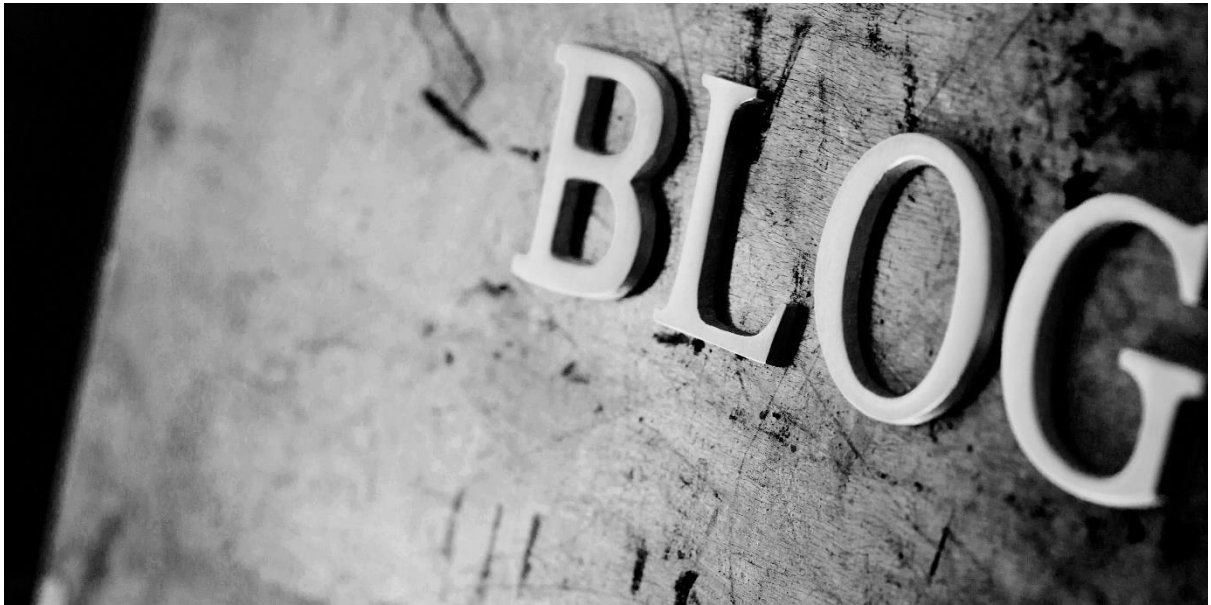


Guidance **for Writing an** **Academic Blog**



INTRODUCTION

Your assessment requires that you submit 3 Blogs which **explore 3 different theoretical social constructs of gender and their relationship with Human Rights**. You can do this in the form of word documents so you can submit them via Turnitin.

The questions you may ask include;

Q. How is writing a blog different from writing a normal essay?

A. Rather than writing an essay, a blog can be written in a variety of styles. In contrast to the way you would write an essay it is written in a more concise way and can range from 300 to 2000 words in length. Academic blogs can be written in a more informal way but as you are writing a blog in response to an assessment it will still include elements required by the assessment criteria. For example, evidence of engagement with current research/literature and a critical analysis and evaluation of the topic you are discussing. Look at the assignment to remind yourself of the marking criteria, however, include references to literature in the body of your text rather than an extensive bibliography, as this would not be possible if publishing on most blog formats.

Q. How do I structure my blogs?

A. Firstly, you need to think of a **title** for each of your blogs. Make sure it is short and to the point and signposts the focus of your argument. You will have done the activity or activities and have made notes from your readings. You will also have answered the questions at the end of each activity, some of this information you may wish to include in your blogs. The questions at the end of the activities have been written to assist you with the understanding of this topic as well as prompt you to read 'around' the topic.

Your blogs will read like a cross between a newspaper article and an academic journal.

Q. So, are the 300 words for the activities required in addition to my 3 blogs of 300 words each?

A. YES, you will need to write 300 words to answer the questions plus you will also write 300 words for the blog. The activity questions are there to help direct your learning and focus on what you need to be thinking about to enable you to write your blogs. The answers to the questions do not have to replicate in the blog.

You will need to follow the instructions on the document called next to the Turnitin submission section:

- **ECED7003 Assessment 2 INSTRUCTIONS**

Q. Could you show me an example of a blog?

A. Please see below; note the short sentences, in-text referencing through links and short but focused title. You could also include a picture either of yourself or an image you feel reinforces what you want to say...

August 26, 2019

Beyond the Binary and “Doing Gender”



By Jessica Poling

Sociology Ph.D. student, Rutgers University

Gender has become more intensely interrogated by many people who criticize the social expectations that accompany femininity and masculinity. The beauty industry, for example, has repeatedly come under fire for the unrealistic (and often financially burdensome) ideals it sets for women. Others have noted that women are held to unequal expectations when interacting with male peers, such as maintaining a “polite” and accommodating demeanour.

The emergence of the term “toxic masculinity” acknowledges the restrictions that accompany masculinity and the negative effects it has on both women and the men beholden to it. There is thus a growing acknowledgment that gender shapes how we live our daily lives, sometimes in harmful ways. While we still seem far away from completely throwing away the shackles of femininity and masculinity, there is a growing consciousness that gender impacts us and the way we move about the world.

Source: <https://www.everydaysociologyblog.com/>

Q. How many words should I include for each blog?

A. Approximately 300 words each! You may wish to make one smaller than the other two or write them approximately the same length. This perhaps would be the most sensible option as you would then be able to explore each area equally. (approximately 900 words for all three blogs in total).