# CHANGE MAKERS, BUILDING A PERSONAL BRAND FOR SUSTAINABLE EMPLOYMENT

Ellie Ball 2004158



# EXISTING ILLUSTRATOR WEBSITES

I will now look at existing illustrator websites to see what they have done and what I can learn from their layouts.

Home Work About SHOP

LAUREN MORSLEY

This illustrator doesn't have an easily accessible contacts page in their navigation bar.

They have a link to a shop

Logo is centralised in the middle. A simple text logo

Social media icons are at the top near logo and navigation







Their work is not only just shown as imagery but with context. Mock ups have been made, something to keep in mind.









Home Work About SHOP

LAUREN MORSLEY

Has included a picture of the artist, puts a name to the face.



Lauren Morsley is an Illustrator and Printmaker from Scotland. She specialises in bold and colourful designs which create other worlds to explore. Her work is often inspired by intriguing stories, places, and people. Alongside her commission work for various clients, she makes and sells her own prints and products, full of wiggly armed and long legged characters.

For projects or collaborations email llmorsley@gmail.com
To shop Lauren's prints, ceramics and products, click on the shop button above.

Would be better if there was form to fill out to contact the artist.

Also, would be better to have a separate page to get in contact.

## Selected Clients.

Shouting about past clients they have worked for.

Warner Music - Huel - Scholastic - The Guardian Labs - British Council - FCB London - The Body Shop - Trustpilot - Edinburgh Napier University - D&AD - V&A Dundee -Hidden Door Festival - Glasgow Connected




ILLUSTRATION

SKETCHES

BOOK COVERS

ABOUT

CONTACT

INSTAGRAM

SHOP









Navigation bar is in a different place to other websites, which is quite origional




A page for general illustration, then other pages for different category's of work they specialize in



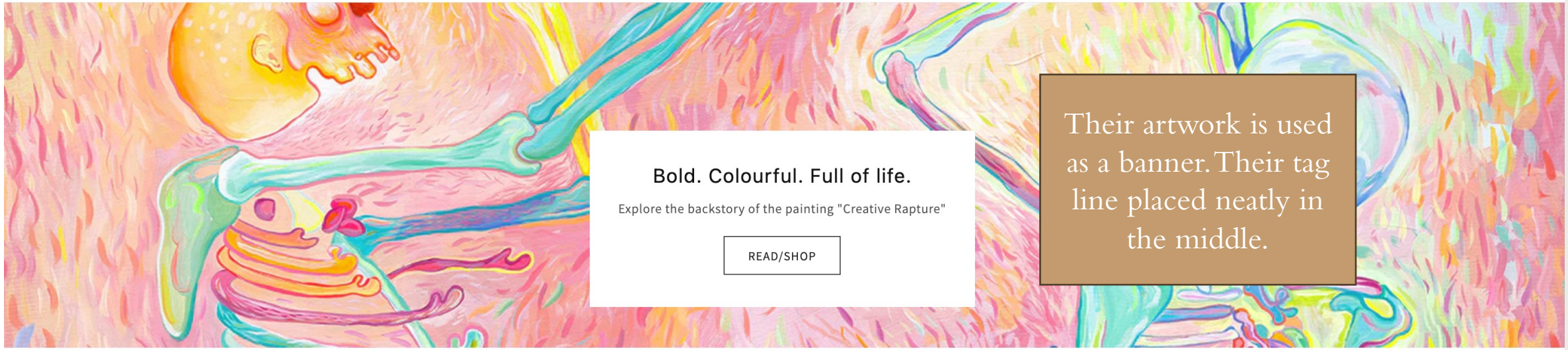







SHOP ABOUT CONTACT PATREON

MIA HAWK




Their artwork is used as a banner. Their tag line placed neatly in the middle.

## MERCHANDISE

Links to their shop and purchasable products in a preview banner form




STICKERS →



CLOTHING →




Enamel Pins →



GICLEE PRINTS →



gosia grodzka

The artwork on this website is beautiful but the website itself isn't that memorable.

Work Shop Sketchbook About Blog Contact

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I find it a little annoying that all of the page links are not all in one line, one is underneath all the rest. I think it would look better if all the page links are in one line or layout.



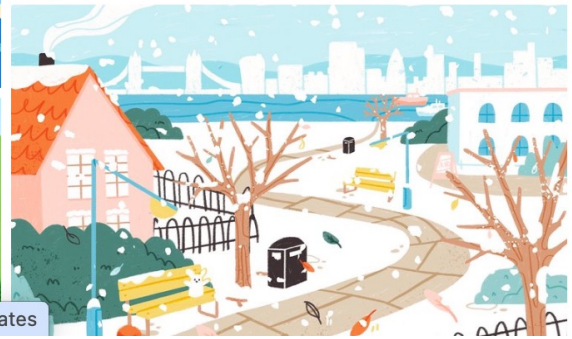

















ps://www.behance.net/gallery/179154403/PlantScapes-Chocolates

Their tag line is one word

# LEYAN WANG

ILLUSTRATOR

- WORK SKETCH ABOUT/CONTACT INSTA -

This illustrators contacts page is also merged with their about page. In our last lecture we learned that it is recommended that we keep these separated.



PAINTED SKIN 2023

They have a featured banner that previews different illustrations







# LEYAN WANG

ILLUSTRATOR

- WORK SKETCH **ABOUT/CONTACT** INSTA -

A featured illustration instead of a picture of the artist.

About and contact are on the same page not recommended.



Hi there!

I'm Leyan, a Chinese illustrator currently based in London, UK, and I specialise in self-publishing & editorial.

I like to find inspiration in folklore, mythology, movies, and everyday life. Through my artwork, I aim to explore the connections between the real and the fantastical worlds.

If you are interested in my work or have any job requirements or just want to have a chat, please feel free to contact me!

leyanillustration@gmail.com
leyanillustration
Little Red Book: leyanwang

Beautifully illustrated banner for page. Makes the page memorable

Log In 0

OCEAN HUGHES

STORE | PORTFOLIO | ABOUT | WORK WITH US

A page to their shop, with more links and sections to the different products they offer.

Filter by

Category –

All
KEYRINGS
NEW
NOTEPADS
STATIONERY
ACCESSORIES
ART PRINTS
PAINTING ACCESSORIES
OCCASIONS & GIFT
WASHI TAPE
STICKERS
JEWELLERY
APPAREL
HOME DECOR
WANDERING WOODLANDS

Price +

Colour +

Earring findings +




Smiley Star Gold Earrings
£30.00



Mistletoe Gold Enamel Necklace
£25.00



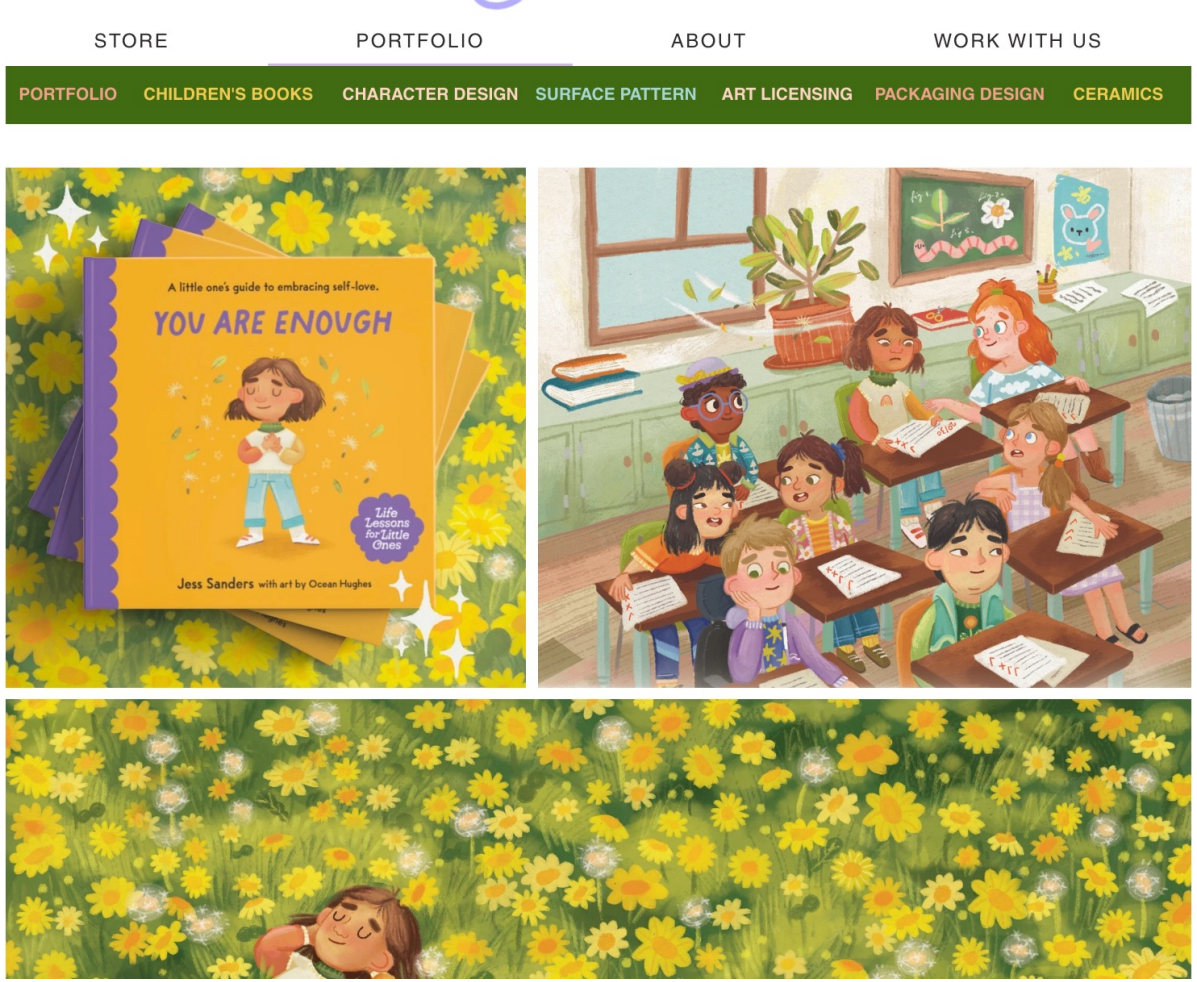
Strawberry Fields Gold Earrings
£30.00








Their portfolio is split into sections of speciality.



## ABOUT OCEAN HUGHES

Ocean Hughes is a Welsh illustrator & children's author. She has illustrated numerous children's books, including 'You Are Enough' by Jess Saunders which was shortlisted for 'Best Designed Children's Series Cover' in The Australian Book Design Awards 2023. Ocean also designs patterns for homeware, stationery, & makes handmade goods which she sells through her business.

In 2020 Ocean founded her own company, offering illustrated goods and handmade ceramics. Over the years, we have expanded our product range and we have shipped our products all over the globe!
Our world is full of colour, hand illustrated patterns, and playful characters - And our goal is to create quality products that spark joy and bring beauty to the everyday.

## OUR LOOK

Ocean's hand-drawn illustrations are at the heart of everything we create. Ignited by a long standing passion for stationery and a love for illustration. Ocean combines the two to create a look unlike any other on the market.




## OUR VISION

other on the market.



## CLIENTS:

Jellycat, Hachette, Arcturus Publishing, Maverick Publishing, OSMO - Tangible Play, Affirm Press, Albatros Media, Peniarth, Brecon Brewing, Tiny Victories, Happy Talkers

## ACHIEVEMENTS

Digital Art's Best New Illustration Talent from New Designers - 2019
Winner of the Hayden John James Awards for drawing & Painting 2019
Illustrator of 'You Are Enough' written by Jess Saunders. Shortlisted for best designed children's series cover in the Australian Book Design Awards - 2023

## OUR VISION

We may be a stationery company, but we have pretty big ideas about where we want to be in the next 10 years. New decor for your home, perhaps a beautiful new bag...
We hope to continue creating little moments of joy to help make your world more colourful!

## LET'S COLLABORATE

Would you love to stock our products in your store, or perhaps you're interested in working with us on your next project? We would love to hear from you!

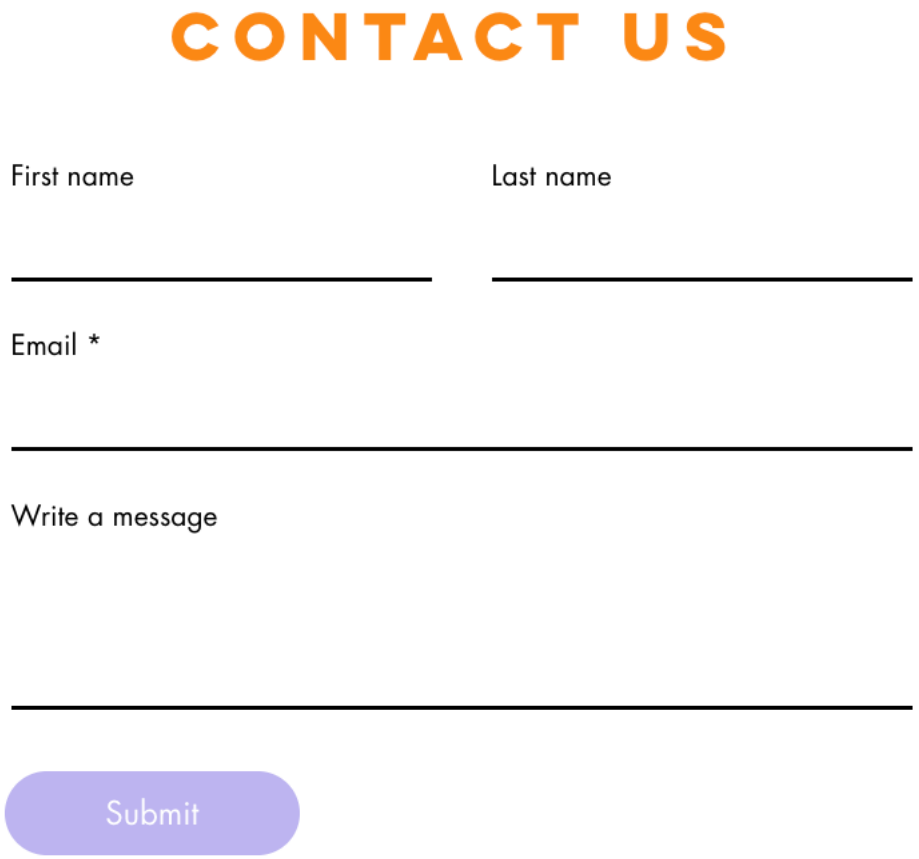
For enquiries about wholesale or collaborations contact:
hello@oceanhughes.com

For enquiries regarding children's books & publishing, please contact Ocean's agent:

Maddy Jeffery
maddy@theplumagency.com

They're about page covers everything, and puts your full trust and fail in hiring this illustrator.

The contact's layout is simple to send an email with easy to understand and fill fields.



Cheyenne Barton

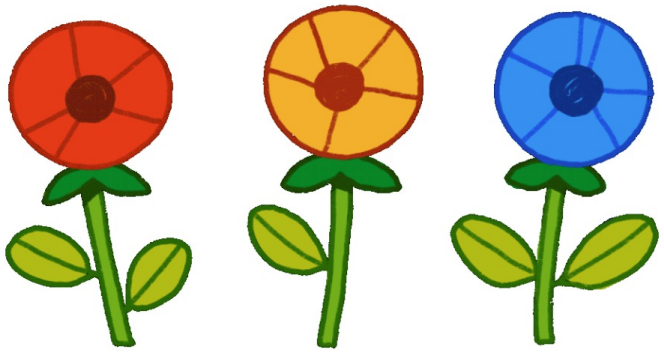
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## CONTACT ME

If you need to get a hold of me for whatever reason, shoot me an e-mail using this form! ***I AM NOT TAKING COMMISSIONS.***

If you want to send me a letter or package, send it to:

*Cheyenne Barton*
*2212 Queen Anne Ave N*
*PMB #707*
*Seattle, WA 98109*



name (required)

First Name | Last Name

e-mail (required)

subject (required)

message (required)

SEND!

Easy to fill out contacts page.

Fun animated gif on the contact me page. Demonstrates extra skills.

Home Work About SHOP

# LAUREN MORSLEY









ILLUSTRATION

SKETCHES

BOOK COVERS

ABOUT

CONTACT

INSTAGRAM

SHOP











# LEYAN WANG

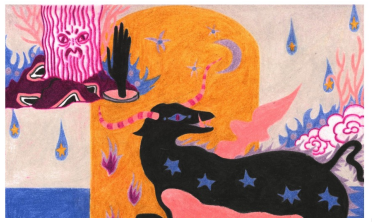
ILLUSTRATOR

- WORK SKETCH ABOUT/CONTACT INSTA -



PAINTED SKIN 2023







# ROSIE HURLEY

0

Store Etsy Portfolio Sketchbook and Drawing About



Good for Planet, Good for Me



A Slice of London



Growing Tomato (gif)

- The first thing you usually see when you go onto an illustrator's website is their best work- it's what you go onto the website to browse, so it makes sense for it to be the first page you see on the website
- The work on their website is their best work only.
- Some of their work are displayed as product mock-ups- this is something I can keep in mind in my portfolio, so people and can a feel and a purpose for my artwork
- For all the websites their very clean and the artwork is the focus
- Navigation is usually at the top with not too many pages for easy browsing
- Even though there is a contacts page, social media icons are usually placing somewhere along the navigation bar for easy accessibility
- a shop is optional which is something I can keep in mind for the future. I am currently using Etsy to sell my artwork, so maybe there could be a link to my shop through the menu navigation. Over time building up my social media following I could just have my shop on my portfolio website, for an extra stream of income

# BUSINESS CARD BRANDING RESEARCH

I will now investigate existing illustrators' business cards and see what features I like and dislike to help inspire my own ideas.








- A example of their artwork on the back
- For contacts, the illustrator used both written information and an easy to scan QR code








- An example of their artwork on the back
- The contact's page is very minimalistic
- Everything about this illustrator's brand is consistent. This logo next to the contacts is also displayed next to the contacts on their website too








- An example of their artwork on the back
- These business cards have a very minimalist feel to them, which reflects the illustrator's work








- An example of their artwork on the back
- Cohesive limited colour pallette
- The colours and the style of the artwork and typography all ties in together with one another









- A example of their artwork on the back
- Bold typography that gives a retro feel
- Something to keep in mind a lot that the typography speaks a lot about your brand and should be just as considered as the illustration you decide to put on the business card









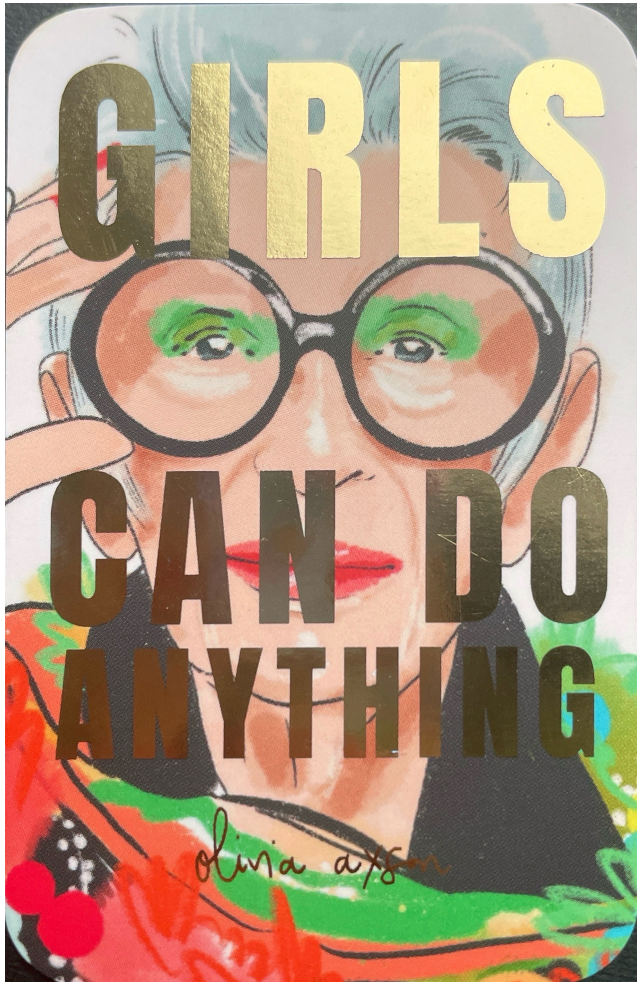
- Cohesive, complementary colours used
- A QR code that will take you directly to their contacts
- If I was to design a business card, I would include a QR code but also written contact information too in case someone's device is not able to scan the code






- An example of their artwork on the back
- The business card can also have a vertical layout
- You can tell straight away that this is a children's picture book illustrator
- The colours are fun, happy and shows the illustrators skills in character design




- An example of their artwork on the back
- The metallics makes the card stand out, something I can consider




- Single sided.
- Would probably be better if the card was double sided, could show example artwork, and more routes of contact
- The border gives the business card a stamp like appearance






- An example of their artwork on the back
- A different shape to a standard business cards, square. I can keep this in mind when designing mine that it can be a different shape

# WHAT WEB BUILDER SHALL I USE?

Now I will investigate web builders that I have access to and analyse what would be best for me...

# DESIGNING MY BRANDING

**Changemakers: Building your Personal Brand for Sustainable Employment**
**Personal Branding Exercise**

What do you want to be called? Names suggestions???

Ellie Ball illustration

How will you visually get across you USP in your branding? Ideas and doodles

Fun illustration
Inspired alot by nature
Bright positive colours
lots of doodles

How will you make your brand identity memorable? Ideas and doodles

Colours
How I stylise my work.
The message I deliver through my illustrations

How will you reach your audience? Promotional ideas outline below

Instagram
Tiktok

What will be the right promotional strategy for you? Ideas and doodles

- Recording my work process through image and video which I will share on social media

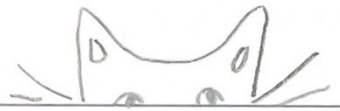
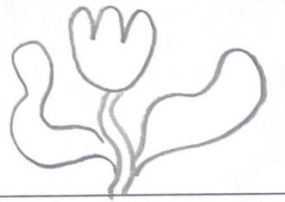
# 4 Pillars of Branding

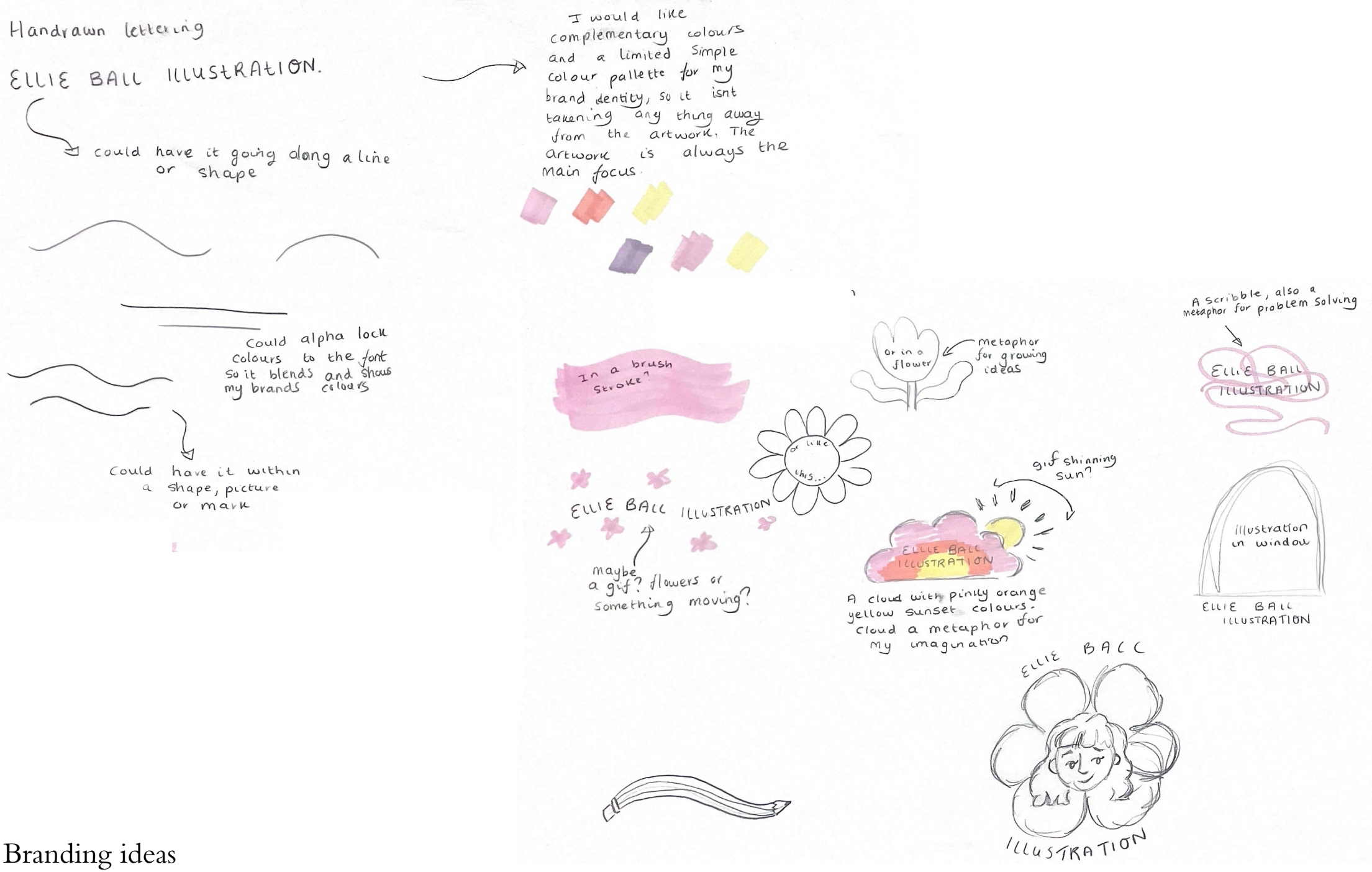
**Brand Name** Ellie Ball

| Narrative | Differentiation | Communication | Consistency |
|---|---|---|---|
| • Fun art that makes people smile<br>• Refreshing<br>• Romantisises everyday things<br>• Heavily inspired by nature<br>• Bright and positive | • My style<br>• My colours - bright colours | • Instagram<br>• Tiktok<br>• Linked in<br>• All of my socials to be accessed on my linktree<br>• My website<br>• All of my socials will be connected through a link tree | • My style<br>• Fun themes that I draw<br>• Any typography |

# Metaphor Gestalt

**If my brand was a ....fruit..... it would be .....Strawberry!**

| | | | | |
|---|---|---|---|---|
| **COLOUR**<br>Pink + Yellow | **ANIMAL**<br>cat<br>  | **TYPEFACE**<br>Hand drawn | **DRINK**<br>Tea, in a cute mug<br>  | **ARCHITECTURE**<br>Cottage |
| **HAIRSTYLE**<br>Fringe and voluminous locks. | **LANDSCAPE**<br>A room without the big light on<br>cozy | **TREE**<br>Willow tree | **FRUIT**<br>Strawberry.<br>  | **SMELL**<br>Meadow<br>  |
| **TRANSPORT**<br>Bycycle with a wicker basket | **SHOE**<br>Dr marten | **JACKET**<br>Denim<br>  | **SINGER** | **ARTIST**<br>cheyenne Barton |




Branding ideas







Logo ideas




Business card sketched ideas






Final business card design. One sided.




Final logo design

# MY SKILLS

Now I will evaluate my skills and weaknesses as an illustrator so I can identify what I need to work on in the future.

Indesign

Drawing

Microsoft office programmes

Photography

Procreate

Visual communication

Hard skills

Sketching

Character design

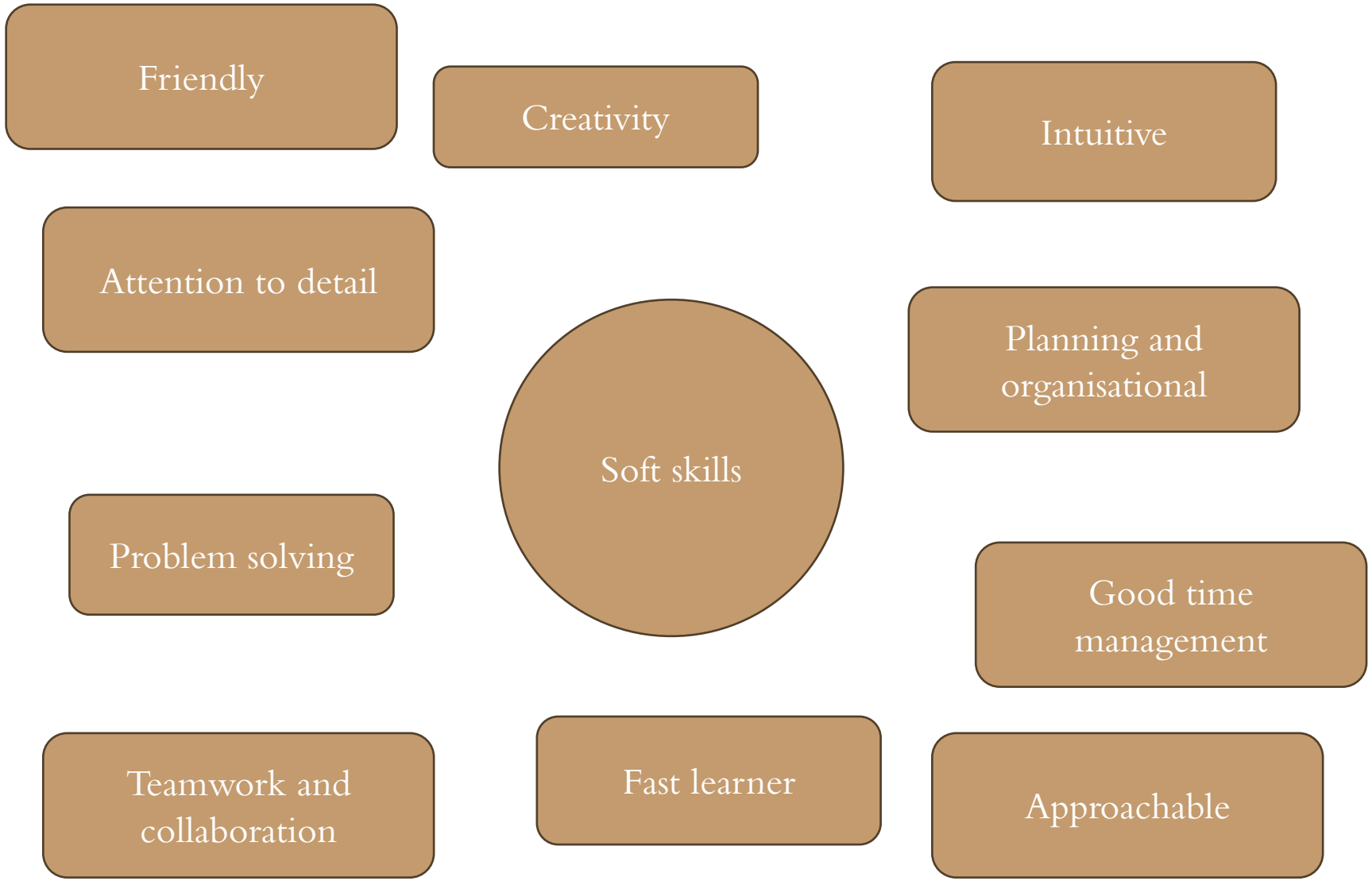
Cricut design space

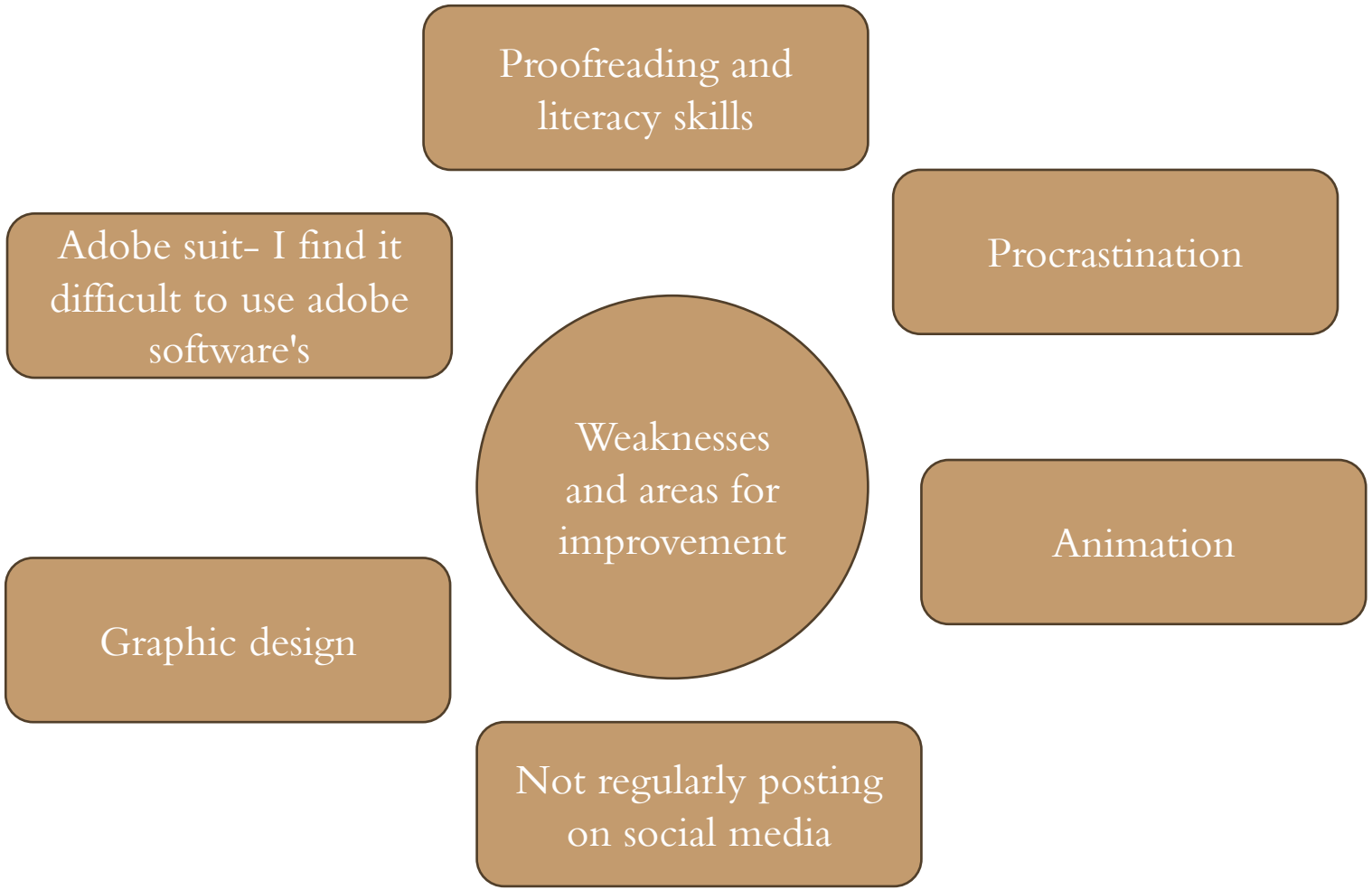
Creative writing

Colour theory

Illustration

Hand lettering


Friendly
Creativity
Intuitive
Attention to detail
Planning and organisational
Soft skills
Problem solving
Good time management
Teamwork and collaboration
Fast learner
Approachable


Proofreading and literacy skills
Adobe suit- I find it difficult to use adobe software's
Procrastination
Weaknesses and areas for improvement
Animation
Graphic design
Not regularly posting on social media

Here is a creative CV I have written based on my Hard and Soft skills.

# Ellie Ball

Email- EllieBallillustration@gmail.com

Mobile- 07943957503

Website- EllieBallillustration.com

**About me**
Hi, my name is Ellie I am an illustrator from South Wales. When creating artwork, I love drawing digitally whilst trying to implement organic traditional features and textures. As well as creating artwork from home I sell my creations online and at Artisan markets and conventions on products such as: tote bags, stickers, badges, greetings cards etc. All of these are drawn and made in my small home studio.

**My experience**
**Selling on Etsy-** I have been selling my art online via my Etsy shop since 2020. With over 700 worldwide sales, selling on Etsy has taught me advertising skills and well as delivering good online customer service skills.

**Markets and conventions-** I have been selling at artisan Markets and conventions since 2023. Selling my products in real life has taught me organizational and time management skills as well as in personal customer service skills.

**Couple, friends and family portraits-** On my website and socials I offer people portraits where people have commissioned me to illustrate their friends, partners, and family. I work together with their client to create something they would love or to make the perfect gift for someone else.

**Custom commission-** I also offer custom commissions where I have had experience designing tattoos, logos for small businesses and custom pieces of artwork.

**Education**
I am currently studying BA Illustration at Swansea Trinity Saint David's College of Art.

**My skills**
- InDesign
- Procreate
- Illustration
- Microsoft office program's
- Sketching
- Hand lettering
- Cricut design space
- Character design
- Creative writing
- Fast learner
- Good time management
- Planning and organizational skills
- Attention to detail
- Self-motivation

Here is a letter I have made up that will accompany my CV when I apply for creative roles.

Ellie Ball
8 Bryn Villas NP13 3DL
EllieBallillustration@gmail.com
EllieBallillustration.com
07943957503

Bright Agency
103-105 St John's Hill, London SW11 1SY

20th April 2024

Dear Sir/Madame,

My name is Ellie, and I am a final year BA(Hons) Illustration student studying at Swansea College of Art.

I am writing to express my admiration for the work you do at The Bright Agency and to ask if you would consider looking at my work.

I appreciate you must be very busy and receive many letters such as this, but I would greatly appreciate it if you would take time to look at my work at EllieBallillustration.com. I would appreciate any feedback you could offer, as well as any opportunity you may have to work together.

I look forward to hearing from you in the near future.

Kind Regards
Ellie Ball

# EXISTING ILLUSTRATOR JOB VACANCIES

Skills I have

Skills that need improvement

# Illustrator (Contract)

**BROKLIN** —Anywhere

Apply on www.instagram.com | Save Job

**Company Description**

BROKLIN is an independent graphic design + branding studio that specializes in creating unique identity designs, branding strategies, website designs, and innovative design solutions that help clients stand out and capture their unique stories. Our small team consists of passionate and talented graphic designers and creative artists who take a multidisciplinary approach to creating compelling visual identities.

**Role Description**

We seek a contract talented Illustrator who will collaborate closely with our Senior Designer in crafting trendy and exceptional illustrations tailored for our client's projects. Participate actively in brainstorming sessions by providing innovative ideas and concepts, as well as proposing design strategies that ensure a cohesive brand evolution.

**Pay Range**: $34-$45 per hour

**Qualifications**

- Digital Illustration, comic, and freestyle hand drawing
- Excellent working knowledge in Adobe Illustrator on both desktop and iPad
- Proficiency in industry-standard design softwares: Adobe Illustrator, Adobe Photoshop and Figma
- Strong communication and collaboration skills.
- Passion for design and an interest in staying current with design trends.
- Ability to work independently and remotely
- Excellent attention to detail and creativity
- Strong understanding of colour theory.
- A portfolio showcasing previous illustration and design work
- Experience in the graphic design industry is a plus

If you are a creative individual, problem solver with a passion for creating trendy and quality projects, we encourage you to apply today. Please do not apply if you are a team or an agency.

JOB TYPE
**Freelance**

JOB LOCATION
**Anywhere**

ON SITE REQUIRED
**Not required - Remote okay**

JOB POSTED
**April 25th, 2024**

Report

https://www.behance.net/joblist?country=GB&search=illustrator

# Part-Time Designer

**Coffee Meets Bagel** — Anywhere

Apply on ats.rippling.com | Save Job

**About Coffee Meets Bagel**

Coffee Meets Bagel is a women-founded, women-led organization created to give everyone a chance at love. The sense of belonging and connectedness we get from relationships not only helps us survive, but thrive, and we're working to make it a little easier for people to find that. We're inspired by the stories we hear from employees, friends, and family who have used CMB to transform their lives, and you too can make a difference by joining us!

As one of the largest venture-backed dating applications in the world, with significant growth in both North America and Asia, we're growing fast and need talented engineers to help us grow even more. Our goal is to create the next-generation dating platform that can handle the massive scale and flexibility needed to build an app that feels local to everyone, whether you live in Seattle, Singapore, or Saskatoon.

We believe in empowering our team to think and build big, and you'll have the ability to help us rebuild core parts of our system from the ground up. We value the importance of work-life balance, so we offer a flexible work environment where you have the freedom to work from anywhere and coordinate your own hours. Overall, we're a collaborative bunch who care for our daters and our team members, believe in our mission to solve hard problems, and want you to join us on this journey.

**About the role:**

Coffee Meets Bagel is looking for a part-time graphic designer to join its marketing team on a contract basis. This role requires availability for approximately 10 hours/week to start, and has the potential for additional hours in a few months. We are a fully remote company so you can physically be located anywhere, but you have to occasionally be available during PDT hours.

The ideal candidate is proficient in Illustrator and Photoshop and a motion graphics software of your choice. You have at least basic Figma skills, and it would be nice if you are familiar working with project management tools such as Asana and Slack. We use Midjourney to produce certain graphics, and Leanplum/Braze for email design, and you are expected to learn those programs in the first few weeks.

JOB TYPE
**Freelance**

JOB LOCATION
**Anywhere**

ON SITE REQUIRED
**Not required - Remote okay**

JOB POSTED
**April 23rd, 2024**

Report



https://www.behance.net/joblist?country=GB&search=illustrator

# Freelance Illustrartor

**Pavels Lavrinovics** —Anywhere

Apply on Behance ☆ Save Job

Looking for a freelance illustrator to work with who can illustrate vector graphics to be used for card containers on web platform and altered for other formats such as social media marketing assets. Ideally someone with character illustration experience.

Hoping to establish a style and working within it to create a library of illustrations that can be pulled and used across various assets as well as creating standalone 'poster' creatives.

Please message me on Behance and feel free to send any examples of your work if its not available here. Please mention rates in your message.

JOB TYPE
**Freelance**

JOB LOCATION
**Anywhere**

ON SITE REQUIRED
**Not required - Remote okay**

JOB POSTED
**April 9th, 2024**



https://www.behance.net/joblist?country=GB&search=illustrator

# Freelance Illustrator

**Reedsy** · United Kingdom · 1 month ago · Over 100 applicants

We highlight job details that match your preferences. **Update preferences**

Remote · Full-time · Associate

11-50 employees · Book and Periodical Publishing

6 of 10 skills match your profile - you may be a good fit

See how you compare to over 100 other applicants. Try Premium for £0

**Easy Apply** **Save**

## About the job

We are seeking talented book designers to join our fast-growing community of the industry's top publishing professionals. Reedsy's vetted group of freelancers have worked on a range of widely acclaimed novels such as The Hunger Games, Originals (Adam grant), and His Dark Materials (Phillip Pullman) series.

**Requirements**

- Have 3+ years of experience in illustration
- A solid portfolio

**Requirements**

- Have 3+ years of experience in illustration
- A solid portfolio

Experience working for a renowned publishing company or a history of high-quality work with a bestselling author/book will be positively valued.

**Benefits**

There are hundreds of authors currently looking for an illustrator on Reedsy. Reedsy allows you to pick which types of design you'd like to do, so you only receive projects in your area of interest. Once your application has been approved, you will be among the industry's top 1% of talent. Here is a look at our current trends: https://blog.reedsy.com/book-cover-art/

### Desired Skills and Experience

- Books
- Illustration
- Illustrator

https://www.linkedin.com/jobs/

# Freelance Artist

**The Boundary** · London, England, United Kingdom · 1 month ago · Over 100 applicants

We highlight job details that match your preferences. **Update preferences**

Remote · Full-time · Mid-Senior level

51-200 employees · Advertising Services

Skills: Digital Illustration, Illustration, +8 more

See how you compare to over 100 other applicants. Try Premium for £0

**Easy Apply** **Save**

## About the job

To help us meet a surge in demand we need creative Freelance Artists comfortable with creating photorealistic architectural visualisations for a 3 month contract. You will be required to work on projects undertaking the following:

- Setting up scenes from scratch including lighting set-up and compositions
- Interpreting and implementing client comments
- Producing images for large scale projects including masterplans and aerial views
- Working as part of a team
- Working on multiple deliverables across different project

This can be a fully remote role, but you must be able to work UK office hours of 0900 to 1800 GMT.

## Requirements

You will have experience, skills and knowledge in the following:

- Significant previous studio experience either on a freelance or permanent basis
- 3dsmax experience is essential
- Extensive Corona knowledge
- Education in architecture, interior design, photography useful but not a requirement

https://www.linkedin.com/jobs/

## Elevation Recruitment Group provided pay range

This range is provided by Elevation Recruitment Group. Your actual pay will be based on your skills and experience — talk with your recruiter to learn more.

Base pay range

**£22,000.00/yr - £24,000.00/yr**

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**Illustrator**

Are you a passionate artist with an eye for detail and a love for turning concepts into captivating visuals? Do you thrive in a dynamic and collaborative environment that values creativity and innovation?

My client is renowned for their top-notch products and exceptional customer service in the supplier and wholesaler industry. Their commitment to excellence and innovation sets them apart, and they take pride in delivering unparalleled solutions to our clients.

Position: Illustrator
Location: Barnsley, United Kingdom
Salary: £22,000-£24,000pa

**Key Responsibilities**

- Create surface pattern concepts for various items
- Produce high quality packaging design concepts / branding ideas
- Liaise with suppliers to ensure artwork is accurate
- Communicate with the buying team and agree on design concepts
- Produce social media and web ready graphics
- Produce brochures, leaflets and flyers

**Skills & Competency requirements**

- Advanced drawing and typography skills including ability produce original artwork / drawings.
- Fully competent in Adobe illustrator, Photoshop and Indesign.
- Excellent layout skills.
- Extensive print knowledge
- Advanced photography skills
- Highly creative, enthusiastic and innovative
- Ability to manage workload and work in a fast pace environment
- Confidence to work independently and part of a team
- High attention to detail
- Experience of designing products for retail
- Produce print ready artworks
- Photography skills would be a desirable but not essential



https://www.linkedin.com/jobs/view/3882826664?trk=li_talent_UK_careers_jobsgtm_c99df92e-0bd9-47e7-81e8-db3014457a3d_job-dist&utm_medium=jobdist&mcid=6849804387301376005&utm_source=appcast&ePP=CwEAAAGPMMhu7ZRqvAYLIyetlQlq-U0CNQawRTgqxaMGTWM57RtzSU7H7gdllYy5foH8sSW1YxB9YAA22vwQWJT96rIPBPJ-f4IxUDYJyQ&ccuid=53558626101

# POTENTIAL EMPLOYERS AND CLIENTS I WANT TO WORK WITH IN THE FUTURE

The Plum Agency.

Home **Illustrators** Authors About Contact Submissions News

## Our Illustrators

picture books, baby, fiction...


Abi Tompkins


Adam Walker-Parker


Adriana Puglisi


Alba Palacio


Alex Paterson


Alice Buckingham

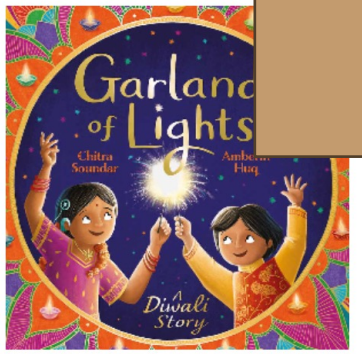


Alison Brown

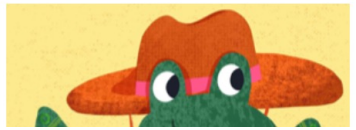


Aliz Buzas

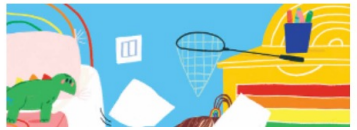

Ally Marie



Amberin Huq











Plum focuses on a lot of children's picture books which is something I really want to work in after I graduate.

https://theplumagency.com

## Submissions

We help the world's most inspiring creatives to make the world a more inspiring place. We love talent and we take joy in helping it grow.

We represent illustrators and author-illustrators and we are keen to see board book, novelty book, picture book, chapter book, middle grade, graphic novel and non-fiction submissions.
**Unfortunately, we are not accepting author-only submissions at this time.**

We're always looking for talent from a wide range of backgrounds, cultures and abilities and we're passionate in our belief that publishing and media should reflect the diversity of our society. We take our role in this seriously when helping creatives develop their talents, and we strive to ensure every child can recognize themselves in the content they consume.

We are always delighted to see new work and we'd love to see yours!

This is how I apply to this agency

https://theplumagency.com



## By email

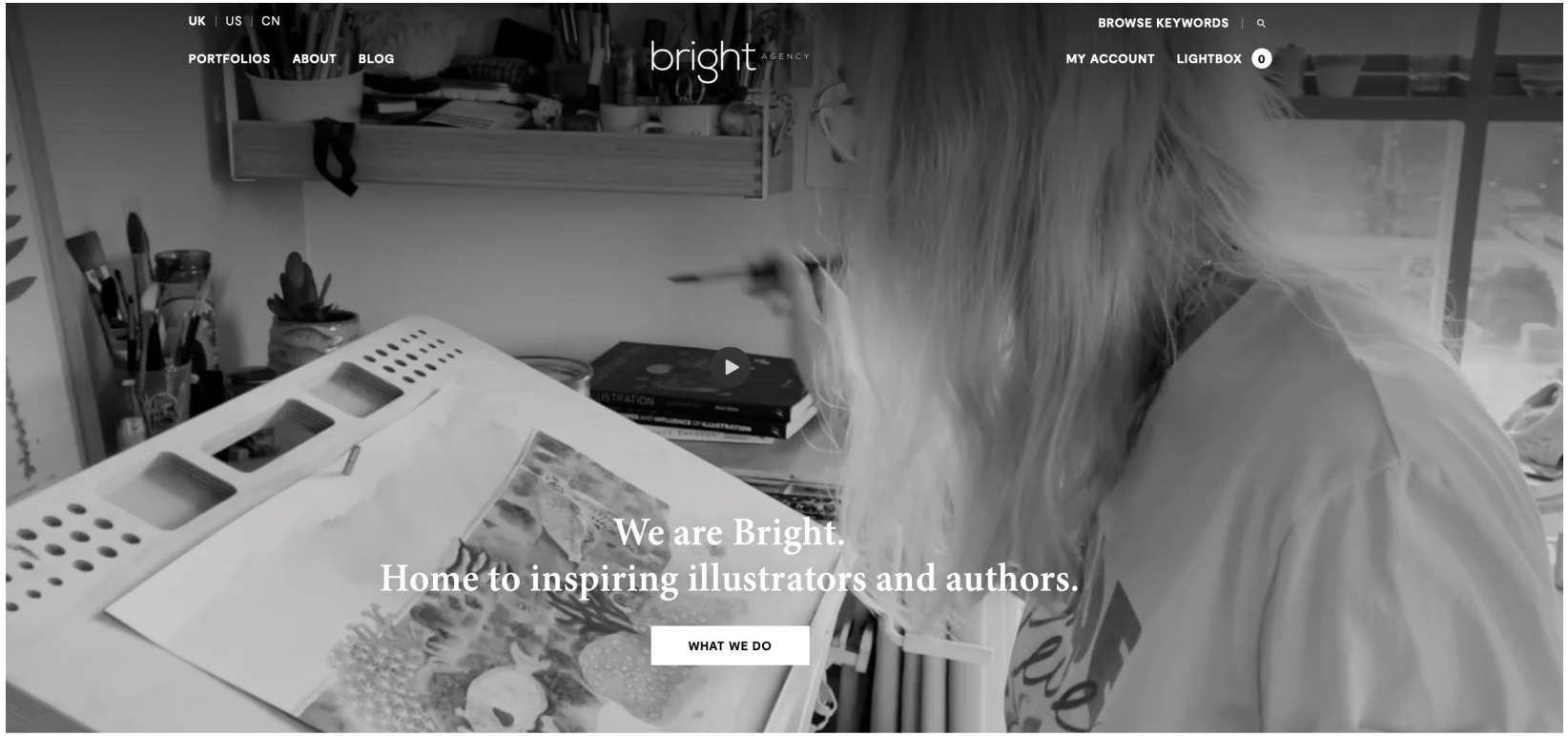
Illustrators:
Please send links to your website and Instagram, or a pdf of your portfolio to:
**letterbox@theplumagency.com**

Author-illustrators:
For picture book author-illustrator submissions, please send a pdf of your full text and some art samples.

For middle grade author-illustrator submissions, please include a synopsis and three chapters of text and some art samples.

Authors:

**Please note that we are unable to accept or respond to author-only submissions at this time.**



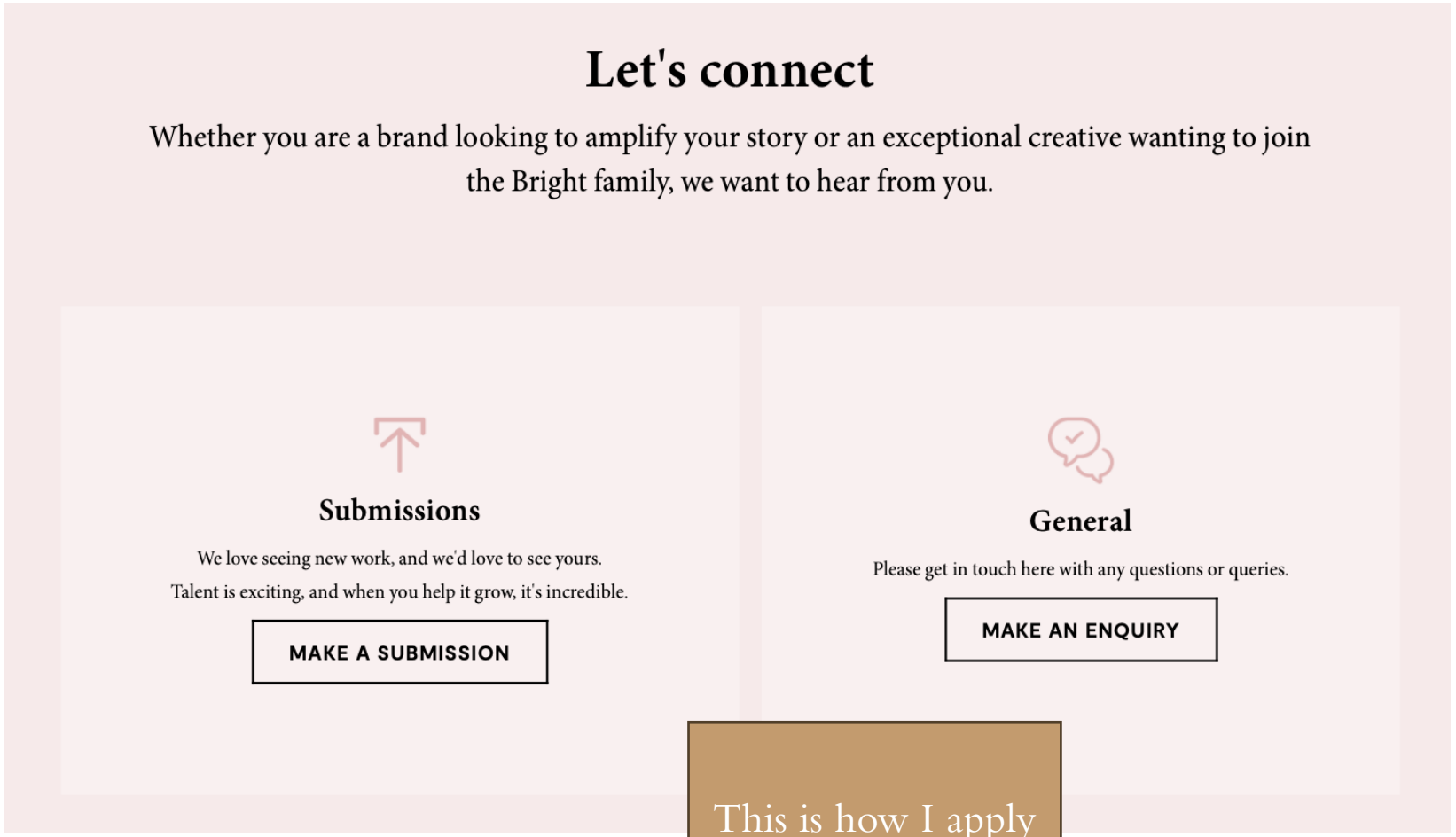



INTRODUCTION

Bright is a global agency that nurtures passionate, gifted artists and authors. You'll see their work everywhere: children's books, billboards, greetings cards, films... They're here to make a mark on the world, and our mission is to make it happen.

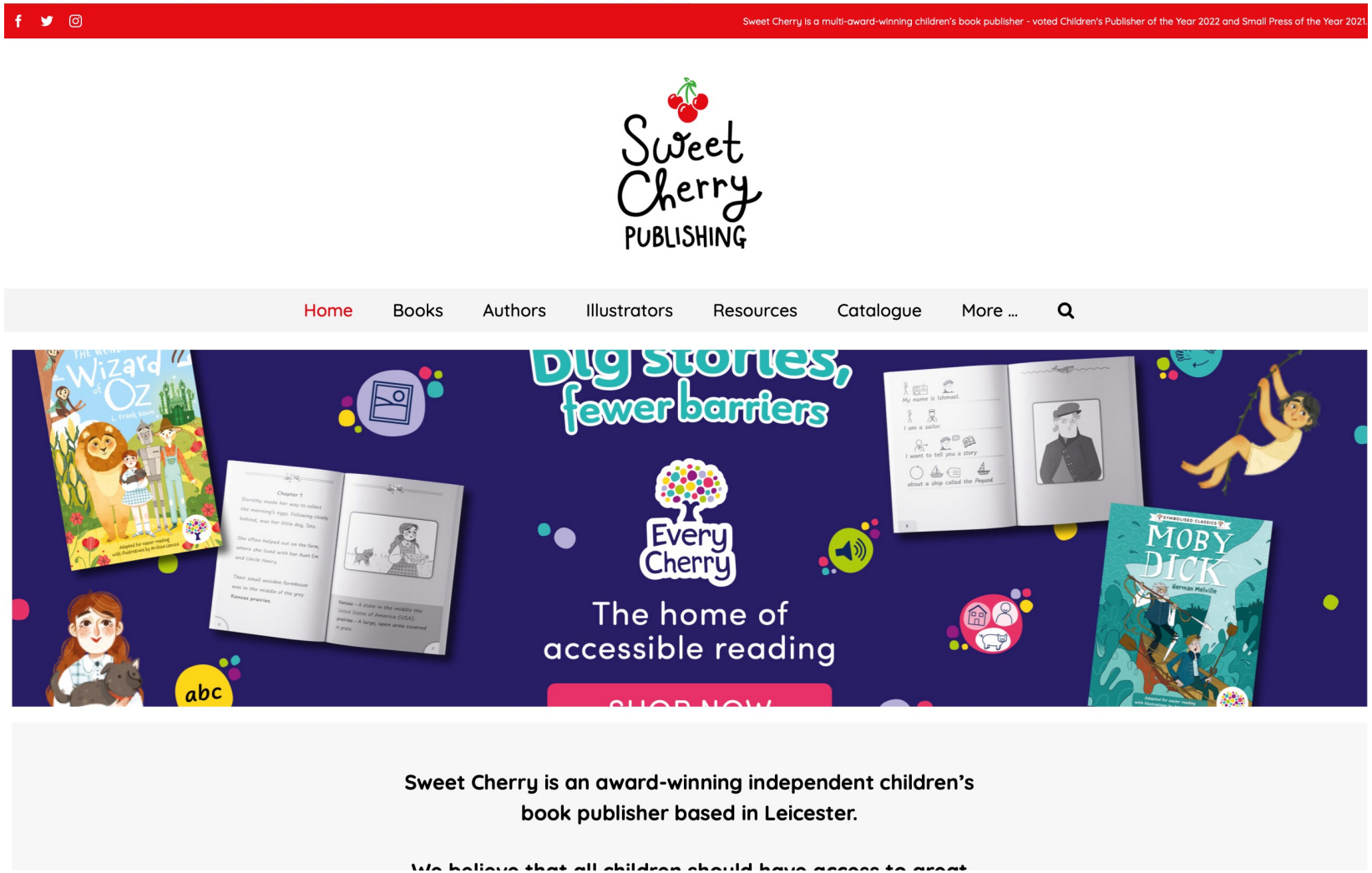
But enough about us. How can we help you? Maybe you want to commission a new piece of work; perhaps an animation or an advertising campaign? Perhaps you'd like to license something from our artists' portfolios? It's all here. We're ready when you are.

https://thebrightagency.com/uk/how-we-work




This is how I apply to this agency

https://thebrightagency.com/uk/how-we-work




https://sweetcherrypublishing.com

## Please send us your illustration portfolio!

This is how I apply to this agency

We're inviting **YOU** to join our mission and bring great stories within the reach of all readers.

We produce books for early readers through to teens and we are looking for a range of illustration styles including:

- picture books
- black line drawings
- grayscale illustrations
- illustrated covers from early readers to teens

We wish to represent all readers in the books we publish, through:

- authentic appearance of our characters, their worlds and their families
- a diverse range of artists from all backgrounds

We are encouraging submissions from **ALL** illustrators, and would like to see more artists from marginalised and underrepresented communities submit their work.
Whether you are established, a student or just starting out we want to hear from you.

**To send us your portfolio please include:**

- a link to your website or instagram (or attach a low-res PDF with 5 samples that you are most proud of – 5MB max)
- tell us a little bit about yourself with some brief biographical information
- your contact details

Upon submission you'll receive an immediate email acknowledgment that your work has reached us. We know how important it is to receive a response but as we are a small but dedicated team, it is not always possible to reply individually to each and every submission.

**To submit, e-mail illustration@sweetcherrypublishing.com or click on the button below.**

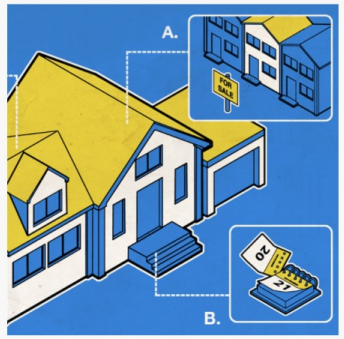
SUBMIT YOUR ARTWORK



https://sweetcherrypublishing.com

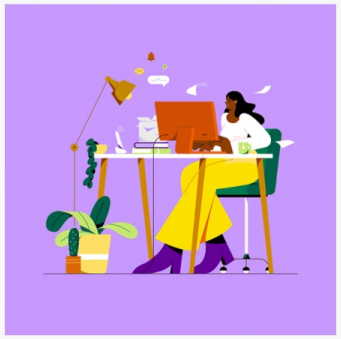
Enter your email for Folio's newsletter

# Illustration / Animation



Son of Alan


Daniel Atanasov


Batch


Ricardo Bessa


Jason Brooks


Sally Caulwell

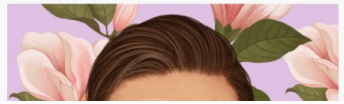

Billy Clark



Gabriel Corbera


Antoine Corbineau


Owen Davey













https://folioart.co.uk

## How can I submit my illustrations?

This is how I apply to this agency

We love seeing new illustration submissions. Unfortunately, we can't get back to every one we receive.

To ensure your work is seen by the right people, please read our guide to illustration agency submissions and then email us a short introduction to your work and a few jpg sample images and a link to your website. Email your illustration submissions to submissions@folioart.co.uk

LEMONADE

HOME ADVERTISING / DESIGN CHILDREN'S ILLUSTRATION CHARACTER DESIGN / ANIMATION ART LICENSING ABOUT CONTACT NEWS




# Welcome to the hub of illustration!

We are a pioneering illustration agency with big ideas.

Providing supremely talented illustrators for leading Brands, Agencies, Publishers, Magazines and Corporations.

In a world of increasing change we shine a light on the inspirational creativity of our illustrators.

https://lemonadeillustration.com/ContactUs.aspx

# Illustrator Submissions

Lemonade illustration agency is a pioneer within this wonderful business of illustration, we are very proud to represent some of the finest talents working in the industry today. This means we are extremely fortunate and receive hundreds of submissions from fantastic illustrators from all around the world every month. Our team are always looking for new talent who have one strong signature style with a portfolio that shows a variety of subject matter illustrated within that unique style. We are always open to review inspiring new talent to join our Illustration agency family, but unfortunately due to the volume of submissions we receive we cannot reply to every single email inquiry from every illustrator who approaches our team. You are welcome to submit your **website link** but please respect our submission policy below
(we would love to help everyone who is interested in our Agency but it is impossible, sadly).

We do not accept **unsolicited telephone calls** to make portfolio appointments without seeing the work on your website first. Sadly we cannot accept attachments via email because of the sheer volume of submissions we recieve via email each and everyday.

All we ask is that you act professionally at all times and we do not accept emails where we can see you have approached other artist agents in your cc' subject line ( yes, it happens more than you would think ). We do not accept emails that are not addressing Lemonade as the agency you are submitting your work to. Our recruitment department ONLY reviews emails which are professionally presented, tells us about yourself and has a hyperlink to your own website portfolio. The Agency can accept samples via post, but if you require your work returning then please send a stamp addressed envelope with your submission. Unfortunately we can only reply if we are interested due to the volume of submissions. As we have mentioned due to the sheer volume of submissions we recieve we cannot give feedback or a folio critique to every approaching illustrator unfortunately. If we see the potential of working together we will be in touch directly. If you are interested in our representation please email; **studio@lemonadeillustration.com**

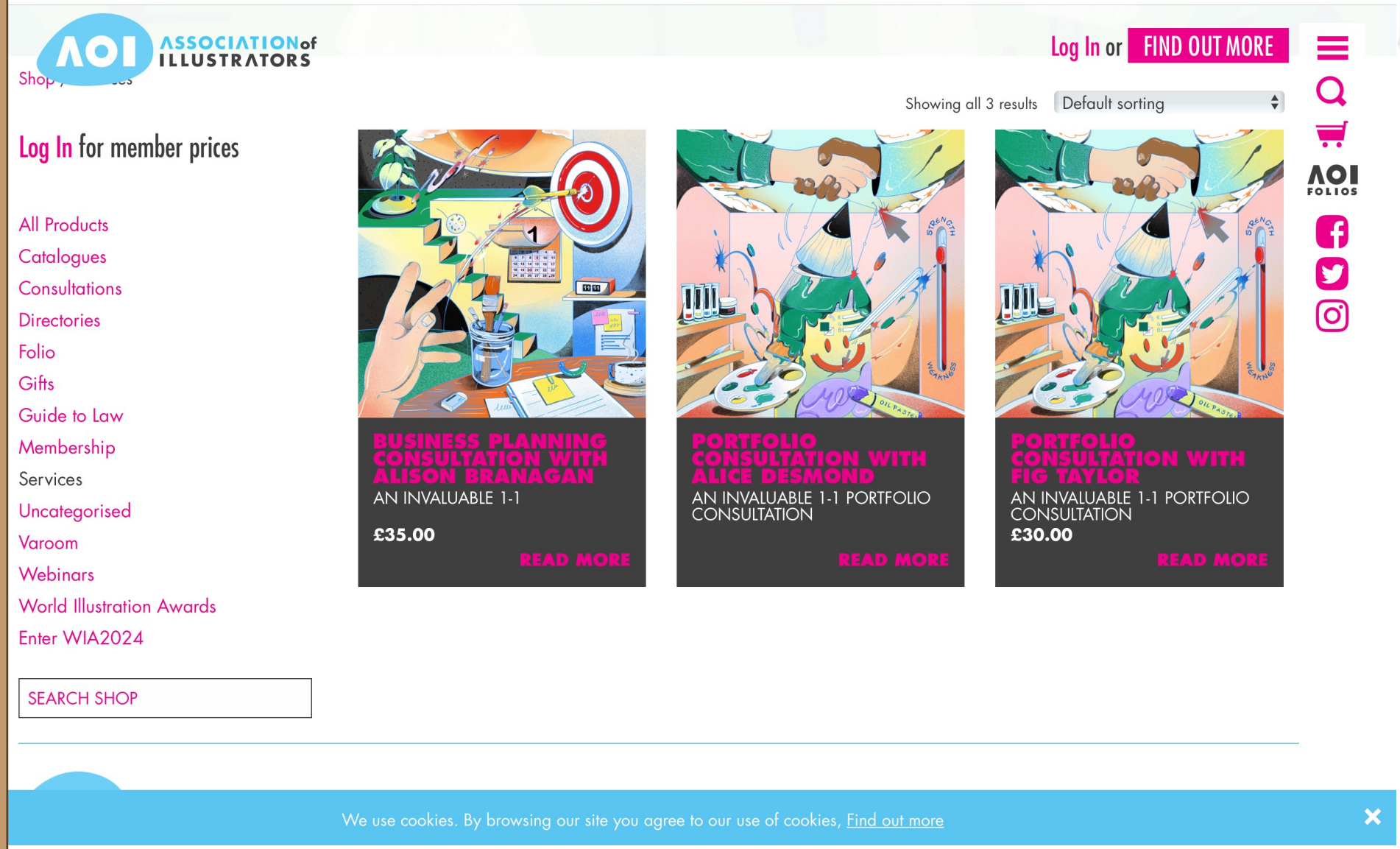


This is how I apply to this agency

https://lemonadeillustration.com/ContactUs.aspx

# USEFUL INDUSTRY WEBSITES AND JOURNALS I FOUND

The AOI is an organisation that offers illustrators advice on pricing, portfolio and many other things. You can subscribe and purchase for someone to analyse your portfolio and tell you improvements, something I can keep in mind after graduating if I'm having difficulty getting into an agency.




https://theaoi.com/world-illustration-awards/

Enter one of ten categories, which reflect the breadth of illustration being created today.




Image: Eva Wünsch

**Advertising**



Image: Holly Overs

**Animation**

sponsored by Huion

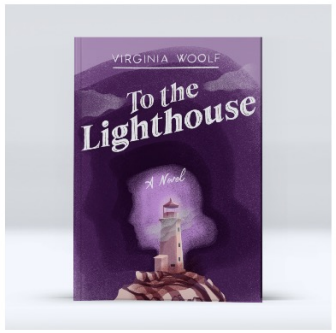



Image: Col McElwaine

**Book Covers**

sponsored by London Book Fair




Image: Jenny Løvlie

**Children's Publishing**



Image: Andrzej Wieteszka

**Design, Product & Packaging**



Image: Metin Sozen

**Editorial**



Image: Marella Moon Albanese

**Exploration**




Image: Marine BL Girard

**Publishing**



Image: Luisa Jung

**Science &**



Image: Prang Vipaluk

**Site Specific**



https://theaoi.com/world-illustration-awards/

Design week has relevant articles for different types of illustrators.



**£25,000 public commission**

The project will include the design of nine large shutter panels for Auckland Tower depicting the history of the town of Bishop Auckland, to be unveiled in Spring 2024.

NEWS



**The growing illustrator-led puzzle movement: "why use stock imagery when this exists?"**

FEATURES



**Fashion illustrator Gladys Perint Palmer: "How many ways can one draw a blazer?"**

FEATURES



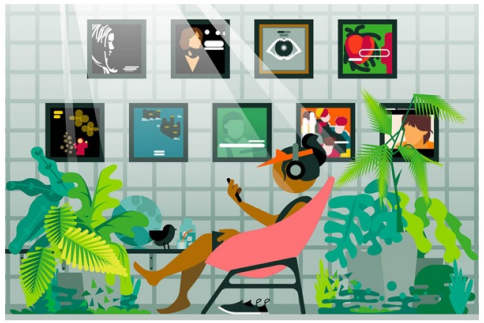
**Dom&Ink: "It's rare to feel completely uncompromised as a queer illustrator"**

NEWS



**Illustrators unite in support of #StopAsianHate**

NEWS



**Top tips from leading illustrators on adapting style for different clients**

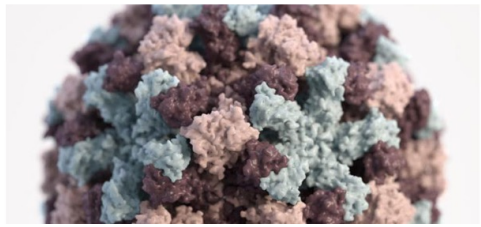
CAREERS ADVICE

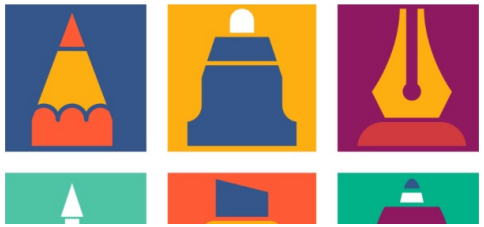






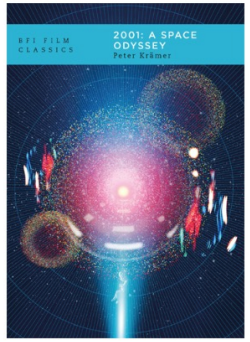






https://www.designweek.co.uk/?s=illustrator

FEATURES







## BFI invites designers and illustrators to reimagine classic films

NEWS

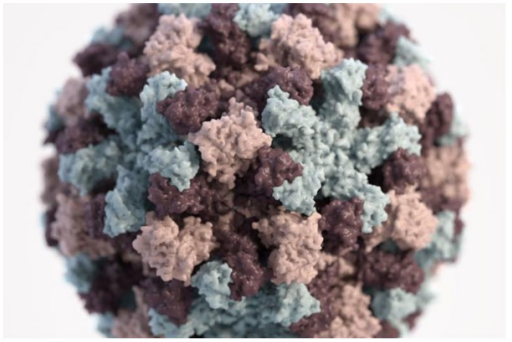
NEWS



## Illustrators and celebrities unite to help struggling parents in lockdown

NEWS

NEWS



## Visualising the invisible: how medical illustrators help us understand viruses

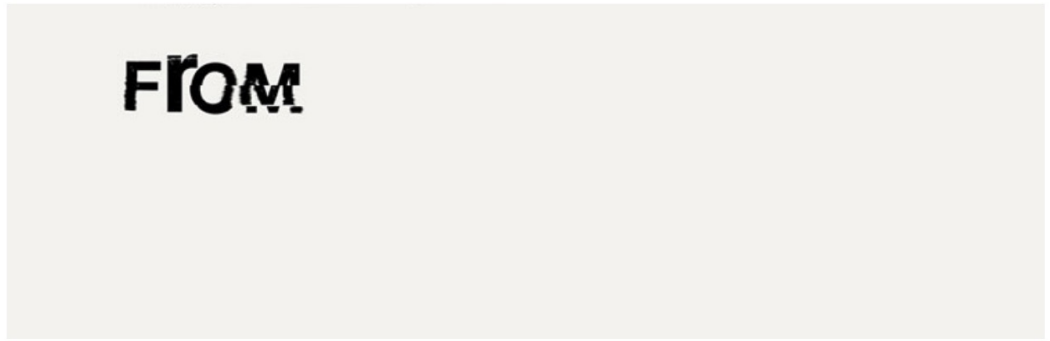
FEATURES

CAREERS ADVICE



## Illustrators' Survey 2019/2020 reveals continued financial struggle of profession

NEWS 1




## Illustrators unite behind fundraiser to save world's rainforests



## Skittles celebrates Pride 2019 with special packs by LGBTQ+ illustrators

https://www.designweek.co.uk/?s=illustrator

PARTFALIAZ
A GRAPHIC
INSPIRATION
SITE

HOME ABOUT CONTACT INTERVIEWS ILLUSTRATION AGENCIES DIRECTORY ARCHIVES

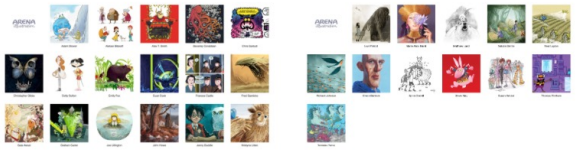
# ILLUSTRATION AGENCIES IN THE UNITED KINGDOM

Here is a great resource I found to discover illustration agency's that are in the UK. From here I am going to discover artist and their portfolios who are apart of these agencies.

**To discover the illustration agencies in the UK and their team of illustrators, just click on any image here and browse. <- ->**

**You may also reach every agencies by clicking their name on the text side.**

**Arena**, London and New-York offices
*Representing:* Jonny Duddle, Dotty Sutton, Marie-Alice Harel, Alex T. Smith, Beverley Coraldean, Chris Garbutt, Thomas Flintham, Graham Carter, Levi Pinfold, Emily Fox, Frances Castle, Adam Stower, Richard Johnson, Susan Hellard, John Howe, Fred Gambino, Matthew Land, Simon Bartram, Euan Cook, Joe Lillington, Christopher Gibbs, Neal Layton, Kristyna Litten, Spike Gerrell, Steve May, Tomislav Tomic, Aleksei Bitskoff, Gaia Alessi, Natalie Smillie



**The Artworks**
*Representing:* Dàlia Adillon, Hannah Bailey, Robert Ball, Laura Barrett, Darling Clementine, Matthew Cook, Dawn Cooper, Lucy Davey,

SEARCH

**Partfaliaz is about portfolios.**
In this inspiration blog, you'll find a sharp selection of works from international graphic designers and artists.

CATEGORIES

ARTISTS DIRECTORS GRAPHIC DESIGNERS ILLUSTRATION AGENCIES ILLUSTRATORS MOTION DESIGNERS MUSIC PAPER ART PHOTOGRAPHERS SET DESIGNERS

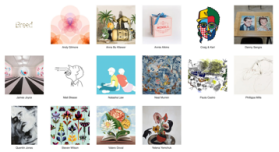
TAGS

3D / ABSTRACT / ADVERTISING / ANIMATION / ART / ART DIRECTORS / B&W / CHARACTERS / CITY / COLLAGE / DIGITAL / DOCUMENTARY / DRAWINGS / EXPERIMENTS / FASHION /

http://www.partfaliaz.com/illustration-agencies-directory/illustration-agencies-in-the-united-kingdom/

**Breed London**, London

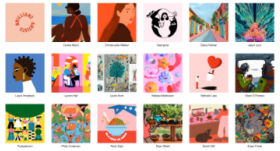
*Representing:* Andy Gilmore, Anna Bu Kliewer, Annie Atkins, Craig & Karl, Danny Sangra, James Joyce, Matt Blease, Natasha Law, Neal Murren, Paula Castro, Phillippa Mills, Quentin Jones, Steven Wilson, Valero Doval, Yelena Yemchuk



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**Brilliant Artists**, London

*Representing:* Laurie Avon, Melissa Mathieson, Emmanuelle Walker, Parapaboom, Ryan Gillett, Philip Lindeman, Grace Helmer, Sarah Cliff, Jason Lyon, Lauren Hall, Owen D Pomery, George(s), Rocio Egio, Nathalie Lees, super freak, Cookie Moon, Laura Anastasio

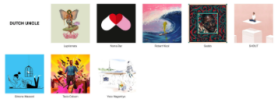


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**Dutch Uncle**, London, New-York and Tokyo

*Representing:* Saddo, Noma Bar, Debora Szpilman, Satoshi Hashimoto, Kustaa Saksi, Javi Aznarez, Lucas Varela, Tavis Coburn, Klaus Kremmerz, Gray318, Yoco Nagamiya, Simone Massoni, Robert Nicol, Shout Alessandro, Ping Zhu, Jon Mc Naught, Laprisamata, Graham Roumieu, Christian Montenegro, Gaku Nakagawa, Dermot Flynn, Hsiao-Ron Cheng, Joel Holland, Aesthetic Apparatus, Adam McCauley, Charlotte Trounce

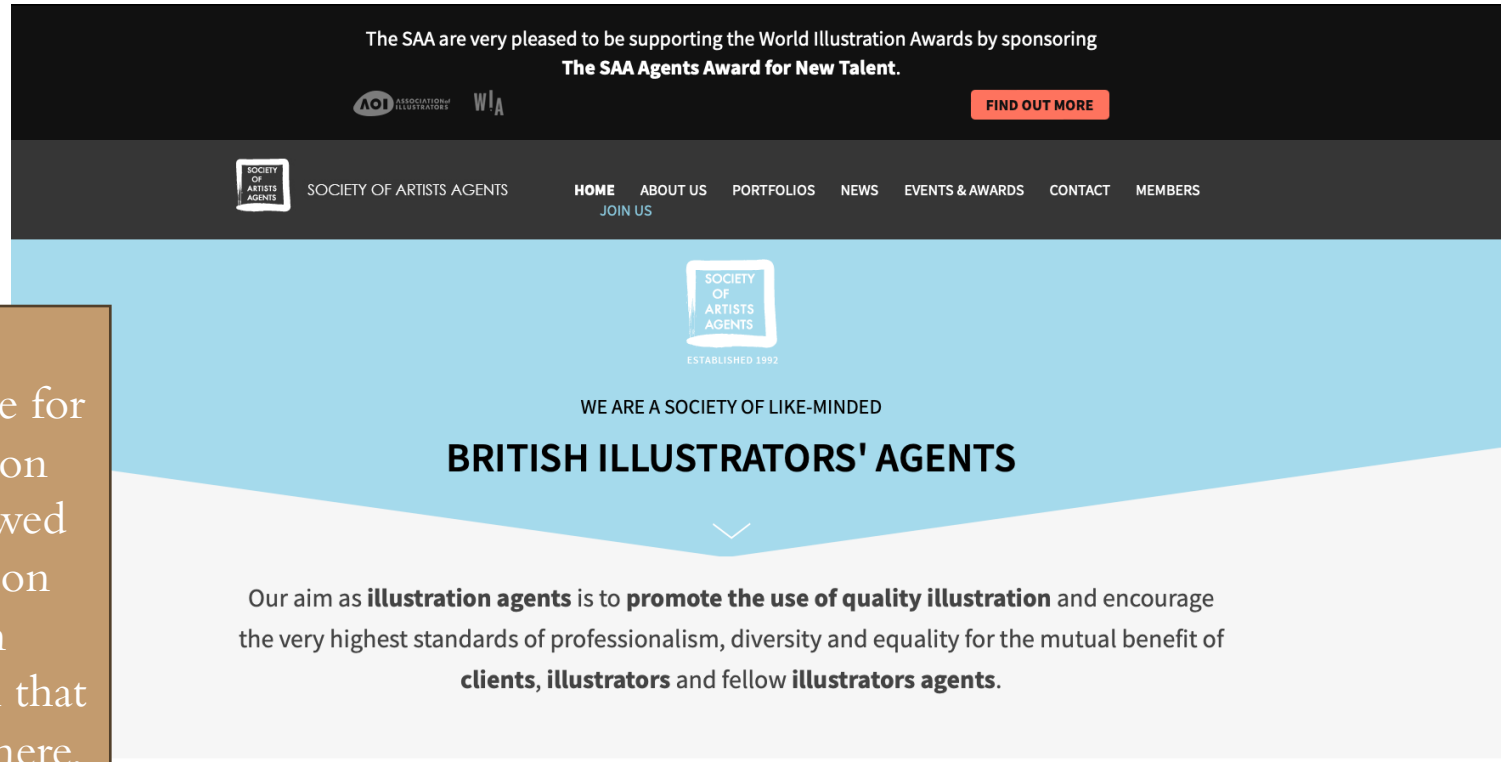






http://www.partfaliaz.com/illustration-agencies-directory/illustration-agencies-in-the-united-kingdom/

Another great resource for discovering illustration agency's. I have followed all of these agency's on Instagram so I can regularly see the work that they are putting out there.




https://saahub.com

Search for Competitions

+ Submit

ALL | Design | Graphic | Art | Fashion | Photo | Film | Video | Music | Architecture | Interior | Digital | Comic | Animation | 3d | Writing | Idea | Green | News | Free 33 | Students 21 | Archive

# Found Competitions

## Call for entries 95



### 3×3 International Illustration Show No.21 | International Competition

The 3×3 International Illustration Awards Show 2024 has recently opened the call for entries for its 21th illustration competition with the mission to spotlight the best contemporary international artists they can find and encourage a new focus on the use of illustration by the global editorial, advertising and design communities. Deadline: 05 Apr 2024. **More Info.**

+ competitions



### iJungle Illustration Awards 2024 | International Competition

iJungle illustration Awards 2024, competition that celebrates the world´s art of illustration has been recently opened for entries inviting all illustrators, agencies, representatives, students and teachers all over the world to participate. Deadline: 24 Oct 2024. **More Info.**

+ competitions

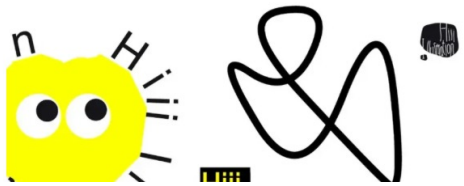



### Illustraciència 2024 - International Award On Scientific Illustration | International Competition

The Illustraciència 2023 International Illustration Award has been recently opened for entries and like every year invites all teams and individuals aged over 18 years old worldwide to participate. Deadline: 31 Mar 2024. **More Info.**

+ free | + competitions

Accepting Submissions
We are Looking For New writers
We Accept Manuscripts Across All Genres, With Or W
An Agent.
austinmacauley.com
OPEN

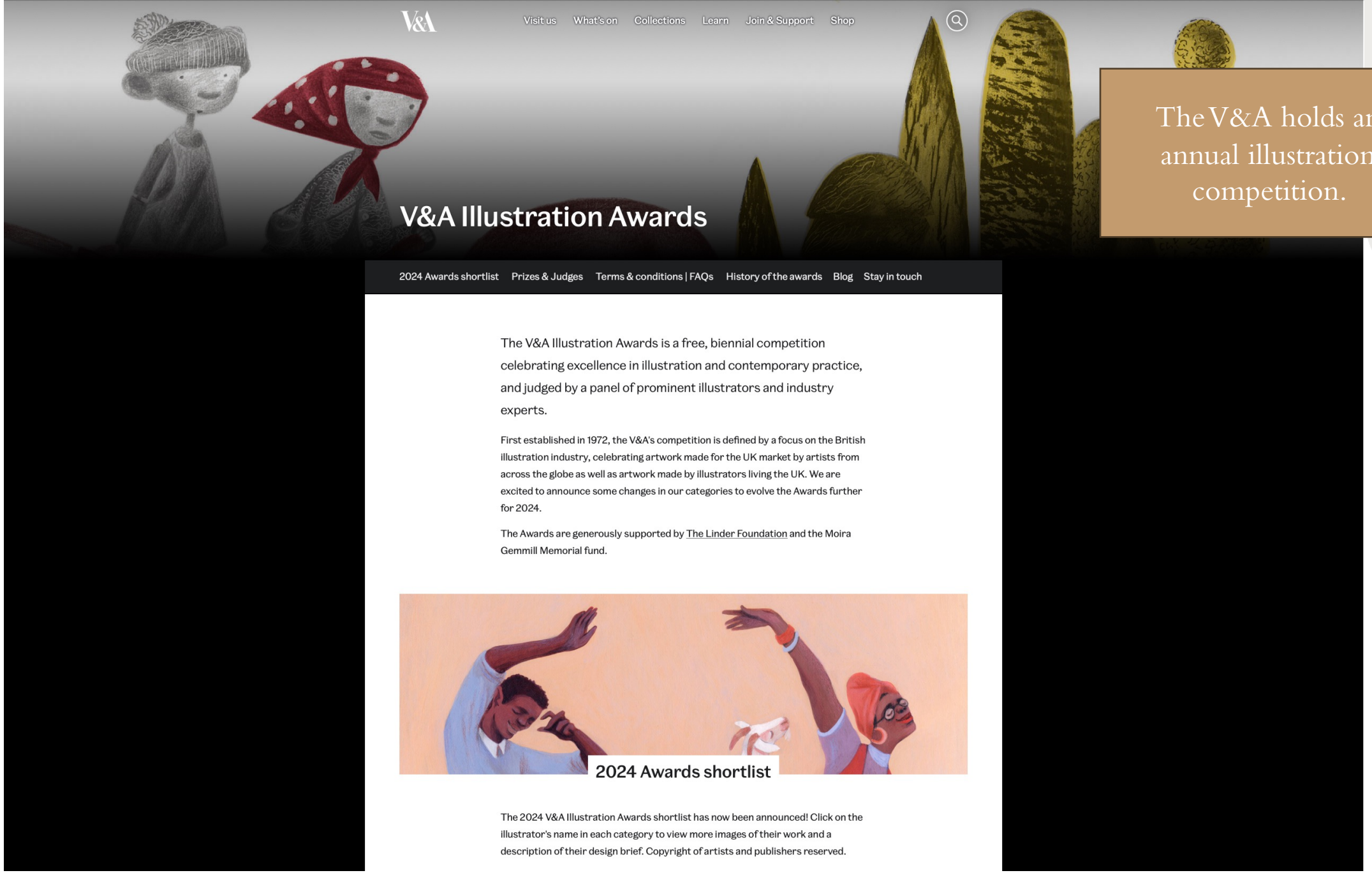


We Are Accepting Submissions
Submit By Email Or Online
We Accept Submissions Across All Genres, With Or Without An Agent.
austinmacauley.com




Here is a resource that shows ongoing art competitions. This I am going to utilise throughout the summer when I have more free time, I woud like to enter one of these. I can also keep this in mind next year when were expected to be actively entering illustration competitions to get ourselves out there.

https://www.infodesigners.eu/free-competitions/




The V&A holds an annual illustration competition.

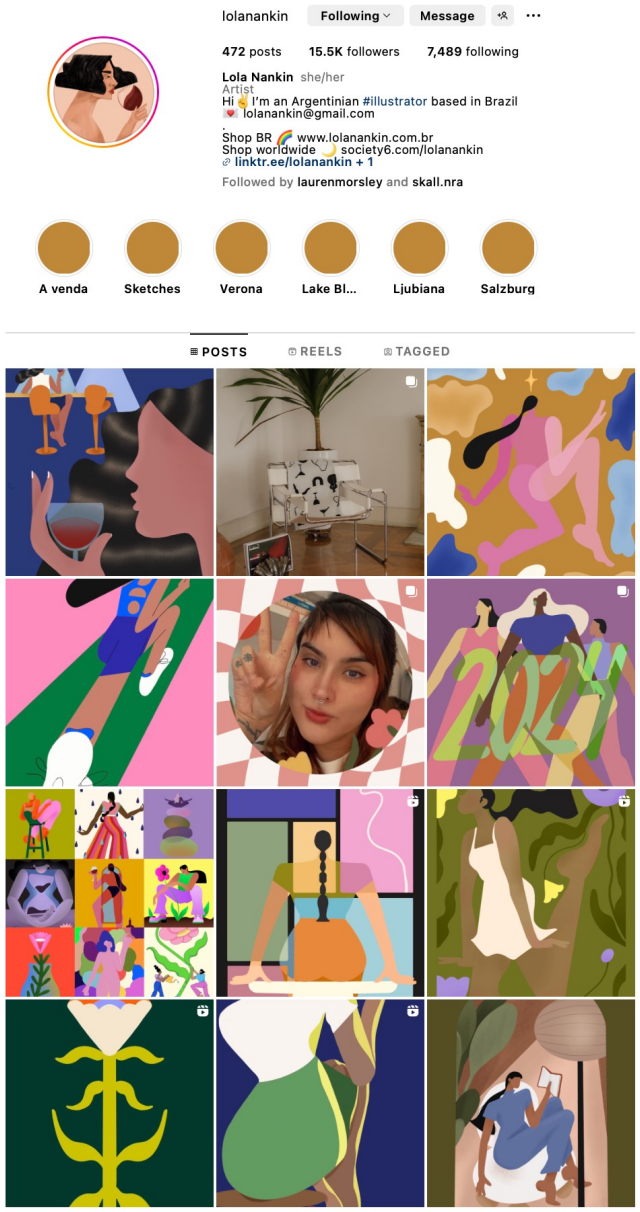


https://www.vam.ac.uk/info/va-illustration-awards#slideshow=4968671&slide=0

# CONTACTING PEOPLE IN THE INDUSTRY

to start making connections and to find out more information about what I would like to do after I graduate, I started to contact people who work in the fields that interest me.

# @LOLANANKIN




Thurs 21:49

Hi Lola, my names Ellie I'm an illustration student from South Wales. I absolutely love your art and your style! You work is so fun colourful and expressive! I came across your art at the London illustration fair. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alleys comic cons and illustration fairs. I'm just messaging about some advice about doing so...

how did you begin to find work as in illustrator in the beginning? What is your advice of what to put in a portfolio when looking for agency's to be signed with? Do you know of any agency's that look for new upcoming children's book illustrators? Also how did you approach to sell at places like London illustration fair? And are there any other events that may be worth checking out? If you don't mind could you check out my Instagram and maybe give me some feedback on my art and social media presence, and what you think I would benefit from when trying to attract clients and potential agency's. Thank you looking forward to hearing from you. Ellie

Fri 12:40

Hi Ellie! Thank you so much for contacting me, I'm gonna answer more in the afternoon, because my mornings I'm pretty busy so I wanna take my time answering you very through.

But already so happy with your message ❤️

Really really appreciate it! Thank you so much Lola 💛

11:33

Hi Ellie! So sorry for the delay, it's been chaotic.

So answer some of your questions.

For children's theme projects, I usually don't go for them as much, I did one or two, more of a different line without a lot of curves, more muted colors, the face rounder.

I actually started creating my own illustrations and posting it to create a portfolio.
I created a lot of them and made a shop selling my art.
I was contacted by companies some times but I also sent a lot of messages to companies that I saw that worked with illustrators by Instagram asking them if I could send my portfolio by mail.

I never applied much for agencies but i started talking to one now, it's actually from London. It's best because you get bigger clients that only they have.

For the London Illustration Fair, I just applied to their doc

I sent 3 of my illustrations that they said and then I got the message that I was in, but for me it was not worth it for all the trip from so far away

But I wanted to generate contacts for my business, like agencies and clients

The other event I was told it's the Glaslow Fair, the girls I was with told me it's a really good fair

I met Lola at the London illustration fair, I found her to contact her this way off a business card I collected.

I mainly asked about advice about starting out, if they knew anything about getting into agency and feedback on my existing work and social media presence.



For the Instagram, I love the little mushroom!

I think maybe transform it in your mascot, with some saying and funny sayings and that would reach a lot of people.
And maybe some day, do a plushie of him, would be really cute.

The other thing is to attract more followers is videos of process.

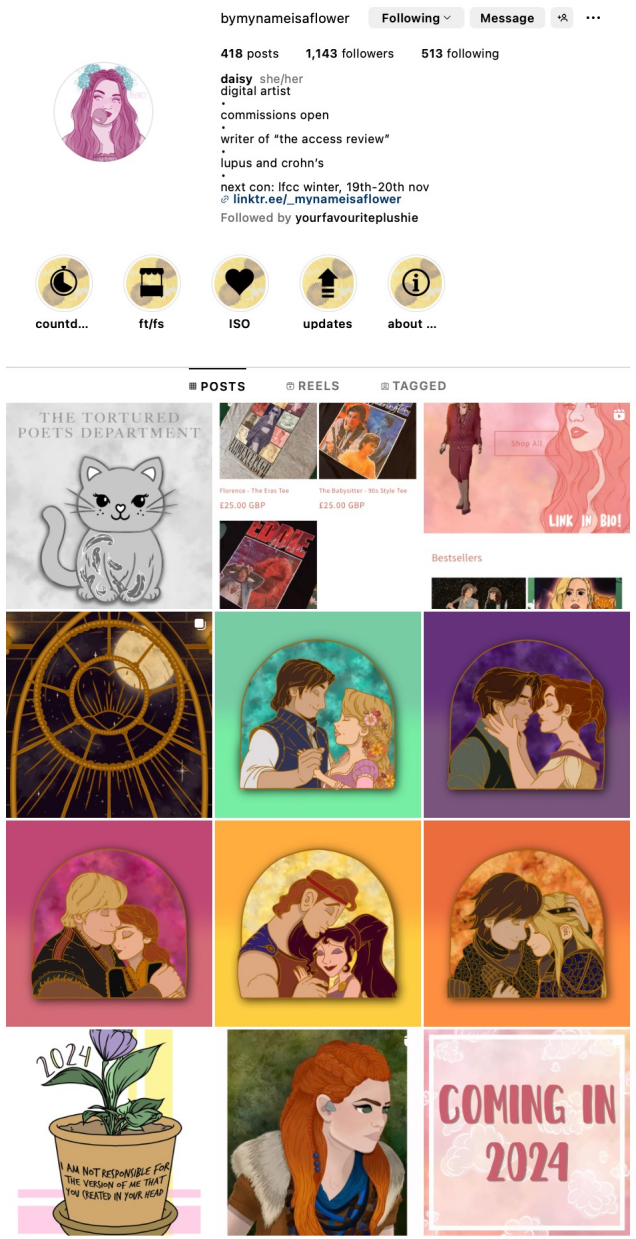
For portfolio wise, it would be good to do more illustrations so you had a lot of range and they can see your style, I usually send my favorite work by email for agencies, clients

13:49

Hi Lola, thanks for getting back to me and for your amazing advice. I'll take everything you said on board, thank you so much again for you time, I really really appreciate it 💛

Seen 0 h ago

# @BYMYNMEISFLOWER




I asked @bymynameisflower about advice when first starting at conventions

Hi, my names Ellie. I am an illustration student at UWTSD. Im just popping you a message about asking for some advice as I want to start planning to sell my art and products at comic cons and larger events in the South Wales area. I have some experience selling my art at craft fairs/artisan markets, and have a regular pitch at Abergavenny's indoor market. If your happy to answer I have a few questions that would really help me out and get the ball rolling on when and where to begin

How did you get into doing conventions? Are there any that you could recommend? How successful do you find them (the stall fees scares me a lot, was wondering whether its worth the risk)? And how do you find out about when tables go live to reserve, as most of the conventions I've contacted in Cardiff are already sold out months prior to the event? I really appreciate your help and look forward to hearing from you. Ellie

Mon 15:13

Hi Ellie!

Thank you so much for reaching out to me for this, it would be an honour to help you get set up for cons!

For me, I started at LFCC, which is a London event. It's a bit of a big one and I completely understand that that is a little scary to begin with but they are the most welcoming to new artists in my experience.

Are you able to travel at all? I have a list of cons still taking applications that I can sort for you (it may take me a day to properly compile links so you might have to bare with!!) but many do have an application process that is very much a "wait and see".

Your work is stunning and I absolutely believe you have what it takes to sell at these events! Did you contact Wales Comic Con or the Monopoly Events Comic Con Wales? Monopoly Events are hugely competitive to get tables and can be a very stressful experience for someone trying to start off so I know that will be frustrating!

Wales Comic Con on the other hand are always keen to have local vendors so I believe applying for their next event (which I think is at the end of the year?) might be a good shout! I'll get all those links to you asap!!

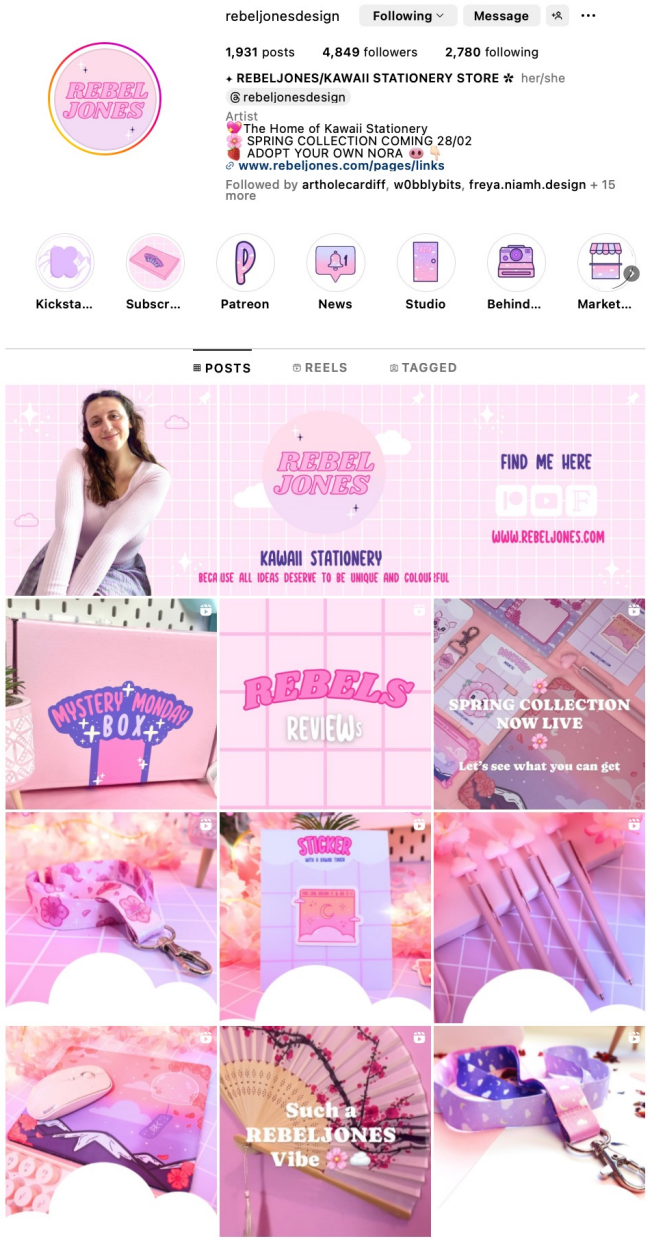
I'm just about to head out for a few hours so I might not be able to respond super quickly but please fire away all the questions you have and I'll do my best to help! I'll get that list of contacts made up for you too!!

Mon 16:54

Hi thanks for getting back to me I really really appreciate it. Starting out I just want to stick to the Cardiff area, Bristol at a push as I will probably mainly be using public transport as I don't have a car of my own yet.
I have applied with Monopoly events at the ICC, however they have come back to me that they've already selected their vendors this year, but they've added me to a mailing list so I will know when to apply again sometime in the future.
I think I've stumbled across Wales Comic Con, when initially searching, is that the one in Wrexham? It's a bit out of my way, but I'm sure ill be able to sort something if they are a good place to start.
With regards to London events, I would like to eventually get to that, maybe when my confidence grow. I have a few friends in London that would probably let me crash, saving money with hotels...
Thanks again for all the useful information you've sent me, I really appreciate you taking your time to get back to me 💗

Seen 21 h ago

# @REBELJONESDESIGN




0:37
0:59
0:56
0:48
0:36
0:31

I asked rebel jones about their experience starting at conventions and if they has nay advice they wanted to share. They come back to me with loads of personal advice and resources to look at.

Hi Rebel, my names Ellie. I am an illustration student at UWTSD. Im just popping you a message about asking for some advice as I want to start planning to sell my art and products at comic cons and larger events in the South Wales area. I have some experience selling my art at craft fairs/artisan markets, and have a regular pitch at Abergavenny's indoor market. If your happy to answer I have a few questions that would really help me out and get the ball rolling on when and where to begin

❤️

How did you get into doing conventions? Are there any that you could recommend? How successful do you find them (the stall fees scares me a lot, was wondering whether its worth the risk)? And how do you find out about when tables go live to reserve, as most of the conventions I've contacted in Cardiff are already sold out months prior to the event? I really appreciate your help and look forward to hearing from you. Ellie

❤️

Mon 12:33

Hi rebel, WOW thank you so much for taking your time responding and giving me your best advice, I really really appreciate it. I will take everything you said on board and hopefully will start to hear back off some organisers and get my name out there. I will definitely check out your videos you've linked and look for more vlogs similar. Thank you so much again💗

❤️

Mon 14:20

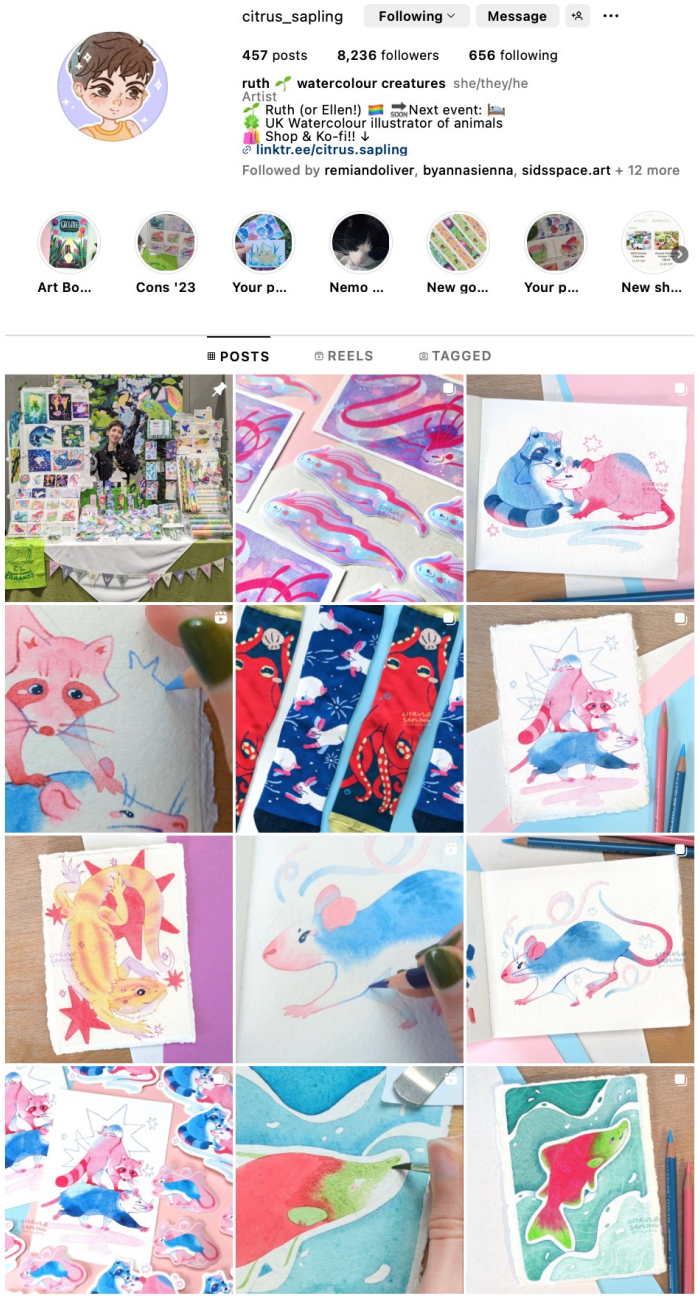
My blimming pleasure thank you so much for taking the time to message me I'll look forward to watching your journey 🫶

Also I'm not sure if you've checked out my patreon yet but if you are looking for more adobe etc. I would HIGHLY recommend checking it out there's over 70 small businesses over there and we have a secret chat which we go to all the time for questions and advice it's amazing 🫶

I'll link it here if you want to check it out 🫶🌸

❤️

# @CITRUS_SAPPLING




Hi Ruth, my names Ellie. I am an illustration student at UWTSD. Im just popping you a message about asking for some advice as I want to start planning to sell my art and products at comic cons and larger events in the South Wales area. I have some experience selling my art at craft fairs/artisan markets, and have a regular pitch at Abergavenny's indoor market. If your happy to answer I have a few questions that would really help me out and get the ball rolling on when and where to begin

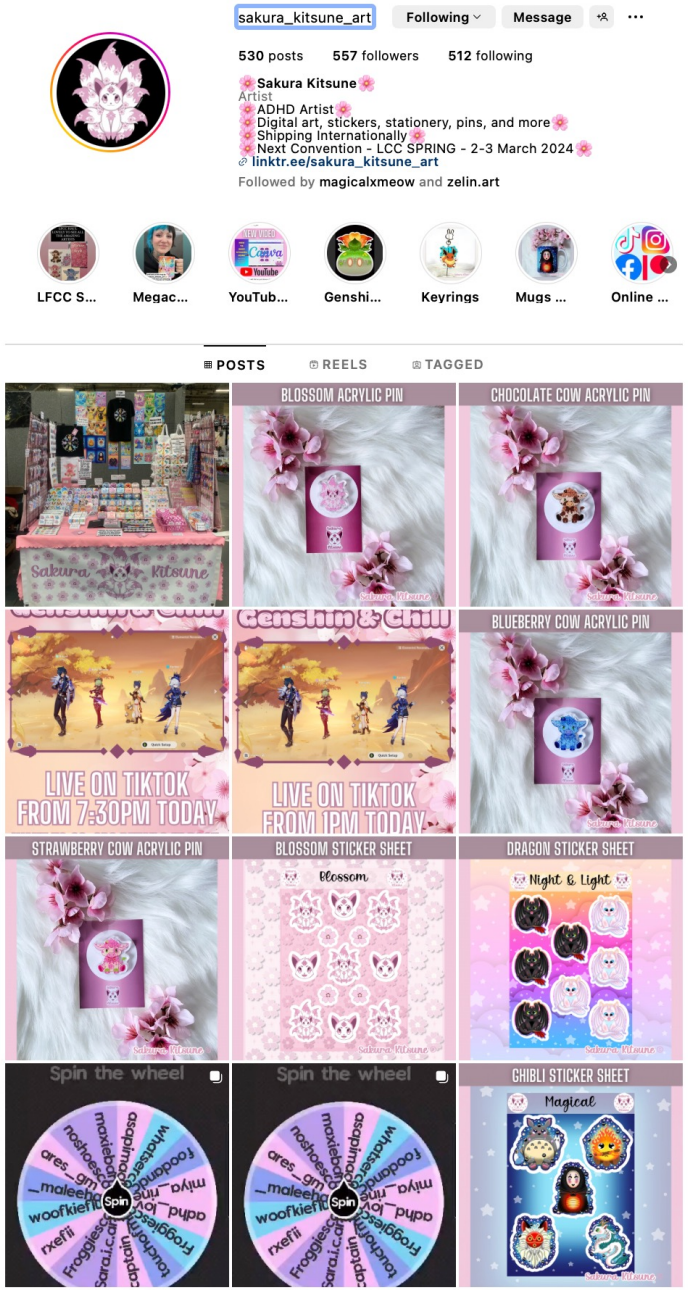
How did you get into doing conventions? Are there any that you could recommend? How successful do you find them (the stall fees scares me a lot, was wondering whether its worth the risk)? And how do you find out about when tables go live to reserve, as most of the conventions I've contacted in Cardiff are already sold out months prior to the event? I really appreciate your help and look forward to hearing from you. Ellie

Mon 13:51

Hi :) I started out by applying to events I'd been to as an attendee before, so I already had an idea of the scale and audience. It's hard to recommend because what works for one person isn't guaranteed for another, and yes you really have to already be following them for up to a year in advance to get a chance to book. I only did 2 in my first year doing events so I had time to think about what I wanted to try the next year. Yes it's hard to know if the cost is worth it but I would just say don't take any risks that would put you in a bad situation money wise!

Hi Ruth, thanks for taking the time to get back to me. I really appreciate your advice. It's really overwhelming starting something new, where to begin and who to talk to in order to make the right decisions. Thank you so much for responding and your very valuable advice. Ellie

# @SAKURA_KITSUNE_ART




Hey Sakura, my names Ellie. I am an illustration student at UWTSD. Im just popping you a message about asking for some advice as I want to start planning to sell my art and products at comic cons and larger events in the South Wales area. I have some experience selling my art at craft fairs/artisan markets, and have a regular pitch at Abergavenny's indoor market. If your happy to answer I have a few questions that would really help me out and get the ball rolling on when and where to begin

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Hey Ellie! Thank you for your message!

I am happy to help however I can.

So conventions - I'd say it is best to start at Artist Alley. The table fees are much lower than the fees for a Teaders table.

Artist Alley ranges between £90 and £180 depending on the event. They usually open table bookings at least 6 months before the event so you need to keep an eye out or if they have a waiting list, you need to be on it so you can receive notification if a space becomes available or when the tables for the next event are open for booking.

With Artist Alley tables, you usually get 1 6x2ft table, no backing walls, no backing table. Just the one table. Very much like market stalls, you need your own table cover, banners, etc.

It is a bit of a gamble getting a table for the first time but once you do, you usually get notified earlier when the tables for the next event are up for grabs.

I asked Sakura for advice about starting conventions and they got back to me with loads of resources, advices and points of contact to begin with.

Thank you so much for getting back to me! Really appreciate all this information. It's quite overwhelming starting from point 0 and not really knowing what to do. 😂I will take everything on board and hopefully this year/next year will get a result

With regards to which conventions are good, I can only tell you about the ones I've been to. So I like working with Showmasters. They do several conventions every year. They have 3 in London and I believe they might have some outside of London but I cannot tell you 100%. MegaCon is great! The vibe is awesome, the organisation is good and usually it is quite busy. They have conventions I believe in Birmingham, Manchester, Dublin and, as of this year, London.

Honestly, no problem at all. I am happy to help any time!

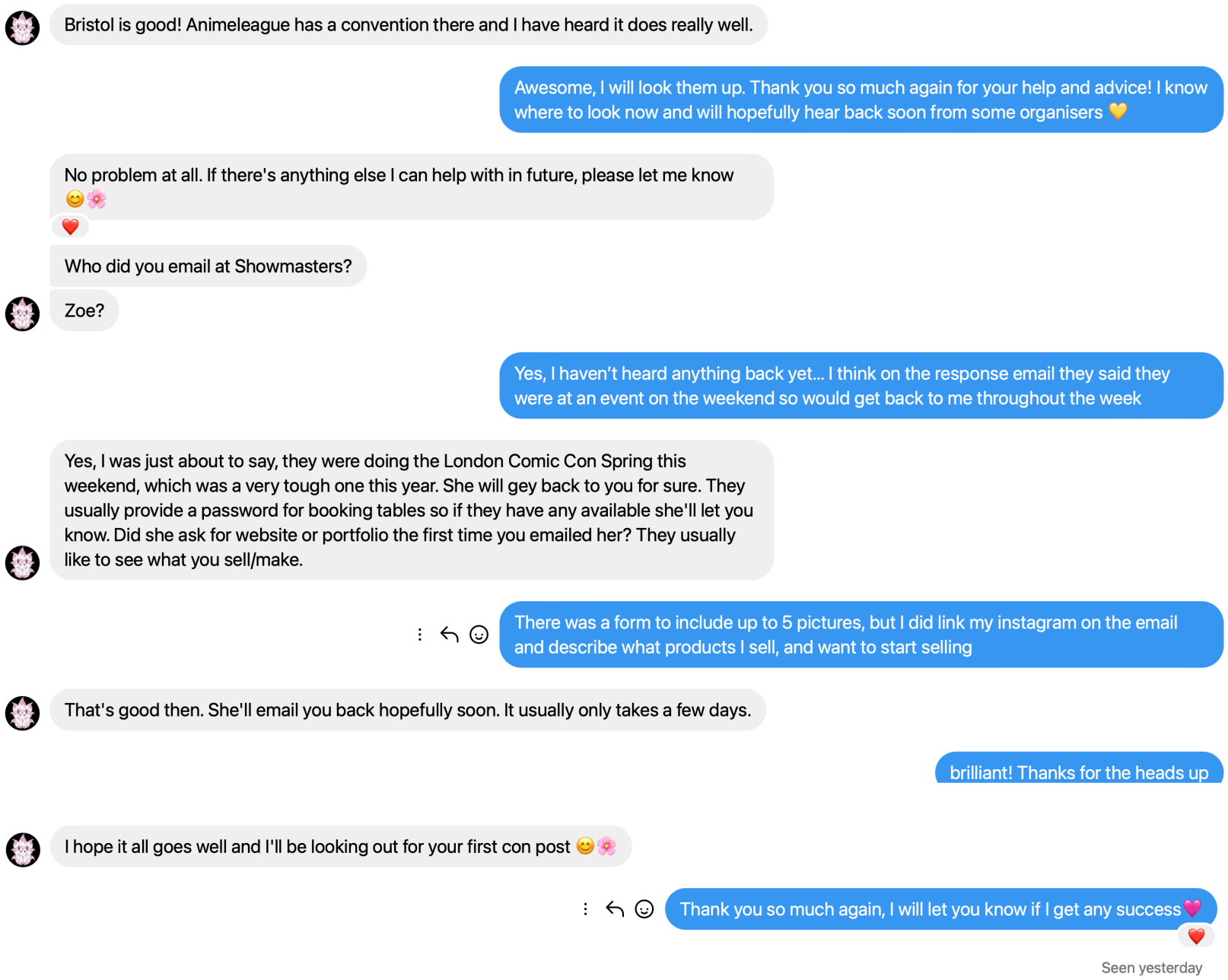
It is worth looking into Animeleague as well. You might hear some questionable stuff about them but I've exhibited with them and can tell you that they are alright. They are an amazing first con to go to. Also, they have conventions pretty much all over UK.

Monopoly Events are another huge organiser of events all over UK but they are super tough to get into. Imagine 1000 people trying to grab one of 200 tables 😂

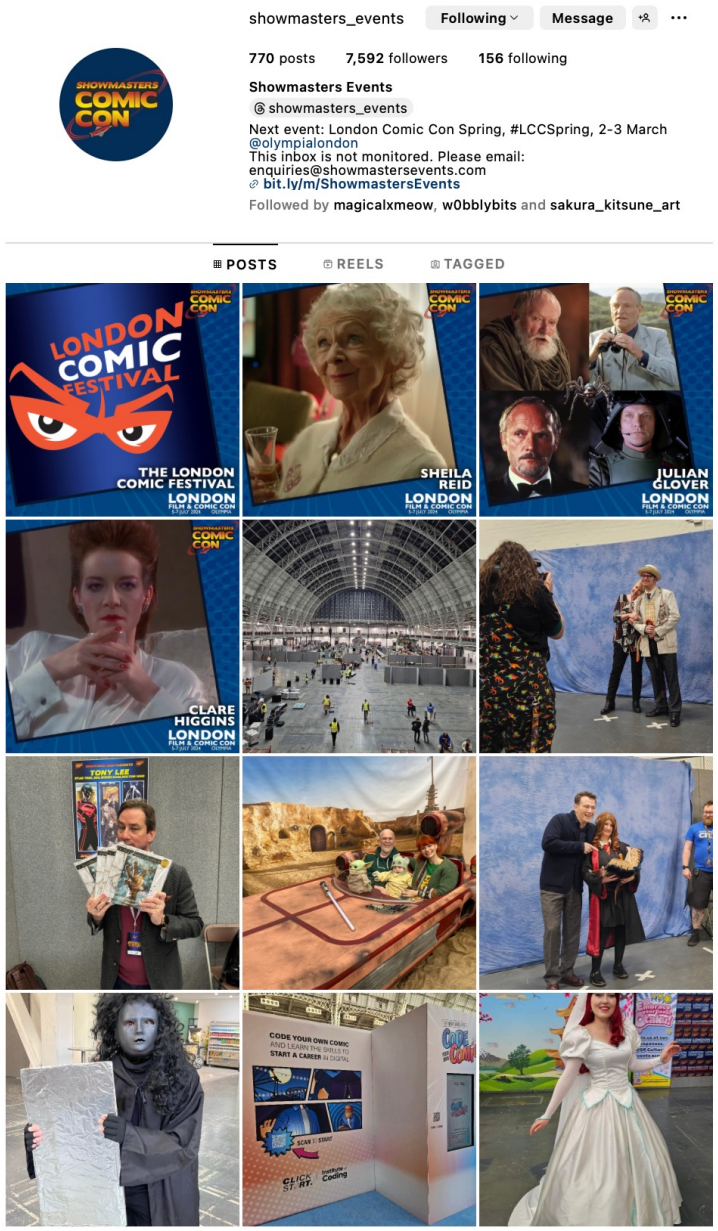
I did contact showmasters, but I think their tables for their October event have already been taken... I will send them an email about cancellations. I think for the first few I am probably going to stick to South Wales are, at a push Bristol, just to see whether its for me. I was looking at ones in London but honestly to stay there for the weekend on top of the stall fee, and stock buying in the first place would be way to much

# @SAKURA_KITSUNE_ART

Overall Sakura was a lovely person to speak to and I will probably be keeping them up to date on my progress.



# @SHOWMASTERS_EVENTS




I've emailed show masters events and I'm waiting on a response.

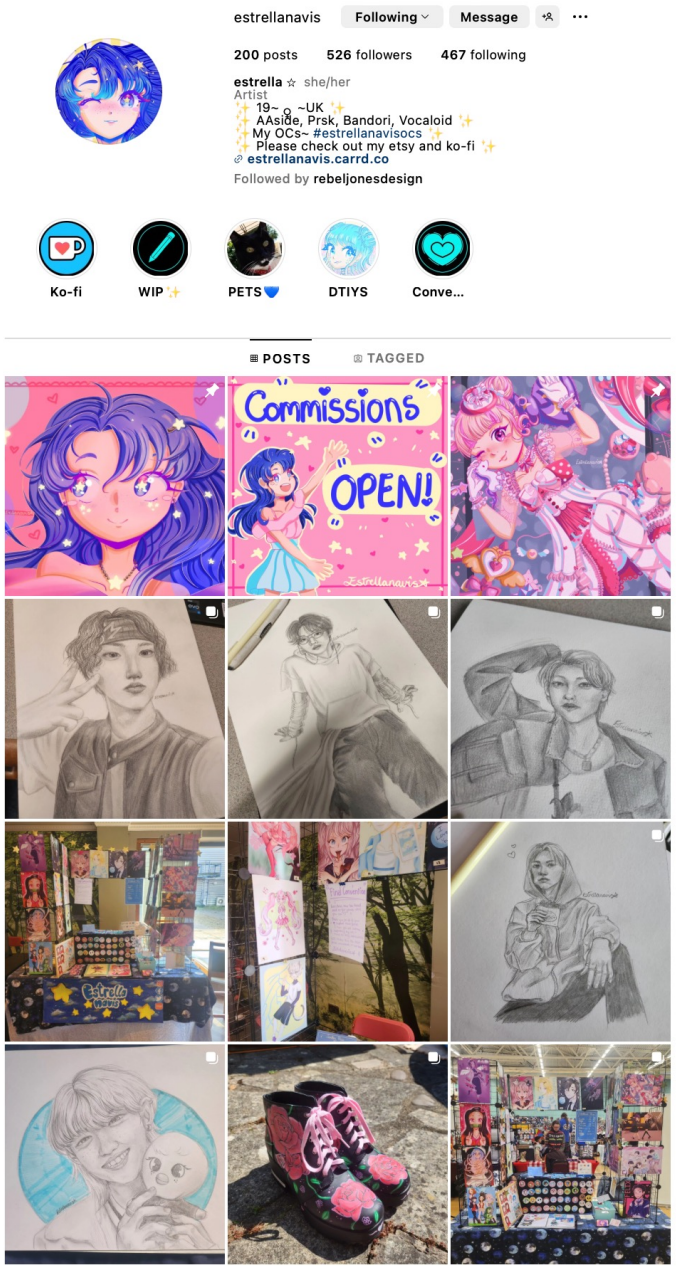
Mon 11:29

Hi my names Ellie, I am an illustration student from South Wales studying at UWTSD. I am interested in selling my art and products at your comic con event in Cardiff. I have prior experience selling my art in real life at craft/artisan fairs as well as having a regular pitch at Abergavennys indoor market. I am messaging today about applying for these events. What are the requirements you expect off sellers? Also when do the pitches go live to reserve before the event? I hope to maybe get booked in sometime this year, next year if all of the pitches are sold out... Thanks, I look forward to hearing back from you. Ellie

Mon 12:35

Hi Ellie, please email enquiries@showmastersevents.com with your enquiry :)

# @ESTRELLANAVIS



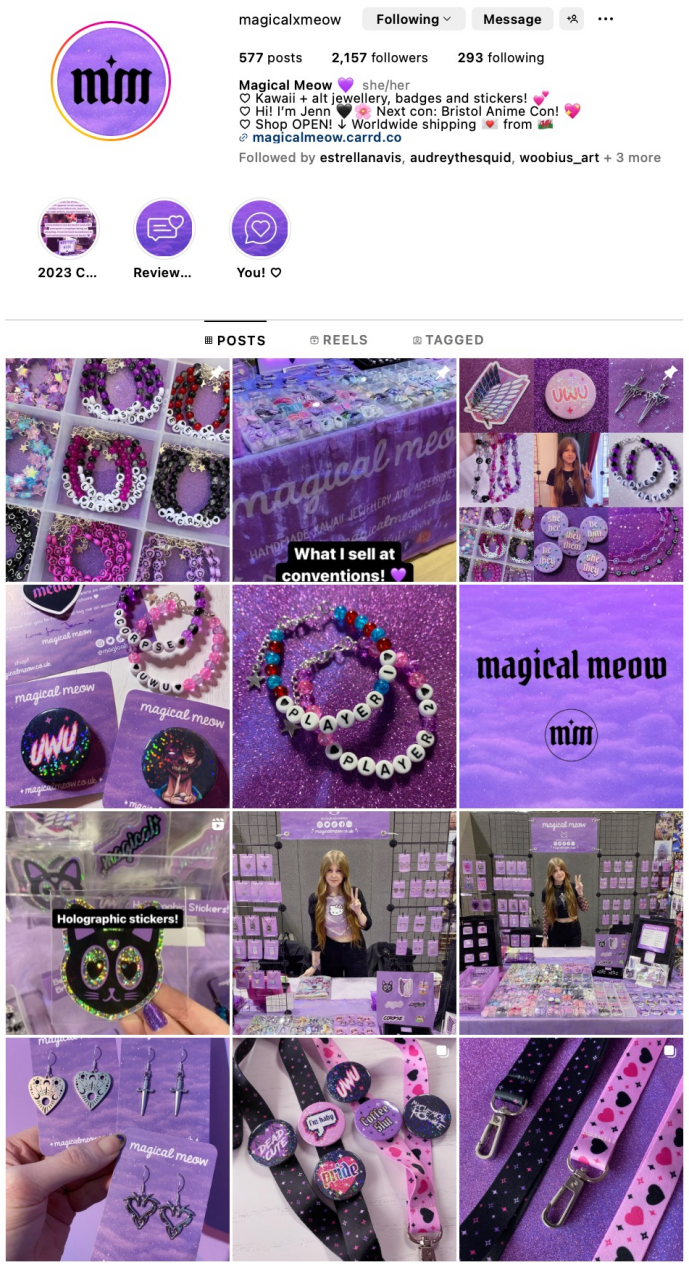

Waiting on a response

Mon 11:55

Hi Estrella, my names Ellie. I am an illustration student at UWTSD. Im just popping you a message about asking for some advice as I want to start planning to sell my art and products at comic cons and larger events in the South Wales area. I have some experience selling my art at craft fairs/artisan markets, and have a regular pitch at Abergavenny's indoor market. If your happy to answer I have a few questions that would really help me out and get the ball rolling on when and where to begin

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# @MAGICALXMEOW



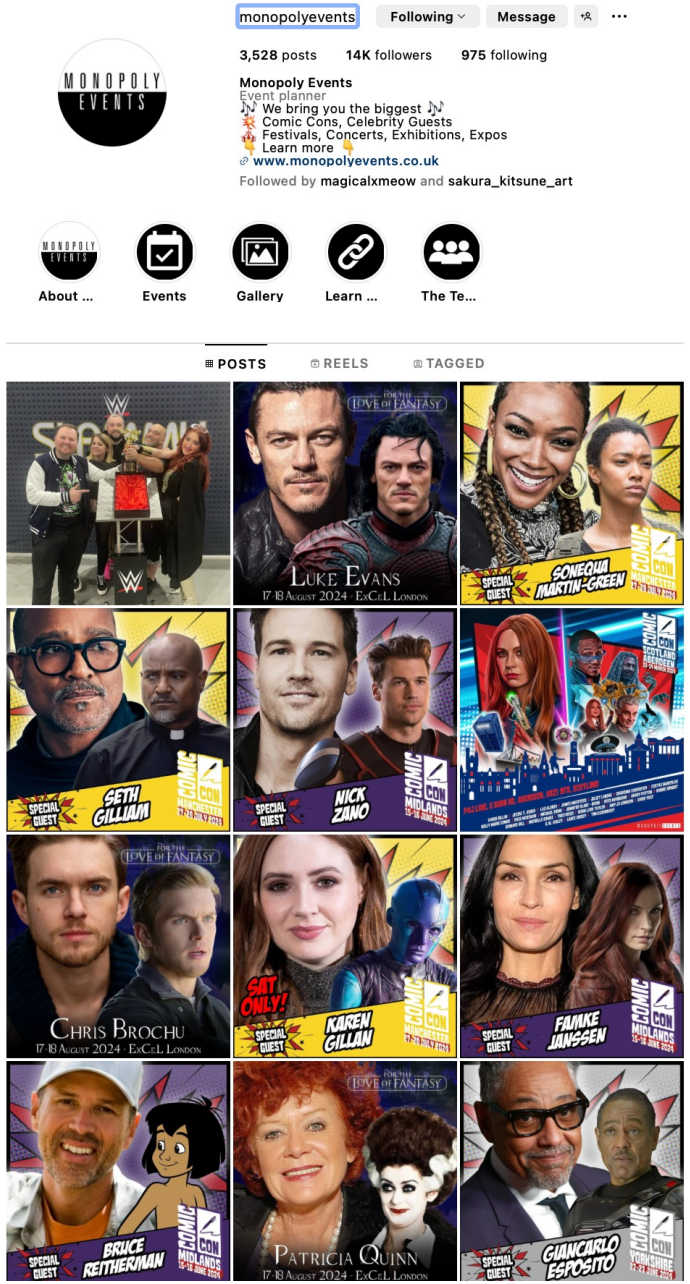

Waiting on a response

Mon 11:37

Hi Jenn, my names Ellie. I am an illustration student at UWTSD. Im just popping you a message about asking for some advice as I want to start planning to sell my art and products at comic cons and larger events in the South Wales area. I have some experience selling my art at craft fairs/artisan markets, and have a regular pitch at Abergavenny's indoor market. If your happy to answer I have a few questions that would really help me out and get the ball rolling on when and where to begin

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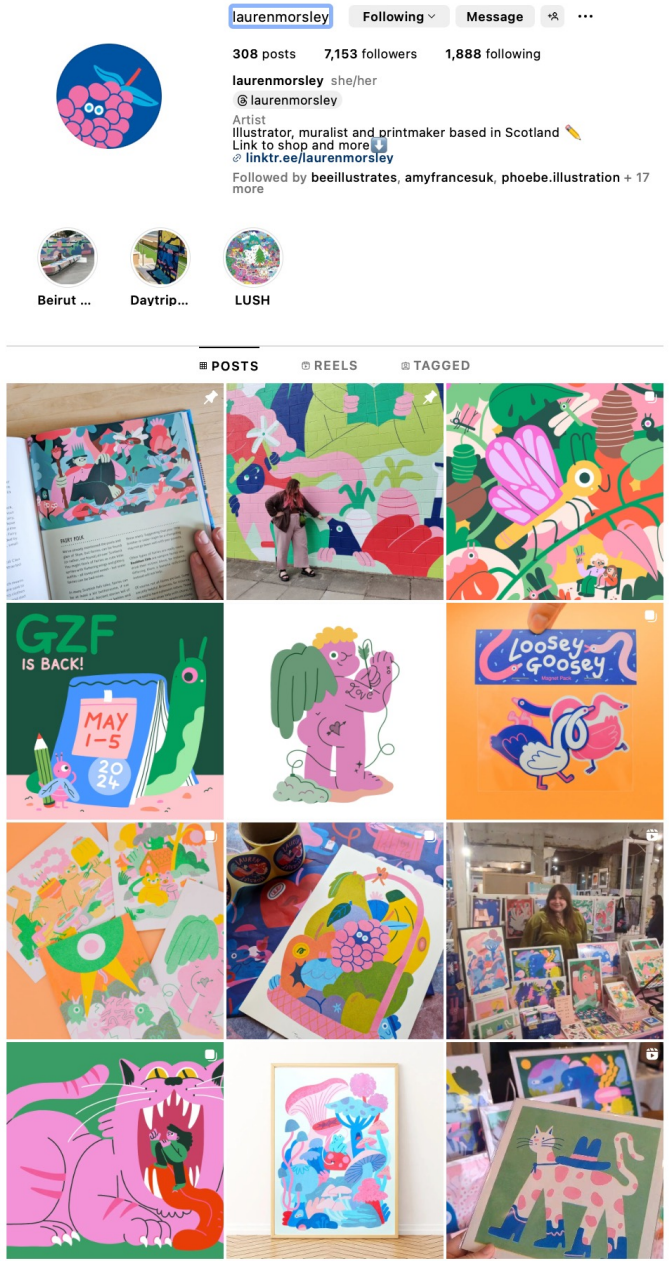
# @MONOPOLYEVENTS




Hi my names Ellie, I am an illustration student from South Wales studying at UWTSD. I am interested in selling my art and products at your comic con event in Cardiff. I have prior experience selling my art in real life at craft/artisan fairs as well as having a regular pitch at Abergavennys indoor market. I am messaging today about applying for these events. What are the requirements you expect off sellers? Also when do the pitches go live to reserve before the event? I hope to maybe get booked in sometime this year, next year if all of the pitches are sold out... Thanks, I look forward to hearing back from you. Ellie

Waiting on a response

# @LAURENMORSLEY




Hi Lauren, my names Ellie I'm an illustration student from South Wales. I absolutely love your art and your style! You work is so fun colourful and cute! I came across your art at the London illustration fair. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alleys comic cons and illustration fairs. I'm just messaging about some advice about doing so...

how did you begin to find work as in illustrator in the beginning? What is your advice of what to put in a portfolio when looking for agency's to be signed with? Do you know of any agency's that look for new upcoming children's book illustrators? Also how did you approach to sell at places like London illustration fair? And are there any other events that may be worth checking out? If you don't mind could you check out my Instagram and maybe give me some feedback on my art and social media presence, and what you think I would benefit from when trying to attract clients and potential agency's. Thank you looking forward to hearing from you. Ellie

Fri 22:44

Hi Ellie, thank you for getting in touch and the kind words!

At the beginning I basically did a combination of emailing businesses/magazines etc that I wanted to work for with my portfolio, took part in markets and set myself personal projects to share online. Having a website and Instagram that show off your skills and range is really important to catching the eyes of commissioning companies! Most book agencies are looking for new talent, so it's a case of being consistent in trying to get them to see your work. In terms of markets, they all have application processes and announce them on social media, you can set up notifications for them so you make sure to apply on time.

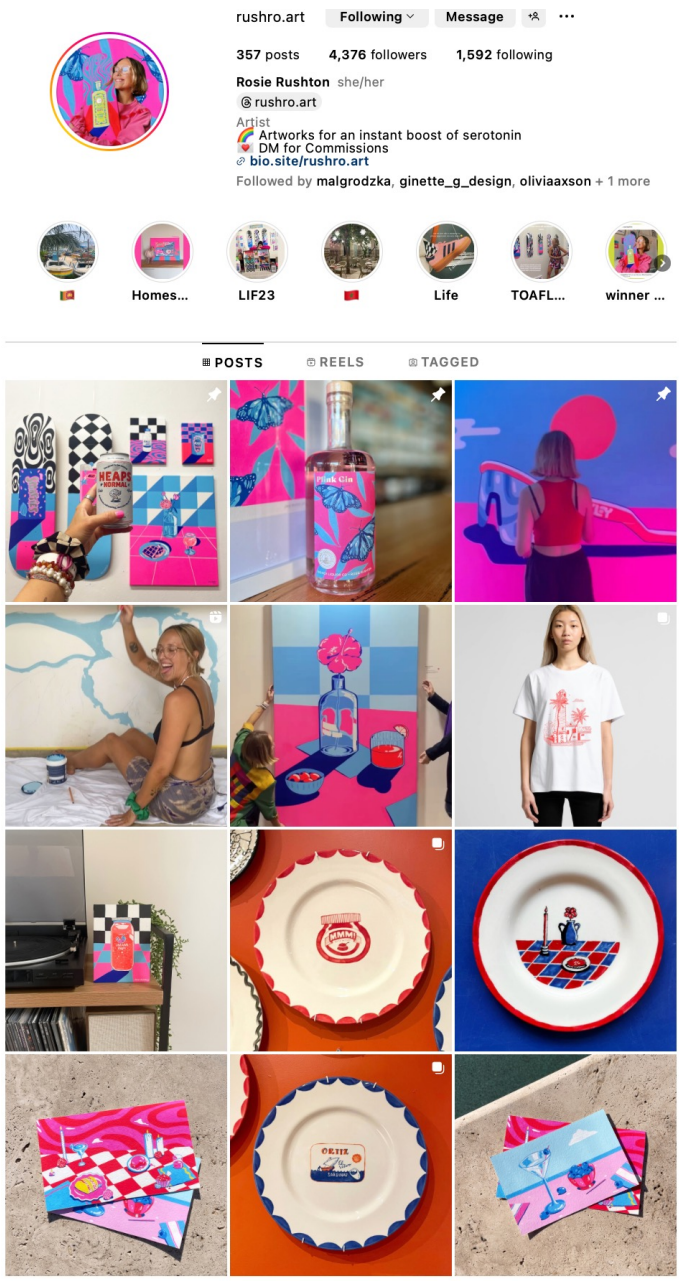
If you want to talk more about things, feel free to send an email to: laurenm80@hotmail.co.uk, as messages often get missed on here. I have quite a busy schedule at the moment, but will try my best to answer promptly. Happy to help in any way I can :)

❤️

Sat 15:07

Thank you Lauren for your valuable advice, I really appreciate you getting back to me. If I have any questions or in need of advice I will definitely contact you by the email you forwarded. Thank you ever so much again:D

# @RUSHRO.ART




Hi Rosie, my names Ellie I'm an illustration student from South Wales. I absolutely love your art and your style! You work is so fun colourful and expressive! I came across your art at the London illustration fair. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alleys comic cons and illustration fairs. I'm just messaging about some advice about doing so...

rushro.art wasn't notified about this message because they're in quiet mode. Turn on quiet mode

how did you begin to find work as in illustrator in the beginning? What is your advice of what to put in a portfolio when looking for agency's to be signed with? Do you know of any agency's that look for new upcoming children's book illustrators? Also how did you approach to sell at places like London illustration fair? And are there any other events that may be worth checking out? If you don't mind could you check out my Instagram and maybe give me some feedback on my art and social media presence, and what you think I would benefit from when trying to attract clients and potential agency's. Thank you looking forward to hearing from you. Ellie

Fri 00:31

Heya! Thanks for your message! I don't think I'm the right person to be asking advice but I can try my best :)

In terms of finding work: when I was in Sydney I had a friend who was kind of like a 'manger' role and she chased opportunities for me, so she got the the conversation started for the gin label for example. Otherwise, the Oakley mural event - they approached me because they'd seen my work, and other work has been because they've seen me at the art fair or on Instagram. (I showed at the other art fair a few times in Sydney when I was living there)

Can't answer the question about being signed as I'm not signed so have no idea sorry!

And not sure about children's book agency's sorryyyy

I just applied for the London illustration fair and got in, give it a shot!

Your work is super cute and I'm sure you will have absolutely no trouble at all getting signed / finding work ✌🏻✌🏻💙

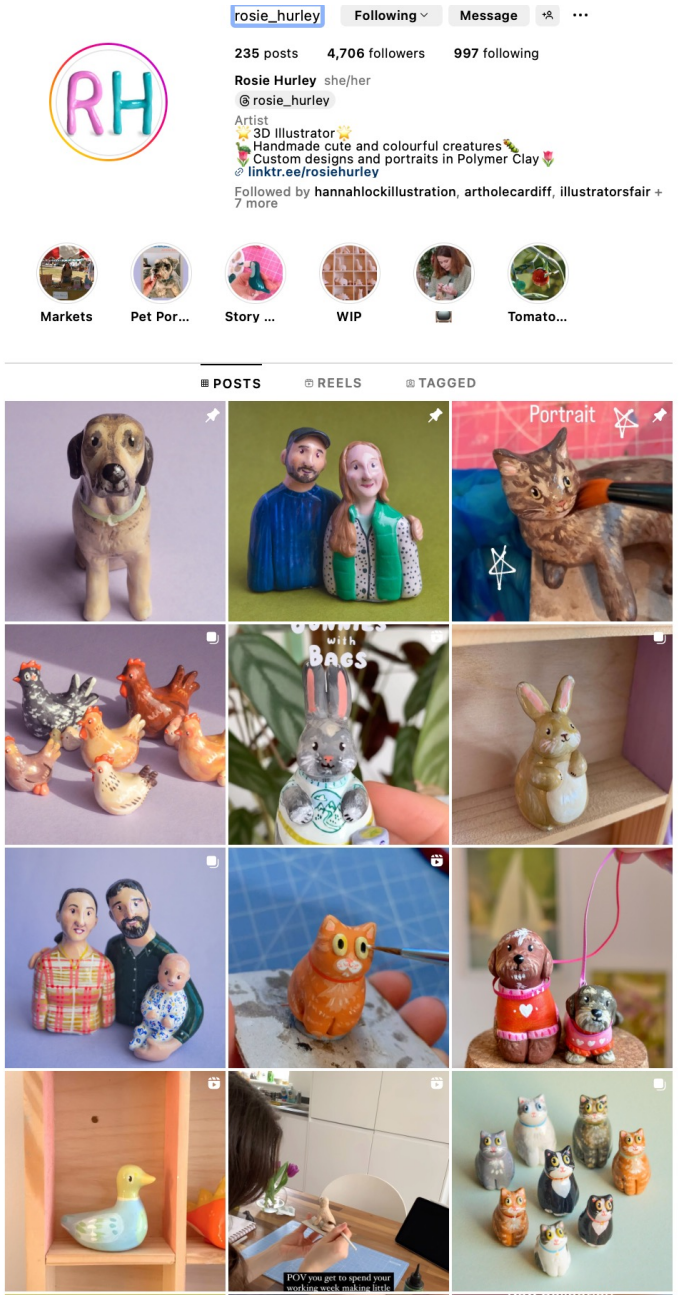
Good luck Ellie!

Fri 07:50

Hi Rosie, thank you so much for taking your time to get back to me. I'll take what you said on board, best of luck with yourself aswell❤️

Seen

# @ROSIE_HURLEY



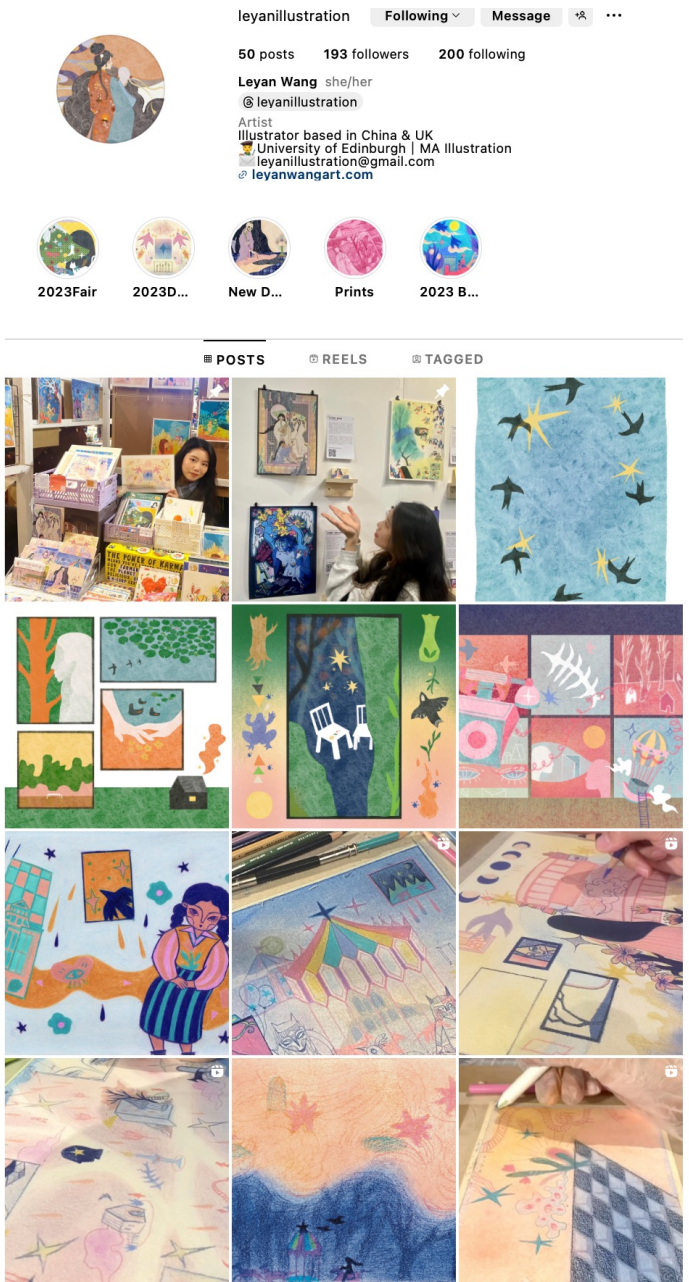

Thurs 21:57

Waiting on a response

Hi Rosie, my names Ellie I'm an illustration student from South Wales. I absolutely love your art and your style! You work is so fun colourful, inventive and cute! I came across your art at the London illustration fair. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alleys comic cons and illustration fairs. I'm just messaging about some advice about doing so...

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# @LEYANILLUSTRATION

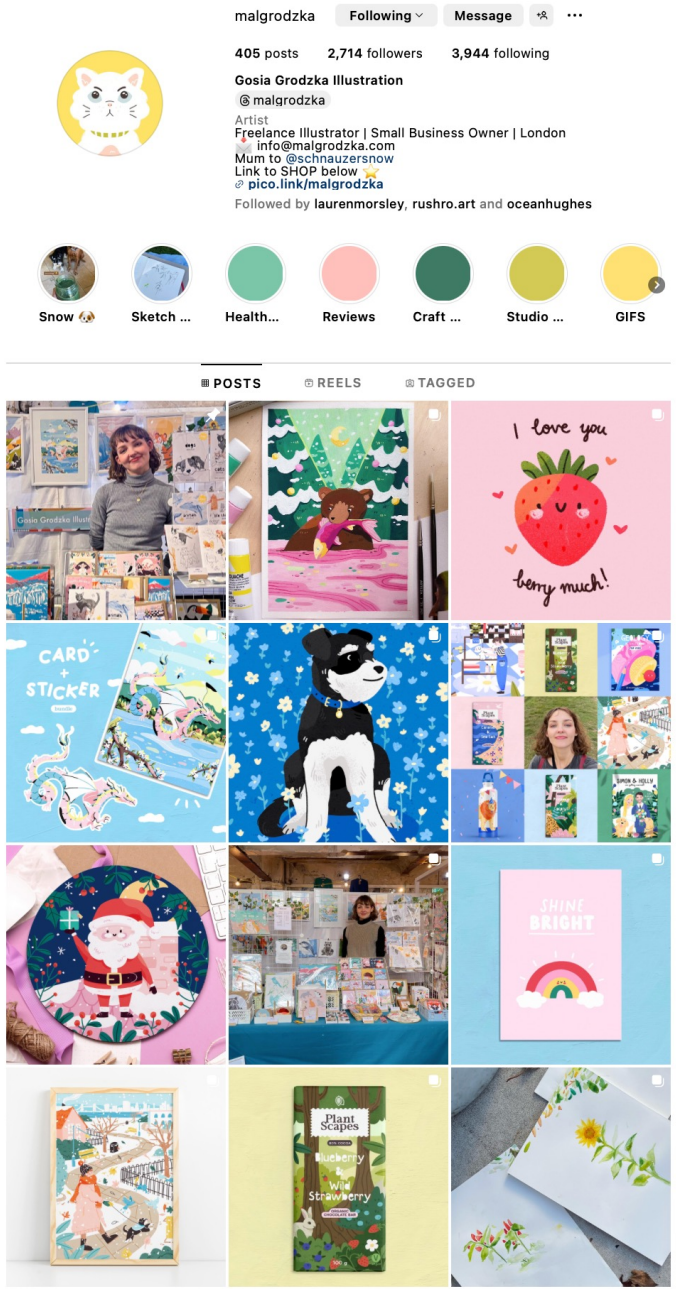



Hi Leyan, my names Ellie I'm an illustration student from South Wales. I absolutely love your art and your style! You work is so fun whimsical and cute! I came across your art at the London illustration fair. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alleys comic cons and illustration fairs. I'm just messaging about some advice about doing so...

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Waiting on a response

# @MALGRODZKA



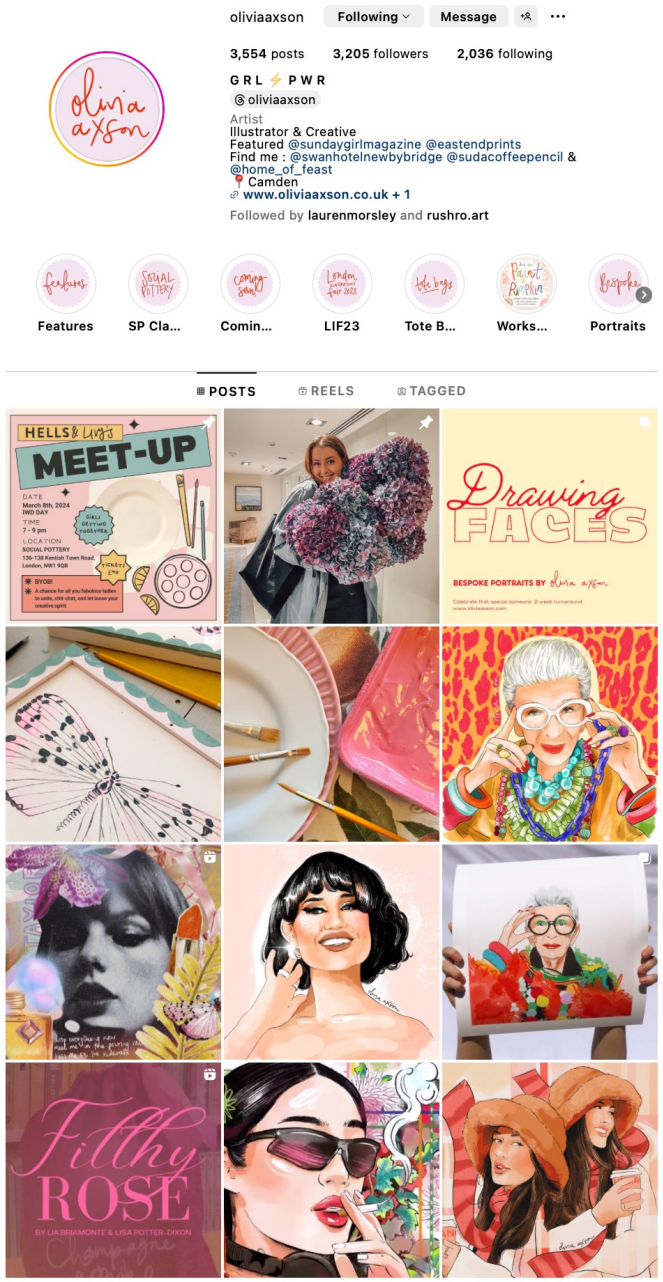

Hi Grosia, my names Ellie I'm an illustration student from South Wales. I absolutely love your art and your style! You work is so fun colourful and cute! I came across your art at the London illustration fair. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alleys comic cons and illustration fairs. I'm just messaging about some advice about doing so...

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Seen

Waiting on a response

# @OLIVIAAXON

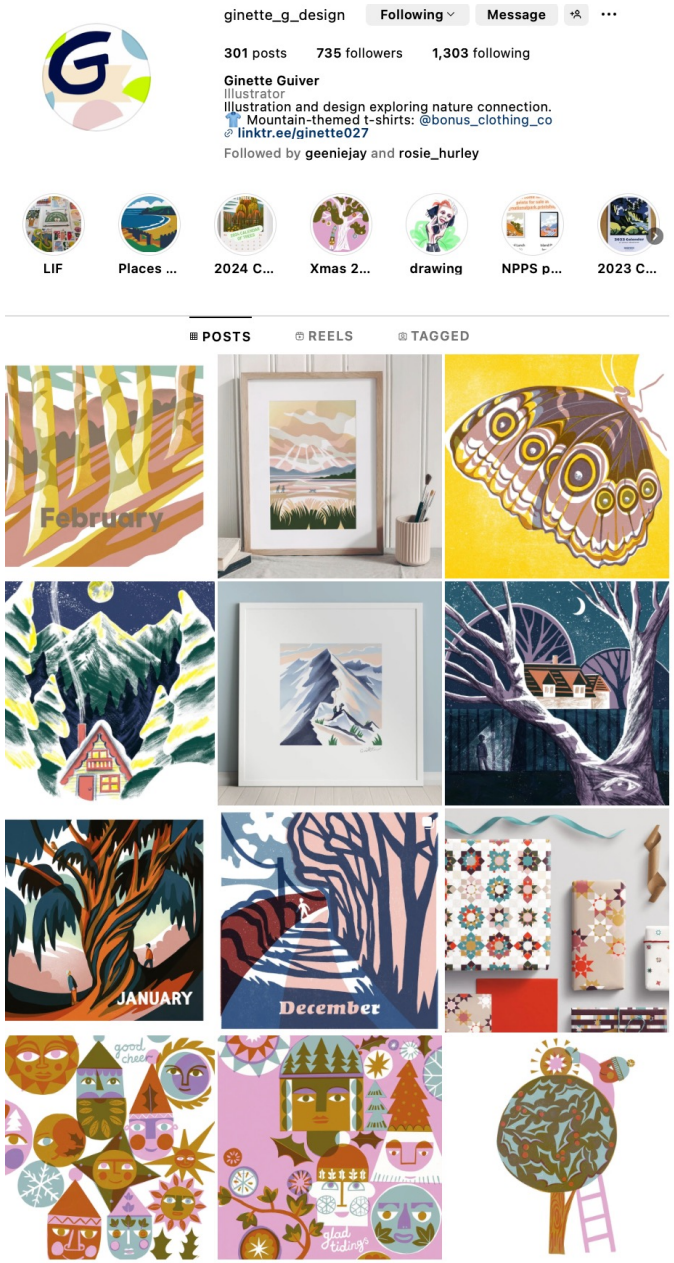



Hi Olivia, my names Ellie I'm an illustration student from South Wales. I absolutely love your art and your style! You work is so fun colourful and empowering! I came across your art at the London illustration fair. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alleys comic cons and illustration fairs. I'm just messaging about some advice about doing so...

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Waiting on a response

# @GINETTE_G_DESIGN

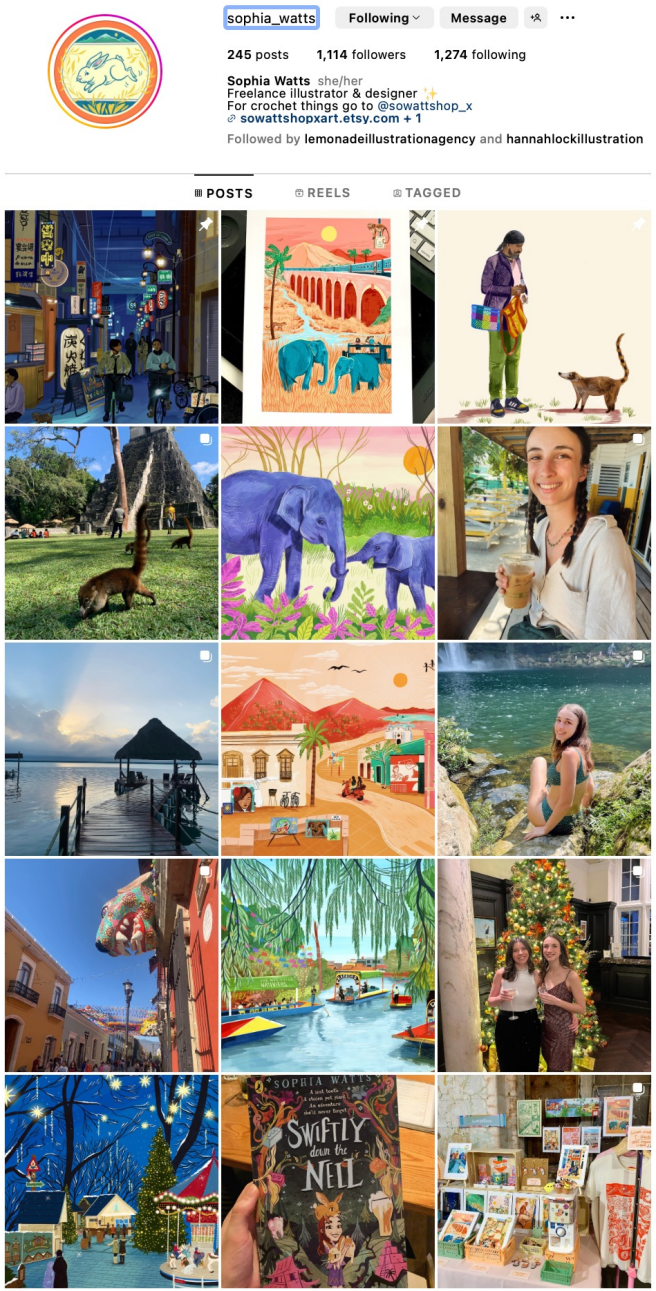



Hi Ginette, my names Ellie I'm an illustration student from South Wales. I absolutely love your art and your style! You work is so fun colourful and your print designs are so fun, I love riso! I came across your art at the London illustration fair. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alleys comic cons and illustration fairs. I'm just messaging about some advice about doing so...

how did you begin to find work as in illustrator in the beginning? What is your advice of what to put in a portfolio when looking for agency's to be signed with? Do you know of any agency's that look for new upcoming children's book illustrators? Also how did you approach to sell at places like London illustration fair? And are there any other events that may be worth checking out? If you don't mind could you check out my Instagram and maybe give me some feedback on my art and social media presence, and what you think I would benefit from when trying to attract clients and potential agency's. Thank you looking forward to hearing from you. Ellie

Waiting on a response

# @SOPHIA_WATTS

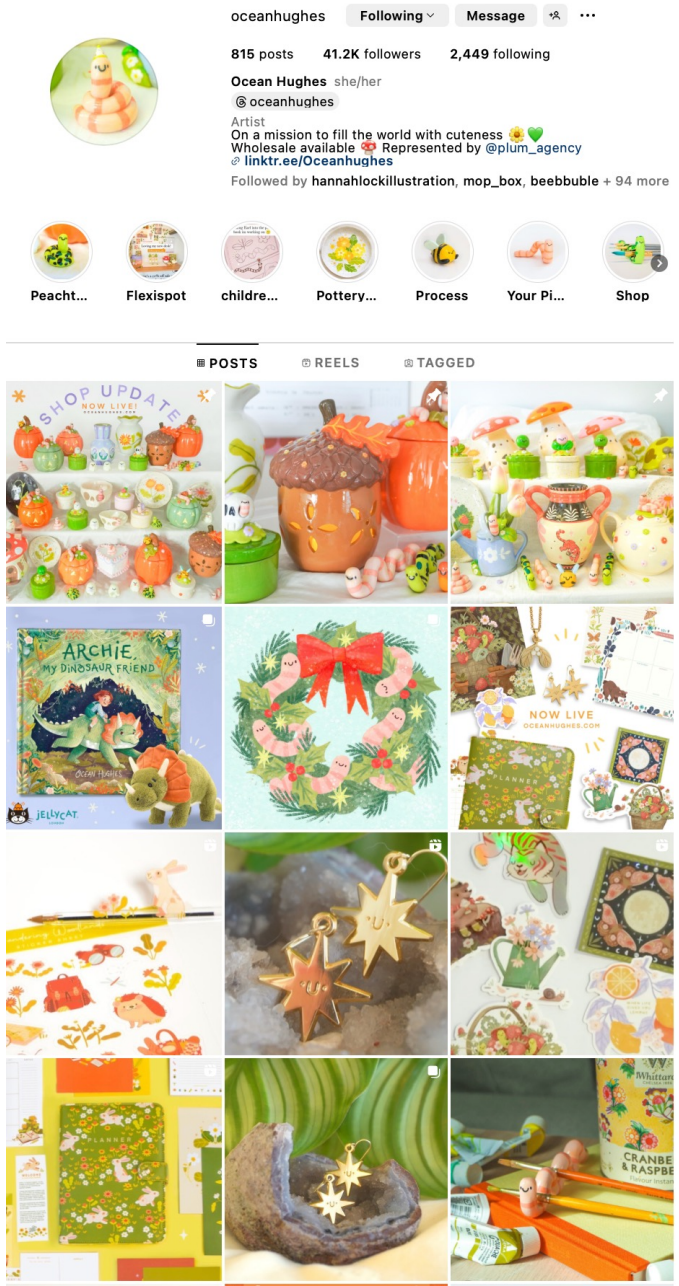



Hi Sophia, my names Ellie I'm an illustration student from South Wales. I absolutely love your art and your style! You work is so fun colourful and cute! I came across your art at the London illustration fair. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alleys comic cons and illustration fairs. I'm just messaging about some advice about doing so...

how did you begin to find work as in illustrator in the beginning? What is your advice of what to put in a portfolio when looking for agency's to be signed with? Do you know of any agency's that look for new upcoming children's book illustrators? Also how did you approach to sell at places like London illustration fair? And are there any other events that may be worth checking out? If you don't mind could you check out my Instagram and maybe give me some feedback on my art and social media presence, and what you think I would benefit from when trying to attract clients and potential agency's. Thank you looking forward to hearing from you. Ellie

Waiting on a response

# @OCEANHUGHES

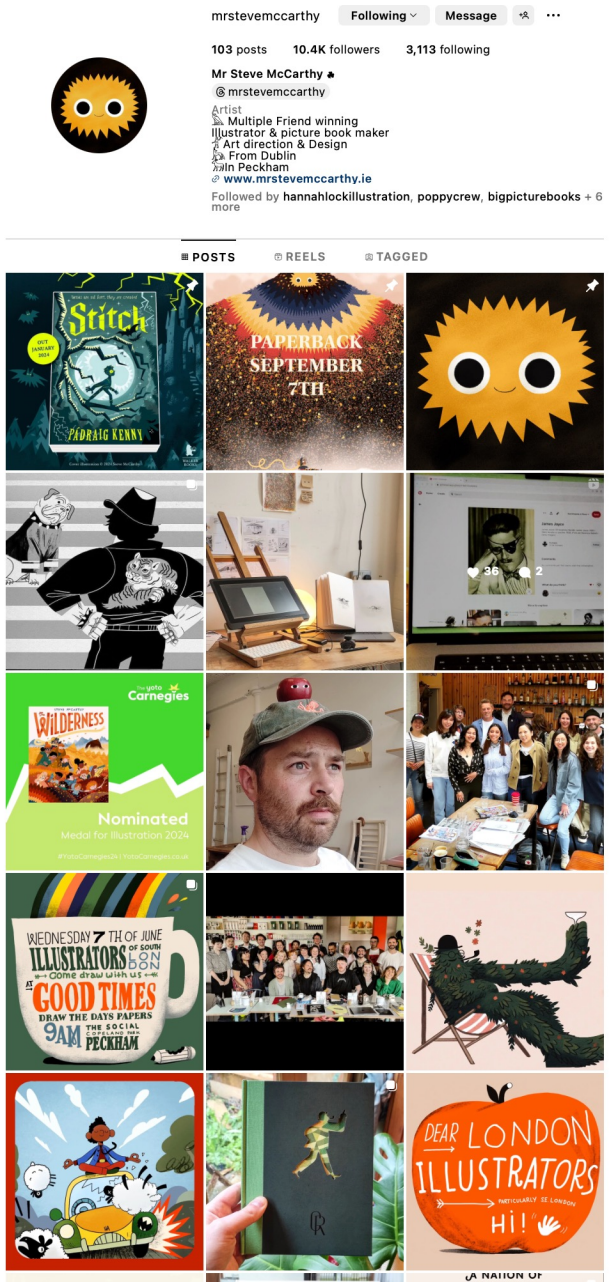



Thurs 21:33

Hi Ocean, my names Ellie I'm an illustration student at UWTSD. I absolutely love your art and your style! You work is so fun colourful and cute! I accidentally stumbled across your work when looking through the university's library. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alley comic cons. I'm just messaging about some advice about doing so... how did you begin to find work in that field, and what lead to your success? What is your advice of what to put in a portfolio when looking for agency's to be signed with? Do you know of any agency's that look for new upcoming children's book illustrators? If you don't mind could you check out my Instagram and maybe give me some feedback on my art and social media presence, and what you think I would benefit from when trying to attract clients and potential agency's. Thank you looking forward to hearing from you. Ellie

Waiting on a response

# @MRSTEVEMCCARTHY




Thurs 21:29

Hi Steeve, my names Ellie I'm an illustration student. I absolutely love your art and your style! You work is so fun colourful and cute! I accidentally stumbled across your work when looking through children's picture books in Waterstones. I am an aspiring children's picture book illustrator and would love to eventually end up producing work for that field, whilst also selling my own art merch at art alley comic cons. I'm just messaging about some advice about doing so... how did you begin to find work in that field, and what lead to your success? What is your advice of what to put in a portfolio when looking for agency's to be signed with? Do you know of any agency's that look for new upcoming children's book illustrators? If you don't mind could you check out my Instagram and maybe give me some feedback on my art and social media presence, and what you think I would benefit from when trying to attract clients and potential agency's. Thank you looking forward to hearing from you. Ellie

Waiting on a response

# OPORTUNITIES, EVENTS AND APPLICATIONS

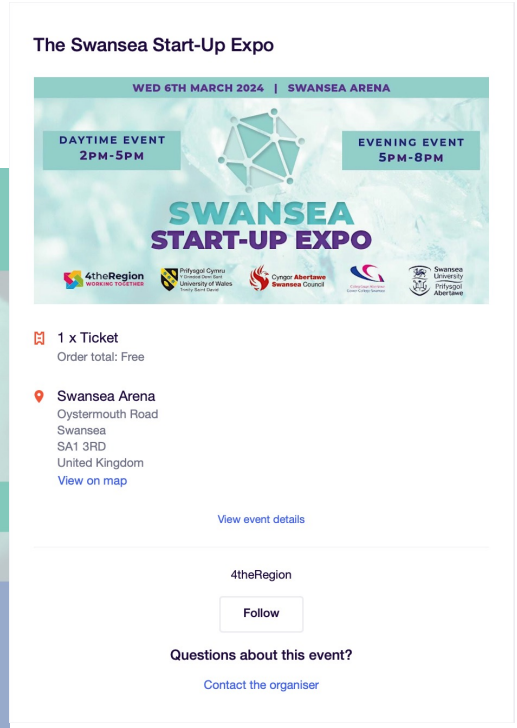
Throughout this module I also looked out opportunities, that would give me experience, and applied for different events that I could attend to.

# SWANSEA START UP EXPO










I've booked to go to this event



## Order Summary

Order #9046392669 - 29 February 2024

Free order

| | | |
|---|---|---|
| Ellie Ball | 1 x **Evening Session 5pm-8pm** | £0.00 |

**View and manage your order online**

Contact the organiser for any questions related to this purchase.

This order is subject to Eventbrite Terms of Service and Privacy Policy, and Cookie Policy.

## Ticket Information

**Ticket #2: Evening Session 5pm-8pm**

Ellie Ball
ellieballillustration@gmail.com

**View ticket information**

# YOUNG TRADERS MARKET COMPETITION

KG Kelly Grinter <noreply_moodle@uwtsd.ac.uk>
To: Ellie Ball (2004158)

Reply Reply all Forward
Mon 04/03/2024 10:32

ADPI-Home » Forums » Announcements » Free Swansea event for enterprise/traders aged 16-30

Free Swansea event for enterprise/traders aged 16-30
by Kelly Grinter - Monday, 4 March 2024, 10:00 AM

The **Young Traders Market Competition,** run by the National Market Traders Federation (NMTF), is a free event for traders aged 16-30 and allows them to trade for a day in a market of young entrepreneurs and to be in with a chance of competing at the Grand Final in Stratford-upon-Avon.

Swansea Council are holding a local heat in Swansea Market in either May or June, and then will also be hosting the South Wales Regional Final on Oxford Street in July.

A link to the application form is here: https://www.nmtf.co.uk/ytm24appform/

**NMTF** hostmaster@contedia.com via nmtf.co.uk
to me

Hello Ellie

**Thanks for applying to be part of the Young Traders Market 2024 campaign.**

**Rest assured we have recorded your details and don't be concerned if you don't hear from us again for a while — still a lot to do!**

***Importantly, don't make a second application because this does not help the administration of what is a major event.***

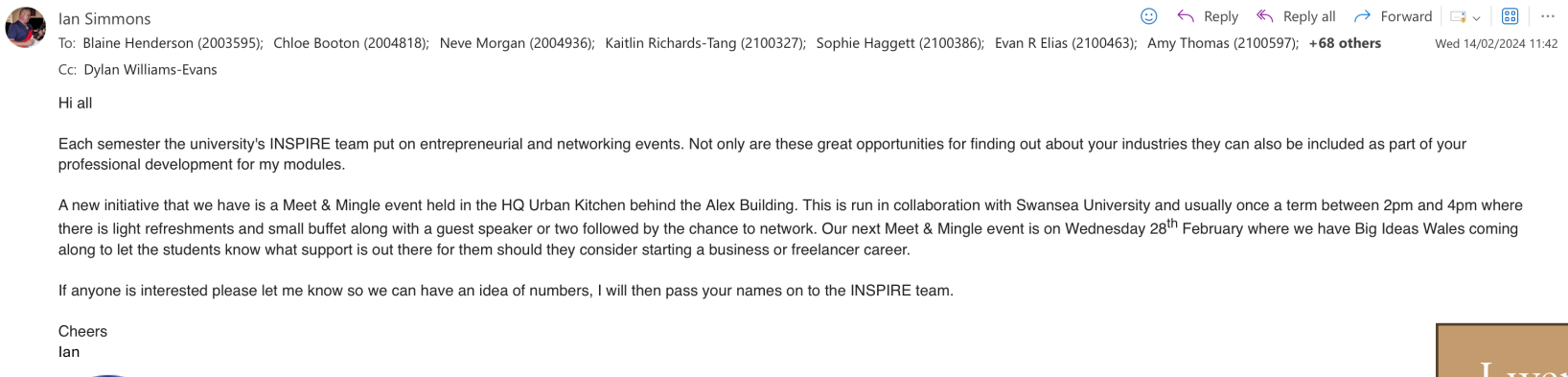
**Over time you will be encouraged to take part in local events, hopefully leading to a regional final — and then the big one, the national final over the August bank holiday weekend.**

**For now, please read this more detailed letter from our CEO Joe Harrison.**

**Good luck!**

This opportunity was sent out by the university. I thought I would give it my best go, since I am actively selling at markets.

# NETWORKING EVENT AT HQ URBAN KITCHEN



Ian Simmons

Reply Reply all Forward

To: Blaine Henderson (2003595); Chloe Booton (2004818); Neve Morgan (2004936); Kaitlin Richards-Tang (2100327); Sophie Haggett (2100386); Evan R Elias (2100463); Amy Thomas (2100597); **+68 others** Wed 14/02/2024 11:42

Cc: Dylan Williams-Evans

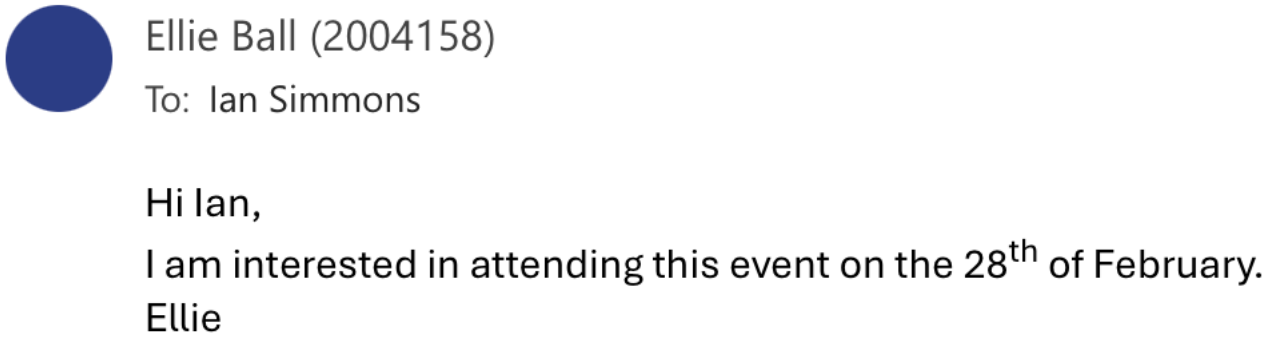
Hi all

Each semester the university's INSPIRE team put on entrepreneurial and networking events. Not only are these great opportunities for finding out about your industries they can also be included as part of your professional development for my modules.

A new initiative that we have is a Meet & Mingle event held in the HQ Urban Kitchen behind the Alex Building. This is run in collaboration with Swansea University and usually once a term between 2pm and 4pm where there is light refreshments and small buffet along with a guest speaker or two followed by the chance to network. Our next Meet & Mingle event is on Wednesday 28th February where we have Big Ideas Wales coming along to let the students know what support is out there for them should they consider starting a business or freelancer career.

If anyone is interested please let me know so we can have an idea of numbers, I will then pass your names on to the INSPIRE team.

Cheers
Ian



Ellie Ball (2004158)

To: Ian Simmons

Hi Ian,

I am interested in attending this event on the 28th of February.
Ellie

I went to the networking event at Urban Kitchen. I met some lovely people. And people who are interested in the same fields as I am.



Dylan Williams-Evans

To: Ian Simmons; Ellie Ball (2004158)

Hi Ellie,

Pleasure to be introduced to you and thanks for that Ian.

I can confirm that we have reserved a place for you at the event next Wednesday, we are expecting about 30 people and I look forward to meeting you.

Kind regards

Dylan

# MONOPOLY EVENTS APPLICATION

Artist alley application Inbox ×

**Ellie Ball** <ellieballillustration@gmail.com>
to exhibitors

Sat, 2 Mar, 14:38 (3 days ago)

Hi my name is Ellie, I am an illustration student from South Wales. I am emailing you today about some information applying to exhibit at your comic con event in Cardiff 10-11th of August at the artist alley. I currently sell at craft fairs/artisan markets and have a regular pitch at Abergavenny's indoor market, alongside studying illustration at UWTSD. I illustrate and sell my artwork on products such as stickers, tote bags, mugs, art prints. I hope in the future to expand to keyrings and pin badges too. I am emailing today to request information about applying for this event.
I will link my instagram down below for your interest.
Thank you I look forward to hearing back from you soon
Ellie

https://www.instagram.com/ellieballillustration?igsh=MTN1NTMzZGNsaGY3MQ%3D%3D&utm_source=qr

**Monopoly Exhibitors**
to me

Hi There

Thank you for enquiring to trade with Monopoly Events
This show is sold out for both Trader tables and Artist tables, I am sorry .

To keep up to date and hear about new shows please join our Traders community in this group https://www.facebook.com/groups/monopolytraders
-
I have also added you to the Trader email marketing database to hear when new shows go live and receive the booking links-.

Kind regards

Emma

**Ellie Ball** <ellieballillustration@gmail.com>
to Monopoly

Hi Emma,

Thank you for getting back to me.

I reached out to monopoly events by email enquiring about their Cardiff Comic con event in the ICC. Unfortunately, this year they have already reserved all exhibitors and artist alley spaces. However, I have been added to a mailing list to hear about when their tables go live for their next events.

I was told by some people that I reached out on Instagram that this event is highly competitive to get into, so maybe a year will give me time to really improve my work and portfolio, so next year I will have a much better chance.

# ANIME LEAGUE APPLICATION

**Animeleague** <info@animeleague.co.uk>
to me

Sun, 3 Mar, 17:47 (2 days ago)

Dear Ellie Ball Illustration,

Thank you for your online booking to exhibit at one or more of our events.

One or more of the events you selected is sold out of tables, so we are not able to offer you tables at this time. However, we will let you know if anything becomes available in the future.
You can view your booking status and payment details on the following link:

https://www.animeleague.com/exhibitor-bookings/ViewPaymentInformation.php?id=d5c893843b8ebd28ac0363352cb23791

If you have any questions or problems regarding your booking then please feel free to contact us.

Many Thanks,
Animeleague Staff



**Ellie Ball** <ellieballillustration@gmail.com>
to ops

Mon, 4 Mar, 16:09 (23 hours ago)

Hi,

Thank you for letting me know that the event is fully booked, I was just emailing to enquire about when you release tables so exhibitors can book. Also is it a first come first serve process, or are people selected?

I am interested in attending your future events in Cardiff. Is there a mailing list I can join to hear about when the exhibitor places go live so I hear about them straight away?

Many thanks
Ellie

I applied for Cardiff Anime league, their event is fully booked, however I am on a waiting list if any cancellations do occur.

**Cardiff Anime & Gaming Con - 7-8th September 2024**

+ Add a Booking to this Event

| | |
|---|---|
| **Table Type** | Artist (4ft) |
| **Number of Tables** | 1 |
| **Backing** | No |
| **Number of Extra Passes** | 1 |
| **Power Booked** | No |
| **Booking Status** | Waiting List |
| **Options** | Delete Booking |

**Animeleague Operations**
to me

Hi there,

Unfortunately, we do not have a September Cardiff event this year. However, this is the booking information as we have other events locally that may also take your interest.



**Ellie Ball** <ellieballillustration@gmail.com> 15:48 (32 minutes ago)
to Animeleague

Hi,
Thank you for letting me know.
Is there a mailing list I can join to hear about when exhibitors tables go live to reserve? Are the tables a first come first serve, or are people selected? And is there a waiting list if any one who has booked drops out?
Apologies for the many many questions... Getting into a convention is something I am very interested in achieving over the next year.
Many thanks
Ellie

**Animeleague Operations** 15:56 (24 minutes ago)
to me

Hi,

If you are registered and signed up to our booking system. You get added to a mailing list. So I would advise, adding yourself to the waiting list for this coming Cardiff (April 13th-14th). Once on that list, you get notified when events go live for bookings.
In regards to it, yes, we mostly operate on a first come, first serve basis. Some exceptions are made depending on the products being sold, but that is more in regards to licenced merchandise.

Any other questions, let me know!



**Ellie Ball** <ellieballillustration@gmail.com>
to Animeleague

That's great, thank you very much for getting back to me so quickly.
Just so I can keep an eye out of your website over the next year, around what time of year are bookings realised for exhibitors and artist alley to reserve?
Thanks
Ellie

They got back to me and I asked them more questions about the application process to get into the event.

**Animeleague Operations**
to me

Hi,

Again, around between July and September. If you are on our lists, you will get an email anyway!

**Kind Regards,**
**Andrew Walden**
**Animeleague Events Team**

# SHOW MASTERS APPLICATION

Enquiry artist alley



**Ellie Ball** <ellieballillustration@gmail.com>
to enquiries

Sat, 2 Mar, 14:42 (3 days ago)

Hi my name is Ellie, I am an illustration student from South Wales. I am emailing you today about some information applying to exhibit at your comic con event in Cardiff 19-20th of October at the artist alley. I currently sell at craft fairs/artisan markets and have a regular pitch at Abergavenny's indoor market, alongside studying illustration at UWTSD. I illustrate and sell my artwork on products such as stickers, tote bags, mugs, art prints. I hope in the future to expand to keyrings and pin badges too. I am emailing today to request information about applying for this event.
I will link my instagram down below for your interest.
Thank you I look forward to hearing back from you soon
Ellie

https://www.instagram.com/ellieballillustration?igsh=MTN1NTMzZGNsaGY3MQ%3D%3D&utm_source=qr

Thank you for your email Re: Enquiry artist alley Inbox



**Zoe Finch**
to me

Hi,

Thank you for contacting us, this is a system generated response.

I am currently at an event with limited access to my emails. Normal service will resume upon my return to the office on the 5th March.

Kind Regards,

I contacted show masters by email, enquiring about how to apply to their event in Cardiff. I am still waiting on a response.

## Additional Information

**The event organiser has provided the following information:**

Please print and bring your tickets to the event. Tickets can also be displayed on a smart phone or tablet. Event Opening Times: Set-up for the event is on Friday from 2pm-8pm. Trading time 9am - 6pm Saturday & 10am - 6pm Sunday. Exhibitors are expected to be at their stalls 10 minutes prior to the aforementioned trading time. - The Small Print: We reserve the right to refuse entry into any area of our show. Please remember to bring all completion tickets with you to the event. If you do not have these, you will not be admitted. Please note One ticket = exchange for ONE entry Tickets are non refundable and non transferable. Wristbands applied on set-up are valid for the duration of the event. We hope you enjoy the show and look forward to seeing you there! The Showmasters Team

I managed to get into the 2-day comic con event exhibiting in October.

# ABERGAVENNY MARKET

**Ellie Ball** <ellieballillustration@gmail.com> Sun, 3 Mar, 17:17 (2 days ago)
to MCC

Hi I'm following up an email I sent back in January about any Easter events you may have on, and enquiring about the night markets.
I am emailing to inquire whether Abergavenny market will be putting on any Easter events this year?
Also I saw on a facebook post that the night markets will be starting back up again soon. I would like to participate in a few this year, so if you could send me over the dates for them that would be great!
Many thanks
Ellie

**MCC - Markets** Mon, 4 Mar, 14:33 (1 day ago)
to me

Hi Ellie,

We won't be running any easter events this year.

Night Markets actually run all year around now, next one will be on Thursday 28th March. If you would like to attend please fill in and sign the attached application form and return to us along with a copy of your public liability insurance.

Kind Regards,

Market Team

**Ellie Ball** <ellieballillustration@gmail.com>
to MCC

Hi,
Forwarding back to the night market form. I would like to attend the months following.
my PLI does expire in June, however I will renew that before my next market.
Many thanks, looking forward to be selling with you again
Ellie

**One attachment** • Scanned by Gmail


ABERGAVENNY
STREET FOOD & CRAFT NIGHT MARKETS 2024
STALL APPLICATION

I've emailed Abergavenny market, a market I already have a regular pitch at to enquire about any easter events they may have on and night markets. I have applied to do night markets with them this year. And am waiting for a response.

MARCHNADOEDD MARKETS

**ABERGAVENNY**
**STREET FOOD & CRAFT NIGHT MARKETS 2024**
**STALL APPLICATION**

Please read the MCC rules and regulations below and complete the form below.
Return the form via email to **markets@monmouthshire.gov.uk**
or to Abergavenny Market, Cross St, NP7 5HD. If you need help, please email of call 01873 735811

| | |
|---|---|
| **Full Name** | Ellie Ball |
| **Business / Trading Name** | Ellie Ball Illustration |
| **Postal Address** inc. postcode | [redacted] |
| **Landline Number** | —— |
| **Mobile Number** | [redacted] |
| **Email Address** | EllieBallillustration@gmail.com |
| **Type of Goods** Brief Description the products you will have on sale | Tote Bags, Stickers, greetings cards, earrings, bracelets, stationary, keychains *Only goods approved can be offered for sale* |

**Requested Pitch size**
Pitches will be offered subject to availability

| | | | | | |
|---|---|---|---|---|---|
| **Indoor - 1 Table** | £ | ✓ | **Indoor Unit** | £ | |
| **Indoor - 2 Tables** | £ | | **Outdoor Food Truck** With Power | £ | |
| **Indoor - 3 Tables** | £ | | **Outdoor Food Truck** No Power | £ | |

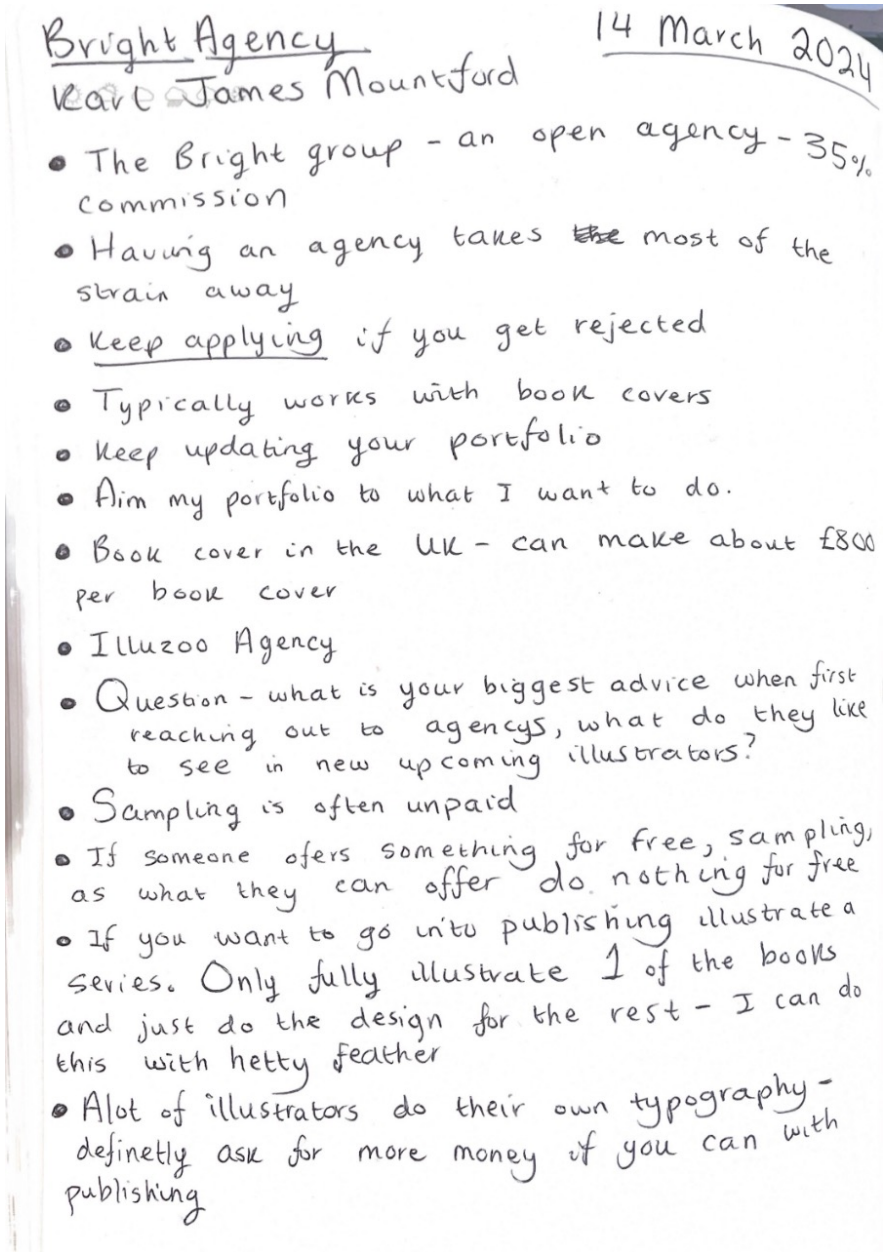
| | | |
|---|---|---|
| **Do you require power?** | YES | NO |
| **Please outline the equipment requiring power.** | | |

*Access to power supplies are limited.*

| | | | | |
|---|---|---|---|---|
| | **THURS 25TH JANUARY** | | **THURS 22ND FEBRUARY** | |
| **Trading Days** | **THURS 28th MARCH** | ✓ | **THURS 22nd AUGUST** | ✓ |
| | **THURS 25th APRIL** | | **THURS 26th SEPTEMBER** | ✓ |
| **OPEN** | **THURS 23rd MAY** | ✓ | **THURS 24th OCTOBER** | |
| **5 – 9pm** | **THURS 27th JUNE** | ✓ | **THURS 28th NOVEMBER** | |
| (please indicate) | **THURS 25th JULY** | ✓ | **THURS 19th DECEMBER** | |

| | | |
|---|---|---|
| **Public Liability Insurance** All traders must hold current public liability insurance for a minimum of £5 million. | **Insurance provider name** | Direct Line |
| | **Policy Number** | [redacted] |
| | **Expiry Date** | |

# KARL JAMES MOUNTFORD



Bright Agency — 14 March 2024
Karl James Mountford

- The Bright group - an open agency - 35% commission
- Having an agency takes ~~the~~ most of the strain away
- Keep applying if you get rejected
- Typically works with book covers
- Keep updating your portfolio
- Aim my portfolio to what I want to do.
- Book cover in the UK - can make about £800 per book cover
- Illuzoo Agency
- Question - what is your biggest advice when first reaching out to agencys, what do they like to see in new upcoming illustrators?
- Sampling is often unpaid
- If someone ofers something for free, sampling, as what they can offer do nothing for free
- If you want to go into publishing illustrate a series. Only fully illustrate 1 of the books and just do the design for the rest - I can do this with hetty feather
- Alot of illustrators do their own typography - definetly ask for more money if you can with publishing
- Authorial illustration - very rewarding financially emotially, can make a great career out of it
- Publishers want to see spreads characters type
- Find an agency that suits you, but not to a point where you blend in too much.
- Make personal socials Private

Illustration clubs
- The imagined book
- Inktober
- Trans mondane tuesdays
- Pinch punch 1st of the month
- Draw this in your style

HARIET POP

- Get an agent if you want to go into licencing and advertising
- Red bubble
- Society 6

Karl James Mountford came into our university to give a talk these are some of the notes I took when listening in.

# JO DAVIES

Jo Davies came into our university to give a talk these are some of the notes I took when listening in.

## Jo Davies

7 March 24

- Varoom Magazine
- Understanding illustration Jo Davies
- Becoming a successful illustration
- There is a magazine for everything – they take on new illustrators as theres a new one out
- Find a magazine would your work fit into – find the art director, a person to send your portfolio.
- Editorial is bold and bright – as text alone is boring
- Doing a map in portofolio will attract editorial work.
- Symbols and imagery are univesaly understood.
- Editorial illustration is a very quick turn over
- Be Flexible
- Start practising gif making as these are becoming more common and visualy appealing in online articles

### Editorial

### Design

- One off – a peice of packaging
- One offs are usually found on social media
- Hashtag your posts effectivly! Its how some art is found for one offs
- Showing something as a packaging can attract clients
- Illustration is everywhere
- It doesnt have to be complicated – Emma Diber
- Ordinary things in extrodinary ways



- Alot of things are commissioned and we never see

### Adertising

- Retail design, retail environments
- Boundaries and concepts
- Work in your own style
- Very Competitive – often well paid and high profile
- #womenwhoillustrate
- Not as much freedom in

### Publishing

- You need to be good at understanding how words and imagery work together.
- Ensure youve got examples of your work accompanied by text
- Authorial – you think of the story or idea you want to illustrate
- Must have stylistic confidence.
- Audience and context diversity
- Very Culturay spercific

### Surface Pattern

- Abstract, patterns, telling a story
- Not restricted
- Understand trends, but also be versitle

# CONTACTS LIST

I have started a contacts list so every time I network with someone and get their details  can just put it straight in this document, so all my contacts are stored neatly in one place.

**Contacts list**

Name- Michele Overton

Contact- Aberftstallholders@gmail.com

Company/organisation- Aberfest Blaenau Gwent

Description- Michele organises the craft fairs and stall holder's events for the three times a year aberfest, dinomaina, and other organised events in the area.

Name- Zoe Finch

Contact- Zoe@showmasterevents.com

Company/organisation- Show Master Events

Description- Zoe is the organiser at show master events she deals with table enquiry's and any questions

Name-

Contact-

Company/organisation-

Description-

# THE OPEN BRIEF...

# Swansea University Client Brief

## Sleeping well course cards

One A4 PDF 3 drawings; 2 examples of your existing work and one on the subject of sleep - relaxing bath, deep breathing for example.

Make sure that all are drawn in the same style.

**15 illustrations  for info cards.**

**Fee - £1500**











# WHAT I SUBMITTED

I submitted my favourite spread from the narrative module, as it includes some skills on InDesign.