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Module code - BMSW4001

Module Title - Academic and Employability skills

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- **Becoming a football agent**

A football Agent / Intermediary

- A football agent is a legal or neutral person that Mediates between a football player and a club in a view of concluding a job contract (Frenkiel,2014).

What Do I Need?

- Football knowledge
- Communication- Skills
- Interpersonal - persuasion, negotiation
- Personal – self –discipline – time management
- Numerical – skills, business ideas
- Understanding of contract Law
- Fa approved Professional license

What skills do I have and what do I still need to develop? My SWOT can tell me...

•STRENGTH

- International access to young players
- Power and resource of FIFA
- persuasion skills Problem solving skills.
- Leadership skills, motivation skills, The ability to work under pressure.
- Confidence supportive skills
- Communication skills
- Interpersonal skills
- Negotiation skills

•WEAKNESS

- Lack of money
- Federations laws
- Barriers in bringing or moving young players abroad
- Confederation structure
- Low contract/civil law idea

OPPOTUNITY

- Growing new talents
- Signing new prospect
- Accessing governments funding through the projects
- Increasing football's profile and potential
- OPPOTUNITY
- Discovering young talent which might perform extraordinary
- Stating my own football agency
- Global game which is continually growing globally.

THREAT

- High-profile competitors between agents
- Government can change gaming legislation
- Confederation structures
- Other agent might target ones young players
- Time limitation
- Family / Time management

For example Strengths and Weaknesses...

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How do I get there from where I am?

PDP- Personal Developing Plan

1. My intended career Becoming a football agent	Familiarising my self with football regulations and laws both national and international, knowing the rules and regulations of football basic knowledge by reading books and following up football activities	Networking meeting people in football
2. Skills required and knowledge required Are communication, persuasion, interpersonal skills	Reflecting and summarising what I have read	Applying these essential skills in all my football networking affairs
3. Certifications Required F.A licence, scouting certification sport management certification and contract certification	How to get it by studying, registering and sitting for exams to get certified	After getting my certificates getting indemnity insurance insurance
4. Resource that I need Time management finances and planning	Having time management plans to be able to achieve this and sourcing finances either from bank or loan companies Mapping out plans and having a structural career plan routing to follow in order to be able to minimise time	Having a time management plans minimising my time on important things and navigating through work, studies and family
5. Internship in a company	Applying to get an internship in an agency sport company in order to get more knowledge and grow my confidence and skills that I might have acquired from school putting such skills practically,	In the next two to three years I see myself Working for a while and starting my own agency sport company

Conclusion

- **Where I am now**-presently now I have gotten my licenses both in scouting and license from the F.A to mediate between player and clubs
- **My next step**- My next step is doing a certificate course in civil law /contract law
- **Myself in 3 years time** In the next three years I see myself having my own sport agency firm

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