

University Of Wales Trinity Saint David

LCBB5001 - Entrepreneurship

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Assignment Title: Pitch Presentation



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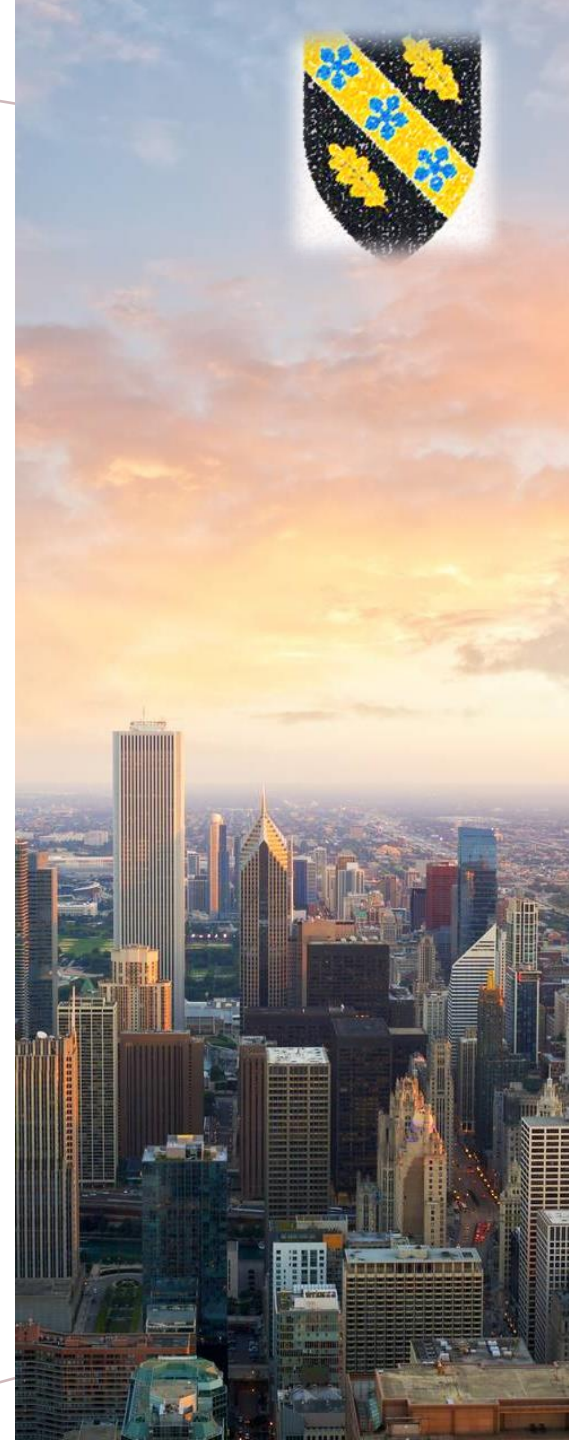
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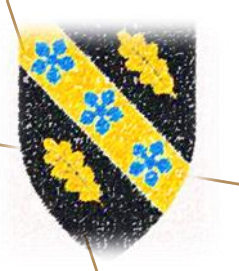
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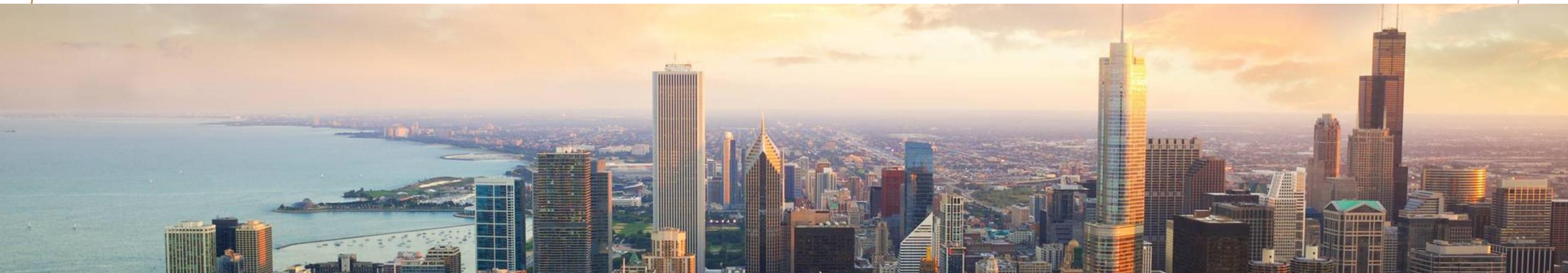
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Introduction



- **Entrepreneur**
- **Self Introduction As Entrepreneur**
- **“Innovative Infrastructure Constructions”**
- **Asking for Dragon’s Den Assistance And Support**

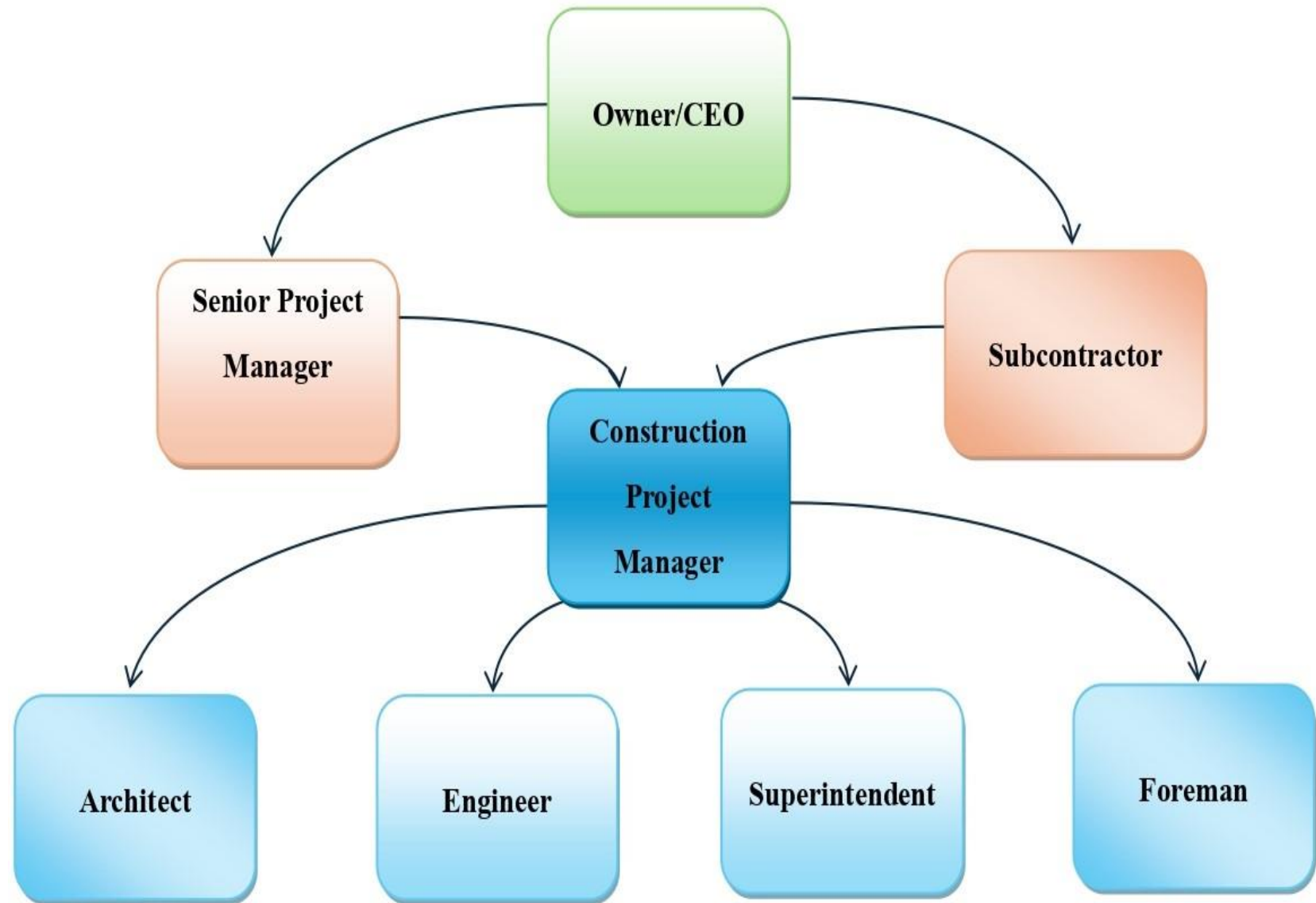


Overview Of The Business Idea

- **Sustainable Infrastructure**
- **Long-Run Competitive Advantage**
- **Safety First For Everyone With Zero Exceptions**
(Durnali and et al, 2023)
- **Using Robust Data And Advanced Technology**
(Ferrell and et al, 2023).

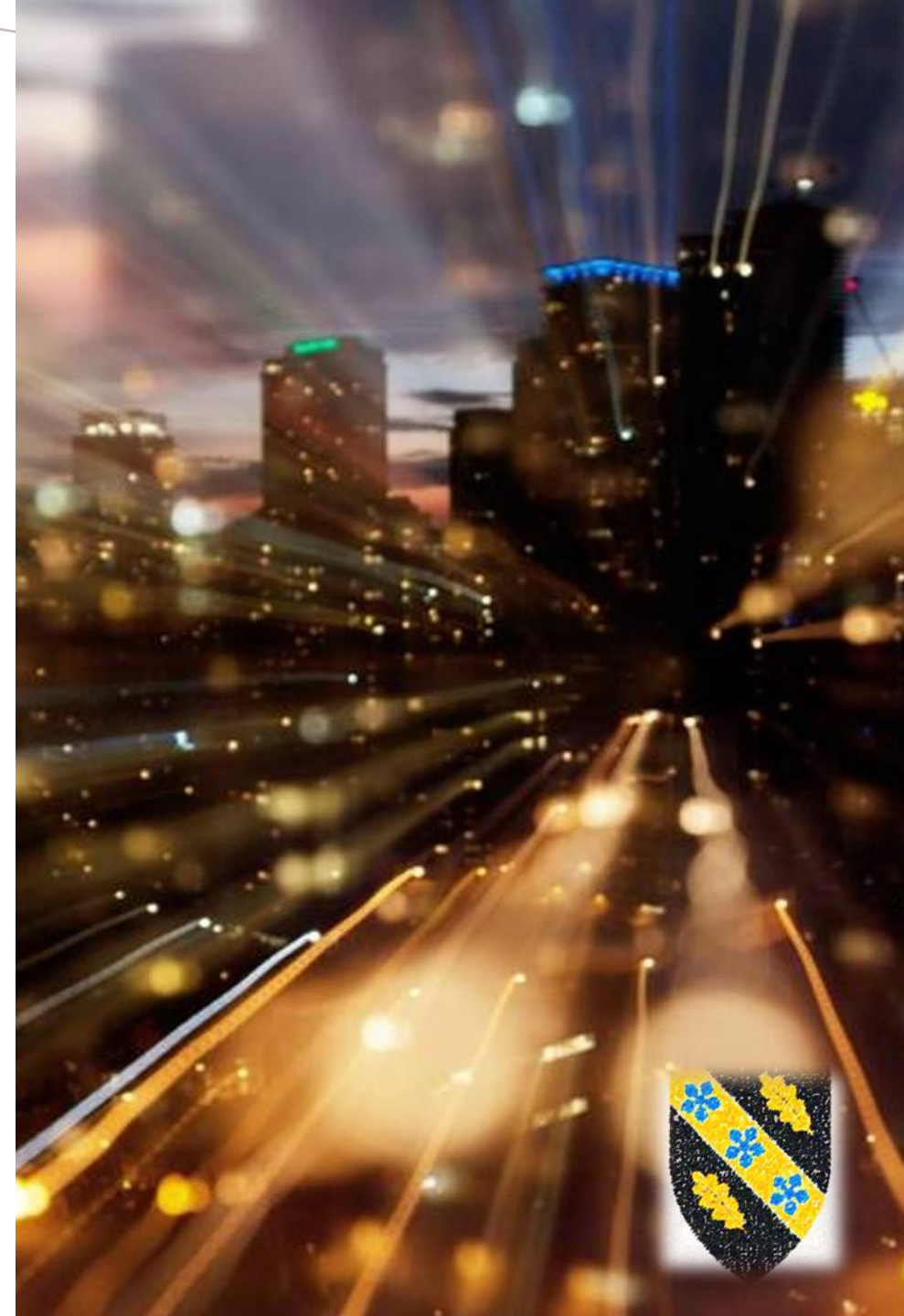
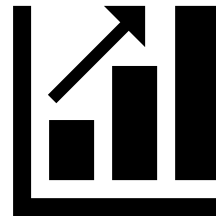
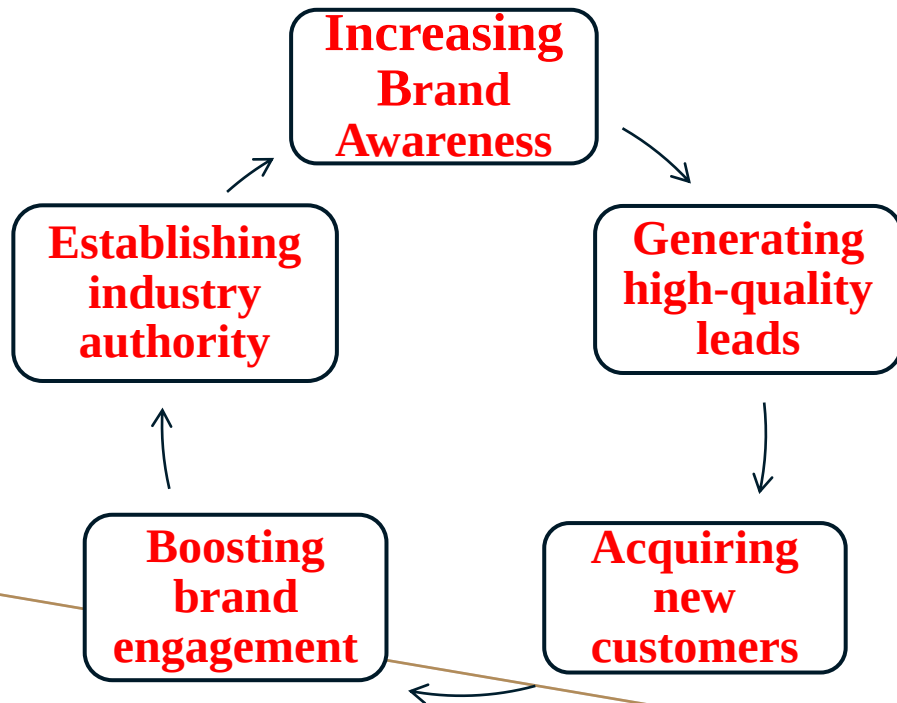


Management Team Plan



Target Market & Marketing Strategy

- Homeowners And Estate Developers
- Construction Companies Who Built Different Buildings And Want To build Innovative Buildings (Meira and et al, 2023)
- Social Media Marketing, Tv And Radio



Competition & Differentiation Strategy

- Different Projects
- Geographical
- Market Segmentation



Source: <https://www.globaldatabase.com/top-30-construction-companies-in-the-united-kingdom-by-revenue-2022>



Funding Requirements & Allocation

Budget £300 000

Expenses	Months					
	April	May	June	July	August	September
Rent	£5 000	£5 000	£5 000	£5 000	£5 000	£5 000
Salaries	£20 000	£20 000	£20 000	£20 000	£20 000	£20 000
Supplies/Materials	£12 000	£12 000	£12 000	£12 000	£12 000	£12 000
Equipment	£10 000	£10 000	£10 000	£10 000	£10 000	£1 000
Advertising	£3 000	£3 000	£3 000	£3 000	£3 000	£3 000

- **Investors Who Help Raise Funds, Make's It Easy To Run The Business (Durnali and et al, 2023)**
- **Increase Business Share When Financially Solvent**



Conclusion

- **Giving People Something Quicker, Cheaper, And More Effective Than Competitors Is How Entrepreneurs Prosper**
- **Special Gratitude To The Dragons For Taking Into Account “Innovative Infrastructure Construction”**



Thank you !!!
Any Questions ???



References

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