

Personal Learning & Development Plan

Name: Fred Bloggs	
Course Title: Cert. HE in Management: Human Resource Development	
Learning Provider: University Of Wales, Trinity St David's	
Level: 4	
Start Date: 1/1/13	End Date:
Date Plan Written: 1/7/13	Dates Plan Reviewed:

Why am I doing this course?	I am undertaking the Lateral course in order to gain accreditation for prior learning and professional development gained through my job. Undertaking Personal Development Plan Module specifically because of potential new direction for my career as self-employed photographer, either full time or part time dependent on the outcome of restructuring at XYZ company.
What is the direct benefit to me/my employer?	Given the likely change in direction for my career and potential for self employment – the direct benefit is my personal development in order to gain the entrepreneurship and technical skills I need to set up my own business and ensure that business is sustainable. Specifically, the plan will enable me to identify my transferable skills, identify the gaps and plan the learning needed to fill those gaps in order to achieve a new business start up.
What other qualifications have I done (if any), that are relevant to this course?	Ongoing CPD no accredited training with XYZ Company Photography level 2 Part way through part-time photography Degree

Development area	Action Points	Start Date	End Date	Comments/Progress
Camera & photography - Technical competencies, knowledge & experience	Aim: to achieve a level 3+ or equivalent qualification in Photography & develop the specific camera skills needs I have identified in my TNA and dependent on which photography specialism's I identify within my Market Analysis (see Development area 3) Action 1: Research training opportunities at level 3, or the equivalent recognition (distinctions) awarded by Professional Photographic Associations and plan start dates as appropriate. Action 2: Research training opportunities and/or opportunities to gain experience in specific camera skills needed (in priority)- • Flash photography • Portrait Photography (family & children in the environment) • Pet Photography • Desk top commercial photography • Boudoir & Dudoir photography • Pregnancy photography • Sports photography Also research equipment needs associated with specialism's. NB these may change dependent on Market Analysis	Oct 2017	Review January 2018	Action 1: As outlined in the Person Specification, a photographers' competence may be recognised by the formal qualifications he/she has or (and more frequently) by the recognition of his/her work by professional photographic bodies e.g. Royal Photographic Society (RPS) or Society of Wedding and Portrait Photographers (SWPP). I need to research which route is most appropriate for me dependent on the specialism's I identify through market analysis and then identify and plan opportunities. Action 2: Some of the opportunities to develop my camera and photography technical competencies in specific areas or specialism's may be via reading & internet research, distance learning, Membership of camera clubs or organisations or more formal training courses. I need to research the opportunities, plan start and finish dates and review priorities based on specialism's identified by market research.

Development area	Action Points	Start Date	End Date	Comments/Progress
IT Skills : a) Photography related b) Business related	Photography related IT skills			
	Action 1: Research formal training opportunity for Photoshop CS5 and book start date	Oct 2017	Review January 2018	Action 1: As outlined in the Person Specification, a photographers' competence may be recognised by the formal qualifications he/she has or (and more frequently) by the recognition of his/her work by professional photographic bodies e.g. Royal Photographic Society (RPS) or Society of Wedding and Portrait Photographers (SWPP). I need to research which route is most appropriate for me dependent on the specialism's I identify through market analysis and then identify and plan opportunities. Action 2: Some of the opportunities to develop my camera and photography technical competencies in specific areas or specialism's may be via reading & internet research, distance learning, Membership of camera clubs or organisations or more formal training courses. I need to research the opportunities, plan start and finish dates and review priorities based on specialism's identified by market research.
	Action 2: Research formal or informal training opportunity for image stitching and research software requirements	Oct 2017	Review January 2018	
	Action 3: Research use of 'Flickr' and set up personal account	Oct 2017	End Nov 2017	
	Action 4: Research training opportunities and software resources needed for wedding album design			
	Business Related IT skills			
	Action 1: Research training opportunities in website design or sub contracting to web site designer	Sept 2017	End Sept 2017	



Development area	Action Points	Start Date	End Date	Comments/Progress
Business & Entrepreneurial Skills	Action 1: Research training opportunities and plan start dates for 'Setting up your own business' or Entrepreneurship to cover specific topics: - Producing a business plan - Small business accounting - Marketing - Insurance & Public Liability	Oct 2012	Review January 2013	Action 3 Note: I can attend a session scheduled on copy write in camera club during November 2012 Action 4 Note: I feel it is more appropriate for me to prioritise my learning to improving my camera and photography competences and setting up my own business – therefore will research opportunities to subcontract website development.
	Action 2: Research training opportunities and plan start dates for Use of Social Media to as marketing tool specifically Facebook, LinkedIn & Flickr	Oct	Review January	
	Action 3: Identify learning opportunity on Photography related Copy write legislation	November 2012		
	Action 4: Research learning opportunities for website design & development or opportunities/costs to subcontract out to website developer.	End October		