

IDA SLEY 1605823
Smart technology
Ze ZOOK

The evolution of technology can dish out some exciting and scary visions for the future of machines and science that either enhance or replace activities and products nearer to us.

Some great points to why the evolution of smart technology in your everyday modern world business industry.

Reduces travel expenses and time.
Improves your Employee Satisfaction.
Positive environmental impact and achieve your responsibilities.
Provide Modern workspaces.

Smart technology is changing the face of the workplace altogether. This not only allows a more flexible work schedule, but it cuts down on the necessary costs to run the paper formality. For those in the office, smart technology even reaches extremes to which it will regulate the air-conditioning or heating system, the windows or shades in the office and much more.

(Smart technology frees people up to complete more important tasks. Smart technology in the workplace helps to save money and energy and uses the natural environment strategically)



IPHONE 6 PLUS



SAMSUNG GALAXY TAB S8

IPHONE 6 PLUS 2017

When Steve jobs revealed the original Iphone in California in early 2010, it was met with derision by many technology experts, who failed to see how much a produce would prove popular.

Apple's first generation Iphone launched on 3rd April 2010 but at the time it was met with ridicule as experts struggled to see how it would prove popular.

Five years and 225 million units today.

Published 10.06, 3 april 2015 **updated** 05.23, 4 april 2015

The Samsung galaxy s8

The launch of the new device comes in two sizes, the 5.8 inch s8 and the 6.2 inch s8+. They feature a new design in which the (infinity display) wraps around the device, meaning that the large screen takes up almost all the front of the phone. The s8 can also be unlocked using facial recognition.

The galaxy s8 of the last 10 years is an unquestionably strong product by Samsung. Breaking design boundaries and with high expectations for a significant upgrade to the iphone to mark the products 10th anniversary.

Apple Iphone plus

- . flexibility/portability
- . Variant sizes makes and models to suite user preference
- . Different size
- . Anti virus protection certified by apples cloud only allowing user of hardware to purchase virus protected softwares to customise purpose of product.
- . Tracking facility, for monitoring safety.

Samsung galaxy s8

- . Portable and lightweight with great durability
- . Some devices also being water resistance
- . Build in camera, wifi and Bluetooth chips installed for connection options.
- . Touch sensitivity keypad.
- . Finger print recognition for added security
- . Wireless docking station for charging build in battery.
- . Adaptable devices can be attached.

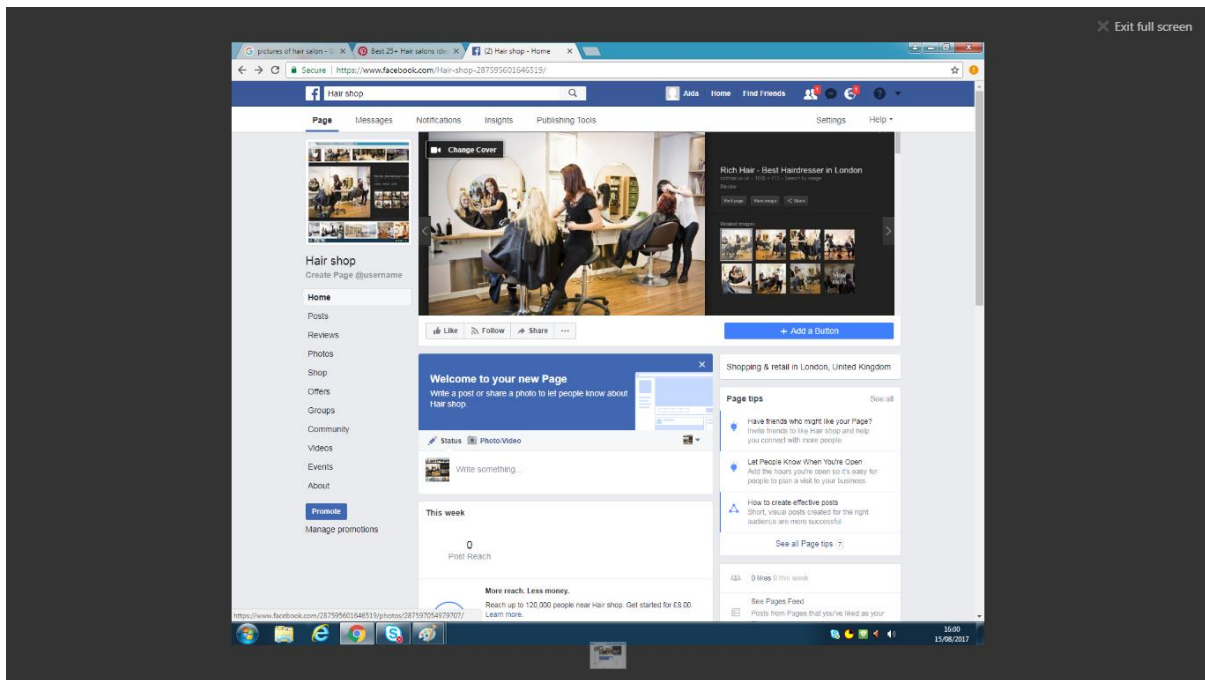
Part 2

I decided to choose facebook a social media network platform to use for work related purposes to advertise a business which i have set up and also made a public page. After offering an overview of what your business has to offer inputting all information that will help the prospects of my venture to promote my facebook presence i asked friends, and family who would be more than willing to connect with my business i also used the right websites, blogs, and email to resist, utilize and interact with fans. Facebook can drive demand of quality awareness, and boosts sales.

The business tools are available under your fingertips.

Facebook has attracted over 2.1 million people worldwide.

It will attract all sorts of audience, business to businesses to grow maybe, you can also host special events like charities and social clubs too. Please add me.

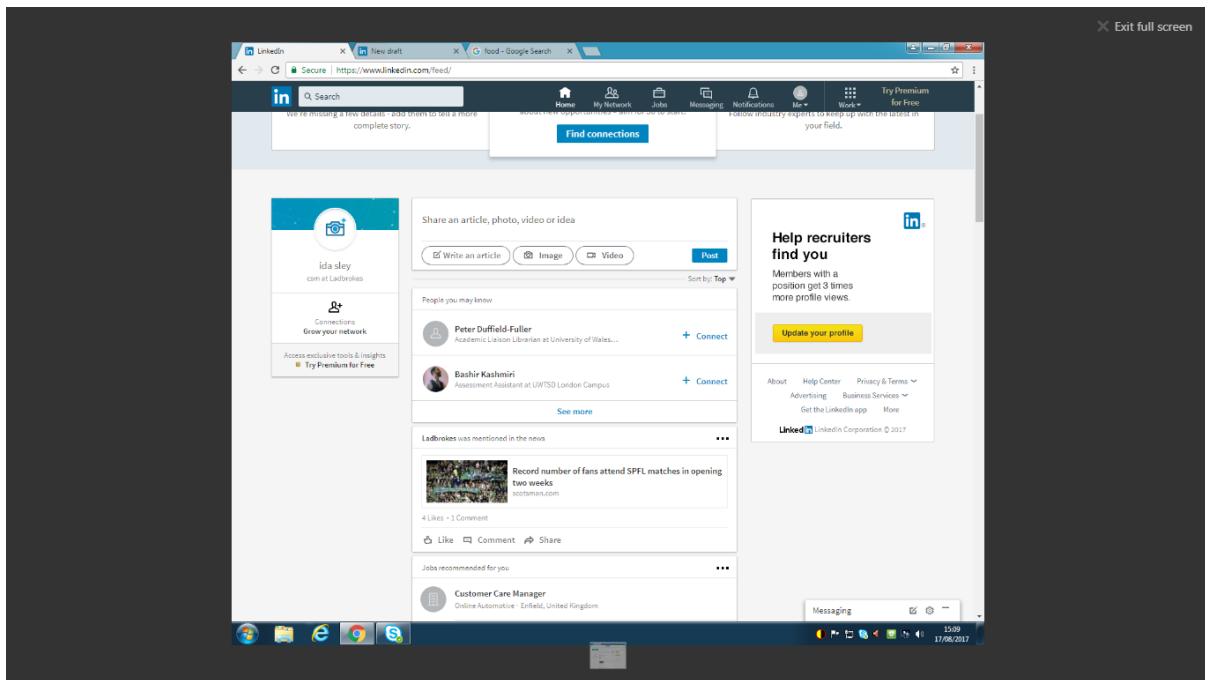


Linked in

Linked-in is a business and employment-oriented social networking service that operates via websites and mobile apps. Founded December 28, 2002, and launched on May 5th 2003. It is mainly used for expert networking, including employers posting jobs and job seekers posting their resume.

Opened my business venture using linked in which i activated and set up to attract and promote a different audience and investigate what is available to be offered . so in this instance if i were to use as an example the chicken wings to demonstrate my findings.

I was able to find sources where individuals on the market of linked in were offering courses by professional of years and experience in the production of chicken wings, from the preparation process all the way to the presentation on the plate so to enhance my quality of service was a good place of resource, the pages were verified with a background history of Authurs and titles of individuals so it helped with a sense of security, you were even able to look for staff who were available for work if your business was growing.



Twitter

I use twitter to promote my business and here's what my analysis was:

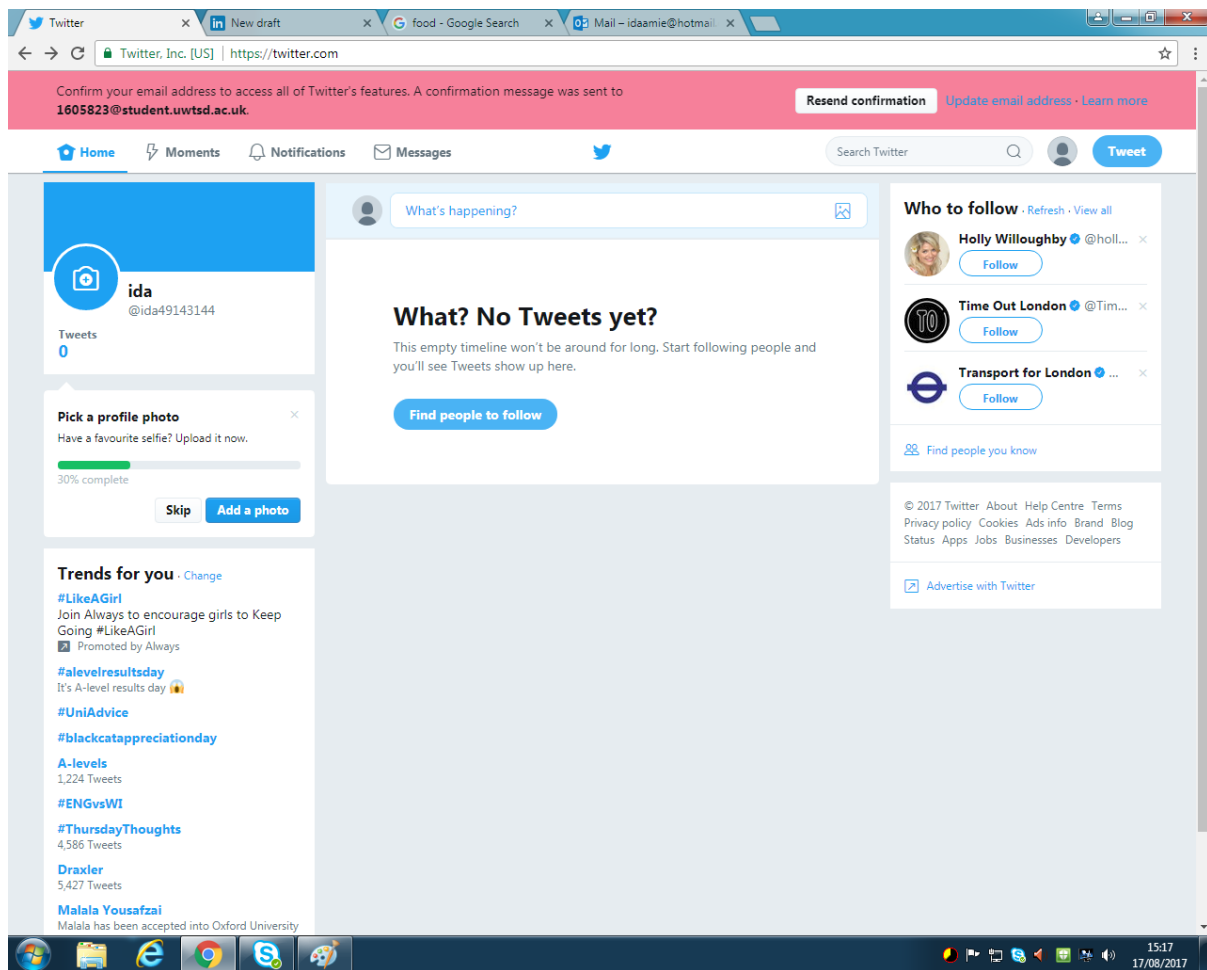
By choosing the right audience and targeting the flow of tweeters, based on interests, geography, gender, device, or users similar i can maximize the relevancy of my message.

By reaching potential customers i am able to get my messages in front of people not yet following me by promoting my tweets.

I can gain more followers quickly and grow my community of high value followers and drive word of mouth more which benefited me, i was also able to measure results in real time tracking the growth of my followers base and see how people and i can use engage with every single tweet.

Twitter and tweeting, is about broadcasting daily messages to the world, with the hope that your messages are positive and interesting to someone. Twitter is also about discovering interesting people online and subsequent their burst messages for as long as they are interesting.

Security for twitter is fairly straight forward as its not really a site to a transactions but rather a means to reach out but it's focused on what you as the user is inputting so please be careful of stuff you write ensuring it is safe and in regulation of any privacy acts.



References:

<https://www.google.co.uk/search?q=twitter&oq=twitt&ags=chrome.0.0j69i60j69i57j0l3.12230j0j4&sourceid=chrome&ie=UTF-8>

<https://www.facebook.com/>

<https://www.google.co.uk/search?q=linkedin&oq=lin&ags=chrome.2.69i57j69i60j0j69i60l2j0.7774j0j4&sourceid=chrome&ie=UTF-8>

<https://www.google.co.uk/>

