



Global Cultural Sporting Environment M5X02091

Module Overview
2020-21

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Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Trawsnewid Addysg; Trawsnewid Bywydau
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Module Overview

- Module Leader welcome
- Module Aims & Learning Outcomes
- Teaching & Learning Strategy and Environment
- Teaching & Learning Schedule
- Theoretical and Conceptual Framework
- Module Assessment & Re-assessment
- Essential and Recommended Reading
- Teaching & Learning Culture



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Module Leader

Matt James

matthew.james@uwtsd.ac.uk

Room 202, Business Campus

Work days: Weds, Thurs & Fri

Drop in tutorials via Teams: Weds
and Thurs 1-2pm



Module Aims:

1. To develop students **understanding of** the National, European and International **cultural elements which influence sport and community development.**
2. To increase **awareness of other cultures** in order to facilitate more effective intercultural relationships.

Module Learning Outcomes:

1. Define and demonstrate an awareness of the role of **culture** in **developing and maintaining national sports** from a global sporting perspective.
2. Evaluate how **behaviour and attitude** can vary between different cultures across the world.

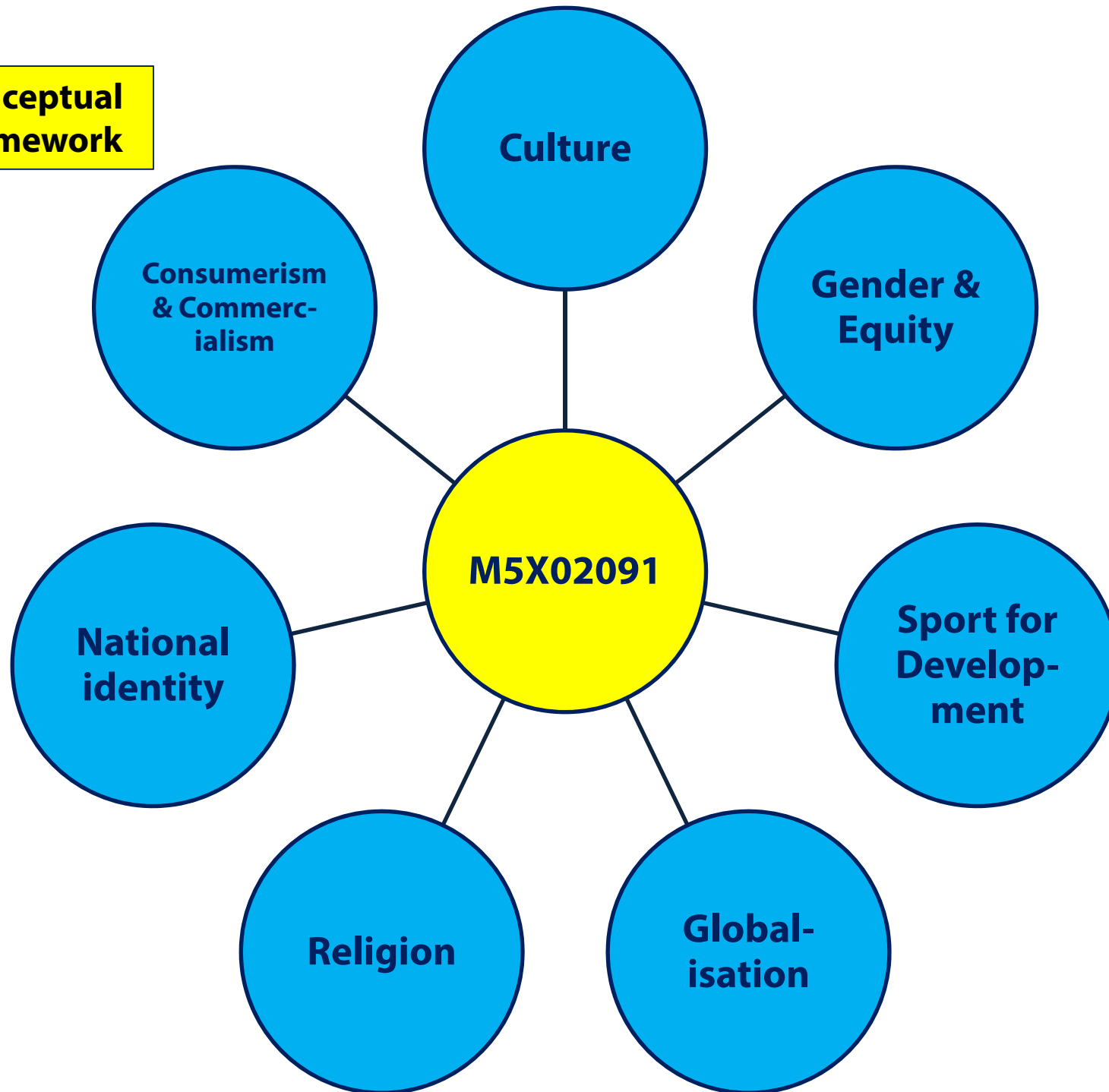
Learning & Teaching Strategy:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
TOTAL	200	100%

Lecture/Seminar Schedule: Semester 1

Teaching Week	W/C	Sessions Details
2	28/09/2020	Module Introduction
3	05/10/2020	Sport, culture and national identity – UK and Ireland
4	12/10/2020	Sport, culture and national identity in the Rest of World – The Arab World
5	19/10/2020	Sport, culture and national identity – South East Asia
6	26/10/2020	Sport, culture and national identity in the Rest of World – North America
7	02/11/2020	Sport for Development and Peace
8	09/11/2020	Globalisation and Sport – Part 1
9	16/11/2020	ENTERPRISE WEEK - NO LECTURES
10	23/11/2020	Globalisation and Sport – Part 2
11	30/11/2020	Culture, commercialisation and consumerism in sport
12	07/12/2020	Assignment Support Session
Christmas Vacation		Monday 14 th December to Monday 18 th January 2021

**Conceptual
Framework**



Module Assessment

WRIT 1 Essay: 4000 words (100% contribution)

To what extent has the relationship between sport and national identity been eroded and replaced by a homogenous global sporting culture? Critically evaluate the arguments for and against this statement and draw your own conclusions.

Define the key concepts and demonstrate knowledge and understanding of the subject; provide examples of how sport contributes to national identity, using historical and present day perspectives. Analysis should also consider the role of the state and international organisations with regards to national identity and sport; and must draw on the case studies, theories and concepts covered within the Module.

Evaluation must be critical in nature and underpinned with appropriate and accurate citations. Students should adhere to the Harvard referencing system.

Assessment Format and Submission

Answers should be presented as a structured essay of 4,000 words, containing an introduction, main body sections and conclusion. Work should be written in Arial font, size 12 with 1.5 or double line spacing.

A list of references must be included at the rear of the essay. References are those sources directly cited in the text.

Please adhere to the specified word limit. Marks will be deducted in accordance with the Academic Quality Handbook if work is 10% above the limit.

Further advice and guidance will be provided during lectures and seminars.

Please note this is an online submission so students must submit their work via Turnitin.

Due date: Friday 11th December 23.59 hours

Generic Assessment Criteria	Marks available	Marks awarded
1. Engagement with Literature Skills		
	30	
2. Knowledge and Understanding Skills		
	25	
3. Cognitive and Intellectual Skills		
	25	
4. Practical Application Skills		
	10	
5. Transferable Skills for Life and Professional Practice		
	10	



READING

- Vital to grasp main theories and concepts - these can't be blagged.
- Recommended reading as a minimum.
- Academic journal articles.
- Sports industry publications and websites
- Current affairs – print and web media

Level 5	FAIL	MARGINAL FAIL	SATISFACTORY (3 rd / Pass)	GOOD (2.2 / Pass)	VERY GOOD (2.1 / Merit)	EXCELLENT (1 st / Distinction)	EXCEPTIONAL (1 st / Distinction)
Category	0-29%	30-39%	40-49%	50-59%	60-69%	70-84%	85-100%
Engagement with literature (including reading, referencing, academic conventions and academic honesty)	Little or no evidence of reading and/or reliance on inappropriate sources. Views and findings mostly unsupported and non-authoritative. Referencing conventions used incoherently or largely absent.	Poor engagement with essential reading. No evidence of wider reading. Reliance on inappropriate sources, and/or indiscriminate use of sources. Heavily reliant on information gained through class contact. Inconsistent and weak use of referencing.	Engagement with a limited range of mostly relevant and credible sources. Some omissions and minor errors. Referencing conventions evident though not always applied accurately or consistently.	Engagement with an appropriate range of literature, including sources retrieved independently. Some over-reliance on texts. Referencing may show minor inaccuracies or inconsistencies.	Engagement with a wide range of literature, including sources retrieved independently. Selection of relevant and credible sources. Very good use of referencing, with no/very few inaccuracies or inconsistencies.	Engagement with an extensive range of relevant and credible literature. Consistently accurate application of referencing.	Exceptional engagement with an extensive range of relevant and credible literature. High-level referencing skills consistently applied.

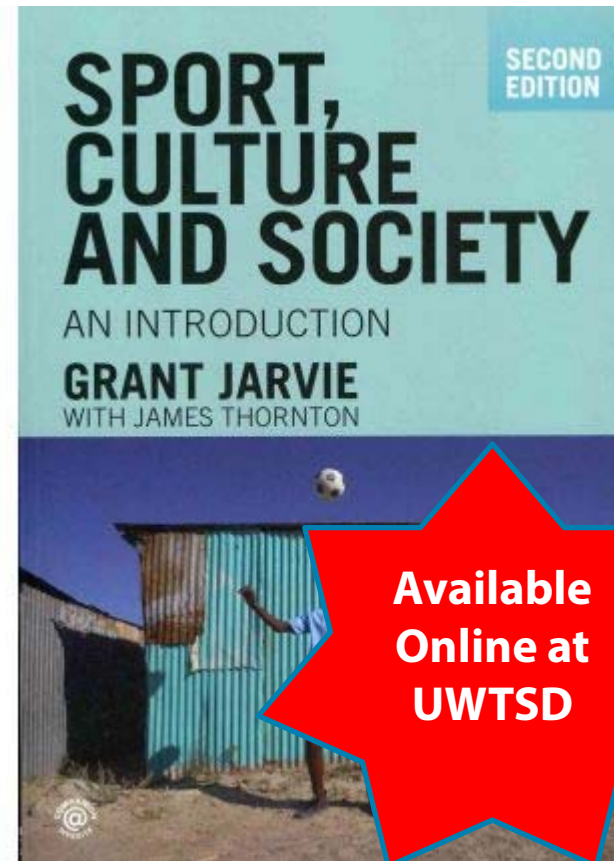
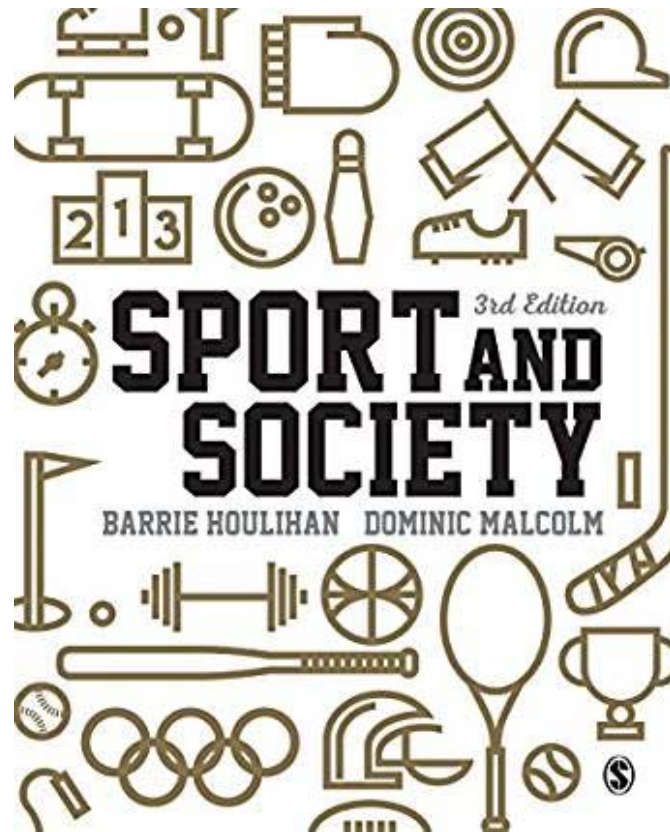


“Books are the training weights of the mind”



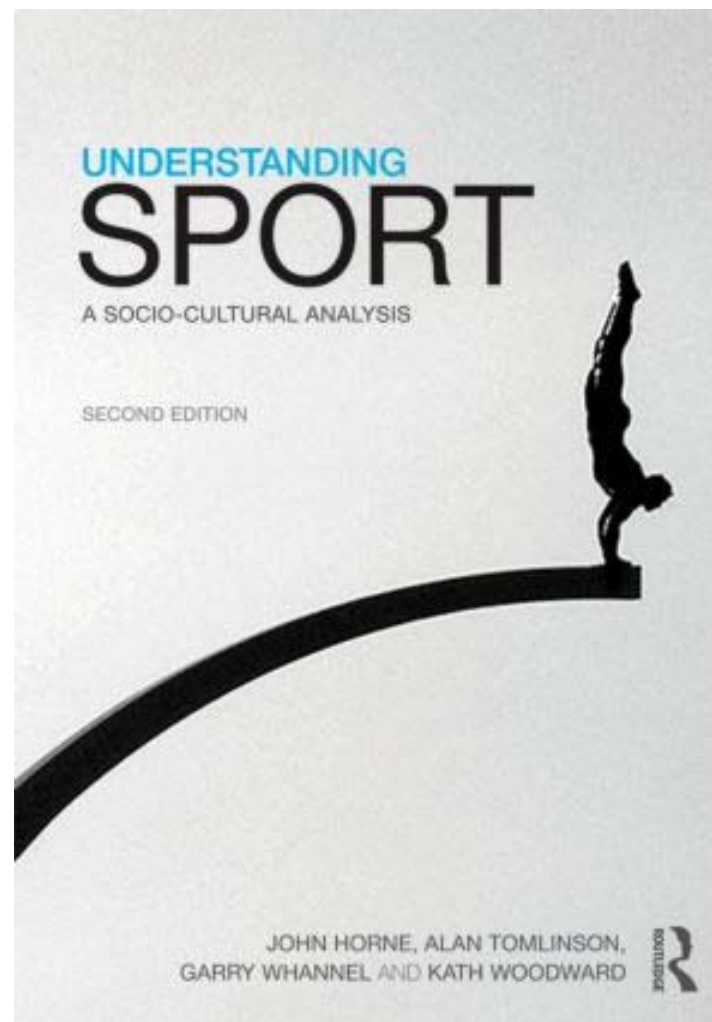
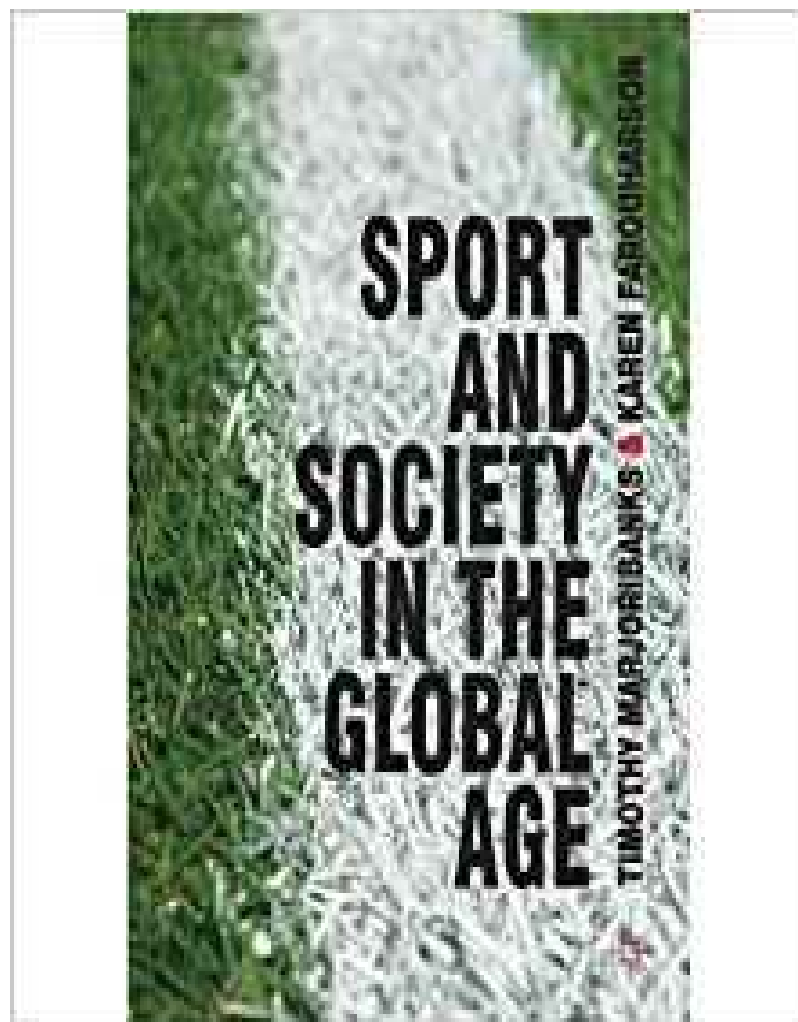
Epictetus (050-135 AD)

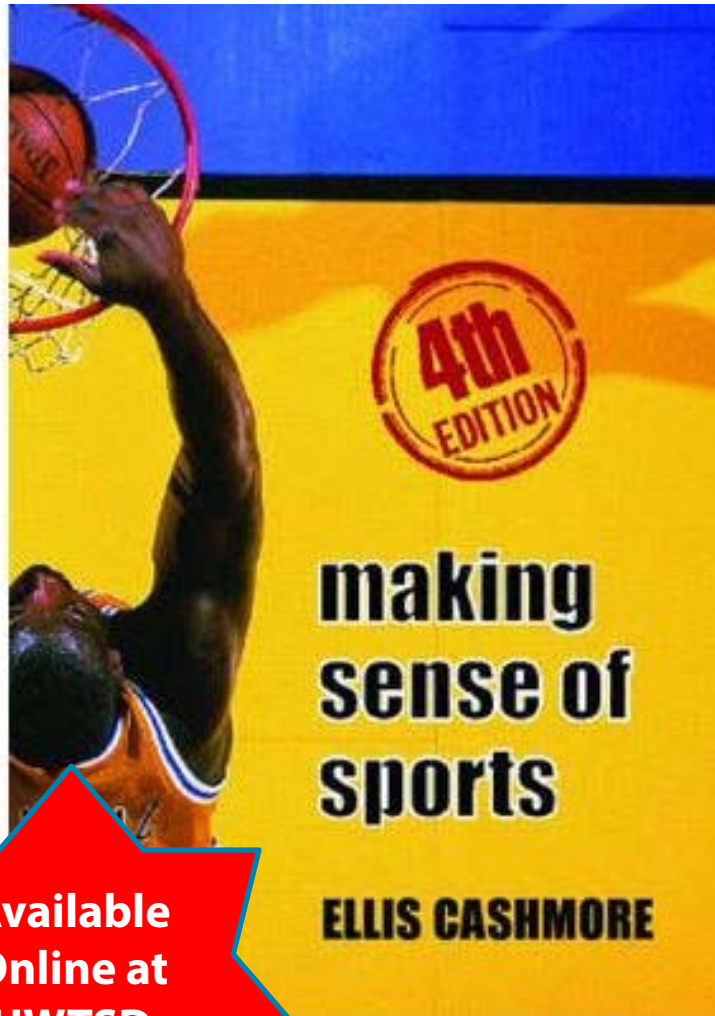
Good “all rounder” text books



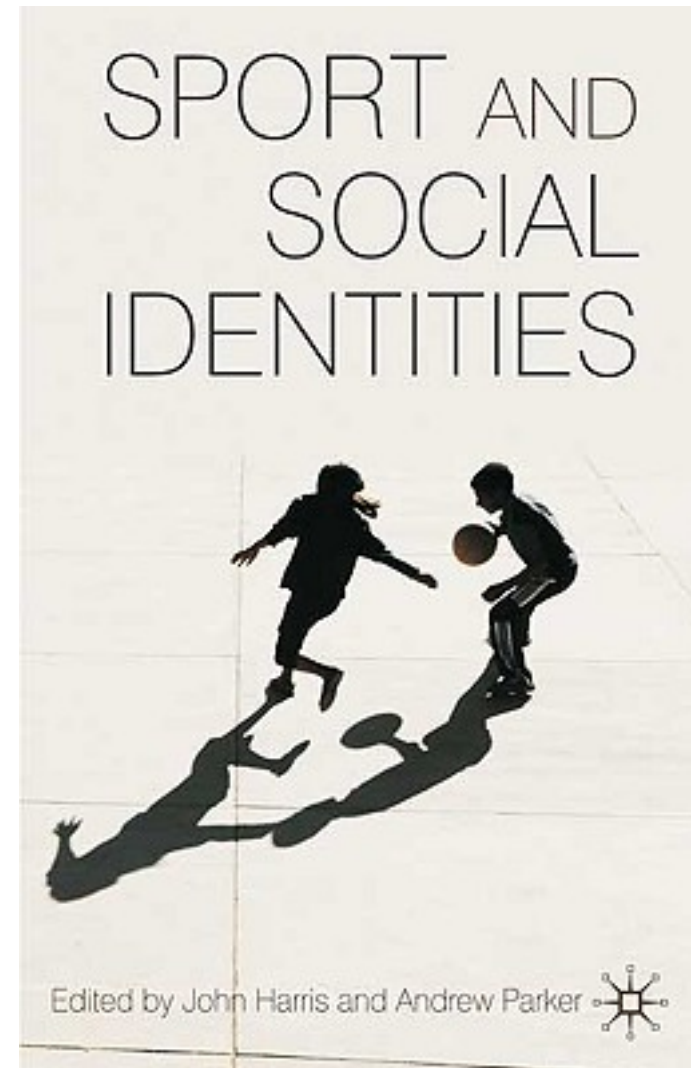
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**Available
Online at
UWTSD**



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In addition: vital you engage with **journal articles, such as**

- International Review for the Sociology of Sport
- Sociology of Sport Journal
- Journal of Sport and Social Issues

Plus many others that you can access electronically.



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Learning Culture

- ✓ PROFESSIONAL
- ✓ Respectful
- ✓ Lecture cum Seminar
- ✓ Individual & Group Work
- ✓ Aspirational – Do our Best
- ✓ Growth Mindset



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Thanks for listening & good luck.

Please direct queries to Matt.