

BMSW4003 Digital Skills and Research Methods

What you don't
know
CAN hurt
me.

More than
70% of
child sex
abuse
cases
involve a
relative,
friend or
someone
else close
to the
child.
- NSPCC

Be sure,
BEFORE.



Technology changes at NSPCC

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Background of NSPCC

- NSPCC stands for National Society for the prevention of cruelty to children.
- The NSPCC was founded in 1884 by Benjamin Waugh.
- NSPCC was previously known as the London society for the prevention of cruelty to children.
- After five years LSPCC was changed to NSPCC
- NSPCC has four main branches in the united kingdom: England, Northern Ireland, Scotland, and wales.
- NSPCC is a charity organization that helps children in need. Most of these children have been abused some way or the other.

Background of NSPCC

- Physical abuse and sexual abuse is the most common type abuse among children.
- NSPCC partners with a lot of companies like Rowland's pharmacy, Scottish power...
- NCA National Crime Agency; also help NSPCC with kids.
- NSPCC's mission is to Protect children today, prevent abuse tomorrow.

Challenges before the introduction of modern technology in NSPCC.

- Accessing files from different location was difficult. i.e sharedrive
- Difficult to make awareness to such services. i.e no internet
- Data and information storage. e.g manually written
- Protection children from bullying. no online protection
- Online training and learning. i.e lack of training

Insight of modern technology of NSPCC

- Online platform can be described as a range of services available on the internet including market places, search engine, social media, app stores, charity, and payment system
- Characteristics of online platform:
 1. Global reach
 2. Communication
 3. Support of new and different types of businesses

Advantages of online platform (NSPCC)

- It helps businesses and business owner with advertising and communication
- Creating awareness for almost everything in the world. i.e public health, charity events.....
- Recruitments.

Impact of modern technology of NSPCC

Positive aspect

- Give confidence
- Time
- Safe identity
- Easy access to information
- Efficiency (NSPCC Annual Report and Account 2015-2016)

Impact of modern technology of NSPCC

Negative aspects

- Security
- Technical issues

lesson learnt from the insight of (NSPCC)

- With everything that was said NSPCC has provides excellent service and insurance when it comes to children.
- They ensure adequate services for kids who have been abused mentally, sexually, bullied, physically and emotionally.
- With modern technology and more up to date services NSPCC has in cooperated proper action towards making sure that all children/teen are safe and receive proper care that is needed.

links

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- http://www.bushywood.com/bunny_boilers/NSPCC_national_society_for_prevention_of_cruelty_to_children.htm
 - <https://www.nspcc.org.uk/what-we-do/news-opinion/improving-decision-making-between-agencies-to-better-protect-children/>
 - https://www.oecd-ilibrary.org/science-and-technology/an-introduction-to-online-platforms-and-their-role-in-the-digital-transformation_19e6a0f0-en
 - <https://www.oxera.com/wp-content/uploads/2018/07/The-benefits-of-online-platforms-main-findings-October-2015.pdf.pdf>
 - https://www.nspcc.org.uk/globalassets/documents/annual-reports/annual_report_2015-16.pdf