

LEVEL 4 ASSESSMENT Resit Component 2

Student name:		Student ID number:	
Programme:	Certificate of Higher Education in Employability Skills		
Module:	Problem Solving and Innovation - Component 2		
Module code:	BMSW4014 REWORK/RESIT	Contribution to Overall Module Assessment (%):	50%
Lecturer:	Chris Rogers	Internal Verifier:	Rhiannon Akers
Assignment Title:	The rise of shoplifting in the UK	Word count (or equivalent):	10 minute group presentation with 500 word individual supporting document.
Submission deadline:	27th August 2025 at 23:59 (Draft deadline: 15 th August 2025 at 23:59)	Return date of provisional marks & written feedback:	24th September 2025 at 23:59
Submission method:	All written assessments, where practical and possible, must be submitted via Turnitin unless otherwise instructed by the Lecturer. (Please DO NOT put this assessment specification into Turnitin or it will match many similarities with other students' submissions.) Alternative submission method (if applicable): Late submission of the assessment will result in a late penalty mark: Work which is submitted up to 1 week late will be capped at 40% for the first attempt and will be awarded a mark of 0% for re-assessment. Late submission penalties may be lifted only if there is an approved extenuating circumstances claim. Work submitted more than 1 week late will be considered as a non-submission and will not be marked. The work may be considered as a submission for reassessment if offered by an Examining Board or if there is an approved extenuating circumstances claim.		
Academic honesty / referencing:	Academic honesty is required. In the main body of your submission you must give credit to authors on whose research and ideas your work is based. Append to your submission a reference list that indicates the books, articles,		

	etc. that you have used, cited or quoted in order to complete this assessment.
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Module Learning Outcomes (from module syllabus)
Upon the successful completion of this module, the student should be able to: • identify and evaluate contemporary issues and their impact on today's environment; • gather and interpret information to understand a problem; • demonstrate understanding of approaches to innovation to generate solutions; • evaluate options to make a decision.

TASK DESCRIPTION

Use of Generative AI in Assessment

RESEARCH	For this assessment, you can use Generative AI to support you in research, including searching for bibliography, using tools to summarise, compare and interrogate materials.	Yes No x
STRUCTURE	For this assessment, you can use Generative AI to support you in structuring your submission, including creating a draft argument structure, identifying parts and headings, etc.	Yes No x
PROOFREADING	For this assessment, you can use Generative AI to check your own text/creation for grammatical and syntactical mistakes, including rephrasing of your own work within specific standards.	Yes No x
WRITING	For this assessment, you can use Generative AI to create text for submission.	Yes No x

CREATIVE	For this assessment, you can use Generative AI to create creative materials, such as images.	Yes No x
PROGRAMING	For this assessment, you can use Generative AI to create and check code.	Yes No x
NONE	For this assessment, you are not allowed to use any type of Generative AI support. This includes research support, structure support, writing/proofreading support and creative support.	Yes x No

Title: The rise of shoplifting in the UK – A root cause analysis (RCA)

The following articles highlight the rise of retail crime in recent years:

[‘It’s very brazen’: retail workers and shoplifters on the UK’s record theft statistics | Retail industry | The Guardian](#)

[UK shoplifting on the rise and more brazen, new survey says - BBC News](#)

Within your designated group (3-5 students) you are required complete a root cause analysis (RCA). Following this you should design and deliver a group PowerPoint presentation outlining the findings of your RCA. The presentation should last 10 minutes and each member of the group is required to present for a minimum of 2 minutes. Each group member is also required to submit 500 words of individual speaker notes to support their section of the presentation.

The presentation should include the following:

- An introduction to the topic.
- A summary of the impact of the current situation – You could choose to focus on a specific retailer as an example.
- A root cause analysis (RCA) to examine the cause of the recent increase – What key factors have influenced the increase?
- Conclusion - What can you conclude from your analysis?

The speaker notes should include information to support the content of your slides. For example, you may have bullet points on your slides and provide the detail within your speaker notes.

Your work should be referenced accordingly, by both providing in-text citations and a reference list containing a minimum of 5 references for your speaker notes. This should follow UWTSD Harvard Referencing Guide which can be located on Moodle.

The presentations will take place during the week commencing **25th August 2025**. All members of the group are required to take part in the presentation.

Please nominate one group member to email your PowerPoint slides to your lecturer and each student should submit their 500 words of individual speaker notes to Turnitin by **22nd August 2025 at 23:59**.

GUIDANCE FOR STUDENTS IN THE COMPLETION OF TASKS

NOTE: The guidance offered below is linked to the five generic assessment criteria overleaf.

1. Engagement with Literature Skills

Your work must be informed and supported by scholarly material that is *relevant* to and *focused* on the task(s) set. You should provide evidence that you have accessed an appropriate *range* of sources, which may be academic, governmental and industrial; these sources may include academic journal articles, textbooks, current news articles, organisational documents, and websites. You should consider the *credibility* of your sources; academic journals are normally highly credible sources while websites require careful consideration/selection and should be used sparingly. Any sources you use should be current and up-to-date, mostly published within the last five years or so, though seminal/important works in the field may be older. You must provide *evidence* of your research/own reading throughout your work, using a suitable referencing system, including in-text citations in the main body of your work and a reference list at the end of your work.

Guidance specific to this assessment: *You should include at least 5 references within your individual speaker notes. These should be taken from appropriate journals, textbooks and reliable websites. A reference list should be provided at the end of your slides using Harvard referencing conventions.*

2. Knowledge and Understanding Skills

At level 4, you should be able to demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study. *Knowledge* relates to the facts, information and skills you have acquired through your learning. You demonstrate your *understanding* by interpreting the meaning of the facts and information (knowledge). This means that you need to select and include in your work the concepts, techniques, models,

theories, etc. appropriate to the task(s) set. You should be able to explain the theories, concepts, etc. to show your understanding. Your mark/grade will also depend upon the *extent* to which you demonstrate your knowledge and understanding.

Guidance specific to this assessment: *You should demonstrate your understanding of the current underlying issues and what has led to the increase in retail crime throughout the UK. You should apply theories taught in the module and show your understanding of conducting a root cause analysis. You need to use the correct terminology throughout both your presentation and written form.*

3. Cognitive and Intellectual Skills

You should be able to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study. You should be able to evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work. Your work must contain evidence of logical, analytical thinking. For example, to examine and break information down into parts, make inferences, compile, compare and contrast information. This means not just describing what! But also justifying: Why? How? When? Who? Where? At what cost? You should provide justification for your arguments and judgements using evidence that you have reflected upon the ideas of others within the subject area and that you are able to make sound judgements and arguments using data and concepts. Where relevant, alternative solutions and recommendations may be proposed.

Guidance specific to this assessment: *You should demonstrate your ability to complete a root cause analysis by utilising relevant tools from the module. You are required to support with relevant literature.*

4. Practical Skills

At level 4, you should be able to apply the basic underlying concepts and principles to evaluate and interpret these within the context of your area of study. You should be able to demonstrate how the subject-related concepts and ideas relate to real world situations and/or a particular context. How do they work in practice? You will deploy models, methods, techniques, and/or theories, in that context, to assess current situations, perhaps to formulate plans or solutions to solve problems, or to create artefacts. This is likely to involve, for instance, the use of real world artefacts, examples and cases, the application of a model within an organisation and/or benchmarking one theory or organisation against others based on stated criteria.

Guidance specific to this assessment: *You should demonstrate your ability to analyse the cause of a problem and make a relevant conclusion from the findings.*

5. Transferable Skills for Life and Professional Practice

Your work must provide evidence of the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility. This includes

demonstrating: that you can communicate the results of your study/work accurately and reliably, and with structured and coherent arguments; that you can initiate and complete tasks and procedures, whether individually and/or collaboratively; fluency of expression; clarity and effectiveness in presentation and organisation. Work should be coherent and well-structured in presentation and organisation.

Guidance specific to this assessment: *You should demonstrate good communication skills both verbally and written. You are required to play an active role within your group. You must abide by the following Microsoft Settings for your speaker notes; Arial font, size 12, 1.5 line spacing and the text should be justified.*

Please note:

Up to 10% above the word limit – No deduction off final mark

Between 10% and 25% above the word limit – Deduction of 5 marks off final mark

Between 25% and 50% above the word limit – Deduction of 10 marks off final mark

50% or more over length – Maximum mark of capped mark (iii) A failure to meet the word limit (or minimum word limit if a range is given) may result in lower marks based on the quality of the work because the work may not include the necessary information required for the assessment to meet the stated learning outcomes. (iv) The feedback on the assessment should explicitly mention any mark deduction and the reason for it.

