

A REVIEW OF GASTRONOMY TOURISM.

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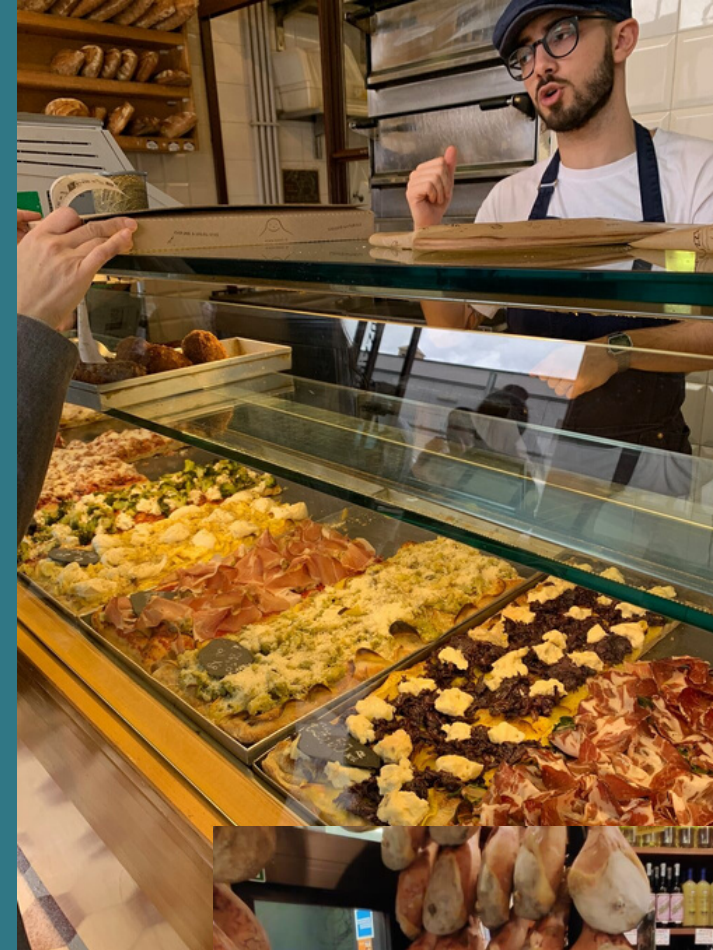


FOOD TOURS

Trip Advisor's Travelers Choice
number one gastronomy
destination and
experience- Food Tour by Sunset
of the Prati District- Rome.

Chinese food culture- harmony
and nature,
with highly skilled cooking
techniques

02



SPENDING ON FOOD IN TRAVEL



OVER A THIRD OF TOURIST SPENDING IS DEVOTED TO FOOD.

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WHAT IS GASTRONOMY TOURISM?

“the act of traveling for a taste of place in order to get a sense of a place”

—Wolf, 2020

GROWTH OF GASTRO TOURISM



2012
Exposure of
market
through social
media

2020
Trends/
Predictions



Early 2000
Very few
gastro
tourism
destinations



The Future



GASTRONOMY TOURISTS

Interested in the ingredients used

How well those ingredients were sourced

The preparation (and skills used)

The history of the dish's origins

The taste

The smell

The presentation

COOKING CLASSES





Oktoberfest

La Tomatina

GASTRONOMY FESTIVALS

WINE TOURS

The Yarra Valley wine tours in Melbourne, offer the opportunity to visit for local wineries this gives the tourist a comprehensive overview of wines produced within the region.

The Douro Valley, Portugal is a world Heritage region, renowned for its port wine.



THE FUTURE OF GASTRONOMY TOURISM

Avoid the negative affects of mass tourism through sustainable development.



COVID-19: influencing UK Gastro-tourists to take staycations.

