



Community Care and Development (BMHP6022LON)

ASSESSMENT 1

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Introduction



(Ramsey Mental Health,2023)

- ❖ This presentation will be discussing substance misuse for young adults and university communities in Bristol City.
- ❖ Community refers to a group of people share common characteristics, interests, geographical proximity and Interact with one another.

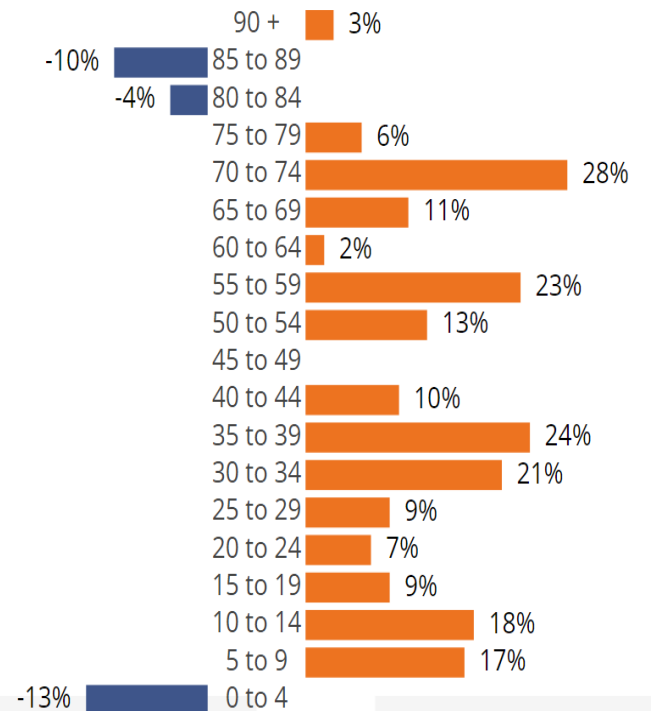
(Jewkes and Murcott,1996)





2021 Census for Bristol City

- ❖ The population is currently at 471,400.
- ❖ The UK has a notable ageing population however, Bristol has a young age profile with more children under the age of 15 Years than those over 65 years.
- ❖ 327,600 individuals aged 16 to 64.
(Office for National Statistics, 2021)



ETHNICITY AND DIVERSITY OF BRISTOL

- ❖ Bristol is located in southwestern of England and accommodates people of diverse cultures, backgrounds and multicultural ways of living.
- ❖ Bristol is a mixed ethnicity. They include Asians, Bangladesh, chinses, Black British and Indians.
- ❖ Bristol has also been a host for migrant and refugee since the 17th and 18th century.
(Bristol.gov.uk, 2023)

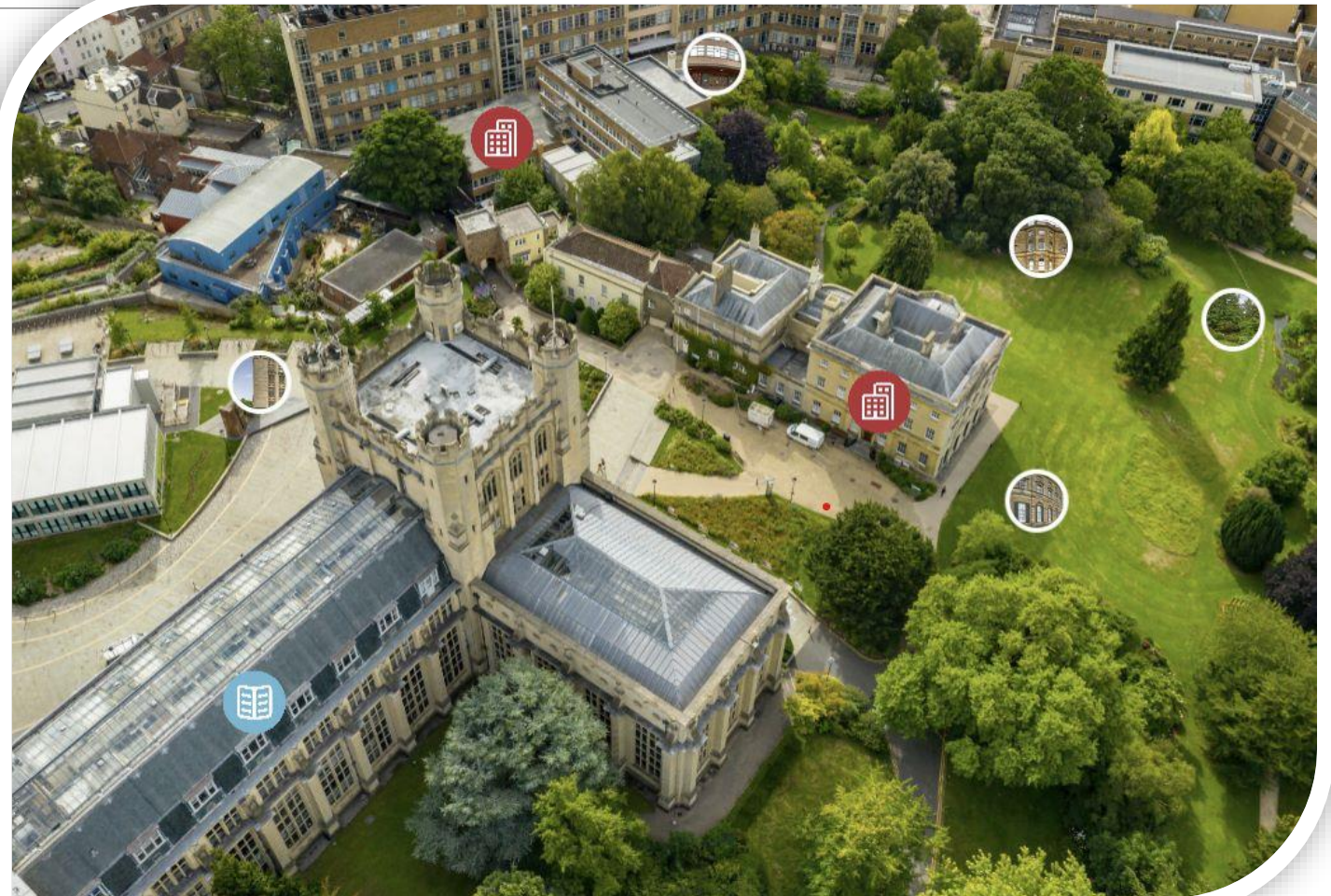


(Routen et al, 2022)

Demographic OF BRISTOL

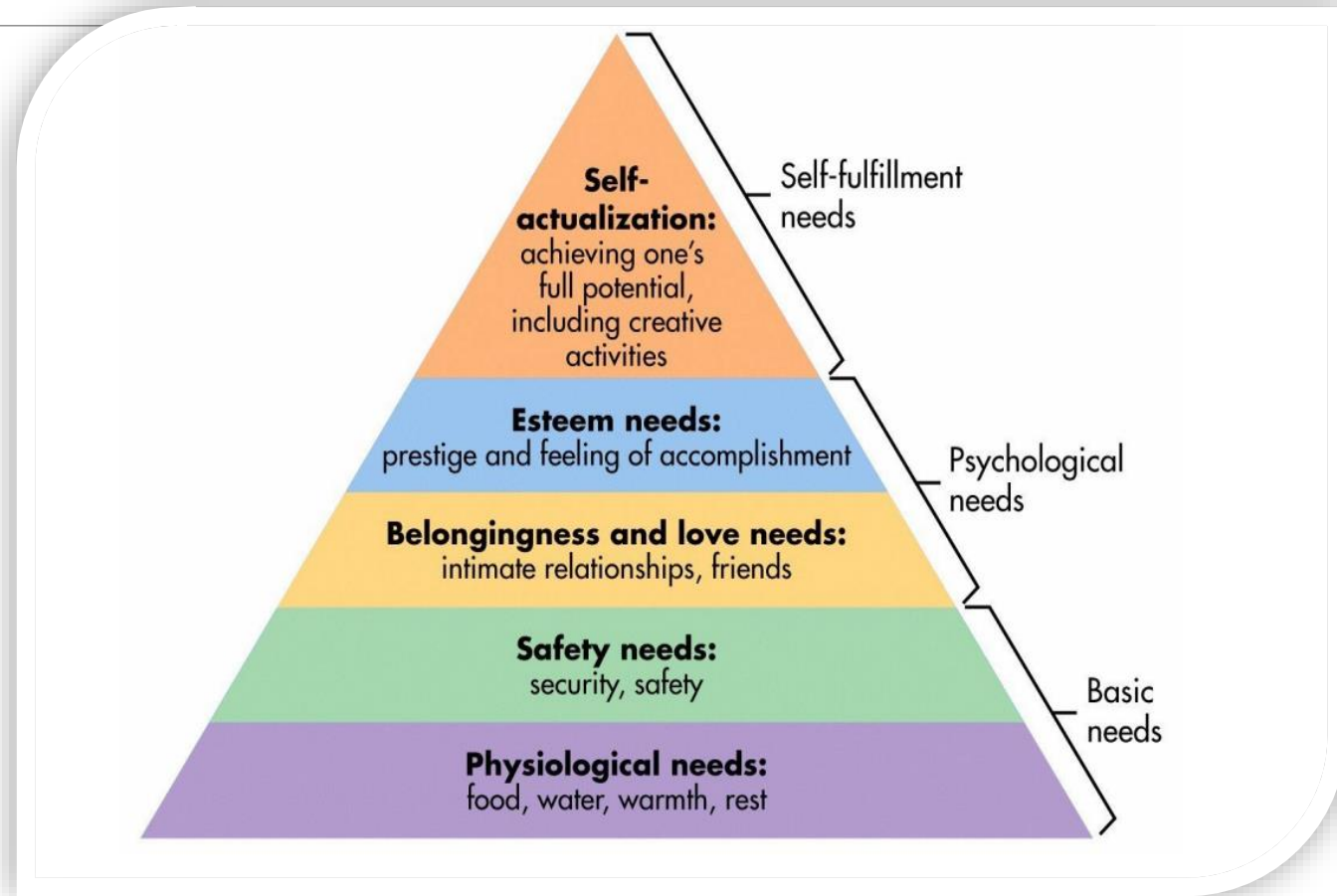
60,000 students registered at the University of Bristol and the University of the West of England make up the 471,400 of Bristol's Population.

(Office for National Statistics, 2021)



Maslow's Theory

This theory recognised the need of community as an essential need to the development of individuals as a psychological need falling within the scope of belongingness and love and needs.



(McLeod, 2018)

Health and Social Issue

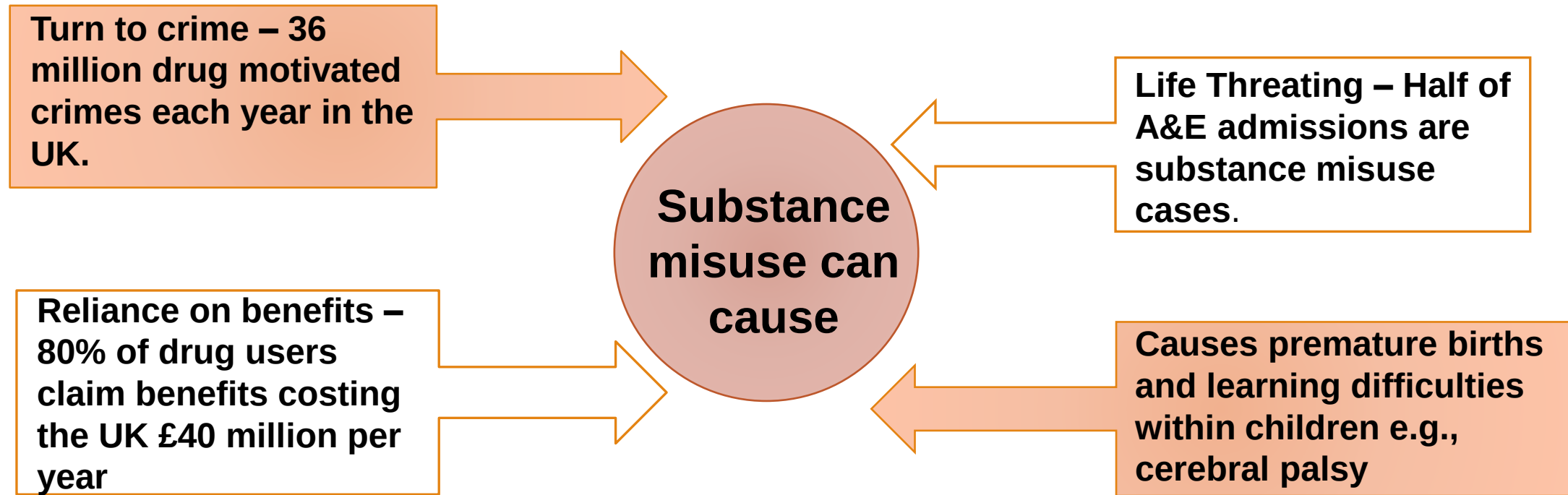
Drug Misuse

- ❖ 63% of adults aged 23-25 use illicit drugs in Avon
- ❖ 11.7% of people in the region have reported using illegal drugs.
- ❖ Average drug usage in other boroughs is at 9.4%
- ❖ In 2018 there were 95 deaths in the city from drug use.

University	Drug	Ranked in the UK	% of students
University of the West of England	MDMA	1 st	82%
	Nitrous oxide	1 st	82%
	Cocaine	3 rd	66%
University of Bristol	Cannabis	3 rd	84%
	Nitrous oxide	3 rd	71%
	Ketamine	2 nd	48%

Drug use in Bristol Universities from a nationwide 2017 survey of students
Torrance et al (2020)

Effect of drugs misuse in Communities



(Fox et al. 2013)

Zero Tolerance vs Harm Reduction Policies

Zero Tolerance

Advantages	Challenges
Clear guidelines and expectations	Limited Effectiveness
Deterrence	Stigmatization
Safety and Liability	Lack of education and harm reduction

(Waples, 2023)

Harm reduction

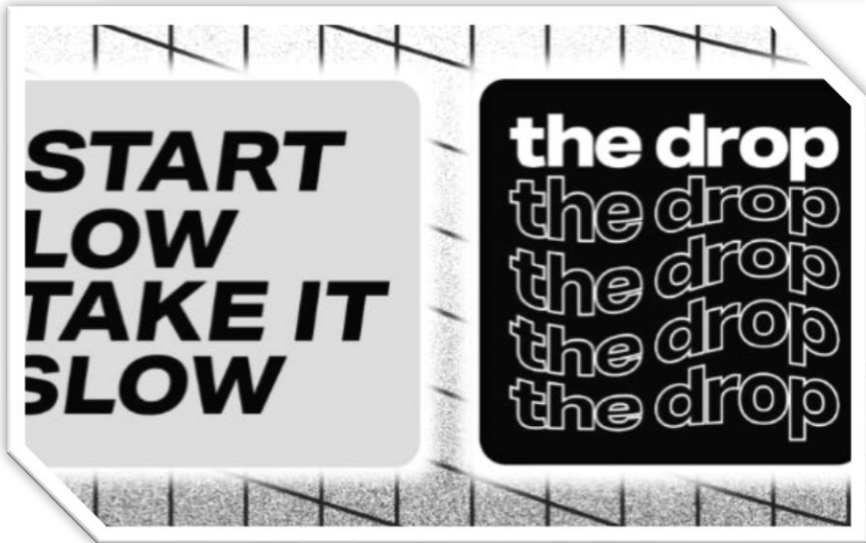
Advantages	Challenges
Safety and Wellbeing	Perception and concerns
Open Dialogue and Support	Resource allocation
Evidenced- based approach	Balancing prevention and support

Digital and Technology means of Communication

The Bristol Drugs Project created a harm reduction approach called **The Drop**. The services offered are;

- ❖ **Website** – They offer Harm reduction advice for people who use party drugs. [Home - Bristol Drugs Project \(bdp.org.uk\)](http://www.bdp.org.uk)
- ❖ **Public Campaigns**- to ensure that university students are aware the services are available.
- ❖ **Workshops**- Educating and passing knowledge will be key to the decision-making within the young adult communities e.g., Drugs that shouldn't be taken together.

(BPD, 2023)



Policies and Strategies

There are 5 main policies implemented within Bristol to tackle drug misuse:

- ❖ Bristol Health and Wellbeing Strategy (2020-2025) – lifestyle advice
 - ❖ Drug and Alcohol Strategy for Bristol (2021-2025) - treatment
 - ❖ Bristol Healthier Together.
- ❖ Bristol ROADS (recovery- orientated alcohol and Drug service)
 - ❖ Bristol One City Plan

The Bristol Roads work together with Bristol Healthier together and the Bristol one city Plan aim to provide advice and support to over 40 GPs in Bristol.

(Bristol.gov.uk, 2023)

Conclusion / Recommendations

Bristol must support its young-aged profile and university communities with its current issues with drug misuse.

The harm reduction policies in place will see benefits in the long term however with the recommended continued use and encouragement of social media to educate and spread awareness of the strategies in place to assist, Bristol Council and other stakeholders will see improvement within the community.

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