

Module Code	ADDA5024
Title	Image Making 2 – Drawing for a Live Brief
Date	05/05/2021
Level	5
Credits	10
Pre-Requisites	None

AIM(S)

- To expand upon the visual qualities and primary research skills initiated at level 4, through an increasingly analytical approach. Students are expected to interpret ideas, themes and trends from a position of increased visual awareness, and vantage point of a professional collaboration.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Present evidence that demonstrates the ability to generate ideas independently and/or collaboratively in response to set briefs.
- Demonstrate proficiency in observation, investigation, enquiry, visualisation and/or making, with the ability to evaluate critically the appropriateness of different approaches to solving problems set by collaborative project partners/live briefs/clients.

INDICATIVE CONTENT

- Consolidation of observational skills as an academic tool
- Trend analysis
- Exploratory drawing processes for design
- Textile industry appropriate paint techniques – gouache, inks, open mesh print
- Digital drawing
- Drawing through Printed Textiles, Print Making
- Drawing with hard materials; wire, clay, enamel
- Development of critical skills in visualisation techniques
- Advanced exploration of visual qualities i.e. line, tone, colour, texture, shape.
- Consolidation of research and application skills in relation to a chosen subject
- Formulate critique as an evaluation of processes

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	24	24%
Independent learning	76	76%
Placement learning		
TOTAL	100	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Portfolio of coursework	Up to 4 elements, or equivalent	100%

Activity type	Percentage
Written exam	
Coursework	100%
Practical	
TOTAL	100%

INDICATIVE READING LIST

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Module Title	Image Making 2 – Drawing for a Live Brief	
Classification	Reading List entry	Electronic*
Essential (General)	Apprich C (2013) <i>Provocative Alloys: A Post-Media Anthology</i> , Mute, London	☒
Essential (General)	Finlay, V (2014) <i>The Brilliant History of Colour in Art</i> , Getty Publications, New York.	☒
Essential (General)	Howells, R & Negreiros, J (2011) <i>Visual Culture</i> , Polity Press; 2nd edition, London Smith, Keri (2011)	☒
Further	Schoeser, M (2012) <i>Textiles: The Art of Mankind</i> , Thames and Hudson, London	☐
Further	Rhodes, S (2018) <i>Sketchbook Explorations: Mixed media approaches for textile artists: For Mixed-Media and Textile Artists</i> Hardcover, Batsford Ltd, London	☐
Further	Selingman, I (2019) <i>Pushing Paper: Contemporary drawing from 1970 to now</i> , Thames & Hudson Ltd, London	☐