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Introduction

The report evaluates the best practices of community engagement and also the personal development and also employee's skills. There are so many interpersonal connections across the community engagement such as identifying the individuals who are underrepresented in the event. In this situation, I have to define the community why the underrepresented people come to the event. The next best practice I have to do is focusing on listening rather than speaking. In this practice, I have to gather information from the other community engagement members. The next practice I have to focus on is to engage with the other community members and many more. The report also evaluates the interpersonal skills for the personal skills and also the employee mental skills such as the communication skill. In this skill, I have to communicate with the other employees to gather more information in a verbal and also a nonverbal way and also the listening way. The next skill is collaborative working. I have to use it in teamwork projects. Another skill is decision-making and solving problems. As a director of a community engagement, I must solve the problem of the individual projects and also make decisions of my own will.

Analysis of the best practice on the community engagement

Community engagement is a process of working collaboratively with other individuals who are affiliated by the special interest, the geographic proximity and also the same situation of the issues. Community engagement is a very powerful factor which brings behavioural and environmental changes which develop the health of the member in the community and also involves the partnership. Community engagement is a strategic process which can work with the other group of people (Pedi et al., 2017). Community engagement is a blend of art and science. The science comes from the public policies, sociology, development of the organization, cultural anthropology and, many more. Community engagement also comes from the concepts in organizing such as community development, building the constituency, community participation and many more. The art of community engagement comes from the skills, understanding and sensitivity which is used to adapt and apply in the science which it fits in the community and the specific engagement purpose effort. I know this report brings different results and it also conducts

the different boards of structures like partnership, coalitions and collaboration. They all fall under the categories of community engagement. I am a director of a community engagement strategy in the Sainsbury company and I work with many other communities and learn the pattern of the consistent strategy which will work in a short period and which strategy can go for the long term period for a healthy engagement of the community (Bolliger and Martin, 2018). Here is a brief of the best practices that will produce a successful engagement. Many communities start with a thoughtful strategy which implies the aim for the business outcome. As a director of a community strategy team, I suggest you build the foundation of the strategy before engagement. In an engagement community program in Sainsbury, you must include a create post that asks the member for their opinion and personal analysis on the topic, connecting three members in three groups and connecting them via private message. Meaningful community engagement takes the shapes of the various ways which require flexibility and time which is very valuable in everybody's life (Dahal and Cao, 2017). The trusting relationships with people and varieties of ways enable their connection to a project that requires a sustained effort. Here I mention some tips that will help you buildup the interpersonal connection across the engagement community such as:

- Identify the individuals who are underrepresented at the event- As a strategic community director, I have been able to define why the underrepresented population came to the event and also the information which guided the outreach efforts and the planning of the organization.
- Focusing on listening more rather than speaking- As a director, I have seek the expertise, live experience and perspective of each individual I meet in my life.
- Put yourself in the other people shoes- I have to define what factors can grant my attendance and also what barriers I can cross to showing up.
- Gather input and buy-in aims, projects and the marketing material- I have to seek input from the other community engagements and also have to build a good relationship with the leaders of the grassroots who have the information on their stocks. I acknowledge their precious time and the efforts they make to build community engagement.

- Interrogate the community with what are their needs- As a director of community engagement, I never assume what the other member of the community is thinking that can test the perspective against the others.
- Meeting with the community members where they are- I make them feel comfortable while engaging with me in a community project. That means I have to go to a place where they are comfortable around.
- Tap into the authentic engagement, led and driven by the other community members- As a director of the community management I pose the question towards the other community members and also allow them to answer the questions and also the issues on the surface which are important to them. Interrogate with them on the topic of the engagement which is meaningful to the other members of the community engagement (Wilson et al., 2019).
- Engage with the other community members- As a director, I examine the terms of age, level of education, race, geography, status and also the factors which unintentionally exclude the efforts of mine. This board can help to ensure my strategy and also appeal my messages to every other member of the community engagement team (Seow et al., 2020).
- Use the methodology to gather the input- In this method I have to gather all the information which synthesizes the input in a meaningful way.
- Separate the target audience in focus groups- In some of the cases profession, age, the neighbourhood will be much more comfortable and make more candid conversation in their groups.

Reflection on the personal development through the attainment of employability skills

One of the main and important rules the schools have to play is to manage and develop emotional and physical well-being and also help the learner. The school is playing the key to the personal development of the students. The teachers are mainly focused on the academic work, personal development of the student, this will help the student for getting a job after graduation. Personal development is what the students learn about their interests and work to achieve their dreams (Maharaja, 2018). There is so much

importance in the personal development of the student. Personal development includes social interaction to develop a healthy mind, lifestyle and the body, being able to identify the strength and also the weakness they have and also the students can learn to develop their skills. I notice that many of the employers are looking for skills that can go beyond the experience and also the qualifications. The experience and education make you eligible for applying for a job but to be successful in life the individuals need skills to develop over time. There is a soft skill that can help to be used in any kind of employment or the job sectors (Kharadze and Gulua, 2018). The employability skill is the soft skill that makes me become an employable person. As a general rule, the employees are willing to teach the job-specific skills to someone else. A specific role of the Sainsbury company is to use the particular computer packages or operate the particular species of the machinery. The company usually sees soft skills because they are harder to teach. Interpersonal skills are required for work in the corporate sector. I notice that good interpersonal skills allow the individuals to participate as a member of a collaborative team, solve problems and make decisions, satisfy the needs of the customers and work effectively with the other employees. The interpersonal skills allow me to build rapport and also empathize with the other colleagues, clients or the customers for leading for less or the better stressful environment of the working. There are so many interpersonal skills to develop the current me such as:

Communication skills: The most valuable skill in personal development is to develop the communication skill which requires a transmit or the receive messages accurately from one person to another person by writing or speaking without any misunderstandings. Include the skills like:

- Verbal communication: Verbal communication is the words we used in face-to-face conversation or writing (Di Gregorio et al., 2019). This can vary in different jobs, some of the company requires at least a little bit knowledge of each communication as Sainsbury company.
- Non-verbal communication: Non-verbal communication is a procedure that does not require the spoken ability nor the writing ability that requires the body language of the person.

Listening: one of the best communication skills is listening which interprets the non-verbal and verbal messages that are sent by others. The writing skills are included in this communication skill.

Collaborative working: This is a skill that is required for working with the other team members in both informal and also formal (Scott et al., 2019). I observe that the skill is not very easy to accomplish. The ability to function with a collaborative team is an essential skill for most jobs nowadays.

Persuasion, negotiation and influencing skills: the main motto of these skills is to find a mutually agreeable situation or the solution to the problem. I have persuaded others that my solution is the best and I have find the better alternative by sharing the ideas.

Decision making and problem-solving: the one of the most vital skills required of the work effectively is the decision making and solving the others problem. Making the decision is the best course of action (Azmi, Hashim and Yusoff, 2018). This is also possible that I make my own decisions and solve the problem by myself.

Leadership: one of the best skills that I have is leadership. I can guide my collaborative team and also motivate my employees to grow the business faster.

Conclusion

From the above case study, it can be concluded that community engagement requires practice. There are some practices that a director of the community can practice such as putting yourself in other people's shoes. In this practice, I define what factor can make my attendance in the event which is organized by the company. I have to meet the other individuals in their comfort palace. As a practice, I introduce the methodology to the workplace to gather input. I have to tap into the authentic engagement, led and driven by the other community members. The other best practice is focusing more on listening rather than speaking. The next is to interrogate the community members with their needs from the organization. The reports also give a vivid idea about the employability skills which are required for the individuals for getting a job after their graduation. The skills are mentioned such as communication. This is a very important skill for every individual if I want to become a successful employee of the community engagement I have to develop the skill in a verbal and non-verbal way and also develop the listening skill. And also give

an idea about the collaborative working. One of the best employability skills is decision making and also solving problems. Another skill is leadership which I have to improve to motivate my employees and also guide them in the right path.

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