

EMPL 4013 Pathway Project 1

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Introduction

- ▣ In the presentation concept of global citizenship, example of sustainable projects carried out by the TESCO PLC , relationship between entrepreneur and leadership and the participation of TESCO in community development will be discussed

Global citizenship

- ▣ Global citizenship is a concept in which people think about the wider world and think about the whole earth.
- ▣ A global citizen is a person who understand the whole world and work for the world(Arensberg, C.M., 2017).
- ▣ *global citizen* is someone who identifies with being part of an emerging world community and whose actions contribute to building this community's values and practices.”

Sustainable projects of TESCO PLC

Green growth projects of TESCO PLC

- ❑ it has ambitious plans to become zero-carbon by 2050 without offsetting, and it's making headway.
- ❑ Huge cuts in emissions, greener products, zero-carbon stores, and carbon labelling, are all part of the package(Arensberg, C.M., 2017).

Sustainable projects of TESCO PLC

Little help Plan of TESCOPLC

priorities of our colleagues, customers, suppliers and stakeholders are the main theme of the every little help plan (Wild, C.P., 2017).

The plan is based on the three key areas which are our people, products and our places.

The company has set clear target by maintaining UN's Sustainable Development Goals.

Good practice of Leadership

Practicing good leaderships good for the success of the organization .

Terry Leahy great leader of Tesco who has charismatic leadership power has made huge success in the various area of the business.

Democratic leadership style is followed in the organization but everyone have the power to speak for the important decision making of the organization.

Information flow from top to bottom employees for the successful coordination of the task

The relationships between Entrepreneurship and Leadership

- ▣ Entrepreneurship and leadership is related with each other.
- ▣ Entrepreneur is a person who take initiative for a business work for it and manage it and successfully run for the ultimate objective the organization.
- ▣ Leadership influence people to work for the best and hero of great achievement (Schütt, E., 2017).
- ▣ Entrepreneurship is both leader and entrepreneur who take perfect decision for the organization and do it by his subordinates

Community participation

- ▣ Tesco participate in various activities which develop the local communities as they focus on sustainable development.
- ▣ Various charities program are run by the organization to reduce the discrimination among the people (Datta, S., 2017) .
- ▣ Various donations programs are opened to help the poorer sections of the communities

Community participation and its benefits

- ▣ Community participation helps the organization to create brand image .
- ▣ Community participation is one kind of social responsibility of the organization which increases the good will of the organizations.
- ▣ Customers helps in the toughest time which is needed for the organization to success .
- ▣ Stakeholders of the organization are become satisfied with the company

List of references

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- ▣ Schütt, E., 2017. Evaluating Consumer Understanding of the Swedish Meat Guide – A Multi-layered Environmental Information Tool Communicating Trade-offs When Choosing Food. *Environmental Communication*, pp.1-17.
- ▣ Datta, S., 2017. Internet of Things Collaborative Research Initiative (ICRI) at MIT Auto-ID Labs.