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The conference
is located at

Swansea Business School
University of Wales Trinity
Saint David, High St,
Swansea SA1 1NE



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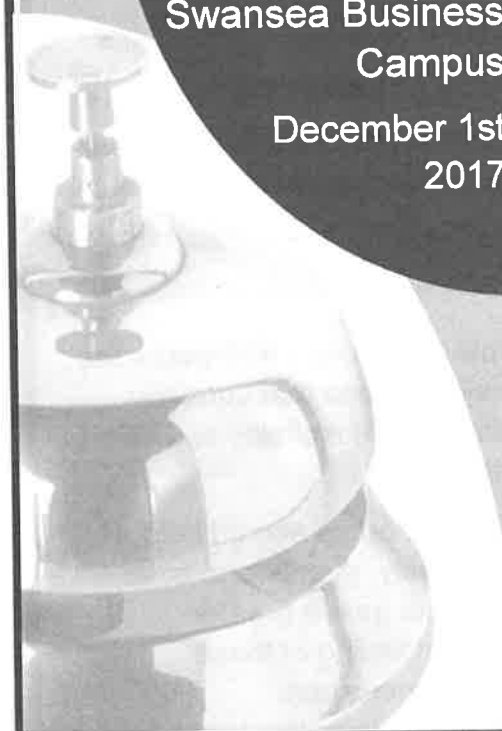
Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

International
Hotel
Management

Research
Symposium

Swansea Business
Campus

December 1st
2017



Conference Overview

This conference has been organised and presented by:

Muhammad Cassamo

Juells Evason

Rodrigo Fernandes

Nicholas Hanrahan

Natalie Morris

Gemma Seale

Ashraf Shehata

Amnon Yoseph

Level 6 BA (Hons) International Hotel Management students.

This conference addresses the major themes that currently affect the Hospitality and Hotel industry.

These themes should help all hospitality, events and hotel students gain a greater understanding of these important issues.

Conference Schedule

Morning

10:00AM

Tea & Coffee

10:30AM

Welcome and Housekeeping

10:40AM

Key Speaker will be Mr Michael Downie the General Manager of the Cardiff and Swansea Marriott Hotels.

11:00AM - Speaker 1

Rodrigo Fernandes examines Globalisation and the Hotel and Hospitality sector.

11:20AM - Speaker 2

Amnon Yoseph examines Technological innovation in the Hotel and Hospitality sector.

11:40AM - Speaker 3

Gemma Seale examines Sustainable development in the Hotel and Hospitality sector.

12:00PM - Speaker 4

Natalie Morris will examine Wellbeing within the Hotel and

Afternoon

12:20PM

Break for lunch

1:00PM - Speaker 5

Juells Evason examines Cultural Authenticity within the Hotel and Hospitality sector.

1:20PM Speaker 6

Muhammad Cassamo will examine how Political Instability affects the Hotel and Hospitality sector.

1:40PM - Speaker 7

Nicholas Hanrahan will examine how Transport issues can affect the Hotel and Hospitality sector.

2:00PM - Speaker 8

Ashraf Shehata will explore how Economic Issues affects the Hotel and Hospitality sector.

2:20PM

Plenary session

2:30PM

Depart