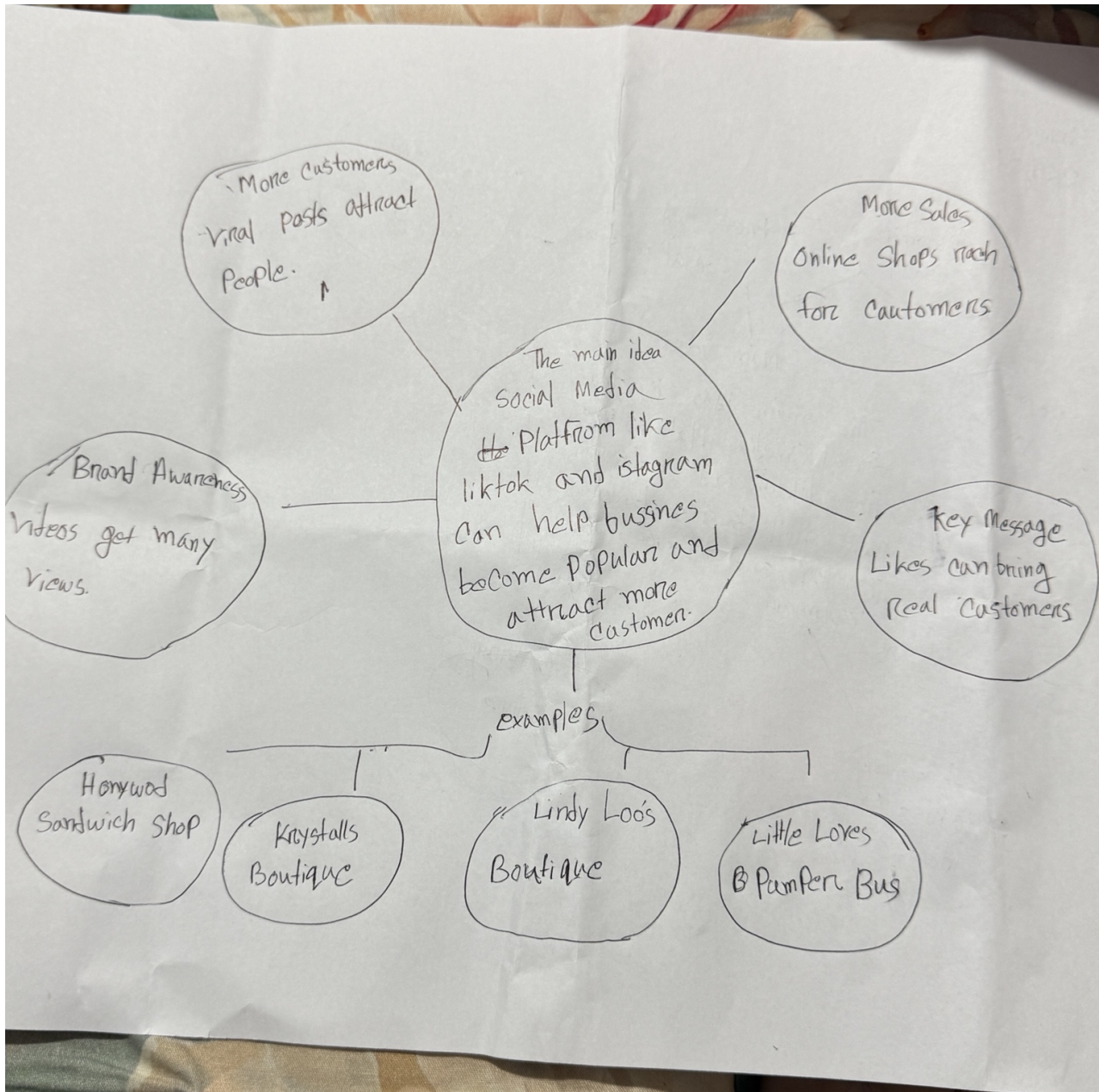


Assessment 1 – Reading Task

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PART 1: A3 In-Class Notes



PART 2: Reading Questions

1. What is the main idea of the whole text?

Social media helps businesses attract customers and increase sales.

2. What is one key point that supports the main idea, and which specific example from the text shows this?

Social media attracts customers. For example, Honeywood Sandwich Shop can use viral posts.

3. What is a different key point that supports the main idea, and which specific example from the text shows this?

Social media increases sales. For example, Krystalls Boutique can reach more customers.

4. Which part of the text do you think is most important, and why?

Likes can bring real customers and help businesses grow.

Reflection – 5. What did you find difficult in this task (including in-class components), and why was it difficult?

I found the main idea difficult because I needed to understand the text.

6. What helped you with this difficulty, and how did it help you?

Reading the text again and making short notes helped me. It made it easier to understand the main ideas, remember the examples and organise my answers.