

# QUALITATIVE RESEARCH STUDY – **SUGGETIVE PLAN**

## **TITLE OF YOUR Research Study**

### **1. SHORT ABSTRACT (250 Max)**

- The abstract is often written at the very end of the process
- Includes a very brief description of your study and an indication of your findings

### **2. INTRODUCTION / PROBLEM STATEMENT / RATIONALE FOR THE STUDY**

#### **Overview of the Study**

- What you hope to find out by doing this study?
- Why this study is important?
- What your research questions are?

### **3. LITERATURE REVIEW (YOU DO NOT HAVE TIME TO WRITE A FULL LITERATURE REVIEW BUT IDENTIFY THE KEY AUTHORS)**

- Showcase some literature that is related to your topic and be the foundation for your study
- Use the sources to make a case for your study or show why your study is important

### **4. RESEARCH DESIGN AND METHODS**

#### **A. Overview the Design**

- Why is a qualitative study important here – what are you trying to find out (repeat from the introduction)?
- What type of study will you do (a case study, an exploration of a topic, action research used to improve practice)?
- How will you manage bias and control the quality of the study
  - What you do anticipate will happen and how will you manage this bias?
  - You need to make it clear where you stand as the researcher so it is clear to readers
  - What is the role of the researcher?

#### **B. Population and Study Sample**

- What will be the sample size for your study?
- How you will select the participants for your study? Why?
- What criteria will you use when selecting sample participants?

#### **C. Research Methodology**

- Here is where you will lay out your research methods (think of it like a cookbook) of how the study / research will be conducted
- Sources of Data and Data Collection Methods
  - Where will you get data? – interviews, survey, focus groups?
  - How will you collect the data?
  - Will you need to create an instrument (ex. survey)?
  - What questions will you ask in the interview or focus group?
- Data Analysis process
  - How will you analyze the data
  - How are you going to code?

#### **D. Ethics and Human Subjects and Data Management Issues**

- How will you manage and store the data you collect (keep data secure)?
- How will you protect the anonymity of participants?

#### **5. Data Results and Findings**

- This is where you list your anticipated results of your research without any analysis
- You would present demographic frequencies, themes you find and description of the themes

#### **6. Discussion of the Analysis of the Findings**

- This is where you talk about what the results/findings mean
- You will connect what you found with some of your literature review references
- You will use quotes from your data as examples of your themes

#### **7. Conclusions (Anticipated)**

THIS IS WHERE YOU WILL SUMMARIZE AND HIGHLIGHT THE IMPORTANT FINDINGS OF YOUR STUDY

- How does this study make a difference

**You will also include here:**

##### **A. Strengths And Weaknesses Of The Study**

- What are the limitations of your study
- What could be done differently next time?
- What would make this study a stronger study

##### **B. Future research recommendations**

- Where would you recommend to go based on the findings of your study?

##### **C. Directions for future research**

- What are some questions you did not get answered, or new questions that came up as you were working on your research?

#### **8. REFERENCES**

You will list all of the sources you reference anywhere in your study (Literature Review, Discussion, Introduction)

#### **9. APPENDICES**

Appendixes are where you add additional data that will be helpful to people to review as they learn about your study. In our project you will add APPENDIX A. and include your full coded data analysis.