

Independent Project (BMTP6015)





Understand the purpose and structure of the Independent Project module



Expectations for a level 6 student



Project routes and selection(?)



**Learning Outcomes
for the Session**

What Is Independent Project?



Module Credit and Level

The module is a 40-credit focused on independent project development



Portfolio Requirement

You will produce a 10,000-word-equivalent portfolio across the academic year



Project Nature

It is not a one-off assignment but a project you build, refine, and execute over time.



Independence Defined

Academic independence means taking responsibility for your own learning by managing your time, finding information, completing tasks, and asking for support when needed.



Expectations at Level 6

You are expected to solve problems, take responsibility, and communicate professionally



Shift in Approach

The shift is from being told what to do to proposing what you will do and why

What Level 6 Looks Like



Your Development: Icebreaker Activity



Personal Development

Consider one area of yourself you would like to develop throughout the year.



Focus Area

Think about a personal or professional skill you would like to improve (i.e. confidence, communication, organisation, leadership or independence).



Group Interaction

Discuss your choice in pairs, including why you chose it, then share your thoughts with the group.

Meet the Three Routes



Applied Events

Plan and take responsibility for a specific part of a real event, applying what you have learned in a practical setting.



Consultancy

Work with an organisation to identify a real problem or opportunity and develop practical recommendations to address it.



Research

Independently investigate a specific Tourism or Events topic using academic research and appropriate research methods.

Route Focus: What Students Actually Do



Applied Events Route

Applied Events route responsibilities centre on an event component within a live event



Consultancy Route

Consultancy route work centres on producing practical value for an organisation through recommendations



Research Route

Research route work centres on defining a research problem, collecting and analysing data, and interpreting findings

Join at:
vevox.app

ID:
121-332-245



Explore, Don't Force a Decision



Preference for Exploration

Your current preference is for exploration, not immediate commitment



Testing Motivation and Realism

Use your own reflections to test what feels motivating and realistic



Clarity Through Engagement

Your final route direction will become clearer as you engage with the module year ahead

How the Year Progresses Across Routes



Early phase

Choose your project, define what you want to achieve, and plan how you will approach it.



Middle phase

Carry out your project, gather evidence or information, and review your progress as you go.



Later phase

Analyse your findings, evaluate the overall project, and present your final conclusions, recommendations or outcomes.

How Independent Learning & Supervision Work



Supervision's Role

Supervision supports your progress, but you remain responsible for planning and development



Preparation Expectation

You are expected to prepare in advance and use supervision time productively



Work Management

You will manage your work through Moodle and maintain communication with your tutor when needed

Supervision: What It Is and Isn't

What Supervision Is

Supervision is guidance for your decisions, evidence, and next steps based on your project plan

What Supervision Is Not

Supervision is not a substitute for independent work or a process of being told what to do

Your Responsibilities for Progress



Manage Your Project Progress

Take responsibility for managing your project direction, pace, and evidence collection



Keep Detailed Records

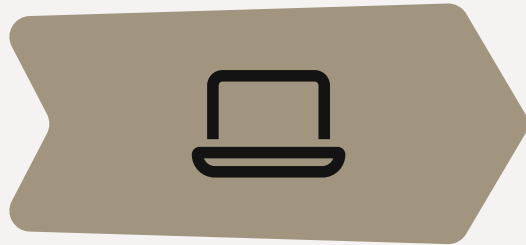
Keep records of decisions, drafts, and how you respond to feedback



Use Feedback Constructively

Act on feedback to improve quality and strengthen your portfolio

Using Moodle and Contacting Your Tutor



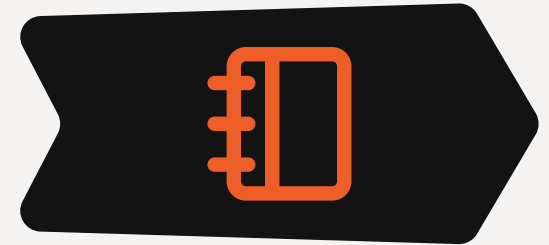
Access Module Information via Moodle

Use Moodle to access module information, resources, and communication channels



Ask Clear Questions to Your Tutor

Contact me with clear questions tied to your project progress



Bring Evidence for Specific Feedback

Bring your work to supervision so feedback can be specific and actionable

Route Exploration Worksheet



Identify Your Interests and Learning Goals

Identify what interests you and what you would like to learn



Reflect on Your Strengths and Skill Building

Reflect on what you are good at and where you can build skills



Choose a Route and Visualise Your Project

Choose a route and sketch what your project might look like

Applied Events Route in Simple Terms



Core Focus

You want to create and deliver something as the core focus



Event Responsibility

You take responsibility for an event component within a live event



Project Development

Your project development centres on practical delivery and event-related responsibilities

Consultancy Route in Simple Terms



Start with a Real Organisational Problem

You want to investigate a real organisational problem as your starting point



Recommend Practical Improvements

You recommend improvements that provide practical value to an organisation



Project Development Focus

Your project development focuses on investigation, analysis, and actionable recommendations

Research Route in Simple Terms



Investigate a Question

You want to investigate a question and find something out



Design Methodology

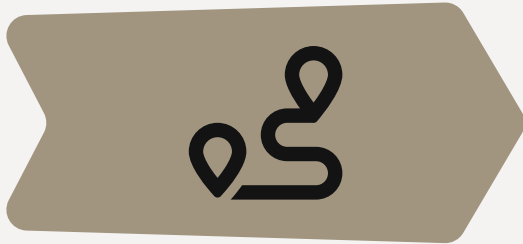
You design an appropriate methodology to collect and analyse data



Interpret Findings

You interpret findings to build conclusions supported by evidence

Independent Task Before Week 2



Step 1: Arrive Prepared

Arrive with a preferred
route



Step 2: Bring Ideas

Bring at least one initial
project idea



Step 3: Be Ready to Discuss

Be ready to discuss your
route choice and
questions to refine your
plan

Key Takeaways for Week 1

Module Overview

Independent Project is a 40-credit Level 6 module with a 10,000-word-equivalent portfolio built across the year

Focus Areas

You will explore Applied Events, Consultancy, and Research by focusing on what you actually do on each route

Progress Tracking

Your progress depends on independent work supported by supervision and guided by evidence and feedback

Thak you 😊

**If you have any questions, please
do not hesitate to get in touch.**

scott.james@uwtsd.ac.uk