

PRINCE2

ADAPTED FROM 'AXELOS'

PRINCE2 in numbers...



+150
countries

19
different
languages



+1
million
Practitioners



85%
find it useful
to role and
career*

*PRINCE2 2016 Research Report published by AXELOS

What is PRINCE2?



The Method

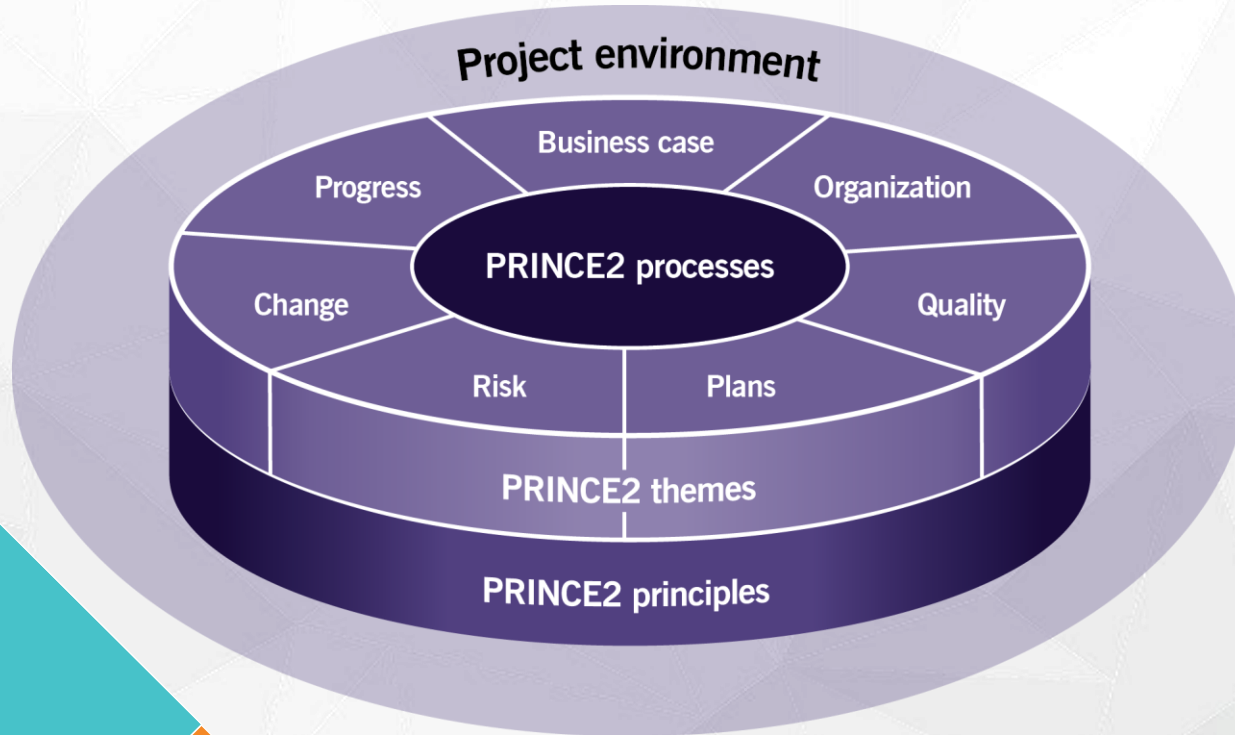


Certification



Membership

The Method



7 THEMES

7 PRINCIPLES

7 PROCESSES

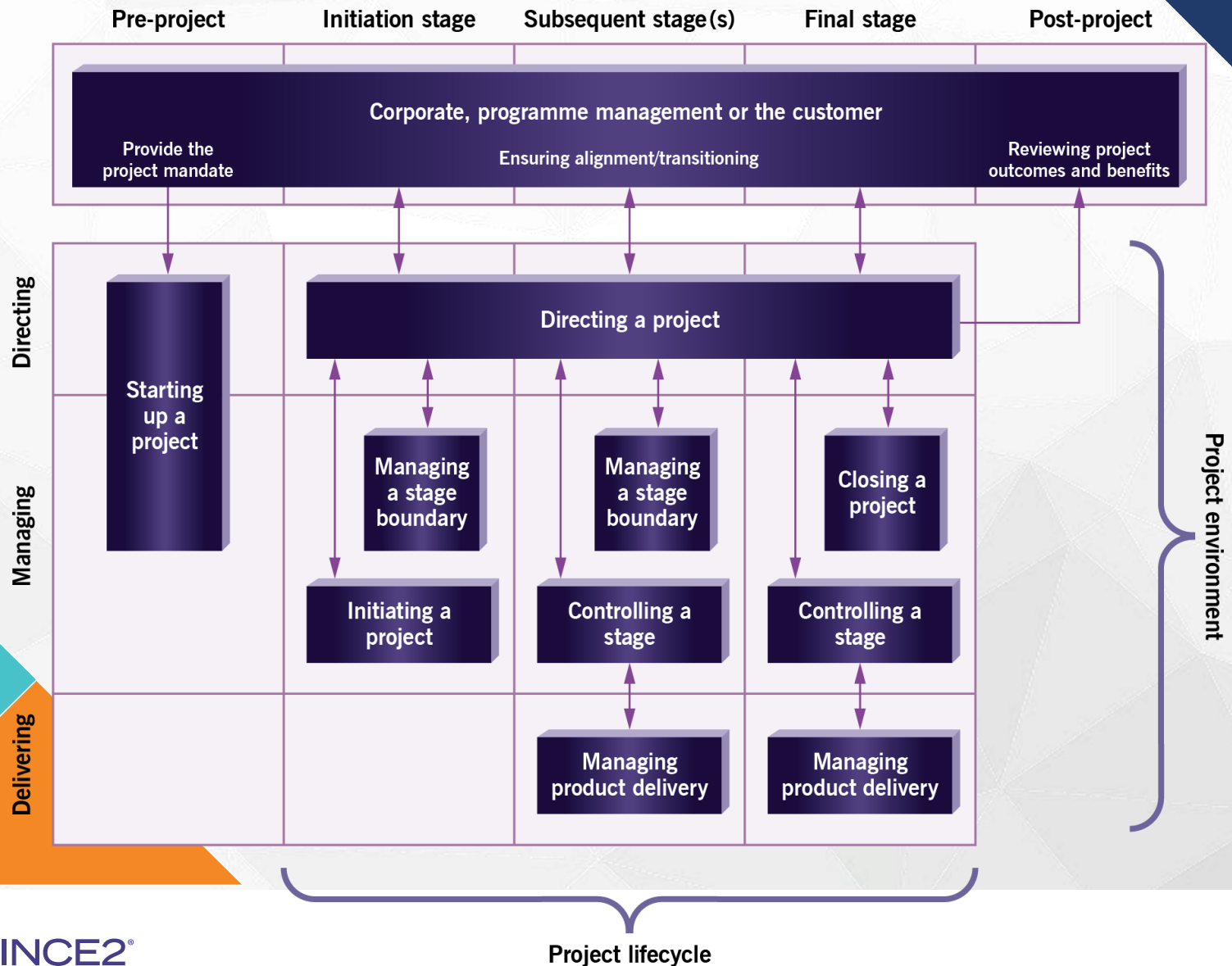
The Themes



The Principles



The Processes



Certification - as of 2017 update

FOUNDATION – at a glance



PRINCE2 Foundation will confirm you have sufficient knowledge and understanding of the PRINCE2 method to be able to work effectively with (or as a member of) a project management team working within an environment supporting PRINCE2.

PRACTITIONER – at a glance



The purpose of the Practitioner qualification is to confirm whether the candidate has achieved sufficient understanding of how to apply and tailor PRINCE2 in a scenario situation.

EXAMINATION – in more detail



- Multiple choice examination questions
- 60 questions per paper
- Pass: 30 marks required (out of 60 available) - 50%
- Closed book.

EXAMINATION – in more detail



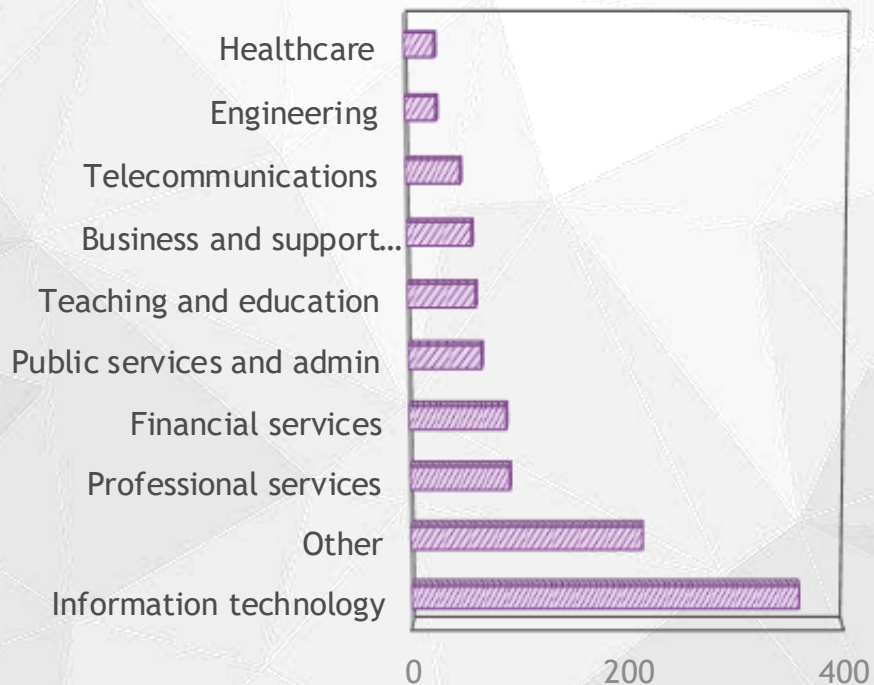
- Multiple choice examination questions
- All parts of PRINCE2 examined on; a total of 75 marks
- Pass mark to be set after standard setting
- Two-and-a-half hours' (150 minutes) duration, no additional reading time (under review)
- Open book exam (official PRINCE2 manual only).

The Benefits of using PRINCE2

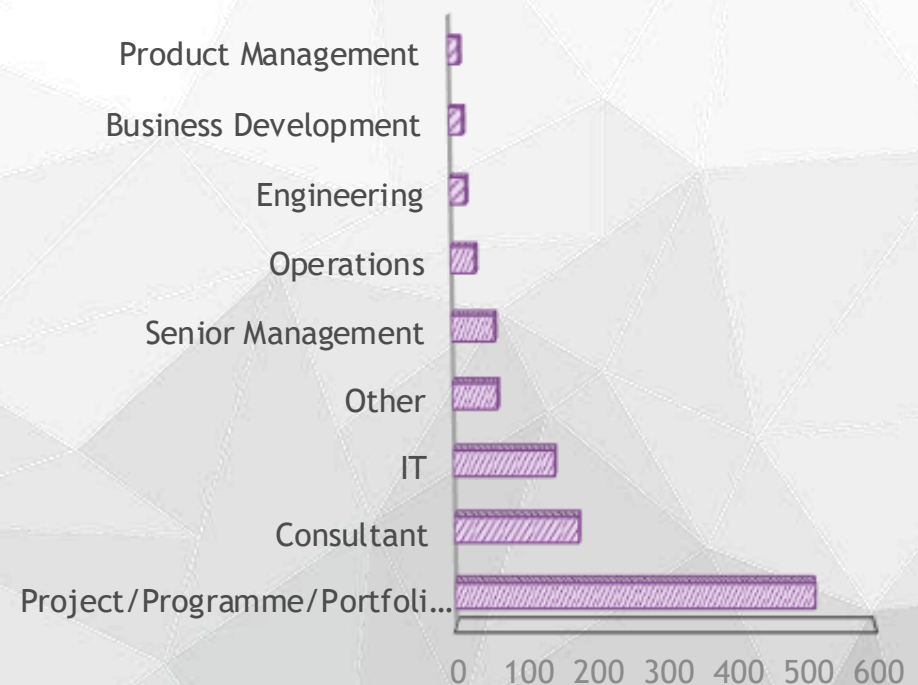


Who uses PRINCE2?

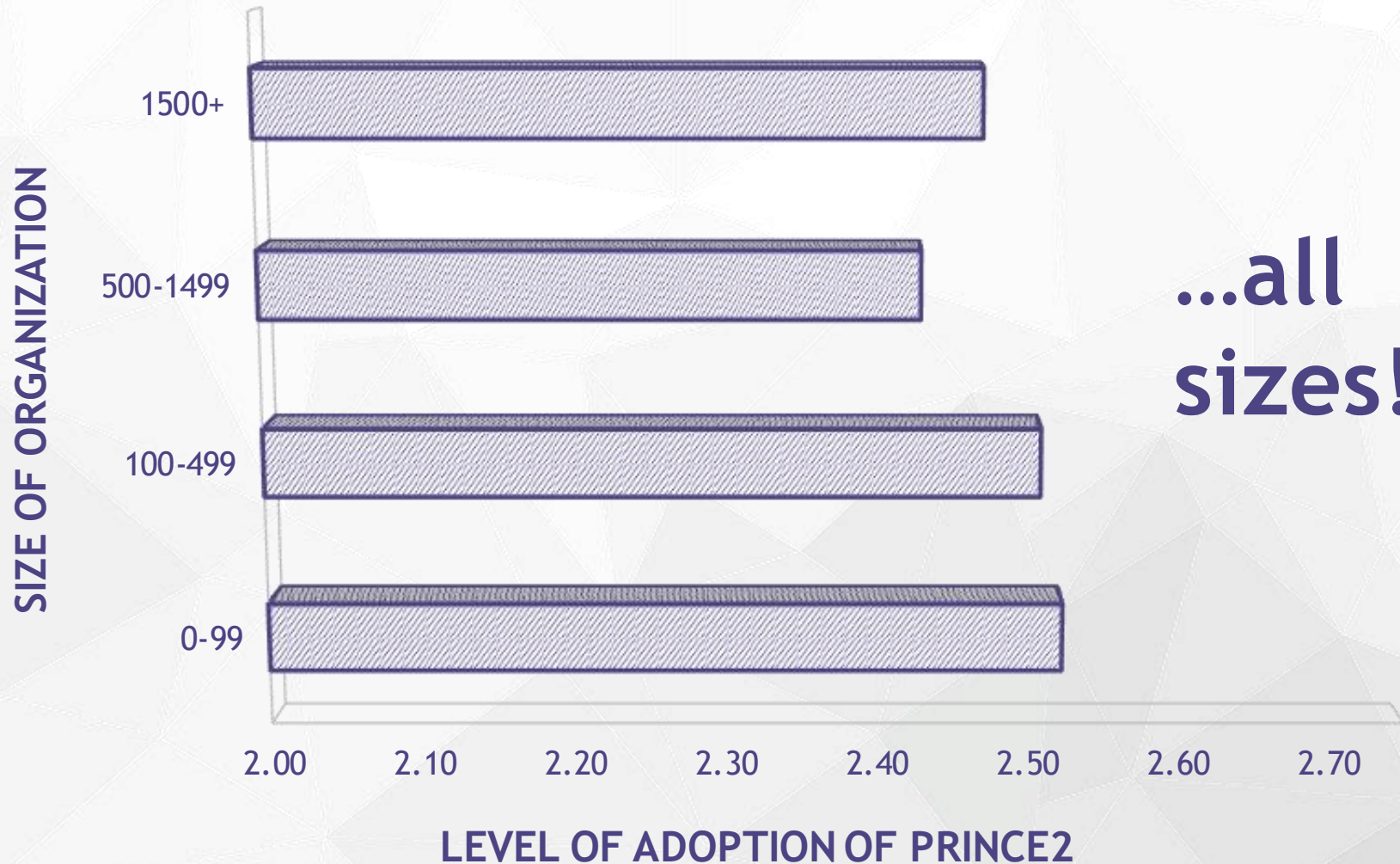
WHAT INDUSTRIES ADOPT PRINCE2



WHAT JOB FUNCTIONS ADOPT PRINCE2



What size organizations use PRINCE2?



COMMERCIAL FEATURE

ADOPTING AGILE DELIVERY FOR BROADCAST PROJECTS

When Sony Professional Solutions Europe needed a more flexible, fluid approach to their growing portfolio of software-based projects, Sony knew PRINCE2 Agile® would be the perfect solution



In the fast-changing world of business, where demand for a more agile way of working is rapidly gaining momentum, it comes as little surprise that project management is undergoing a transformation.

A cultural shift within businesses to adapt more quickly to change, coupled with desire from executives and top management to see faster and more effective results, has prompted project managers to rethink the way they deliver their customer's solutions.

This is certainly the case for a number of Sony customers, who are increasingly moving to file-based technologies. An aim of these projects is to improve the sharing of content as well as automating some processes to free up valuable user time for core production activities.

When approaching a new software-based project with a degree of feature and workflow customisation for a large media company, Sony Professional Solutions Europe embraced the growing trend among businesses to achieve the more traditional project management approach in favour of less linear methods with the adoption of the PRINCE2 Agile methodology launched in June 2015 by AXELOS.

Camilla Brown, project manager for Sony Media Solutions, says: "Technology and markets change so rapidly that the waterfall method does not always meet the needs of the client."

"Increasingly, companies are recognising that it can be virtually impossible to have a perfect understanding of the solution at the start of a project, and therefore the concept of agility allows them to benefit from being able to change and amend deliverables throughout the course of the project."

Traditionally, the initial phases of a project involved a lengthy design phase, followed by delivery and then deployment of software in months after the project has been agreed, but the time lag meant certain requirements have changed. After completing the initial infrastructure and basic functionality aspects, customers are making the decisions to continue with the project, but requesting the optional greater value.

Commenting on a recent project, Mr Brown says: "After seeing the initial benefits of the project across its European operations, the customer wanted to develop enhanced features and services, but in a way that would allow them

to select their next developments as the project went along, while also ensuring their needs were continuously assessed."

"Processes and technology transformation were driven by the need to realise the benefits of the true end-to-end file-based operation and try to its success was breeding a culture of continuous improvement."

Designed around consultations with project management and agile practitioners, PRINCE2 Agile has been tailored to combine the flexibility and responsiveness of agile with the clearly defined framework of PRINCE2, in what 'Total Time', level of project management at Sony Media Solutions, describes as a "win-win situation" for both provider and client.

Sony has been running projects in the broadcast and media industry for many years using the PRINCE2 methodology with its clients, to deliver predominantly hardware/software application solutions. While there are many benefits to the more established approach, Sony quickly realised they needed to use something else to satisfy the needs of companies that have a fast-changing operation. Sony knew it needed to rework how it identified agile-based opportunities and felt PRINCE2 Agile would be the perfect fit for what clients wanted.

Mr Tsur says: "We have a growing number of customers who are opening up to the approach because it reduces the need for big up-front design effort and allows business priorities to be adjusted during the project."

The methodology allows software to be delivered much more quickly and iterations made at pace, without the need to raise big change requests or seek top management approval.

Mr Brown explains: "From our perspective, PRINCE2 Agile has allowed us to better manage the change being delivered to the customer. We knew from our conversations with the team that end-user feedback was crucial to the success of the project and they were extremely keen to have monthly deliverables that would allow for changes to requirements."

Agile methods provide businesses the opportunity to deliver the benefits of functionality and products while they are still in the development phase, allowing for



ABOVE: Camilla Brown, Project Manager for Sony Professional Solutions Europe

Below: Head of project management, Sony Professional Solutions Europe

continuous improvement. By using an agile approach, Sony was able to react to new functionality among key users before it moved to the next stage, allowing for changing requirements over time with minimal disruption to the project.

"Getting what was absolutely needed for the customer has been much easier to achieve with monthly code drops. Once you receive feedback on new functionality, you can incorporate those changes quickly and in the very worst-case scenario, the wait would be one month. We feel this is a highly beneficial approach for customers, who wanted the opportunity to regularise future software deliveries on an ongoing basis," says Mr Brown.

Sony's in-house development teams follow a process based on



With more and more businesses recognising the need to stay agile in today's fast-moving world, the PRINCE2 Agile methodology looks set to grow in popularity

Below: Head of project management, Sony Professional Solutions Europe

scrum principles and say one of the key elements is organising work into a backlog that is prioritised in order of business value. This suited the needs of customers, who have a commitment to creating a culture of continuous improvement, and help make projects a success.

Mr Brown notes: "Our customers, who have experienced these types of delivery, were fantastic in recognising the benefits of using an agile-based methodology in delivering exactly what was needed. Ultimately, our aim as project managers is to support the acceptance of the delivery right across the organisation."

But as with any new approach, Mr Tsur cautions that adopting the PRINCE2 Agile methodology brought with it a number of lessons to be learnt. "We initially took the view that we needed only our project managers to be PRINCE2 Agile-aware of the approach, but it quickly became clear that our wider organisation needed to adapt as well. It was vital to get everyone from account manager to sales, bid, architects, support, legal and procurement teams involved."

Indeed, one of the biggest challenges Sony faced was addressing the legal and commercial terms of



Below: Head of project management, Sony Professional Solutions Europe

engagement, and ensuring the right approach was taken to allow the project to run smoothly. However, as the list of successful completed projects grows, Sony believes the use of PRINCE2 Agile has proved a resounding success.

And with more and more businesses recognising the need to stay agile in today's fast-moving world, the latest methodology looks set to grow in popularity.

For more information please visit: www.axelos.com

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Camilla Brown
Project Manager,
Sony Professional Europe

Contributing to the success of organizations

Thanks for
listening...any
questions?

