

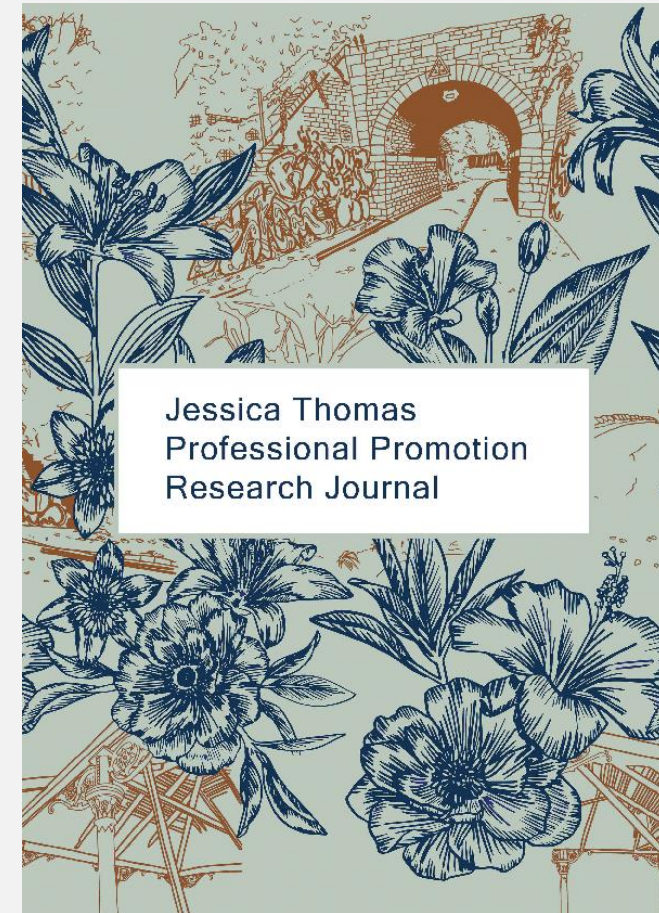
JESSICA THOMAS
1902015
MDES SURFACE PATTERN
DESIGN FOR FASHION

Professional Promotion
ADAD6002
Deadline 15th May 2020
5pm

RESEARCH JOURNAL

<https://www.pinterest.co.uk/jessemilythomas/jess-thomas-professional-promotion-rj/>

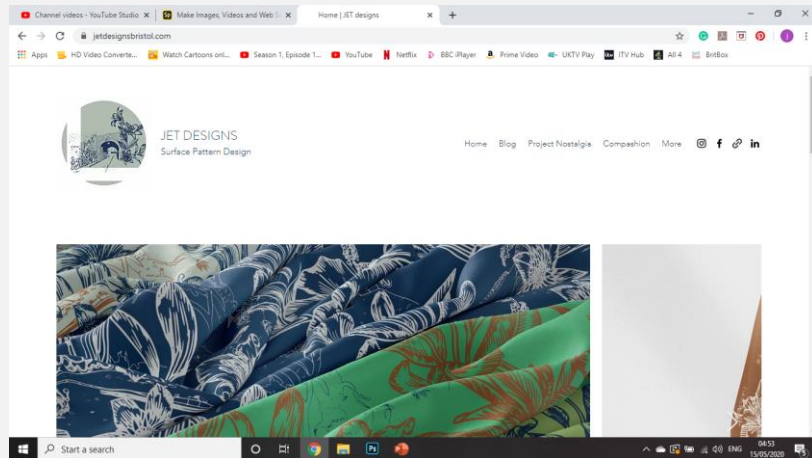
My pinterest board shows the inspiration behind my cv, cover letter, press packs and degree show layouts.



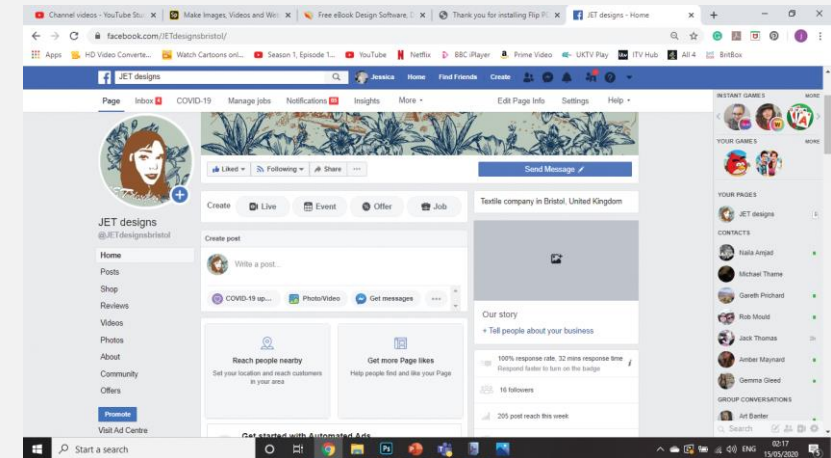
Double click on the image above to open my research journal.

SITE AND SOCIAL MEDIA

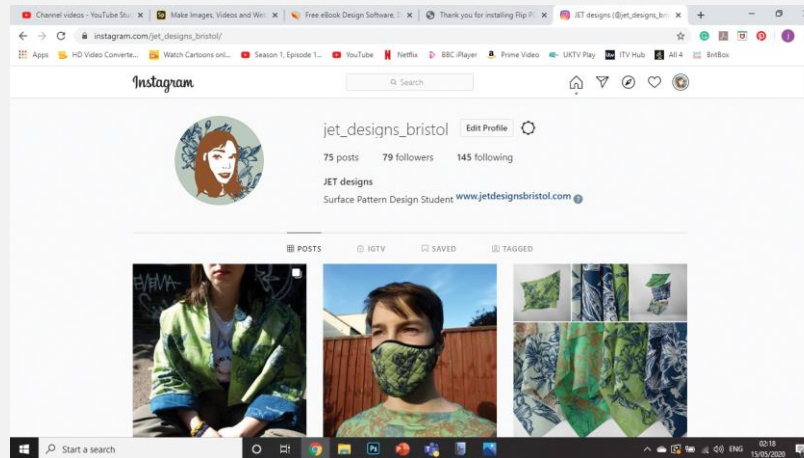
<https://www.jetdesignsbristol.com/>



<https://www.facebook.com/JETdesignsbristol/>



https://www.instagram.com/jet_designs_bristol/



CV



Adobe Acrobat
Document

PDF of CV layout
developments – double click
on icon



Adobe Acrobat
Document

Final CV – double click on icon

Cover Letters



Adobe Acrobat
Document

PDF of layout developments
of cover letters, matching CVs
– double click on icon



Adobe Acrobat
Document

Final Cover Letter – double
click on icon

BRANDING



My personal major project, 'Imperfect Beauty' is influenced by floral and architectural forms. By focusing on these elements, I create the aesthetic of walking through deserted and abandoned places where organic shapes interlock themselves between our loved architectural structures, creating a stunning capsule collection for unisex fashion.

After achieving my MDes next year, in the next five years I hope to find my dream job as a print designer for an ethical fashion brand. Alternatively, I am interested in teaching textile design while creating a range of her own printed products that can be sold on the side.

Surface pattern design allows me to express my personality and interests. There are no limitations in applying oneself, meaning each designer has the choice to create in a way that best represents them and what they are passionate about. It encourages you to feel positive about the future and the opportunities it holds.



BUSINESS CARDS



Adobe Acrobat
Document

Final business card plan.



Postcards/ Thankyou slips



Adobe Acrobat
Document

Final postcard plan.



PRESS PACK



RECIPIENT LIST



An ethical fashion label that pays their workers a living wage and works with sustainable fabrics. Based in the UK with factories in Yorkshire and in India. Everything they make is either biodegradable, reusable, recycled and wearable including their promotional material and packaging. They would be great to contact as they are open for artists and illustrators to contact them for collaborations and pattern design submissions. Their designs are influenced by many things, so there would be variation in what I work on, commercial designs led by trends.



Lucy Greenwood
Lucy and Yak Design Studio
2 Somerset street
Brighton
BN2 1GW



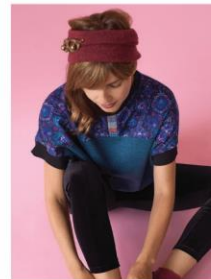
collabs@lucyandyak.com
artists@lucyandyak.com



Antiform is a sustainable brand for women's wear, using reclaimed materials. Their designs are 100% made in England, reclaimed and sustainably sourced. The ethos of this brand aligns with the research and utilisation of materials in my work. Working alongside Antiform I would be part of a collaboration at the Bristol Textile Quarter. The work would involve problem solving techniques for each garment for their collection.



Lizzie Harrison
Antiform
Bristol Textile Quarter
1A Barton Road
Bristol
BS2 0LF



lizzie@antiformonline.co.uk



Ethically sourced men and women's wear that are all printed/ embroidered and labelled in the UK. Most of their clothing are screen printed by hand and parts of limited editions printed in Bristol. They offer the chance for local illustrators and designers to submit work for a t-shirt with a limited print run. If the design is chosen, the designer gets commission for every t-shirt sold. This brand would be good to contact when I am looking for work as I could start to get a small income from my submission.



Clare Hoops
Poison Oak Apparel
123 Gloucester Road
Bishopston
Bristol
BS7 8AX



Poisonoakapparel@live.com
clareillustration@hotmail.com



Hand screen printed wallpapers and textiles. They work with hand drawn illustration which are transferred to screen, establishing a combination of linear and organic motifs in vibrant colours. Although the brand focuses more on wallpaper, they do also design for clothing and accessories. They way that they work and the processes the brand uses are very familiar to me, their use of low impact print pastes and papers also fit with my ethos.



Justyna Medon
Addicted to Patterns Studio
Chantry Road
Clifton
Bristol
BS8 2QF

studio@addictedtopatterns.uk

07746174706



Jenny Sibthorp

A textile design and print maker inspired by the natural world and her studio surroundings, her imagery depicts flora, fauna and the landscape of Dorset. All manufacture of materials her brand uses is produced in the UK to limit its carbon footprint. Sibthorp has a small team of product manufacturers who work for her in the studio constructing textile products. I feel that I have similar style to her brand and the similarities don't stop there as she also works mainly with linens.



Jenny Sibthorp
Unit 4 Ridge Farm
Wareham
Dorset
BH20 5BG



hello@jennysibthorp.com
07825045260



Surface pattern design using traditional techniques onto high quality linen. Round and her small team oversee all of the products from start to finish, from hand drawn imagery to carving lino to product construction. Round's brand is very similar to Jenny Sibthorp's brand identity and aesthetic, however Round's work is more detailed. She also seems more open in offering work experience.



Helen Round shop and studio
The Barrow Centre
Mount Edgcumbe Country Park
Cremyll
Cornwall
PL10 1HZ



info@helenround.co.uk
07762250485



Part of the Bath Artist Printmakers collective who share facilities for traditional etching, aquatint, dry point, monoprint, photopolymer, relief, collagraph, and carborundum processes. They have permanent display space in the RUH (Bath's Royal United Hospital) where they rotate work on a monthly basis.

I would hope that working with Lai Yen would give me an opportunity to exhibit my own work in one of the spaces that the collective has access to.



Angela Lai Yen
Bath Artist Printmakers
3 Upper Lambridge Street
Larkhall
Bath
BA1 6RY



Laiyen83@hotmail.com



Jemma Davies

Davies is also part of a collaborative between artists, illustrators and designers using traditional techniques, mostly inks, watercolours and pen work. They are hugely influenced by the natural world and features animals, landscapes, oceans and constellations.

I am really inspired by her style of work. Her work gives me a sense of positivity and a desire to draw more animals in my own work.



Jemma Davies
Independent Design Collective
76 North Street
Southville
Bristol
BS3 1HJ



jemlovestodraw@gmail.com
07882553595

MILD WEST HEROES

original t-shirt designs from the west country

Ethically produced screen-printed t-shirt company. The company operates on promoting the designs of independent artists. Each are printed with water-based inks and organic certified pigments. Their t-shirts are made from organic/low carbon cotton, recycled plastic bottles and bamboo. This is a similar setup to Poison Oak but they seem more willing to accept designs that are slightly off-brand and more unique. Likewise, this would be a good way to get some of my work out into the world on some clothing.



Mark Lawson
36 Whitehall Road
Redfield
Bristol
BS5 9BE



us@mildwestheroes.co.uk

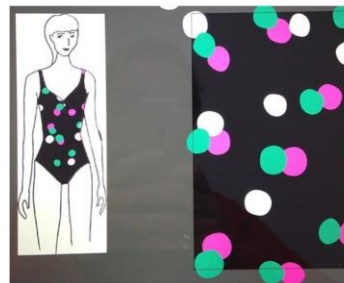
LUCAS LOVES

Pattern design influenced by Japanese prints, Scandinavian design and vintage 1950s prints. They are passionate about quality with minimal harm to the environment, using water based inks and either recycled or natural fibre fabrics.

Their Japanese prints have visual similarities to the work I produced in my first year. Having an internship with this brand may cause me to regress back into my style then. But what encourages me is that they use vintage materials and pre-consumer waste in their products.



Stephanie Driver
Bristol



stephanie@lucasloves.co.uk

07981569295

Social Media Posting Plan



March 2020



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1
2	3 First look at project imagery	4	5	6 Print room – strange surfaces experimentation	7	8
9 Engraved design template	10	11	12 Engraved surfaces	13	14	15 Printed surfaces
16	17 Dyed samples- looking at colourways	18	19	20 Printed and engraved designs in colourways	21	22
23 Video of process??	24	25	26 Collage showing selected colours and processes	27	28	29 Garment construction- jumper?
30 Final tile repeat	31					



Social Media Posting Plan

April 2020

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2 Branding/ label design	3	4	5 Fashion illustrations
6	7 Detail work- close up of samples	8	9	10 More fashion illustrations/ visualisations	11	12
13 Printed fabric samples	14	15	16 Printed fabric samples in situ	17	18	19 Finished clothing pictures
20	21 "working from home adjustment pictures"	22	23	24 Finalised printed textiles.	25	26
27 Sample visualisations	28	29 Sample visualisations	30			

Social Media Posting Plan

May 2020

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				1	2	3 Sample visualisations
4	5 Photoshoot prep	6	7	8 Photoshoot images	9	10
11 Visualisations	12	13	14 More photoshoot images	15 - new deadline Stress detox post	16	17 Post about brand new and shiny website
18	19 Photoshoot funny outtakes- cheer people up, positive	20	21	22 Advertise 202020 prints / project prints for sell	23	24
25 More visulations / moodboards	26	27	28 Photos for summer project ideas- upcycling clothing, make-up bags from samples etc.	29	30	31 Competition time – keep up the viewers with a like and share competition

The aim is to carry on posting 2-3 times a week throughout the summer of what personal projects/ work experience I get up to with live brief and FMP throwbacks (Milan photos which weren't posted at the time) but with emphasis on new inspiration which will led me into the fourth year. I'm hoping to advertise a lot of products to sell for materials next year.