

HEIDI'S JOURNEY

Struggled with academic subjects in school but thrived with anything creative.



Left school to study Art before moving to University to study Graphic Design. Told that I'd never get a job studying Art. They didn't realise Creative is one of the fastest growing industries in the world.



As I developed throughout my career in London I learnt the most valuable lessons from the things I got wrong.

Jumped from Graphic Design to Fashion Design (Buying) & made the scary move London to start my career.



Traveled the world & met people who really inspired me. Didn't realise how life changing this experience would be for me.



Started my own design business in Wales not knowing how hard it would be. I thrived on the hard work.

I now run two businesses! One business won Ethical and Green Business of the Year & a big Welsh Award Ceremony!



Big plans for the future as I continue to push myself. Sometimes things will be awesome & sometimes they won't, but I know not to be afraid to fail because if I never fail I'm not trying hard enough.



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