



Founded in 1993

Expanding rapidly in UK and over sea

Eurofood now employees 2400 staff

Company turnover exceeded over £100m pa

Ethical responsibility grows with it too

The company have to become more eco friendly

(Eurofood.co.uk)



- Manufacturing growing.
- The PROCESS of manufacturing the products need to change.
- Become more eco friendly & greener.
- Eurofood leading processor of frozen sea food, meat, poultry vegetable and spices.
- Large amount of plastic packaging.
- Large amount of energy is used to keep the factory running.
- Large fleet of vehicles for delivery service.

(Kompass.com)

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- Introducing the 4p innovation model.
- **PROCESS** - doing what we do better, faster and more efficiently.





- Innovation ideas;
- Replace some plastic packaging with degradable plastic.
- Replace plastic bags used for catering supply with re-useable trays.
- Installation of solar panels to generate electricity.
- Convert the delivery vehicles from diesel to gas.

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- Process for;
- Innovation can be expensive.
- Small company - limited finance, small group.
- Large company – bigger budget, more staff.
- Social value.
- More risk involved.
- Legal requirement.
- Plan
- Covert all vehicle to gas

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- Implementation of LPG
- Convert all 56 company vehicle to LPG.





- Risk of conversion.
- Pros
 - Cheaper than petrol diesel.
 - Reduce CO₂ emission.
- Cons
 - Expensive to install.
 - Cost £1200 - £2000 per vehicle.
 - Complicated extra cost.



- Benefit
- Saving on running cost:
- Up to £2,000 can be saved per vehicle
- Saving the environment up to 2.2 tonne co2 emission.