



Multi-Discipline Designer Curriculum Vitae 2016



Personal Details

29/01/90

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Qualifications

MA. (Graphic Communication)
Distinction

BA.Hons (Media Production)
First-Class Honors
+ Media Production Prize

GCSEs

Design Technology

A*

English Literature

A

Business Studies

A

Mathematics

B

Science (Double Award)

B

Science (Double Award)

B

English

B

Geography

B

I.T.

B

Welsh

D

Software Knowledge

- Adobe CC - Photoshop, Illustrator, InDesign
- Final Cut Pro, Adobe Premiere, AfterEffects
- Adobe Audition, Cubase, Audacity
- Microsoft Word, Excel, Powerpoint
- Fontographer, Blurb Booksmart, FTP Software

AS

Design Technology

A

Business Studies

B

I.T.

C

Geography

C

A-Level (A2)

Geography

B

Design Technology

B

I.T.

B

Business Studies

D



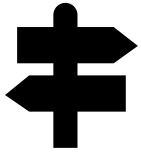
Bio

Over the past four years I have gained a lot of experience in various creative disciplines, with a strong focus on graphic design and print production. I have worked closely with clients to create unique ideas to power marketing campaigns and subsequent merchandising, as well as developing new brands for start-ups. I have also helped businesses develop efficient ways to make the most out of their budget when producing exhibitions stands, banners, signage, catalogues, brochures, stationery ranges, and more. I am experienced with social media, email marketing campaigns, website design, product/studio photography, video production and video editing.

I have built a great working relationship with clients such as The Trade Centre Wales, Age Cymru, The Welsh Conservatives, Celtic Leisure (working with celebrity Shane Williams), NHS (Abertawe Bro Morgannwg's 'START HERE' campaign), Gwyn Hall Theatre ('The Place' re-brand and show guides) and a myriad of other smaller start-ups in the South Wales area. I am currently looking for opportunities in South Wales to grow my portfolio as a graphic designer and multi-discipline professional. References can be supplied on request.



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Work Experience

Graphic Design & Marketing

DWJ Colourprint (Swansea) June '14 - November '16

For the past two years I worked for local Swansea-based printers DWJ Colourprint. As a designer I completed day-to-day print artwork which varied from brochures and stationery to larger display work such as pop-up stands for exhibitions, banners and external signage. I developed into a more client-facing role in 2015 which involved creating marketing campaigns, pitching for contracts with key clients and developing new brand identities. In 2016 my role grew again to re-develop and manage transactional websites for several brands including folder printing direct, menu printing direct, DWJ Display, trade-print and DWJ Colourprint. I have aided heavily in the re-building of several websites by creating fresh content (including product photography), developing wire-frame designs as well as building technical quoting systems for the sales team that work cohesively with the new website pricing structures. I also worked closely with hardware suppliers for accurate price lists, developed e-mail campaigns (to over 14,000 subscribers) and kept the daily artwork from walk-ins at bay.

Junior Graphic Designer

Celf Creative (Cardiff Bay) March '14 - May '14

Celf Creative are a design agency based in Cardiff Bay. My main duties were completing projects that were already started and aiding the designers and web developers. I worked on a number of branding projects generating graphic visuals for clients as well as full publications (event brochures / magazine adverts etc.) I worked with clients such as the WRU, Cardiff Council, Brains, Stryker, Vale Resort Hotel, St.Davids Hall and more.

Graphic Designer

Daydream Education (Bridgend) September '13 - January '14

Working for an award-winning educational resource provider like Daydream Education allowed me to work on both print and web solutions for their products.

During this time I managed the design and production of a new product line of A3 activity charts. I also developed iPad learning apps for Maths, English and Science subjects as well as the daily maintenance of their website and other marketing campaigns.

Graphic Designer/ Marketing & Social Media

Ecom Digital (Cardiff Bay) July '12 - September '12

Whilst completing my Masters degree, I briefly worked for a small digital marketing agency specialising in the recruitment industry called Ecom Digital. I was in charge of generating all the graphics work for Ecom including PDF publications and content for client based projects.