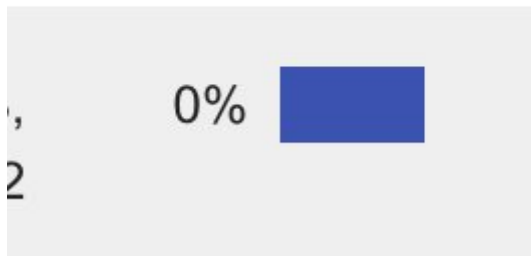

Similarity



FALL OF MID BUDGET MOVIES

Movies from Illumination and Disney are making it tough for medium budget movies that don't have big budgets. Those big movies have something that everyone likes, such as many giant big name actors and an impressive use of CGI, and always are a part of a franchise while. On the other hand, medium budget movies are trying to be impressive without spending too much money, caught between the flashy big movies and not being respected as there not indie and still have a giant amount of crew so not being respected by people who enjoy small budget experimental films. The mid budget movies are too expensive for low budget movies as they have some big actors and the studios who can afford it wouldn't create mid budget movies as they wouldn't want to spend a little money to make a little profit when they can spend a big amount and make a giant profit. This essay looks at why smaller movies are having a hard time, with the film industry only caring about a few films

So what happened to all the mid budget movies like "Get Out" (4

million), "Election" (8 million) or "Fight Club" (63 million)? Hollywood says they just want to make a lot of money, according to Mutant Reviewers Movies. Comedies cost a lot to make and after knowing that the comedy make than 179 million USD in 2009. It's nothing compared to Star Wars or Transformers so the mid budget movies have less genres to work with(Iyer, N. (2020)

In conclusion, small superhero films from Marvel and Disney have made mid budget movies a less big amount of the market and have made people always watch the big new released movies and sometimes watch the mid budget movies. Whereas big studios continue making movies that everyone enjoys, not giant movies written and directed by Oscar winning people so those movies are suffering from being hidden from the giant large budget movies with a large marketing budget as they lack resources for publicity. The difficulty in not-too-big movie is because movie industry only cares about some films.

Looking for those cool '90s classics is a vibe, showing how movies are changing. Mutant Reviewers Movies spills the tea on why Hollywood is all about making big blockbuster money. It's a real struggle for not big comedies that are trying to compete with the big movies. Money is a big deal, and it's changing how movies are made. As the film world goes through these changes, it's time to think about where creativity, resources, and what people want will take movies. (Syp, 2022).

References: (1) Iyer, N. (2022) The demise of Mid-Budget Cinema, Independent Magazine. Available at: <https://independent-magazine.org/2022/10/22/the-demise-of-mid-budget-cinema/> (Accessed: 15 November 2023). (2) Syp (2022) Where have all the mid-budget movies gone?, Mutant Reviewers. Available at:

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