

Social media Evaluation links

ARTIST statement

CV Evaluation

Module changemaker creativity and value creation

(ADAA5000).

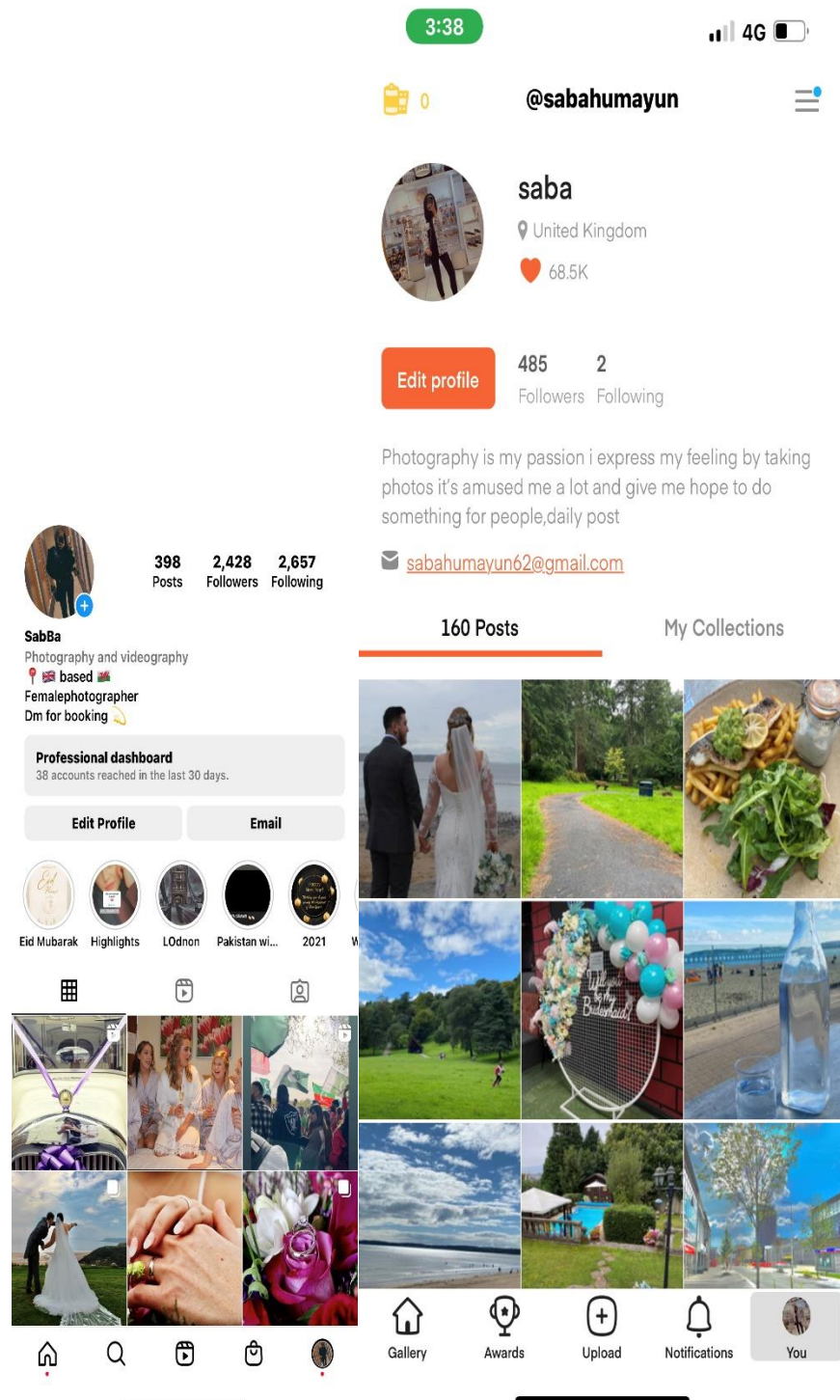


(Saba Humayun)

Social media has become the biggest and successful platform to express your feelings and work which has to be in appropriate and most valuable way.

Like many areas of society, technology has become interwoven into the fabric of the profession. Growing platforms such as TikTok and Instagram have furthered the technological opportunities for artists. Although, TikTok is much more musically based rather than artistically "TikTok is an essential promotional tool for music artists and record labels."

Social media can be a simple, easy, and accessible way to become recognised as a young growing artist. On the other hand, it can get complicated, draining and restrictive being bound by a screen.



I am on social media almost in every platform Such as Instagram, tiktok, facebook, flickr, Agora, pintrest,vero etc.

I now personally struggled dealing with these app and there are more others social app which are highly used to show the artist work and recognised by people.

I use all platforms such as YouTube and SoundCloud to post my video and sound art. Video and sound are my most used mediums, therefore, having solid platform to store and upload my work is essential. Over time, many recordings and videos have built up on these accounts. I find YouTube easy to use and very accessible when promoting my work “This helps increase your rank on search engines, the number of views on your videos, and subscribers to your channel.”

It compared to Instagram which has a very specific search engine. If you get the username a few characters off, you may not find the desired account. I haven't explored SoundCloud much but, I've found that it's incredibly simple. Sharing and linking recordings is quick and easy. I appreciate SoundCloud as its difficult to find platforms that will just upload audio without visuals. That are also free of charge.

When I post something in my social accounts like Instagram I tried to keep it simple and understand for people out there who can visit my account and see my work but most of time it doesn't.

Most of time my work on social media is about my photography, art work, political, protest again black lives matter, racism also look at to other people social accounts and work they been putting in their account.

E- PORFILIO EVIDENCE OF LEARNING



438
Posts

26.2 k
Followers

1,338
Following

London Photographer 📷 John Sansom
Fashion & Beauty Photographer
Published in L'Officiel, ELLE, Grazia and more...
London 📍 [#johnsansom](#)
www.johnsansomphoto.com/insta

Following ▾

Message

Email



ELLE



GRAZIA



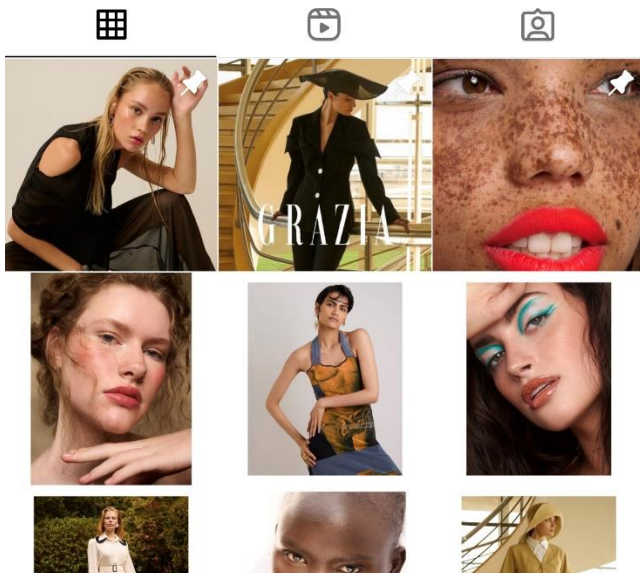
BTS



L'Officiel



Film/Analo... F



376
Posts

1 M
Followers

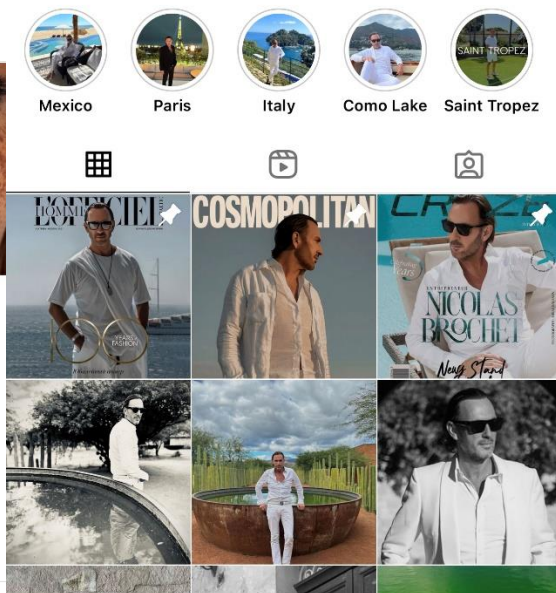
568
Following

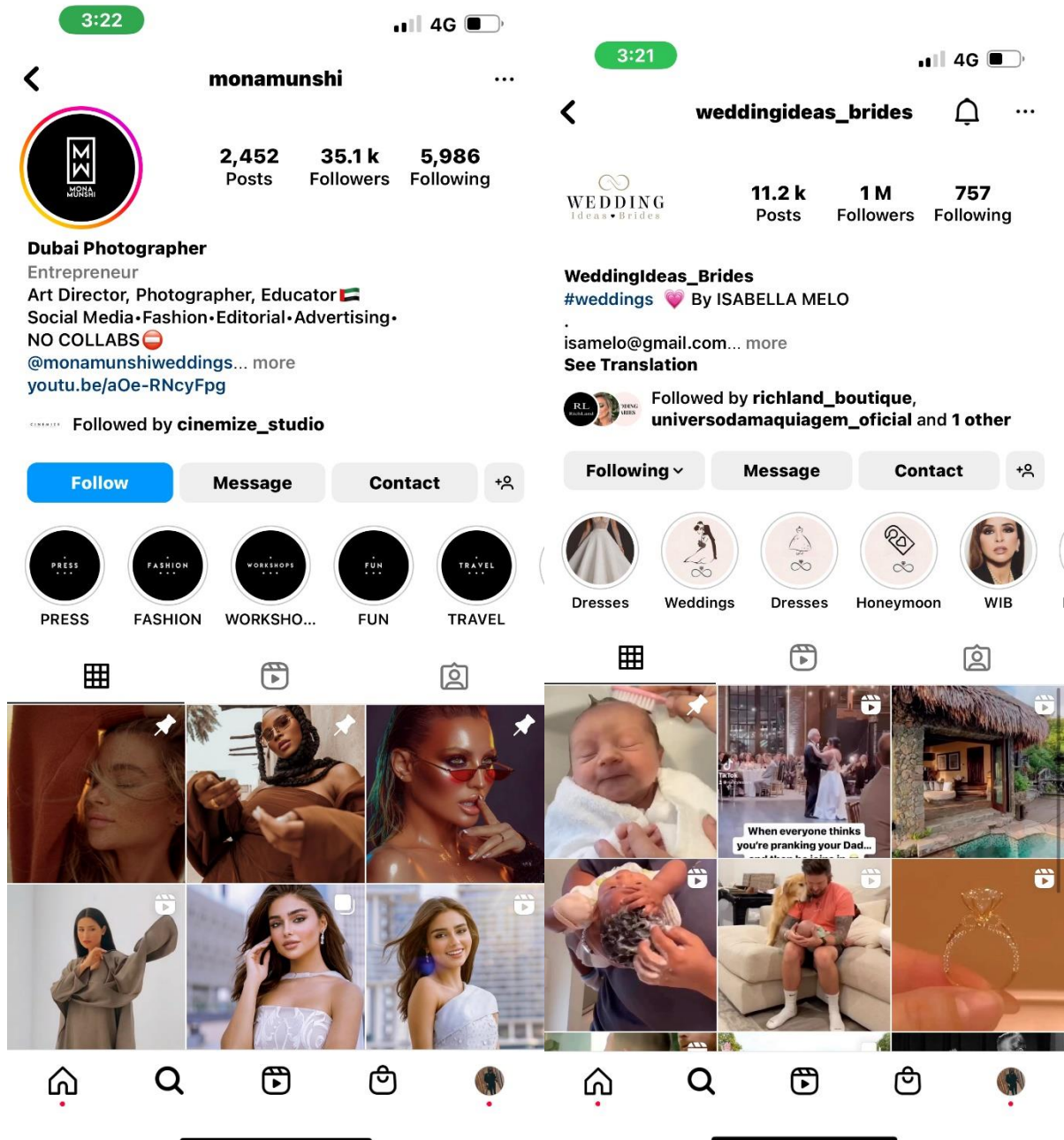
Nicolas Brochet
• Creator of happiness
• FASHION TRAVEL ART
Dubai 📍
nicolasbrochet.ae/

Followed by [saba_hairgallery](#)

Following ▾

Message





I have followed many famous artists, photographs, bloggers, digital creator, clothing brand, makeup artist, sculpture, landscape artist, entrepreneur the each of the artist are been recognised in the communities because of their work, their work been prompted through social media and gives them platform to being successful and become the worldwide artist, blogger and photographer.

Social media gives many benefit which are to make connections, follow each other's, show your talents, promotes, as well as it can increase followers, like , comment, people help each other, responds to the posts and stories,

However, it is also earning platform where you can make money from and sale your products and ask for promotions for the business.

The social media aspect of being an artist is a job in itself. In my opinion it's important to stay authentic within your art as it can be easy to be engulfed by the social media world, and end up feeling uninspired and often trapped.

Nowadays the Instagram become the main highlights of social media which is now been used almost by everyone and this Instagram platform give a better options for people to keep in track and updates for each activities around the world.it has everything we need to be seen as an artist and promote our work which can also bee linked with other social apps.

I think using a variety of platforms is the best option. Making the most of Instagram is my priority currently and it is the best way to reach a variety of people. I think it would be beneficial to create professional accounts on LinkedIn and The Dots especially post university. I am also considering trying Balance to get into the habit of sharing more of my process and using it to create a professional online portfolio

I also have a WordPress account which I created when doing the foundation art course in UWTSD, for marking purposed. A way to digitally collect all the artwork from the modules together.

I really like the layout and feel for the site. I admire that it is visually orientated.

However, there are a few digital mistakes that lead to the site being difficult to navigate and edit. I do have a small TikTok account where I

create videos to post on Instagram. I find it's an easy and exciting way to show my process.

TikTok can be a very quick way to become incredibly well known as an artist. However, it is one of the most consuming and addictive social media platforms. That been used by everyone in any age. Sometime it can be tricky be getting abuse and hate from people also when people post appropriate things that can be quite terrifying.

hypothetically social media has big impact in our lives and it is also a learning platform where you can just stay at home and learn new things which can be anything either is to do with photography, makeup, clothing brand, health and fitness, learning new languages, new culture. It is also helped to make money by sitting at home.

It give the option to delivers the online session, workshop and to sale a products.

My life become so easy since I first joined Facebook in 2012 and which was new platform for me but it was become the best range for people to communicates and 2016 I joined Instagram where I learnt how to post and was afraid how people will react on my post.

I use social media as a tool when it suits me to do so but I do not currently use it for artistic self- promotion and perhaps I never will.

From a creative perspective, the use of social media might help an artist with self-promotion and to create a presence. However, as more and more people are joining Instagram and the like, the potential for an individual to stand out diminishes. Perhaps the best way to draw attention to one's work and to create effective self-promotion is not to have a social media presence and be different. At present any work that I produce and display, I would rather show in a setting where the art exists in a material form. I wish to show my work in a way in which the viewer can directly experience the dimensions and form, it's original essence, texture and curation. It

deserves to occupy a place in time and space of its own. The setting in which it appears is one which I want to choose and have some control over. I do not want my work to be on a screen where it is mediated by the amendments of computer code.

I believe that art should be seen and appreciated in a setting that inherently creates a respect for the work and promotes the act of engaged, active and contemplative seeing. A computer, and particularly a phone screen does the opposite.

Most people see social media, the aimless scrolling, as a 'waste of time', with the increasing use of such platforms, have seen a correlation with the increase of poor mental health and wellbeing.

Many worries, that young people are becoming more anxious and having a lower self-esteem from the over use of social media. A lot of young people no longer know how to communicate as they been trolled and bullied in the social media which were the case of removing themselves from social apps.

When it comes to my use of platforms, both personal and for my work I have tried to become less distracted by what I see online. I try to limit my use. This is difficult especially when there is opportunity for comparison and distraction at every corner of the internet. For this reason, although I have an Instagram account to display and share my progress as a student of the arts, I rarely use the site. I enjoy sharing on this platform as it is so easy to share and fuel inspiration from people with interests alike. As long as it is used intelligently, social media can provide a boost of inspiration, help us create community, and help us visualize what is important to us. In contrast, using such apps and online platforms can quickly become frustrating and isolating for artists aiming to gain visibility and grow their following. In addition to allowing illustrators, designers, and contemporary artists to showcase their work, Instagram also allows

them to connect with other artists and find inspiration for new works (Artsy Editorial and Hill, 2019).

It is important to realize that likes, followers, and comments can serve as a source of validation for some artists.

However, if people view these interactions as metrics for their work, it can lead to a self-destructive path.

My future goals are to be comfortable in the platform and think broadly to promote my work as a photographer and keep the connections with successful people so I can make my foundation strong in social media apps and learn how to grow in the industry.

Reference of social media links,

<https://instagram.com/johnsshots?igshid=YmMyMTA2M2Y=>

https://instagram.com/clv_photography_studio?igshid=YmMyMTA2M2Y=

<https://instagram.com/beautifuldestinations?igshid=YmMyMTA2M2Y=>

Here's are some links of my social media contacts which are very inspirational and artist who works hard to make their profile promoted and successful for their lives.

Clv photography (sam)

One of the links who is an artist photographer in Swansea who has develop his life in Swansea. He got his own studio up in elysuim gallery on oxford street and does wedding and even shoot sam also does live streaming for his social media I have made a good connection with them met him through Instagram where I see his post and live streaming which made me curious to work with him, we

have work together for wedding shoot, events and now I and sam are in contacts for future work also become good friends.

<https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Finstagram.com%2Fviewbug%3Figshid%3DYmMyMTA2M2Y%3D&data=05%7C01%7C2100142%40student.uwtsd.ac.uk%7Cbf8467271d3b4bf7622e08daf417cf30%7C4e0f11f9046e45059cb8db2152311e21%7C0%7C0%7C638090680332575496%7CUnknown%7CTWFpbGZsb3d8eyJWlloiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6IjEhaWwiLCJXVCi6Mn0%3D%7C3000%7C%7C%7C&sdata=8NPJfzRFwv%2FdnokLy5z%2FZxqlz21Wv4i6Qsb%2Bmqp9jrw%3D&reserved=0>

another good link of mine who is a worldwide photographers community account the artist from different countries and areas have been shared their stories and post in to that Instagram accounts and I have followed that since 2018

(viewbug)

Viewbug is a community where they give chance to other photographer and artist to post and recognised their work into a wider range it also let other photographer, artist a challenge to showcase and get rewards for their creativity. initially it become the most useful Instagram community account for people who wants to learn and be part of that.

I am very glad that I found this Instagram account and got to learn from different artists as it shows the skills and creativity from other artists whether it is weddings shoot, animation, art, portrait or landscape. you can find everything in that account.

However, I have got a dream to become the part of that Instagram family where I can showcase my work and be inspired.

Saba Humayun

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Swansea
Sa1 6je
07478532028
sabahumayun13@gmail.com

Voluntary work EXPERIENCE

I began to volunteer in Swansea in 2016. I have worked with over 25 different organisations, including

[Swansea Women's Asylum and Refugee Group](#),

[Ethnic Youth Support Team](#),

[Swansea City of Sanctuary](#),

[BAWSO](#),

[Swansea Asylum Seekers Support group](#)

SAAS

, [Bloom](#)

, [Displaced People in Action](#) dpia,

the National Waterfront Museum

, the African Community Centre,

Race Council Cymru,

[WOW Women's Film Club](#)

SCVS

UNITY IN DIVERSITY

CHRIST WELL COMMUNITY

CHURCH

WOMEN FOR REFUGEE WOMEN

London

DIANA CHARITY London

PRINCE'S TRUST Cardiff

RED CROSS CHARITY SHOP/ OFFICE

OXFAM/ANTI RACISM GROUP

WELSH REFUGEE COUNCIL

(caseworker)

SWANSEA ASYLUM SEEKER AND

REGUGEES SUPPORT WORK

MIGRANT LEGAL HELP

YMCA

FUSION GROUP /part of swansea
council

EID IN THE PARK

SWANSEA MOSQUE

YOUTH BANK

WOMENS FOR RESOURCES

SKILLS and Trainings

- Receptionist desk assistant,
- Caseworker
- Photographer
- Hair dresser
- Legal advisor
 - safeguarding training, customer service training, trustee training
 - mental health training, food hygiene, understanding the role in organization
 - Future leadership gen training, public life mentee training, DONT HATE, EDUCATE training, public speaker training and advocacy and many more...
- . I have also received training from [Women for Refugee Women in London](#) as a volunteer researcher investigating the impact of destitution on female failed asylum seekers.
- I have also done courses like politics courses , photography, psychology, and attended some workshops as well.

AWARDS

I have received several awards: I was a finalist for the Women Inspire award (2019).

I got Swansea's High 5 Award (2019) for community involvement.

I received the 2017 High Sheriff's Award for services to volunteering.

I just received the [2020 International Diana Award](#) in lockdown.

I'm also nominated for the St,David award in 2020 to 2021.

MANY MORE....

My past Role in communities:

I am a Swansea City of Sanctuary mentor supporting people dispersed to Swansea, introducing them to the city and its opportunities. I am on various management teams, a trustee and co-organizer of two women's groups.

Other roles include being the Young Ambassador for The Prince's Trust, and the Voice Ambassador for the Red Cross. i'm also a sanctuary ambassador for city of sanctuary

I'm the lead police volunteer with PCSO and was nominated for the chair.

I' m the trustee with unity in diversity community group

i'm the receptionist desk in EYST

i'm the trustee with period of poverty group

I'm the organiser for a women's therapy group, also a trustee with another group based in swansea and one of the organizers with the UID community.

i'm the board trustee with SCVS

Each role has different work to do!

i'm also the translator for the communities.including job center and citizen advice bureau. also a caseworker with the refugee council.

My current role in the community is i am the chair with pcso south wales police swansea and trustee and organizer with some communities in swansea.

I have also taken part in competitions and I won a prize.

I have also taken part in different projects like windrush, welsh migrants,brexit, community heritage and chronic project and my work has been displayed in different places in swansea.

I have been involved in various arts groups too. I used to sing with the [Sanctuary Sisters Choir](#) - we performed in events in Swansea, Cardiff, London Westminster and more.

I have performed in pantomimes in ymca Y theatre in 2018 and 2019 and also performed in dylan thomas play. I learnt and sang a medieval Welsh poem as part of a choir in a community event to commemorate the Great War.

I took photographs of our community events and parties. I took wedding shots for my friends.

I have written and performed poetry in events most in volcano theatre and my poem has been published in the book.

I ran poetry writing sessions at the Women for Refugee Women's National conference in Birmingham 2019.

In 2020 I led my successful fundraising women's fashion in a grand theatre and raised money for the group.

LANGUAGES

Company, MADswansea — *Office Manager*
Current working

english
,urdu,hindi,Punjabi,arabic

MONTH 2022 - MONTH 2024

EDUCATION

Accountant level 1 Pakistan in 2010- 2011

Diploma in hair dressing Gower college
Swansea 2016-2018

**University name, trinity st, David
Swansea**

Complete my foundation 2020-2021

Current studying
Documentary photography and
visual activism

Degree completing 2021-2024

PROJECTS

Swansea bilingual project 2017
Young migrant and welsh, 2018
Windrush project 2018 to 2019
Chronic lockdown project 2020

(STATEMENT)

My research brought an extreme high level of work an artist who travelled with her family from different country at the very young age and how she has built her life in UK.

Saba Humayun is originally from Pakistan came in UK 2011 and had no English, she starts taking interest and learnt English then Saba and family move to Wales in 2015 she start going to college and completed level 1 ESOL language course. she also starts doing volunteering in 2016 with over 25 organisations in Swansea because her confidence level was very low and had self-esteem and suffered from very bad depression anxiety illness.

she volunteered with EYST ethnic youth team Swansea to help asylum seeker and refugee also help with translation Saba is a bilingual she knows more than 4 languages and also keen to learn new languages she is very much interested learning people culture and be diverse with different people.

through her experience saba has volunteered in many organisations in Swansea as well as outside Swansea, Cardiff, Newport, London, organisation like, YMCA, Welsh refugee council, SCVS, British red cross, waterfront museum,

Prince's Trust Wales, WOW film club Cardiff, Christ Well community church, Unity in Diversity, Swansea asylum seeker and support group, youth group, women's asylum seeker group, city of sanctuary,

Oxfam book shop, Prince's Trust and many more.

Saba has shown her enthusiasm helping people for their needs and give her much time in volunteering.

TRAININGS/ COURSES

she has done a lot of short courses and training to get better in her volunteer work and meet the criteria of the community like health and safety, safe guarding, event management, customer training, food hygiene, mental health, academic English level 1, psychology 10 weeks course with Swansea university, higher education in hairdressing level 3 and foundation art and design.

saba has completed her graduation in 2020 with city od sanctuary wales by completing the course sanctuary in politic group. She also attends many political events in Cardiff also in London where she met loads of political members like Jeremy Corbyn and raise her voice for people in needs and immigration issues to be raised.

saba also completed next generation BAME leadership development programme course in Cardiff from SSAP sub-sahara advisory panel. Which allows her to become the leader of the group and work in a team sab has learnt a lot from this training to being able to decide and keep the team together in every aspect and become the voice of others.

In 2022 saba has completed her business course with prince' trust as she has planes for her future.

she has also taken welsh classes to integrate with welsh people and to have more diversity.

saba has built her trust and reputation in front of people where people give her opportunity to be part of their organisations.

she has made a lot of friends and build relationship with different people from different country, she has improved her confidence in term of where she has no confidence when she first started volunteering.

she learned new skills and gain experience in different tasks to help others.

saba has took in various projects in Swansea and got a chance to exhibit her work in museums, mission art gallery, creative bobble, Elysium gallery, Cardiff museum.

ACHIEVEMENTS.

saba had received high sheriff award in 2017 considering her volunteer opportunity by working with different countries in Swansea as she really integrated and support saba also speak more than 4 languages which made a lot easy for her to communicate with other people countries.



Saba has won a bilingual photography winner competition with Swansea university in 2017 has got recognised he work in the community.



she also received high five award in 2019 and international Diana award in 2020 during lockdown recognising her work in the community as a BME young person.



she has performed in many events like reading poetry and singing with choir.



saba has took in many projects in Swansea and got a chance to exhibit her work in museum, mission art gallery.

She took part in different projects like Windrush, welsh migrants project, Brexit, community heritage and chronic projects from community and her work has been displayed in different places in swansea.







She have been involved in various arts groups too. saba used to sing with the [Sanctuary Sisters Choir](#) - they performed in events in Swansea, Cardiff, London Westminster and more.

She has performed in pantomimes in Ymca Y theatre in 2018 and 2019 and also performed in Dylan Thomas play.

She learnt and sang a medieval Welsh poem as part of a choir in a community event to commemorate the Great War.

Saba was involved with a mosaic art project with Glyn Vivian art gallery and the work also been published other group members.



Saba took photographs of community events and parties. She took wedding shots for her friends' family and work as a part time in wales and london.

Saba has also written and performed poetry in events most in volcano theatre and her poem has been published in the book. (MY HEART LOVES IN MY LANGUAGES)

Saba ran poetry writing workshop at the Women for Refugee Women's National conference in Birmingham 2019.

That day I left my back home I did not know where I am
going,
I did not understand the language.
Standing in a strangers amongs my own
I cry!
I hide my tears and wipe it,and think about my dreams
I paid my death in a thousand times to do who try to kill me
This is my grief
This is my grief
I walk in the field of daffodils with heavy rain
Looking at my goals to archive day by day
I smile!

Saba humayun

In 2020 she led her own very successful fundraising women's fashion show in a grand theatre and raised money for the group who based in Swansea and helped refugee women.





Saba is very capable girl always willing to help people whether it has to make a phone call or translate she always give priority to help people and listened them carefully she is very supportive for others and for her family as well.

Saba has also helped in fundraising events with different communities to raised money for the charities Saba has got different role in the community like one of the organisers with women asylum and refugee group and a trustee.

She is a young ambassador with Prince,s trust wales.

She is a mentor for the project with SCVS better welcome to Swansea.
She became a new trustee during lockdown with period poverty Swansea group and very recently with SCVS.

sanctuary of ambassador with city of sanctuary, trustee with unity in diversity from 2018 -2020 also been elected again for a trustee in 2022 and become a trustee again for another 5 years as well as got a new role as a secretary.

she is the organiser for her own women's group and run on the weekly bases in Glyn Vivian art gallery where she organised different activities for the women who are asylum seeker and refugee which helped them to integrated with other community members and allow them to learn new activities. The purpose of the group is t provide women for their needs such as English classes, IT, Art and craft, fitness classes. Saba also used her skills and tech women the experience she got through her life journey also hair dressing which she learnt from college and art and photography. Recently she has delivered a hair dressing workshop where she teaches women how to cut a hair and style which went really well and got an offer to do again.







Thanks to all the beauty- makers today at the women's pamper morning at the Glynn Vivian organised by Saba. It was fun ...and pleasantly cool. Next one in the autumn, don't miss out!

saba is also a leader volunteer with pcso youth group also become a chair south wales police for their cohesion group which is a community bases group and her role is to update the community report and sit with the panel and delivered the meeting.

saba has studied in Gower college and completed her qualification in NVQ hairdressing level 2 and level 3 diploma course.

saba likes photography and help communities and take photos for their events family and friends also work as a part-time job in wales and london.

Recently she shoots for a wedding in Shenfield, Gower in Swansea also in London.

Saba does not drive at the moment but she uses public transport to go the venue and do the photo shoot for people.

saba is a public speaker where she took part in different events and talk about issues like mental health, homeless, education and give awareness about asylum and refugees.

saba has made big impact on her life by doing volunteering and helping people and inspiring people by her work she hasn't stopped and still continuing what she was doing and the lockdown didn't make any difference in her life just not meeting people in community but making contacts through phone and zoom.

Saba was very busy with communities and making zoom meeting one the weekly basis in lockdown 2020 and taking parts in the activities as well as she was helping people and delivering food percales and toiletries to their houses although she's been sick many time during pandemic and her health wasn't very well but she communicate people very well and always support them for their needs and she kept continuing and supporting even in 2nd lockdown also follow the restriction wearing mask and hand sanitizer.

After the second lockdown when everything started to be normal saba has started her women group and involved with the communities she attends the events and weekly community groups and provide help for people who are in needs.

saba has also made improvements for her mental health anxiety and depression and let effect on her life and show people about her condition her life been totally changed and ready to complete her dream.

Saba also completed her foundation in arts in 2020 as she got scholarship offer from the university and now doing BA documentary photography and visual activism degree year 2.

Saba has interest in art and design she can draw, make sculpture, graphic design, mosaic, photography, portrait, landscape, wedding photography, all she has learnt through her experience of the time she starts involving herself in the community and meet new people. Gain confidence and learn new things every day.

Saba has shown the best outcomes of herself in that such young age also came from different background where women are allowed to work even study in some part of Pakistan.

However, she has proved her very well in the community to gain the skills and support her community and become the voice of other to do the same things what she is doing.

She is the example for people who are in that situation and are not allow to completed the study. She is now enough confidence to being able to stand for them and become a voice for them also encourage people to learn new things for their better lives.

DREAMS/GOALS/AMBITIONS.

saba have a dream to open her own salon and help people also wants to give free service for homeless people as well and asylum seeker

and refugees she will be applying for the fund to get help and start the business in Swansea.

saba also wants to open her own community and help people who are suffering from anxiety and depression also mental health, homeless and for asylum seeker and refugees and wants to give them better support and better life what they deserve.

Saba is currently studying for her second year in photography and building her new skills and expressing new things to being able to come out with the ideas. Saba is planning to do her upcoming project (a story teller podcast) will be collecting stories of people lives and capture their life moments.

Saba is currently working with digital art charity company in Swansea for part time as an office manager to integrated and support the people who are in needs of help.

Substantially saba is still doing volunteering with the communities' group in Swansea alongside of her university and work.

Saba has developed her life so well and through her life experience and all the artistic work she has done for the communities to make her life better and others, saba is still continuing learning new things every day also the degree course she is doing that is making huge difference in her current life, where her work is been more recognised to present in the communities through this module which will definitely will help for her new project, cv ,and job.

Saba is always ready to make changes for the communities and support people for every aspect she can do to help.

In addition to that after her graduation in 2024 BA degree Saba wants to work in a wider platform such as travelled into different countries and help people like in Syria, Afghanistan, Sudan, Iran and many others, as she is bilingual and multitalented women and also willing to learn new language and skills.

She believes that everyone has a right to learn and improve no matter where we from and what background, ethnicity we got. We are equal!