Single Campaign	Cost (£)
Artwork	£2000
Promo copies	£350
Manufactured CDs	£2500
Music Video	£500
Advertising – Media	£6500
Other Art and Video Content	£1000
Marketing/Print	£1500
National Radio Plugging	£2500
National Radio Promotion	£450
Regional Radio Plugging	£1500
Regional Radio Promotion	£500
National Press	£2000
Press Promotion	£350
Regional Press	£1250
Online Marketing	£850
TV Promotion	£1500
TV Promotion Expenses	£150
Marketing Campaign Management	£4000
TOTAL:	£29,400