

Building your Personal Brand for Sustainable Employment

ADVA5001

Assignment 2: Personal Brand Development

Imogen Edwards 2404867

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Reviewing artists branding: Cindacry

https://cindacry.co.uk/pages/contact?contact_posted=true#ContactForm



[HOME](#) [ABOUT THE ARTIST](#) [EVENT SCHEDULE](#) [FAQS](#) [SHOP ALL](#)

[SHOP FANDOM](#) [ENAMEL PINS](#) [STICKERS & BADGES](#) [APPAREL](#)

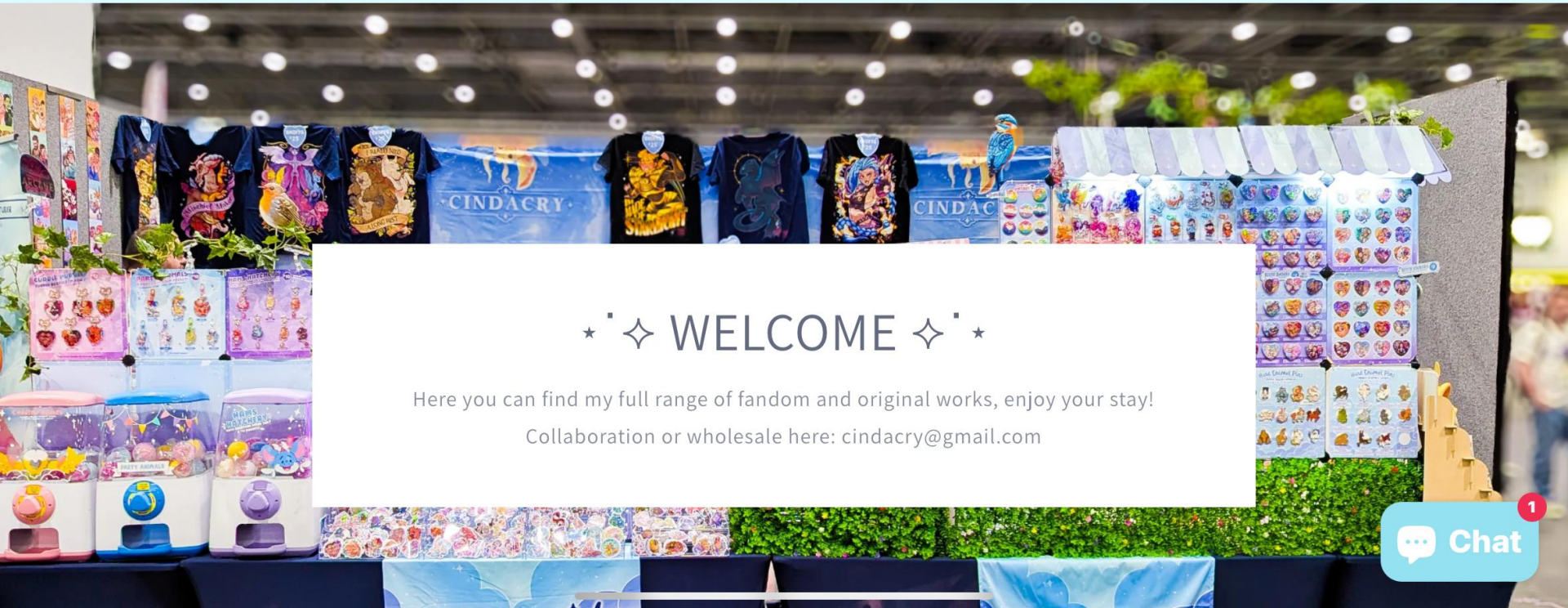
[KEYRINGS](#) [STATIONERY](#) [HAM PLUSH](#) [CONTACT ME](#)

United Kingdom | GBP £

English



. ✨°. Welcome to my silly little store 🙌°. ✨.



★ ' ✨ WELCOME ✨ ' ★

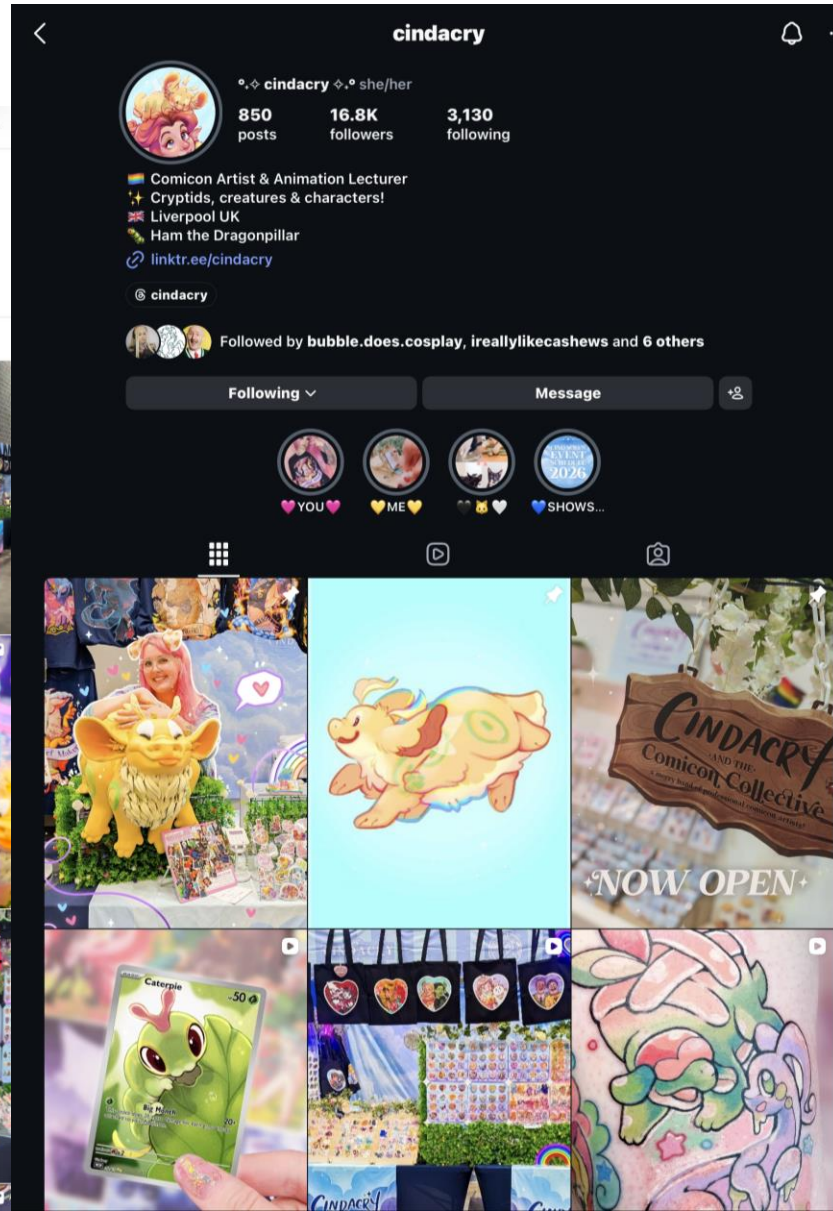
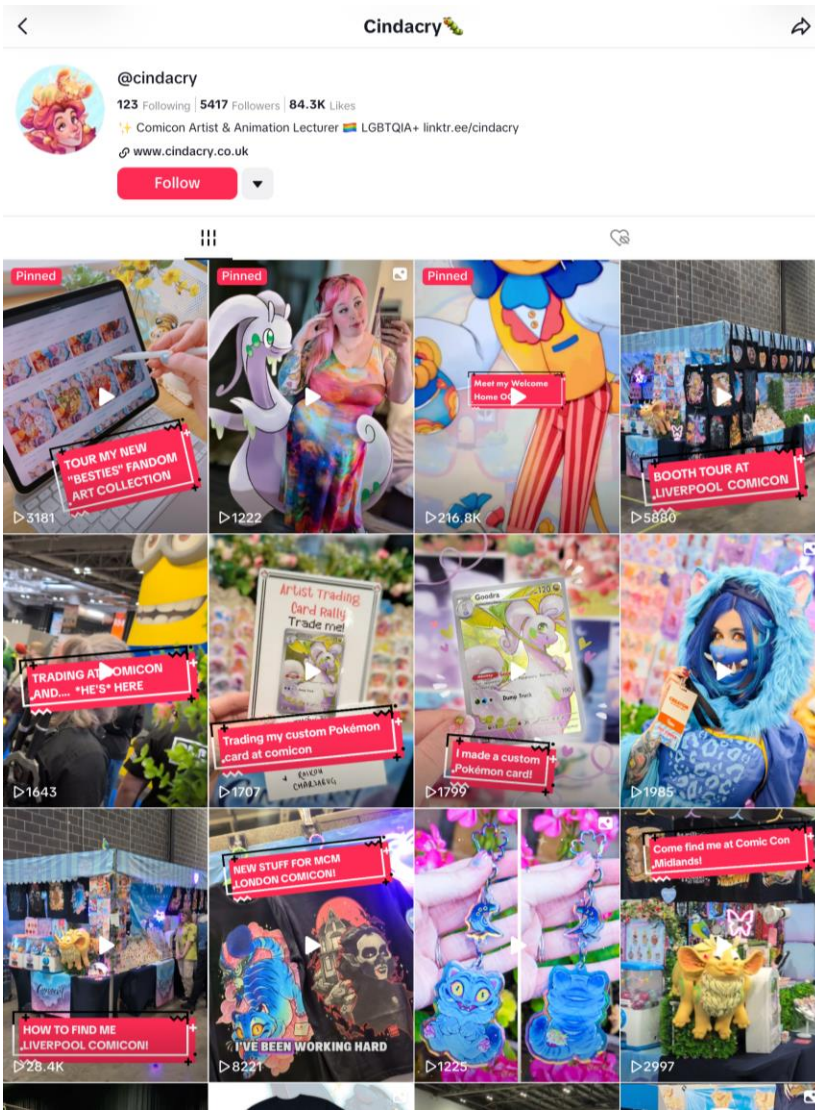
Here you can find my full range of fandom and original works, enjoy your stay!

Collaboration or wholesale here: cindacry@gmail.com

Chat

1

I really like Cindacry's branding all throughout her website and instagram, a lot of it isn't that consistent because her work mainly consists of things like fan-art, however one thing that definitely is consistent is her art style and the information on each social media.



<https://www.patreon.com/carlesdalmau>

Find a creator

Log in

Create on Patreon



Gift membership



carles_dalmau

creating Illustrations and stuff

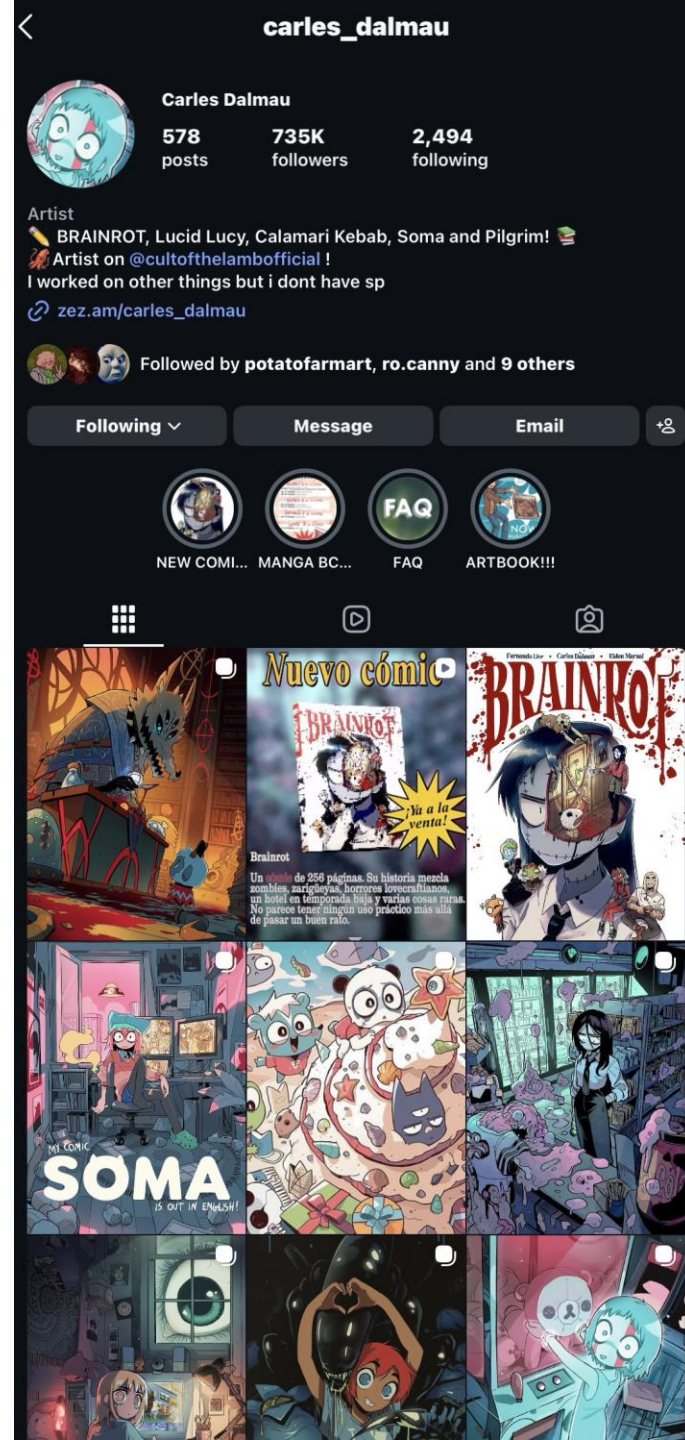
2,249 members • 1,768 Posts • £497.1/month

Join for free

See membership options



Carles Dalmau unfortunately doesn't have much social media's to go off of, he really only has his instagram and a Patreon account but even then both aren't that consistent in their designs. The profile pictures on both platforms don't match and neither does the information about him. His art style is consistent throughout it though, but all of his work varies in themes.



free shipping on all orders 35\$ and up! use code freeshipping at checkout! <3



Products Subscribe Contact Cart (0)

AlexandriaEllisArt



Sun and Moon Sticker



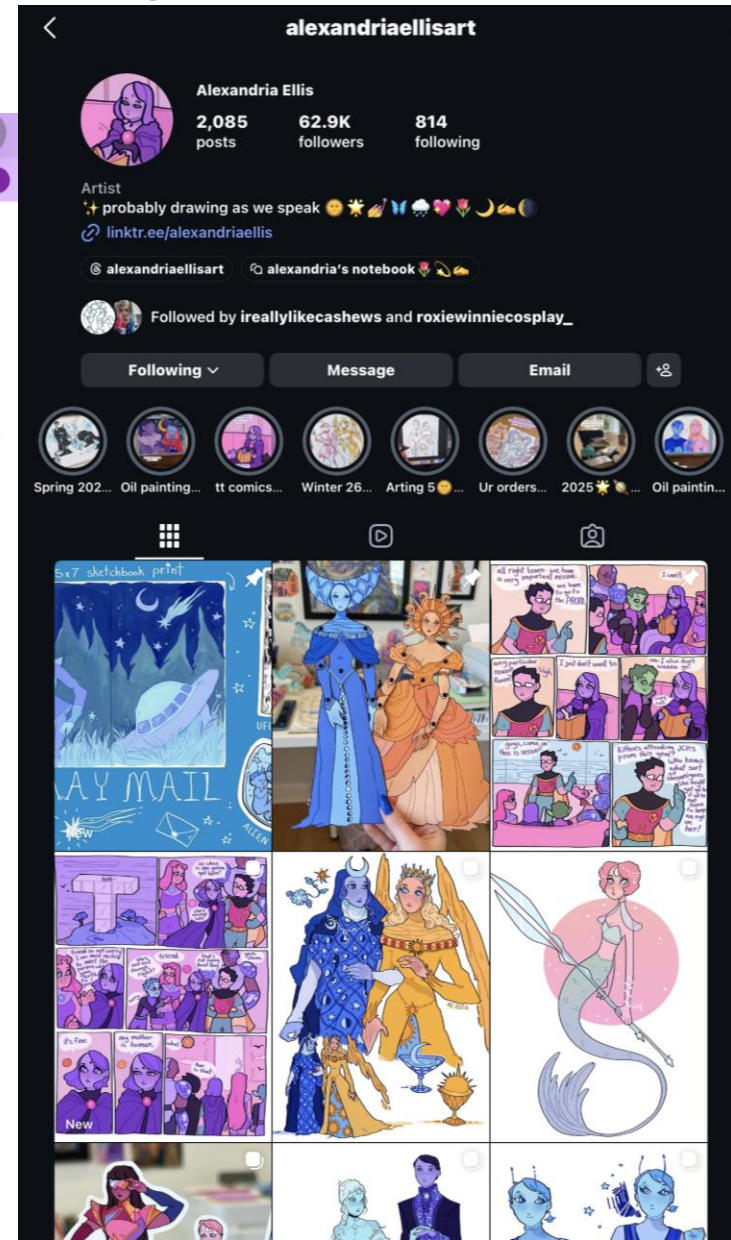
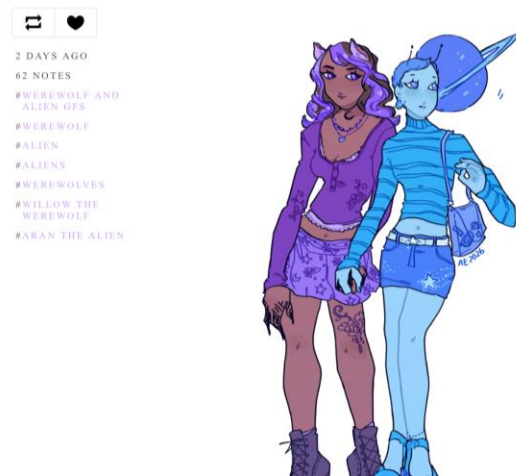
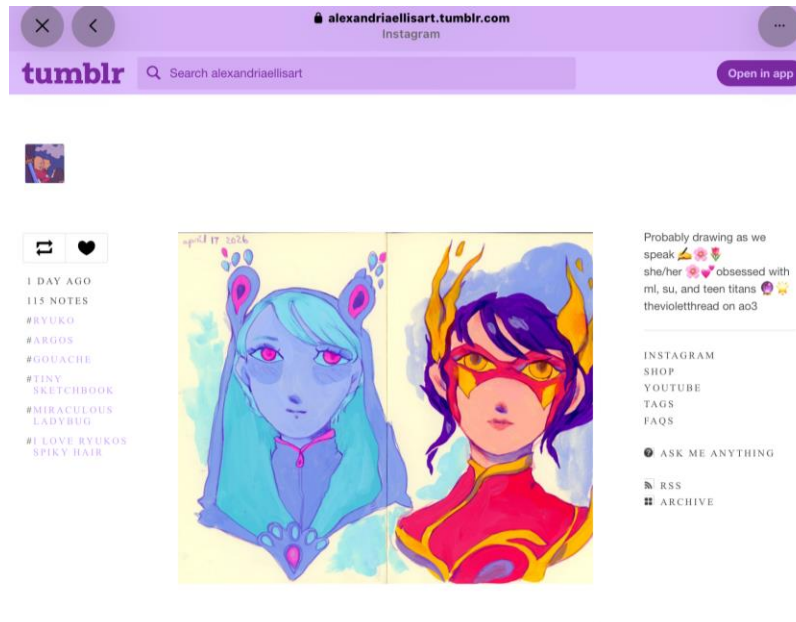
The Coven Sticker (Raven, Star, and

linx)



Super Ultra Modern Girl Sticker

Alexandria Ellis's branding throughout her instagram, tumblr and website is absolutely consistent, the colour schemes are all the same and they all feature the majority of the same art works. I also absolutely love her art style!



Best Sellers

Everything that's popular now

[View All Best Sellers](#)



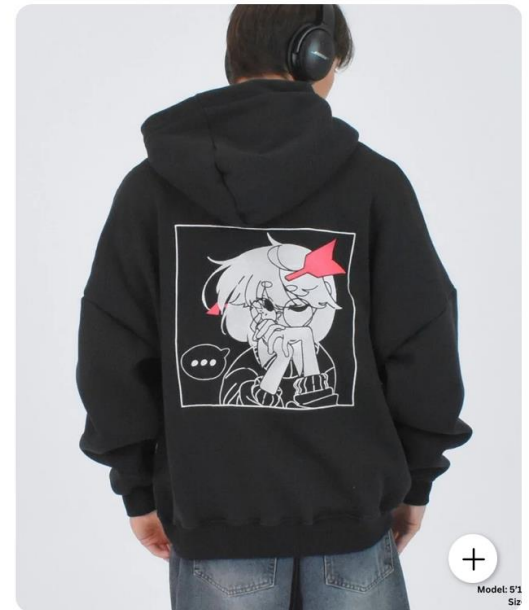
Fully Embroidered Sweater

£54.00 GBP



The Aira Blueprint Hoodie

£54.00 GBP



Black Hoodie

£54.00 GBP



Off Scripts branding is consistent in every aspect throughout all their platforms. The profile pictures are the same, the content is the same, the colour palette is the same. Even their art style and animation style is all the same!

<

OFFscrambledEGG

@offscript_

125

Following

2.2M

Followers

67M

Likes

Message

Following ▾

Today is the happiest day of my life

<https://offscriptstore.com>

⋮ ▾

↺

<

offscrambledegg

OFF SCRIPT

95

posts

1.3 M

followers

440

following

Mb I might be gone for a while again we're trying to make a game this time

offscriptstore.com

@ offscrambledegg

▶ Weird Fishes / Arpeggi Radiohead

Followed by thomasbowenart, mimiz043 and 3 others

Following ▾

Message

Email

Smth fishy ☆~ (>...)

https://www.amelicart.com/?utm_source=ig&utm_medium=social&utm_content=link_in_bio&fbclid=PAAdGRleARpmL9leHRuA2FlbQlxMQBzcnRjBmFwcF9pZA8xMjQwMjQ1NzQyODc0MTQAAad6oljyC2Dgw08c6Wavsyd-rdVe-zuKUdwM4zpuifTisPsXU4a7BdhdM1N28A_aem_jFxQAkzMKlg8KlhL36i3Cw

AMELICART

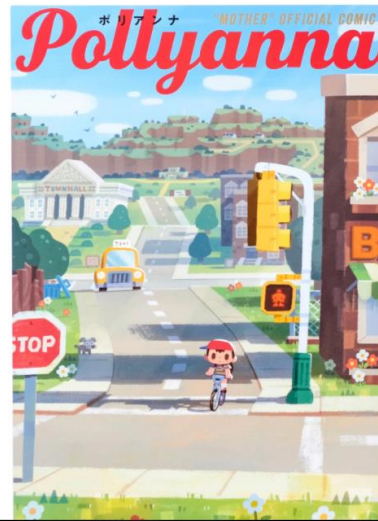
ILLUSTRATION

ABOUT

CONTACT



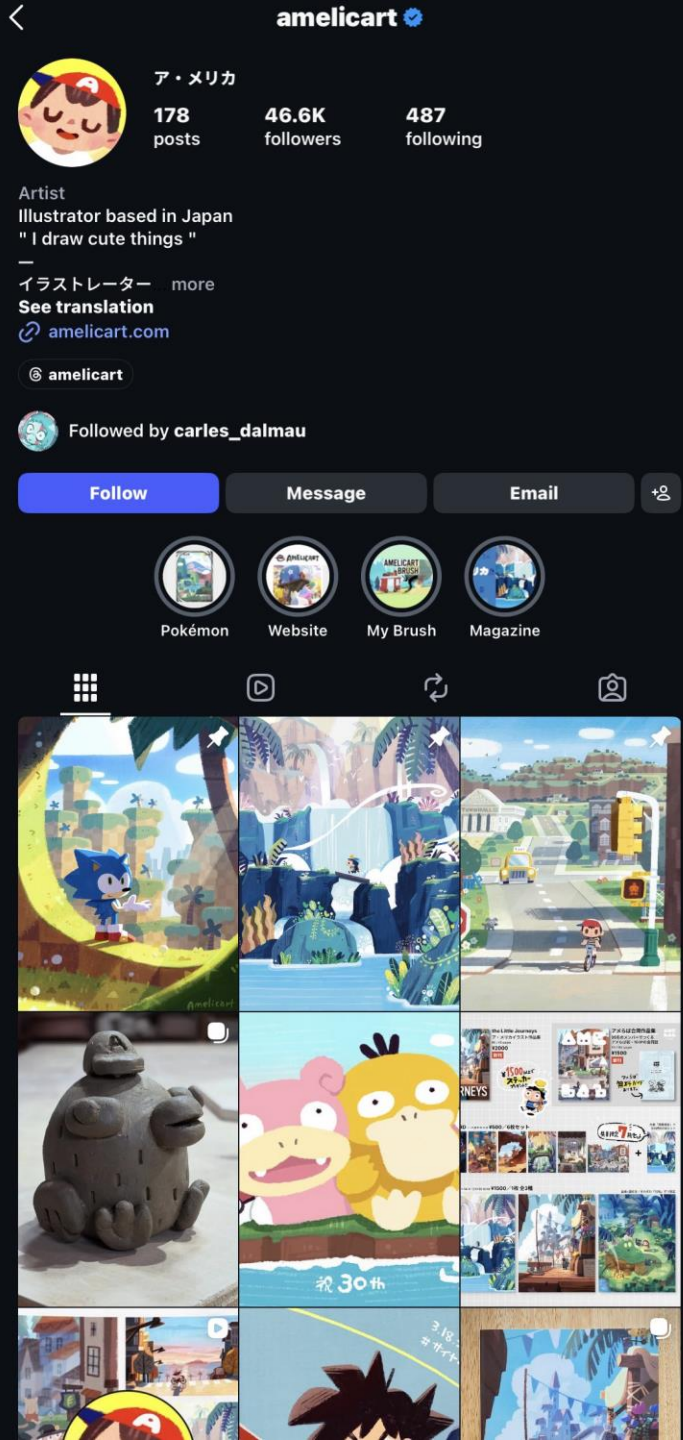
Pokémon Trading Card Game Pocket
Creatures Inc.



TOKYO BANYANA COOKIES
グレープストーン / Chocolate inc.



Amelicart's branding throughout both of their platforms are relatively consistent, they have some of the same art displayed on both their website and instagram however their Instagram seems to be more consistent and up to date.





MUSEUM

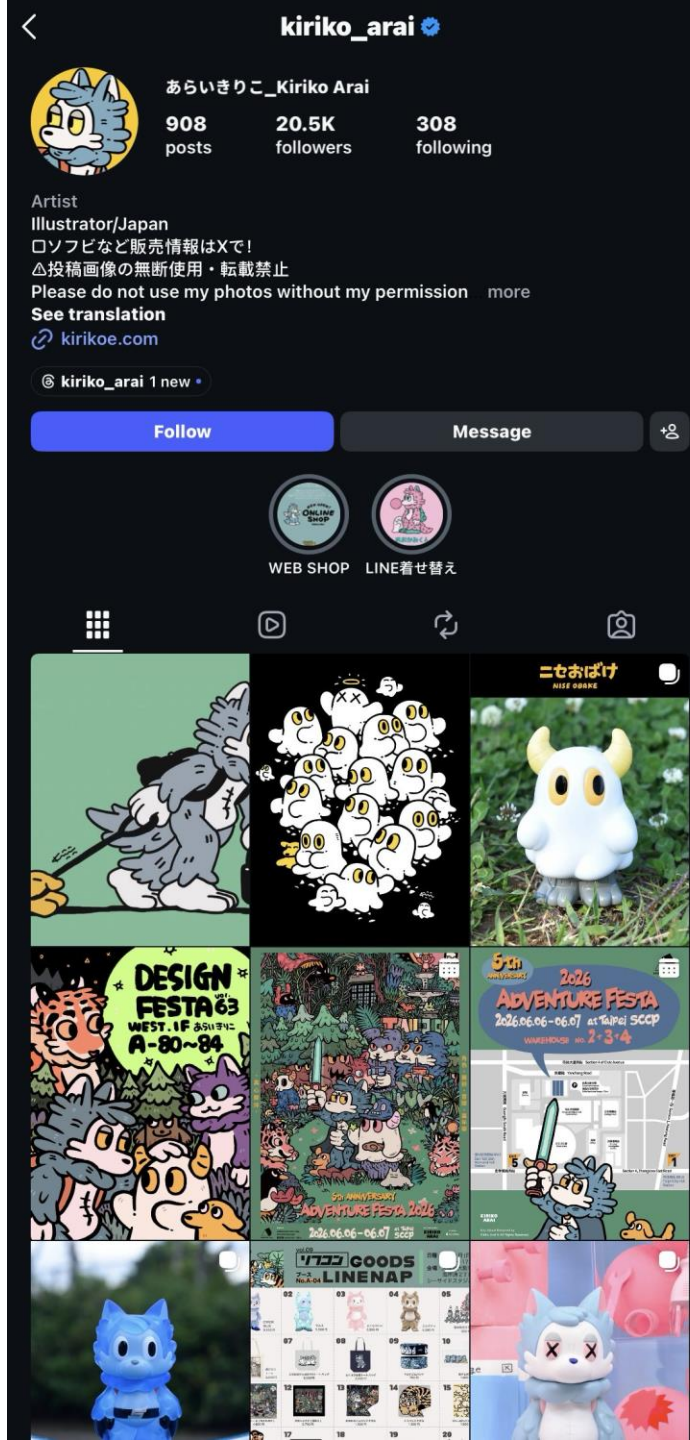
NEWS

ワフツ！（デザインフェスタありがとうございました！）

ONLINE STORE

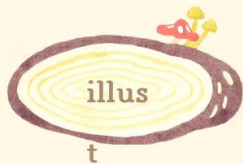


Kiriko Arai's branding is unfortunately not that consistent throughout their instagram and website. The only thing that is similar is their art style, the rest is very inconsistent, the pictures are completely different on both platforms, as well as the colours.



cha cha cha!

イラストレーター うらつかりょうま のwebサイト



top ●

illust ○

works ○

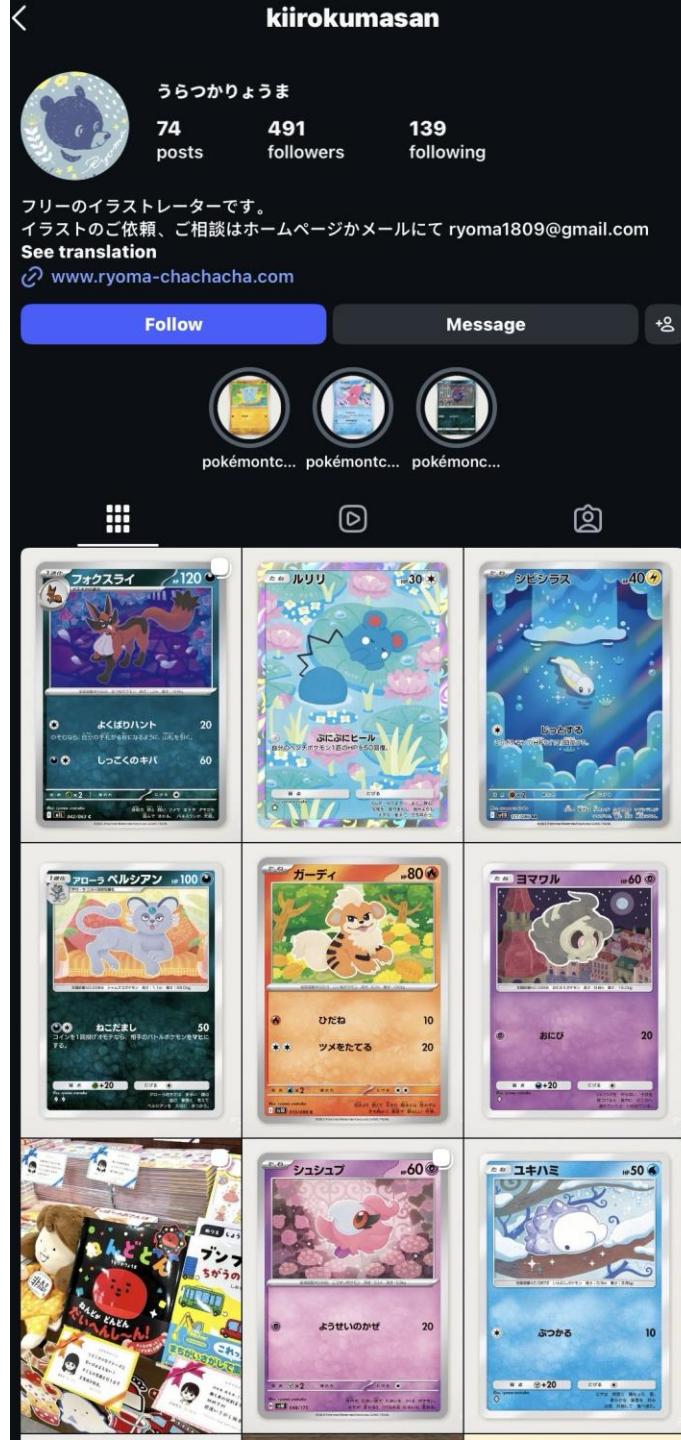
order flow ○

profile ○

contact ○



Uratsuka Ryoma's branding also isn't consistent in their instagram compared to their website. Their website is much more cutesy and centres around their personal work, compared to their instagram which focuses more on their work for Pokemon card illustrations.





NEW



新作ステッカー5種類セット

SOLD OUT

NEW



たこ焼きゾンビホログラムステッカー

¥440

NEW



寄り添うたこ焼きくんホログラムステッカー

¥440

NEW



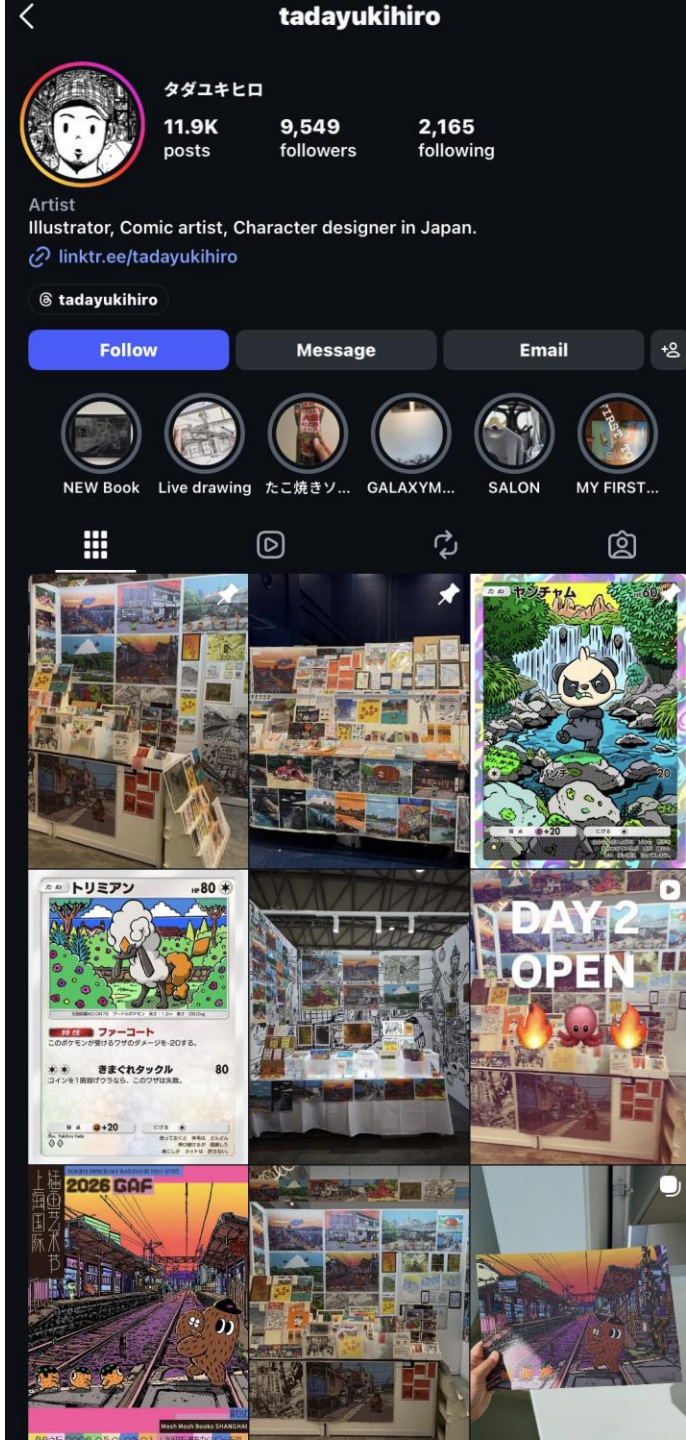
NEW



NEW



Much like Uratsuka Ryoma, Tadayuki Hiro's branding isn't that consistent in their instagram or website either. Their instagram seems to be focused more on their work for other companies and then their website seems more focused on personal work and selling their own products.



Creating business card ideas

Changemakers: Building your Personal Brand for Sustainable Employment Personal Branding

Visual Exercise

Design a business card (in the box below) for the person next to you and then give it to them.



How do you see yourself and your skills right now? Design a business card in the box below.



How do you want to be seen? Design a business card in the box below.



More branding

What do you want to be called? Names suggestions???

Starcat

Spacekat



Starcatillustration



Starcatart

Spacecat

Starkitten

Spacekitten

Starkitty

How will you visually get across you USP in your branding? Ideas and doodles

Cartoony

Colourful

Communication

Commissions

Affordable products

Niche products

How will you make your brand identity memorable? Ideas and doodles

Unique **Colourful**

**Anthropomorphic
characters**

Aliens

Space theme

How will you reach your audience? Promotional ideas outline below

Conventions

Art stalls

Posters

Business cards

Social media

Website

My branding

4 Pillars of Branding

Brand Name **STAR KITTY**



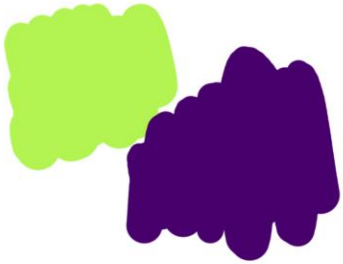
Narrative	Differentiation	Communication	Consistency
- UNIQUE - SILLY - FUN  	- SPACE THEME - ALIENS - ANTHROPOMORPHIC CHARACTERS 	- SOCIAL MEDIA - EVENTS - CONVENTIONS - ADVERTISING   	- BRIGHT COLOURS - THICK LINES - CARTOONY   

My branding

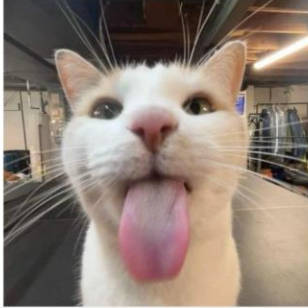
Metaphor Gestalt

If my brand was a it would be

COLOUR



ANIMAL



TYPEFACE

WORDS
BL★H
BL★H
BL★H

DRINK



ARCHITECTURE



HAIRSTYLE



LANDSCAPE



TREE



FRUIT



SMELL



TRANSPORT



SHOE



JACKET



SINGER



ARTIST

MINGO



SWOT Analysis

- Creative
- Graphic design
- Digital art
- Social media
- Colour

- Motivation
- Attention span
- Photoshop
- Any Adobe software
- Computer skills
- Procrastination

S

W

O

T

- Popularity in conventions/art stalls
- Social media
- Ease of digital access

- AI
- Economy
- Over-saturation of fast “fashion” esque products

STARKITTY

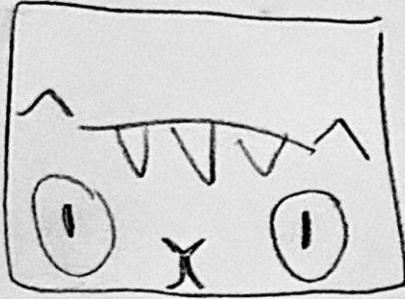
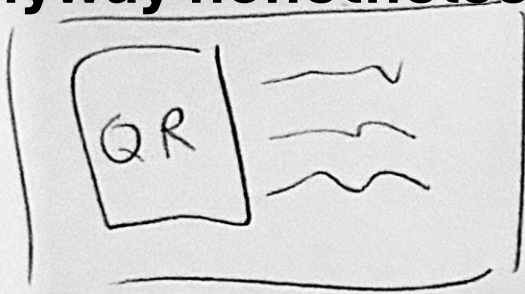


I used these two business card ideas as references for coming up with more concepts.

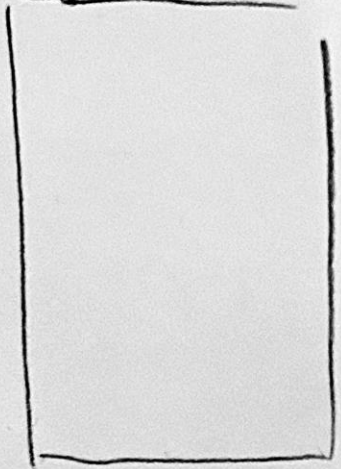
However I really love this one already



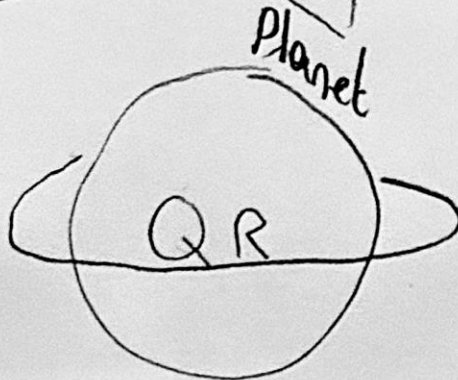
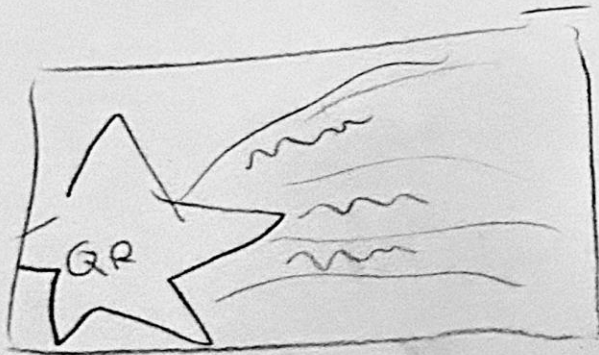
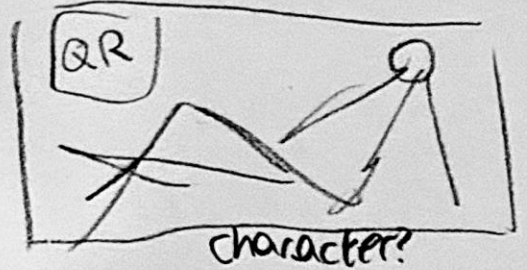
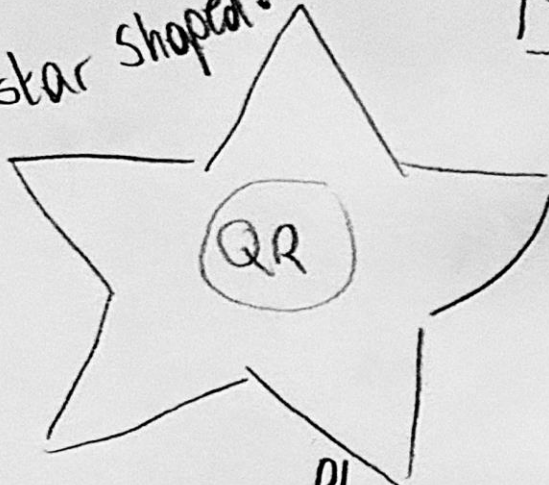
I came up with some other concepts
anyway nonetheless.

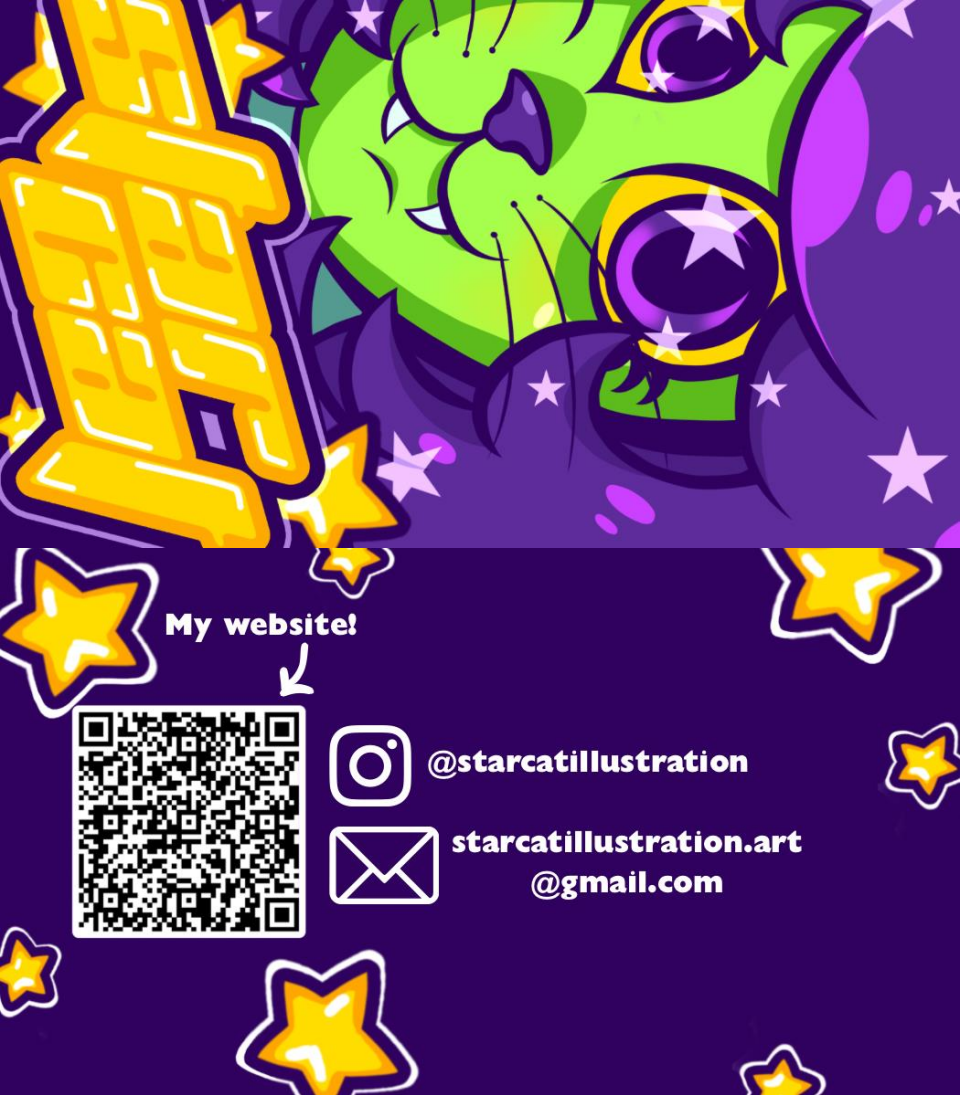


⊛



star shaped?





Completed business cards!



**And I ended up
choosing one of my
first ideas, with some
slight changes.**

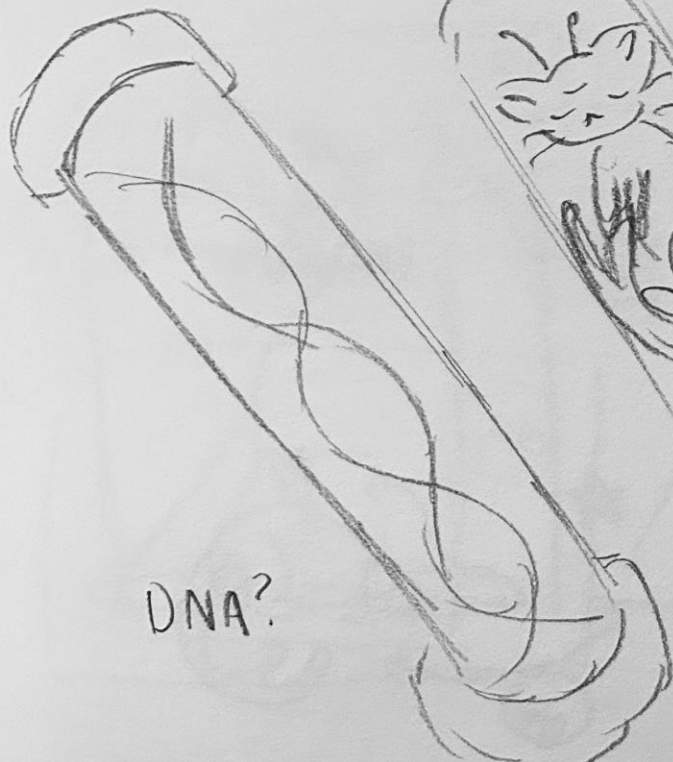
Self promotional material

I had the idea of creating some self-promotional materials so that when I send my CV or business cards to companies, they get something that stands out to them!





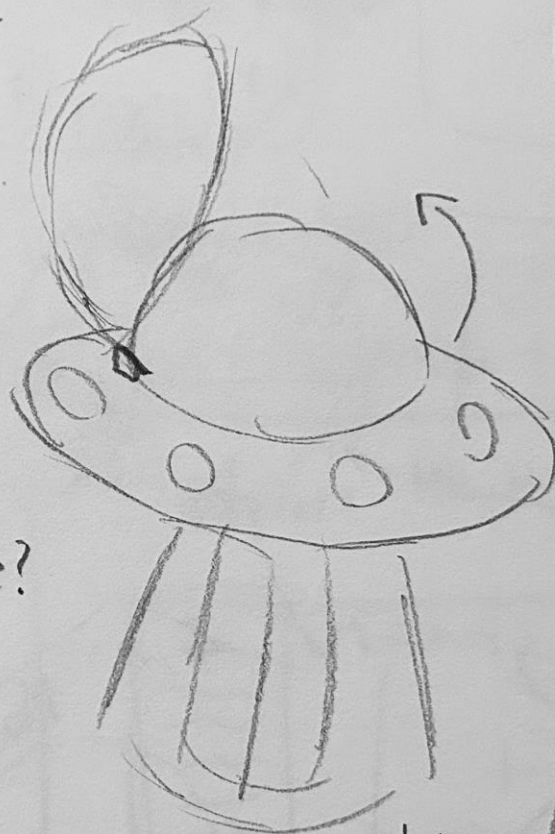
Alien egg boys
with clay character



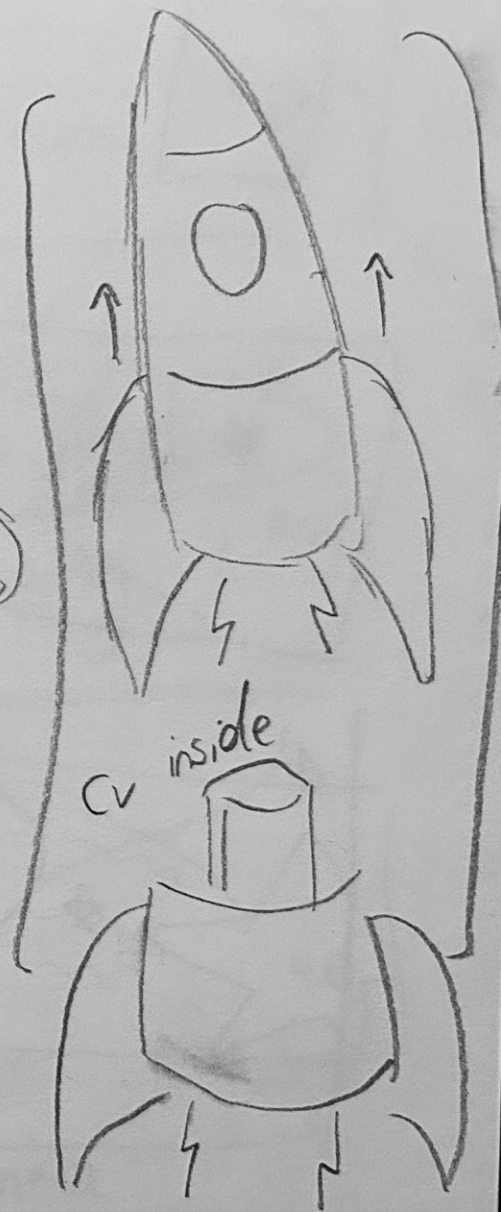
DNA?

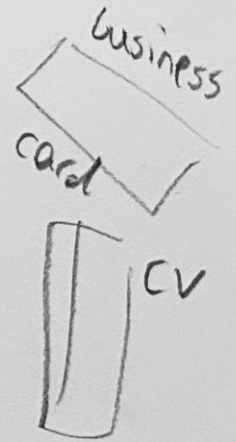
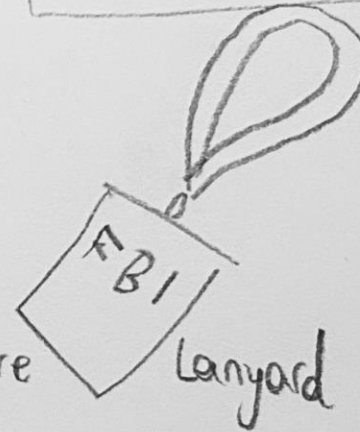
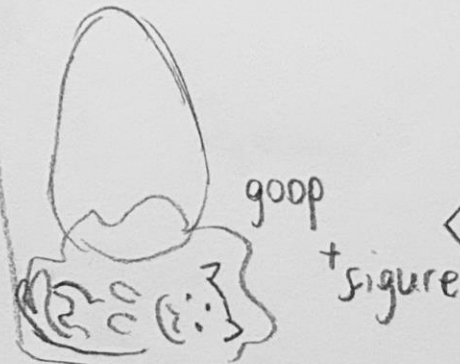
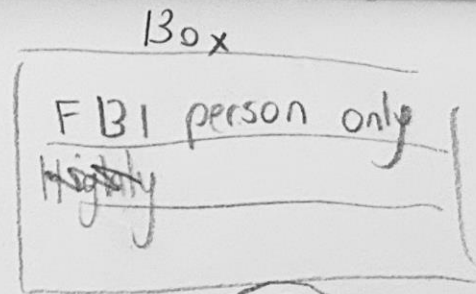
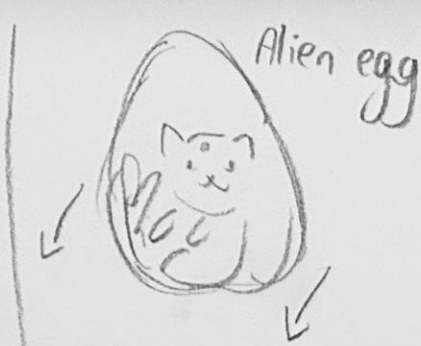
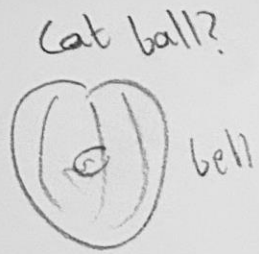


Test
tube?



Model
sp UFO
with cv
inside





This is the main idea for promotional products I'd do.

Hard Skills

- **Lino printing**
- **Illustration**
- **Digital illustration**
-
- **Line art**
- **Working with colour pallets**
- **Social media outreach and posting**
- **Graphic design**

Soft Skills

- **Communication with clients**
- **Brainstorming ideas**
- **Serious/to the point**
- **Creativity**
- **Passionate in the things I create**
- **High energy when I really get focused on a project**

Finding a job in the Creative Industry

Current experience:

This is a an experience I got during college and it was creating a series of infographics for a local LNG company Dragon LNG, to visualise their goals of being net zero in 2030.



📅 14/06/2024

Karen Wood, External Relations and Social Performance Manager at Dragon LNG and Dragon Energy, contacted Pembrokeshire College's Principal, Dr Barry Walters, with an exciting work experience opportunity for graphic design learners: to create strong and informative internal graphics to visualise Dragon LNG's journey to Net Zero by 2029.



Job Analysis

Unfortunately I
can't be a
medical
illustrator
because I don't
have previous
experience in the
medical field.

Are you a **healthcare professional** planning to transition to a non-clinical role outside the NHS?

Do you have **medical illustration skills**?

Would you like to **combine your drawing skills with your clinical knowledge**?

If so, we'd like to hear from you!

We're growing our team and looking for a dedicated individual to join us as a Medical Illustrator.

Clinical Skills provides illustrated training support materials for the NHS and higher education, which are used extensively by nurses and other healthcare professionals.

As one of our medical illustrators, you would join a reputable company serving the healthcare industry, which is helping tens of thousands of NHS staff and students understand how to put evidence-based clinical practice *into* practice.

You'd be **working from home full time** (Monday to Friday), although you'd need to be within easy reach of London for occasional team meetings.

We're looking for a person with clinical knowledge to help us produce our fully illustrated step-by-step clinical skills guidelines, which are used extensively by nurses. Our ideal applicant will have:

- Clinical awareness gained by having worked in healthcare at some point
- Excellent draughting skills including, ideally, a formal art qualification
- Knowledge of anatomy and physiology
- Detailed knowledge of Adobe Illustrator software

You will need to be able to grasp scientific or medical concepts and translate them into easy-to-understand artwork. The successful applicant will work closely with our editorial staff and our existing illustration team.

If this role sounds exciting to you, send us an application letter explaining why you'd be a good fit, your CV and some examples of your medical illustration and life drawing.

Medical Illustrator

[Clinical Skills Ltd](#)  | England • Remote
£30,000 - £35,000 a year

Apply with Indeed



two technical tasks, an interview and a quiz on anatomy and physiology.

Job Types: Full-time, Permanent

Pay: £30,000.00-£35,000.00 per year

Benefits:

- Company pension
- Work from home

Application question(s):

- How many years of experience with Adobe Illustrator do you have?

Experience:

- clinical: 2 years (required)

Work Location: Remote

Skills/experience I have

- **Illustrator**
- **Digital and hand drawn illustration skills**
- **Driving license**

Skills/experience I don't have

- **Experience with Adobe softwares**
- **Ability to think in 3D production form**

Illustrator

Candidate Source for Dovetail Recruitment

St. Leonards and St. Ives West BH24 3PL

Permanent, Full-time

[Apply with Indeed](#)



Skills & Experience

- **Illustrator / Creative Designer / Graphic Designer background**
- **Strong illustration skills (digital and hand-drawn)**
- **Experience with Adobe Illustrator and Photoshop**
- **Ability to think in 3D / product form / packaging design**
- **Driving licence and own transport**

Skills/experience I have

- **Illustration + sketching skills**
- **Attention to detail**
- **Interpret verbal + written briefs**
- **Communication skills**
- **Organised**

Skills/experience I don't have

- **Not very good at listening/concentrating**
- **Not very confident speaking with customers**
- **Never worked in an office environment**

Illustrator

[Newby Leisure Limited](#) | Grimsby DN36

£10.85 - £15.00 an hour

Apply with Indeed



Skills and Experience

- Strong Illustration and Sketching Skills
- Excellent attention to detail
- Ability to interpret both verbal and written briefs
- Strong listening and communication skills
- Comfortable speaking with customers (when required)
- Organised and able to work independently
- Experience within an office environment (general admin, phones, etc)

What we're looking for

- An individual who is creative, proactive and reliable
- A strong eye for detail and presentation

Skills/experience I have

- **Graphic design + digital illustration**
- **Able to work independently or with a group**
- **Organised and attention to detail**
- **Communication skills**

Skills/experience I don't have

- **Not good at Adobe softwares**
- **Never done anything in web design or 3D modelling tools**
- **Don't know anything about photography**
- **Don't know what Maya or CAD is**

Digital Illustrator

[China Minutes LTD.](#) 

40 Craven Street, London WC2N 5NG

£24,420.00 - £62,234.62 a year

Apply with Indeed



Requirements

- Proven experience in graphic design, digital illustration, or related fields with an impressive portfolio showcasing diverse work.
- Proficiency in Adobe Creative Suite applications including Photoshop, Illustrator, InDesign, and After Effects.
- Strong skills in digital design, web design (HTML & CSS), and SketchUp or similar 3D modelling tools.
- Knowledge of photography principles and experience integrating photographic elements into designs.
- Familiarity with Maya or CAD software is advantageous.
- Ability to work independently as well as collaboratively within a team environment.
- Excellent organisational skills with attention to detail and a keen eye for aesthetics.
- Strong communication skills to effectively present ideas and receive feedback. This role is ideal for a motivated individual eager to develop their career within a creative environment that values innovation and technical expertise.

Job Type: Part-time

Pay: £24,420.00-£62,234.62 per year

Skills/experience I have

- **Graphic design + digital illustration**
- **Communication skills**

Skills/experience I don't have

- **Not good at Adobe softwares**
- **No knowledge of special education needs**
- **No knowledge on tutoring or teaching**
- **No experience working with learner needs**

Digital Art Full Time

23RED LIMITED 

95 Queen Victoria Street, London EC4V

£12 - £30 an hour

Apply with Indeed



Experience

- Prior experience in digital art, graphic design, or related creative fields is preferred
- Knowledge of special education principles and behaviour management techniques is advantageous
- Proven ability to teach or tutor students, particularly in English or related subjects, is desirable
- Strong communication skills to effectively collaborate with educators and students alike
- Experience working with diverse learner needs, including those requiring specialised educational support
- Familiarity with digital design software such as Adobe Creative Suite (Photoshop, Illustrator) or equivalent tools

This role offers a rewarding environment

Skills/experience I have

- **Can work independently**
- **Can work as a team**
- **A desire to support marginalised people**

Skills/experience I don't have

- **Not a qualified art therapist**
- **No experience working with people with a range of mental health issues**

Art Therapist

[Keystones Mental Health Services](#) 

Bristol BS7

£52,000 a year

Apply with Indeed



Person Specification

Essential

A qualified Art Therapist, with HCPC membership (please include your membership number in your application).

A Trauma Informed Approach.

Experience of working with people with a range of mental health diagnoses.

A strong desire to support marginalised people.

Adaptable and able to engage with a wide range of Service Users

-Our Residents have varied communication needs, symptoms and insight into their condition.

Able to work Independently

-Following the Keystones Lone Working Policy

-Managing your appointments and caseload with support from the administration team.

Able to work as part of a Team

-Feedback relevant risk information to a Manager/Safeguarding Lead

-Feedback useful information regarding

Skills + Skill gaps

SKILLS

What do you do well, or have good qualifications for?

- **Illustration**
- **Graphic design**
- **Lino printing**
- **Social media**

What do others see as your best skills?

- **Consistent theming**
- **Colour palettes**

Which of your achievements are you proudest of?

- **Creating my website!**

What networks, formal or informal, are you part of?

- **YMCA Swansea**
- **Artfight**

What other particular skills (hard or soft) do you have?

- **Passionate about my work**
- **A good drive for work when I'm focused**

WEAKNESSES OR SKILLS GAPS

What tasks do you usually avoid because you don't feel confident doing them?

- **Anything with Adobe**
- **Writing**

Do you have traits that hold you back in your role?

- **Unmotivated**
- **Easily frustrated**
- **Perfectionist**
- **Low self-esteem**
- **Emotional**

What are others dissatisfied with in your work?

- **I work slowly**

What's your biggest self-doubt, professionally?

- **People are better than me**
- **I don't deserve to succeed**

What other particular weaknesses are you aware of?

- **Chronic fatigue**

Potential employers/clients

Nintendo

This is a job opening I found while searching the Nintendo website. My dream job for Nintendo would be a Pokemon card illustrator, however unfortunately there are no openings for those positions.

DESCRIPTION OF DUTIES:

- Collaborate with the Art Director, Artists, and Designers to define the look of our games by working to establish consistent visuals for characters, environments, props, and effects, with an emphasis on boss characters.
- Work closely with Design to rapidly iterate gameplay thumbnails to be used in conjunction with design specifications to communicate gameplay properties, interactions and sequencing of boss characters.
- Adopt a broad range of styles from realistic to highly stylized based on goals and direction for a given project to produce concept art with an appropriate sense of color, drama, shape language, personality, and design.
- Take ownership of concept work for various game features while actively collaborating with other disciplines such as Design, Art, and Engineering to achieve high-quality, innovative concept art.
- Produce boss, character, environment, and prop concept art in the form of thumbnails, sketches, breakdowns, reference sheets, paintings, and other digital imagery.
- Provide visual contextualization support for game design efforts at all stages.
- Perform research as necessary to support visual development.
- Work with Art Director and Leads to provide feedback and guidance to artists.
- Create storyboards, background illustrations, and promotional artwork.
- Provide and receive feedback professionally.

**This job description outlines primary duties and requirements and is not intended to identify all tasks that may be performed; individuals occupying the position may be required to perform other duties. The company may modify job duties from time to time, either in practice or in writing.*



[Home](#) [Careers](#) [Life at Nintendo](#) [Studios & Teams](#) [See open roles](#)

[Home](#) [All Roles](#) [Role Details](#)



Concept Artist [Contract] (Retro Studios)

THIS IS AN ONSITE CONTRACT POSITION – Austin, TX

Position includes:

- Paid weekly
- Health care benefits available
- Paid time-off provided
- Paid holidays observed
- Access to Nintendo discounts

RETRO STUDIOS:

Founded in 1998, Retro Studios is a wholly owned subsidiary of Nintendo Co., Ltd., and a powerhouse in game development. Working hand-in-hand with Nintendo, we craft award-winning titles for the company's cutting-edge platforms, blending innovation, artistry, and gameplay excellence.

Our home base is Austin, Texas, a vibrant city known for its creative energy, live music, stunning natural scenery, and forward-thinking culture. With year-round sunshine and endless options for outdoor adventures, Austin offers the perfect backdrop for world-class developers to stay inspired, balanced, and at the top of their game.

Role
Concept Artist [Contract] (Retro Studios)

Studio & Team
Retro Studios Inc.

Location
Austin, TX

Job Field
Game Development

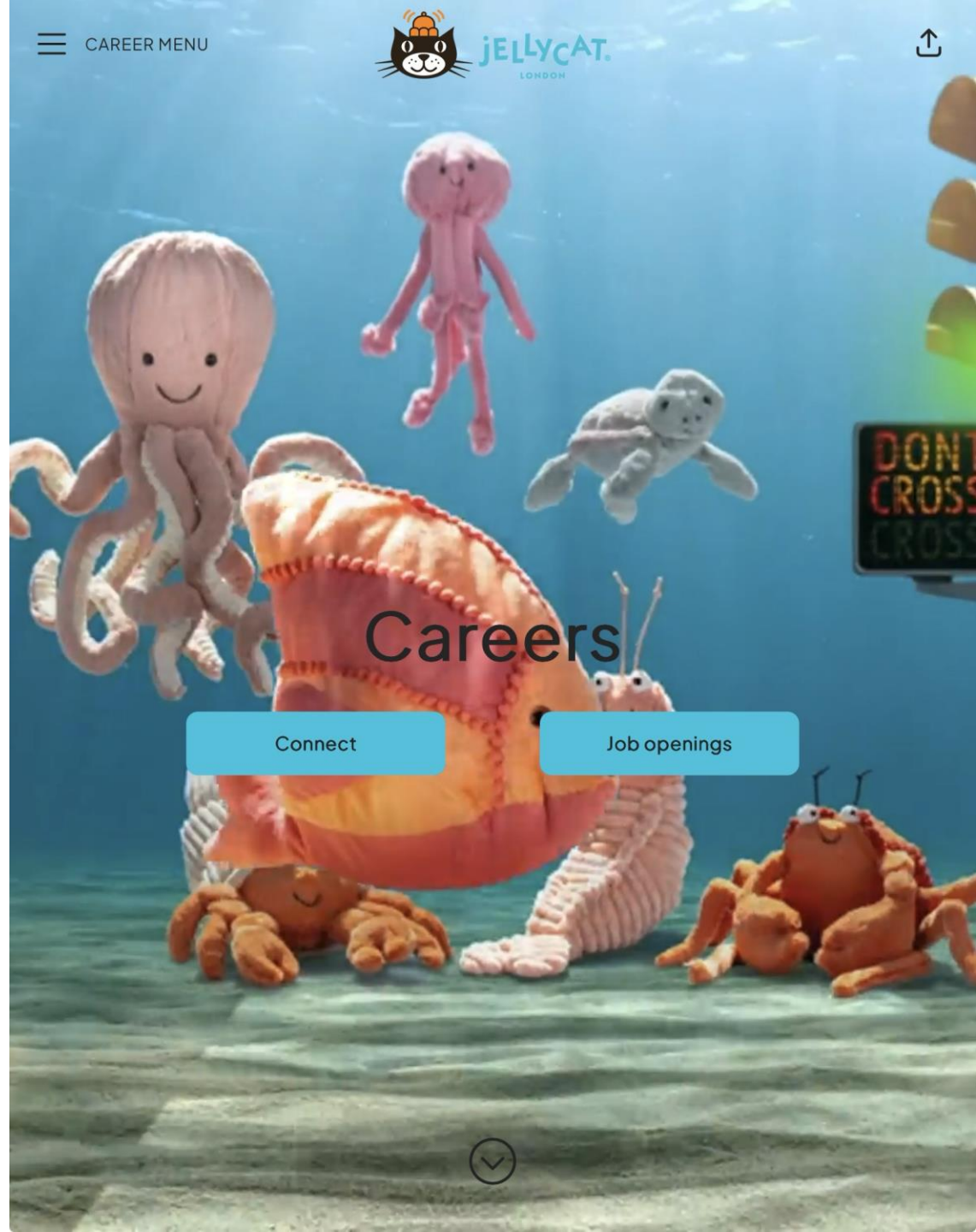
Requisition ID
120

Role Type
Onsite

[Apply for this role](#)

Jelly Cat

Another dream job opportunity of mine would be to work at Jelly Cat in designing some of their plush products, however unfortunately there are no job openings right now.



I went on a couple freelance websites and found this job opportunity!

Kids Book Illustrator

Posted yesterday

 Worldwide

Summary

Hi, I'm currently creating a children's book series about allergies, specifically targeting young children in the early learning to primary school age range. The aim is to educate in a fun and highly age-appropriate way through simple storytelling, clear concepts and engaging visuals. The series contains imaginative narratives with medically accurate information to help children understand allergies in a way that feels safe, reassuring and easy to grasp.

I'm looking for a talented illustrator to bring this vision to life through warm, playful artwork and simple, child-friendly diagrams that clearly explain key ideas without overwhelming detail. The illustrations should be expressive, colourful, and supportive of early readers, helping to build empathy, awareness, and confidence while making learning about allergies accessible and engaging for young children and their families.

 \$1,200.00
Fixed-price

 Expert
Experience Level

 Remote Job

 Ongoing project
Project Type

Skills and Expertise

Mandatory skills

- Illustration
- Adobe Illustrator
- + 3 more

I went on a couple
freelance websites
and found this job
opportunity!

Funny Sticker Creator Needed

Posted yesterday

📍 Worldwide

Summary

We are seeking a talented freelancer to create funny stickers for our brand. The ideal candidate will have a strong sense of humor and creativity, with the ability to produce high-quality, visually appealing designs. The stickers should be engaging and appealing to a wide audience. If you have a passion for illustration and graphic design, we would love to hear from you!

🕒 Less than 30 hrs/week
Hourly

📅 1-3 months
Duration

⚙️ Intermediate
Experience Level

🕒 \$15.00 - \$35.00
Hourly

📍 Remote Job

📁 Ongoing project
Project Type

Skills and Expertise

Mandatory skills

- Graphic Design
- Illustration

Nice-to-have skills

- Creative Writing
- Cartoon Art

I went on a couple freelance websites and found this job opportunity!

Description

Experience Level: Entry

I'm looking for a talented illustrator or designer to create high-quality custom visuals based on provided ideas and requirements.

The project involves translating concepts into clean, engaging, and visually appealing illustrations. The style can vary depending on the requirement, so flexibility and creativity are important.

What I'm looking for:

Strong illustration and design skills

Ability to understand concepts and bring them to life visually

Attention to detail and clean, professional output

Good communication and openness to feedback

Tools (preferred but not mandatory):

Adobe Illustrator / Photoshop / Figma or similar tools

Deliverables:

High-resolution final files

Editable/source files (preferred)

Willingness to make revisions if needed

Please include samples of your previous work or portfolio when applying.



Prithvi G.

 0% (0)



17 others have already sent a proposal.

[POST PROJECT](#)[AI Services](#)[Technology & Programming](#)[Writing & Translation](#)[Design](#)[Digital Marketing](#)[Video, Photo & >](#)

Description

Experience Level: Expert

Estimated project duration: 3 - 4 weeks

Seeking a skilled illustrator to transform multiple photographic mock-ups into cohesive playing card illustrations. Create artwork matching the established style shown in provided examples for a city-themed expansion. Deliver high-quality, scalable illustrations suitable for print, preserving design consistency, colour palette, line work, and character proportions. Strong attention to detail, timely delivery, and experience with card layouts and print-ready file preparation required.

Will require 55 cards creating in total.



Richard L.

👍 0% (0)

Freelance

I went on a couple freelance websites and found this job opportunity!



POST PROJECT



AI Services

Technology & Programming

Writing & Translation

Design

Digital Marketing

Video, Photo & >

Description

Experience Level: Expert

Seeking a talented illustrator-author to create a 24-page dual-language children's storybook for primary readers. Each page should contain 4–6 concise, age-appropriate lines, accompanied by vibrant, engaging illustrations that support comprehension. The layout must reserve space for a translation of the text into a second language. Tone should be playful, clear, and culturally inclusive. Deliverables: full text, illustrations, and print-ready layout files.



Sunil V.

👍 96% (178)

Industry websites/journals

I looked into this Agency because an illustrator I follow on instagram is signed with them. They mainly focus on children's book illustrators which is something I've considered getting into, however they still sign regular freelance illustrators.



over
150 
illustrators
worldwide

How it all started

In 1986, founder Paul Beebee left Cornwall College and gained a position at Blue Chip Illustration in Malmesbury, Wiltshire, as in-house illustrator working with local advertising agencies and design companies. Breaking away and moving to Cirencester in 1989, he set up Beehive Illustration, representing former colleagues and illustrator friends, from the garden shed.

Skip forward 30 years and the dedicated team of 7 now represent over 150 illustrators around the world, creating artwork for thousands of children's books. Proud of their hard-earned reputation the team offer great service, gentle understanding, and an uncompromising objective to deliver exactly what their customers have come to expect: beautiful illustrations, on budget and on time, every time.



I looked into this illustration agency because of the many different styles of illustrators they sign. The fact that they sign so many varied illustrators is a green flag to me because it means I'd have a chance at being signed with them.

About us

Connecting you to the most varied and diverse top illustration talent from around the globe since 1929

Our story

We started in 1929 with a small studio in London's Covent Garden. Today IllustrationX is one of the world's leading illustration agencies with agents active across four continents.

The secret of our success is in our mission, people, and values. We work hard to exceed expectation and deliver on our promises.

Our mission is to find and connect you to the most talented illustrators and animators in the world. Our talent scouts explore every nook of the planet to offer you the ideal illustrator or animator to help you maximize the creative and communications impact of your project every time.

Our people are consistently praised for their professionalism, friendliness, and expertise. In fact, 96% of our clients say they would recommend us. Wherever you live and work, our local agents have the skill and experience to advise you on the right choice of illustrator for your project. We are a strong team with a ratio (artist to team member) of about 12 to 1, one of the highest in the industry, ensuring that both clients and artists receive the personal attention and the dedicated service they deserve.

Our values ensure we negate our environmental impact, give back to our communities, and actively support our colleagues and customers. You can find out more about our commitment to sustainability and inclusivity, and the groups we support [here](#).

I looked into this illustration agency because I absolutely love their website style and all of the artists they sign. The complexity of the illustrations from the artists they sign gives me a lot of hope for the future of my work, because a lot of illustration agencies hire artists who mainly focus on commercialised simple illustrations rather than unique complex ones.

About Us

Dreamt up in late 2017 and launched in January 2018 by Skye Kelly-Barrett, Roar is a unique art & illustration agency representing a carefully curated selection of the most talented artists worldwide, both established and emerging, within the creative industry.

From illustration, animation, fine art, to live drawing and murals, we have the most epic and talented roster around.

At Roar, we believe the artist should always come first, and we pride ourselves on our long-lasting relationships with our artists, working as both an agent and mentor to help nurture both the artists' creative career, as well as supporting their personal development.

Client satisfaction is important to us, and a successful project is a win not only for the client, but for our artists and the agency too.



I wanted to look into this illustration agency because of all of the clients they've worked with, the BBC and IKEA are ones that peaked my interest. This agency also interested me because they hire animators as well as illustrators!

Brilliant Artists is a London based artist agency representing a tightly curated roster of established and up and coming illustrative talent.

With expertise in commercial campaigns & communications, exhibitions, traditional and digital media, we work with commissioners to match outstanding creative talent to each brief. Offering production assistance we can support your project from initial concept to final delivery.

As well as still illustrations we can also set things in motion. Please see our [animation page](#) for further details.

We believe in good communication, mutual cooperation, fairness and approachability, so please get in touch if you would like to work together.

CLIENTS

Adidas, Airbnb, AKQA, AMV BBDO, Apple, BBC, Belstaff, Boots, Burberry, Cadogan Estates, Chronicle Books, Courier, Die Zeit, easyfundraising, The Economist, Facebook, Fever-Tree, Figma, The Financial Times, The Fitzwilliam Museum, GQ, the Guardian, Harper Collins, Harvard Business Review, Huffington Post, IKEA, Inigo, International Paralympic Committee, K18 Hair, Klépierre, La Repubblica, The Lancet, The LA Times, Les Echos, Linktree, Mailchimp, Meta, Microsoft, Modern Designers, Monocle, Mr Porter, Naka Drinks, National Theatre, Natural History Museum LA, The New York Times, The New Yorker, NYT Kids, The Observer, Penguin, Phaidon, Politico, Rouleur, Saucony, Serious Tissue, Sid Lee Paris, Soho House, T Brand Studio, That Thing, Tesco, Timberland, TIME, Time Out, Transport for London, Turner Duckworth, VCCP, Waitrose, The Wall Street Journal, The Washington Post, Wired, Wolff Olins

I liked the look of this illustration agency because they lean more towards game development rather than regular commercial illustration.

2D ART DEVELOPMENT SERVICES

We can follow your guidelines or create a visual style for your game from scratch.

OUR EXPERTISE

Since 2012, our 2D art company had the pleasure of working with world-leading game companies such as Paradox Interactive, Wargaming, Netflix, and others, and our team has created art for IPs like Crusader Kings, Stellaris, and World of Warcraft. At N-iX Games, you can hire 2D artists with a wealth of expertise and a steadfast vision for creating compelling art tailored for games. From character designs and environment illustrations to UI/UX design and animations, we offer a comprehensive suite of 2D art development services tailored to meet your project's unique artistic needs.

Contact List

Name: Beth Taylor

Website: <https://cindacry.co.uk>

Socials: @cindacry

Email: cindacry@gmail.com

Notes: Beth Taylor (Cindacry) is a freelance illustrator who regularly trades at things like conventions and art fairs.

Name: Carles Dalmau

Website: N/A

Socials: @carles_dalmau

Email: carlesdalmauinfo@gmail.com

Notes: Carles Dalmau is an illustrator who is most well known for working on the game 'Cult of the Lamb' he frequently posts his work on his instagram.

Name: Alexandria Ellis

Website: <https://alexandriaellisart.bigcartel.com>

Socials: @alexandriaellisart

Email: N/A

Notes: **Alexandria Ellis is a freelance illustrator who mainly focuses on creating fan-art products, such as stickers, prints and even webcomics.**

Name: N/A

Website: <https://www.amelicart.com>

Socials: @amelicart

Email: amelicart+work@gmail.com

Notes: Amelicart is a freelance illustrator from Japan, they're most well known for creating multiple Pokémon card illustrations as well as their fan-art for Sonic on their socials.

Name: Kiriko Arai

Website: <https://kirikoe.com>

Socials: @kirik_arai

Email: N/A

Notes: Kiriko Arai is a freelance illustrator from Japan, their work is also well known for being featured on Pokemon cards!

Contacting artists

[cindacry.co.uk](#)



GET IN TOUCH

Questions? Queries? Commission or booking requests? No problem! Leave me a message and I aim to get back to you within 1 working business day.

(Please note, I work within the UK, so please factor time-zones in)

Email *

Phone number

Comment

Hi Beth,
My name is Imogen, I'm an illustration student based in South Wales, and I just wanted to reach out to you as I absolutely love your style and artwork!

Hi Beth,
My name is Imogen, I'm an illustration student based in South Wales, and I just wanted to reach out to you as I absolutely love your style and artwork! I am hoping to go into art and illustration as a career and just wanted to ask some questions about how you got into the industry and if you have any tips you would recommend for beginners such as myself. Are there certain things beginners should avoid when doing client work or attending conventions as a vendor or anything similar?
Once again I absolutely love your work, and I hope one day in the future I can attend a convention where you're vending!

Thank you so much for your time,
Imogen Edwards

I contacted Cindacry, an artist who I follow on Instagram, however she didn't get back to me.



carlesdalmauinfo@gmail.com

From starcatillustration.art@gmail.com



Career Research

Hi Carles,
My name is Imogen, I'm an illustration student based in South Wales, and I just wanted to reach out to you as I absolutely love your style and artwork! I am hoping to go into art and illustration as a career and just wanted to ask some questions about how you got into the industry and if you have any tips you would recommend for beginners such as myself. Are there certain things beginners should avoid when doing client work or anything similar? Once again I absolutely love your work, and I hope one day in the future I can become a great artist like yourself!

Thank you so much for your time,
Imogen Edwards

B ***I*** **U** **A**



I didn't get a response back from Carles Dalmau either.

Contact

Name

Imogen Edwards

Email

Starcatillustration.art@gmail.com

Subject

Career Research

Message

Hi Alexandria Ellis,
My name is Imogen, I'm an illustration student based in South Wales, and I just wanted to reach out to you as I absolutely love your style and artwork! I am hoping to go into art and illustration as a career and just wanted to to ask some questions about how you got into the industry and if you have any tips you would recommend for beginners such as myself. Are there certain things beginners should avoid when doing client

Send message

I didn't get a response back from Alexandria Ellis either.

CONTACT

ア・メリカ / Amelicopt
amelicopt+work@gmail.com
Let's collaborate!



Name

Imogen Edwards

Email

starcattillustration.art@gmail.com

Message

Hi Amelicopt,
My name is Imogen, I'm an illustration student based in South Wales, and I just wanted to reach out to you as I absolutely love your style and artwork! I am hoping to go into art and illustration as a career and just wanted to ask some questions about how you got into the industry and if you have any tips you would recommend for beginners such as myself. Are there certain things beginners should avoid when doing client work or anything similar?
Once again I absolutely love your work, and I hope one day in the future I can become a great artist like yourself!

Thank you so much for your time,
Imogen Edwards

Submit

I didn't get a response back from Amelicopt either.

I didn't get a response back from Kiriko Arai either.

CONTACT

ご依頼やお問い合わせは、こちらのフォームからお願いいたします。

[TOPページに戻る場合はこちらをクリックして下さい。](#)

お名前 **Required**

First name

Imogen

Last name

Edwards



メールアドレス **Required**

Starcatillustration.art@gmail.com



Confirm email

Starcatillustration.art@gmail.com



お問い合わせ内容 **Required**

Hi Kiriko Arai,

My name is Imogen, I'm an illustration student based in South Wales, and I just wanted to reach out to you as I absolutely love your style and artwork! I am hoping to go into art and illustration



送信

Future Jobs that do not exist.

- AI gallery curator

- The job is to criticise artworks done by AI across one of the many AI art museums as a curator. You need to be good at understanding art algorithms in AI and be good at telling what AI art won't trick humans and get rid of the art and the AI. The job would be in major cities world-wide.

- 3D printed food Vendor

- This job is to sell the highest quality plastic meat on the market at one of our many worldwide printer stores. This includes not-beef, not-pork, and the occasional me-burger (call supervisor for consultation). All you need to do is watch the printer and make sure there aren't any impurities. This job would be at any "I can't believe it's microplastics" chain fast food restaurant.

- Illustration encryption

- This job is to ensure the future of illustration isn't overrun and stolen by AI, being an illustration encryptor means you need to code illustrations with a special anti-AI filter so that when massive AI algorithms scan the internet (or the world) the filter will confuse their coding and deter them from stealing the art!

CV

Imogen Edwards

STAR CAT ILLUSTRATION

Adress | Post code | starcatillustration.art@gmail.com |
<https://starcatillustratio.wixsite.com/star-cat-illustratio>

About

Hi my name is Imogen Edwards. I'm an illustrator based in South Wales. Online and through my business I go by the name Star or Star Cat Illustrations. My main method of illustration is creating digital artworks; however, I love dabbling in some Lino-printing now and again.

Experience

Infographics

During my second year of college, I worked with a local LNG company, Dragon LNG, down in Pembrokeshire. They asked me and one other artist to create a series of infographics to visualize their Net Zero goals for 2030. Because of this I learned how to manage my time correctly and how to work with and communicate with external clients.

Freelance

Over the course of college and university I have taken on several different clients for fully illustrated art prints, character designs and attending art fairs and conventions. This has given me the experience of working with numerous different clientele all who want different outcomes of work and all who have different illustrative expectations for me. and attending art fairs and conventions. This has given me the experience of working with numerous different clientele all who want different outcomes of work and all who have different illustrative expectations for me. and

Skills

- Creativity
- Passionate
- Time management
- Prop design
- Illustration
- Graphic design
- Idea generation
- Printmaking
- Attention to detail

This is the artist CV I created, its not as pretty looking as I had hoped, but at some point, in the future I will change this.

Cover Letter

Imogen Edwards

Adress

Starcatillustration.art@gmail.com

<https://starcatillustratio.wixsite.com/star-cat-illustratio>

07506 284 231

Contact name

Company name

Position in company

Adress

Date

Dear [Name]

My name is Imogen Edwards, and I am a final year BA(Hons) Illustration student studying at Swansea College of Art.

I am writing to express my admiration for the work you do at [name of potential client] and to ask if you would consider looking at my work.

I appreciate you must be very busy and receive many letters such as this, but I would greatly appreciate it if you would take time to look at my work on my website or Instagram under the same name, Star Cat Illustration. I would appreciate any feedback you could offer, as well as any opportunity you may have to work together.

I look forward to hearing from you sometime in the future

Kind Regards

Imogen Edwards

This is the cover letter I created it does not go as in-depth as I would like it too but at some point, in the future I will change this.

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