EDUCATIONAL TRIP TO JAPAN

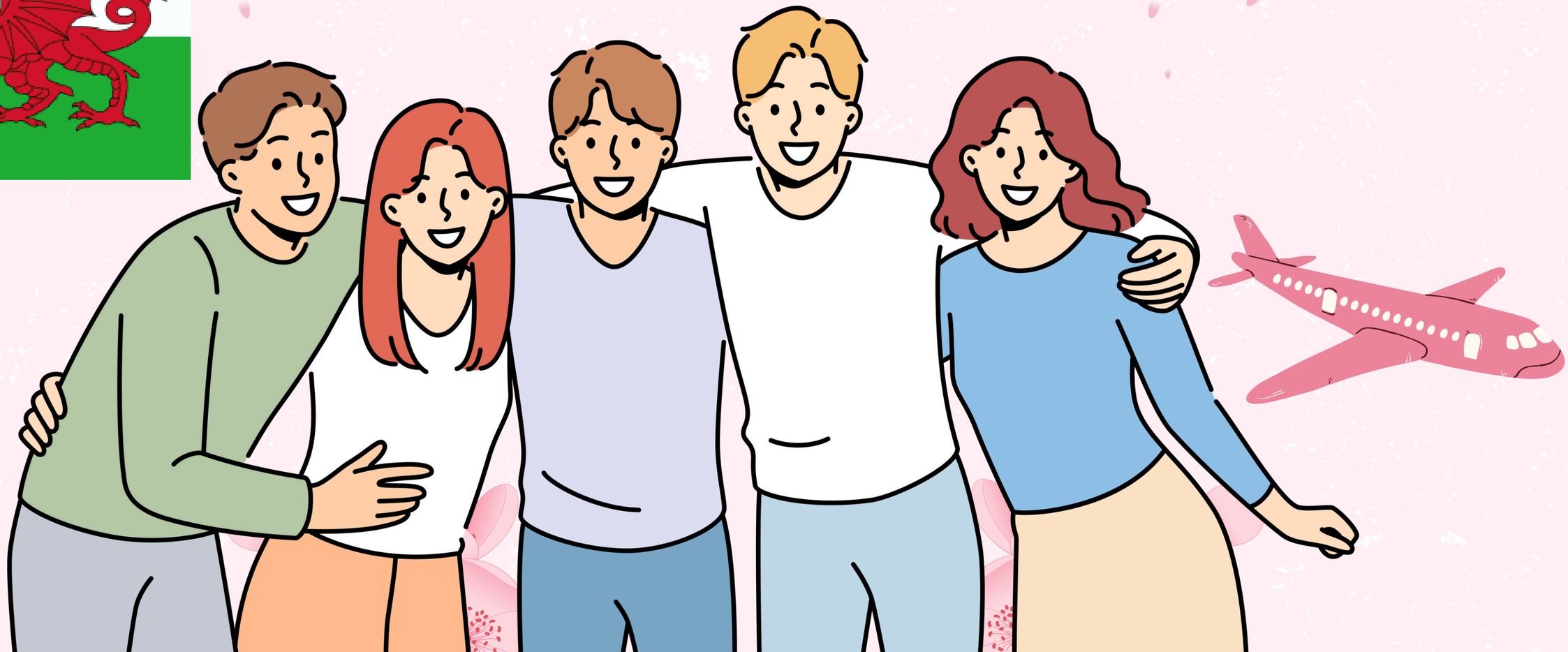


By Kirsty and Jazz

TARGET GROUP

- 20 Travel and Tourism Students
- University Level
- From Wales - Using Taith Funding





WHY VISIT JAPAN?



- Japan is bursting with culture and traditions
- Experience pop culture such as anime and K-pop
- Exposed to a new culture and develop their intercultural skills

EDUCATIONAL OUTCOMES

- Kolb’s experiential learning theory
- Cultural Tourism Framework
- Maslow’s hierarchy of needs



SUSTAINABILITY

- learn about sustainability through the public transport
- Mottainai concept
- Tours in Japan emphasise ecotourism



PARTNERS

- GWR
- Taith Funding
- Go Global



TRANSPORT

- Flights and trains already organised
- Swansea to Heathrow
- Heathrow to Haneda Airport in Tokyo

HOTELS

- Different accommodations to experience different parts of Japan
- Hostel Den to Hotel Suimeikan to hotel Lake villa kawaguchiko to Imano Osaka Shinsaibashi Hostel to Buddhist Temple Kakurinbo to Ogi-Ohashi Apartment.



ITINERARY

14 Days



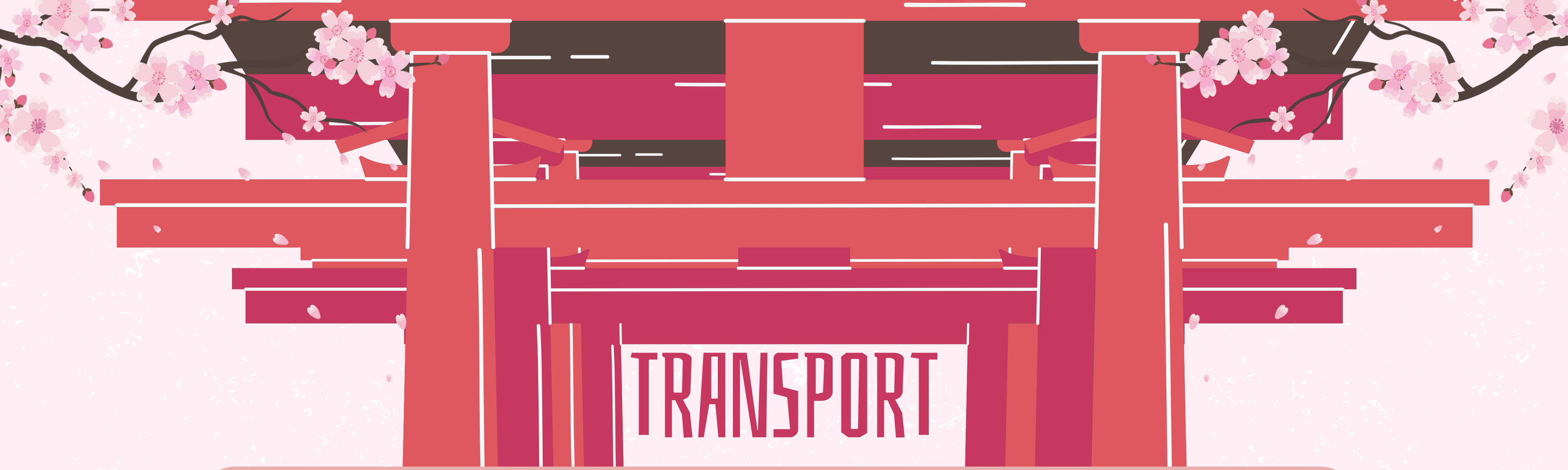
TOKYO



NAGANO



OSAKA



This tour prioritises:

· Trains

· Metro systems

· Ropeways

· Ferries

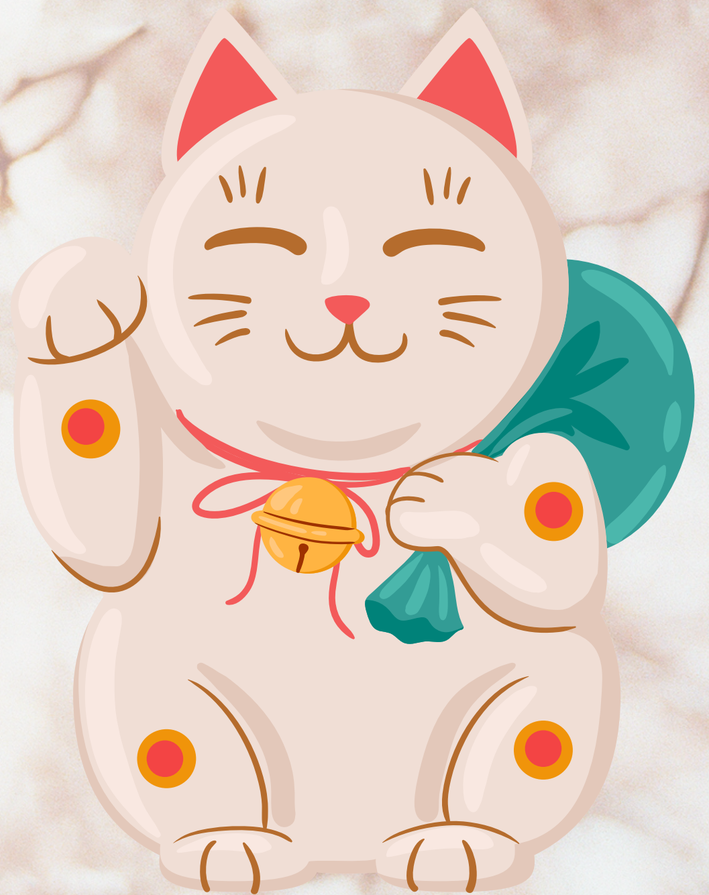
· Walking

Why? Because transport is tourism’s biggest carbon problem.

- you’re paying for experiences, organisation, and peace of mind… not just noodles and train tickets.

RISK ASSESSMENT

- Full risk assessment matrix
- Japan is one of the safest countries in the world
- · Public transport is highly regulated
- · Activities are delivered by licensed providers
- · There’s a buddy system, clear codes of conduct, and supervision
- In short: it’s structured, controlled, and significantly safer than Freshers’ Week



SOCIAL MEDIA

So why should you invest in Voya Japan?

Because it is:

· Academically relevant

· Financially realistic

· Sustainably designed

· Professionally risk-managed

· And genuinely exciting

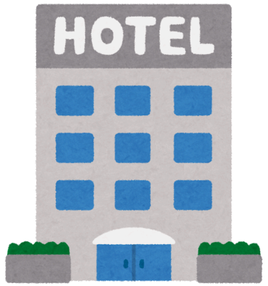
This isn’t just a trip. It’s a learning experience students remember, talk about, and recommend.



BUDGET ESTIMATION

Estimated Cost for 14 Days:





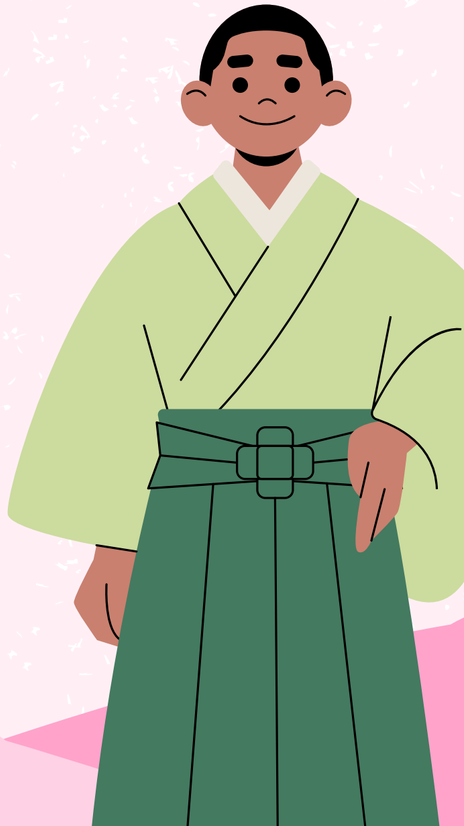
Accommodation:
£391–£400



Transportation:
£1567



Food & Activities:
£270



Total: Around £2014–£2188 per person

THANK YOU

ANY QUESTIONS? CONTACT US

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