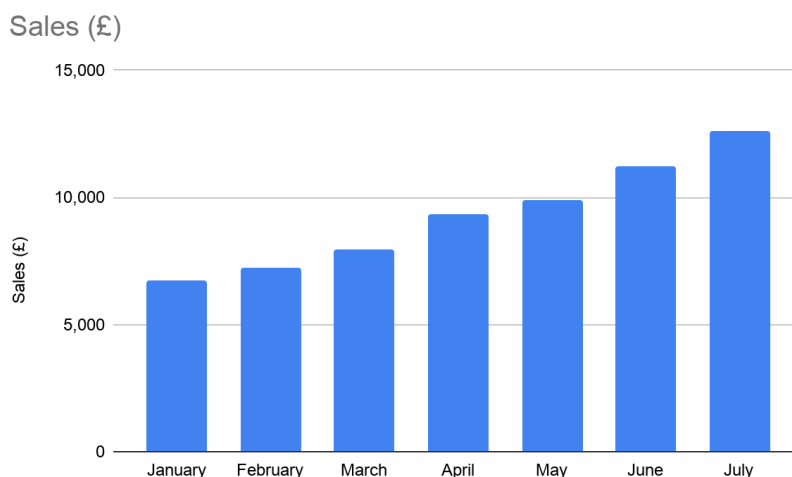


Monthly sales report for a new Chicken and Chips shop							
Months	January	February	March	April	May	June	July
Customers	850	890	960	1,100	1,140	1,260	1,370
Sales (£)	6,715	7,209	7,968	9,350	9,918	11,214	12,604
Average Customer Spending (£)	7.9	8.1	8.3	8.5	8.7	8.9	9.2
Monthly Growth		7.36%	10.53%	17.34%	6.07%	13.07%	12.40%



Formula used

- Sales/Costumers (=D5/D4 etc.) for Average Customer Spending (£)
- (Current Month Sales - Previous Month Sales) / Previous Month Sales (= (E5-D5)/D5 etc.) for Monthly Growth

Explanation : This chart shows the sales increase of a fictional Chicken and Chips Shop. The graphic chart shows an increase in their sales from January to July, suggesting that the business is growing and attracting more customers.

Decision and itineration Log

- **Why I chose my tool:** I chose Google Sheets because it is a useful tool for organising data and creating charts.
- **What information I used:** I created monthly sales data (customers and sales) for a fictional chicken and chips shop.
- **What changes I made:** I adjusted the layout of the table, improved the formatting, and added formulas and a chart to present the data more clearly.
- **How I improved my work:** I added colour, labels, formulas and a bar chart to make the report easier to read and understand.

Table and chart:

https://docs.google.com/spreadsheets/d/1WEP4J_z3yPVaOuRWCZYV8wOIUij8chz-wbwZR7UqTc0/edit?usp=sharing