

Am I a contemporary designer ?

On the one hand, I think I'm a contemporary designer.

My major is interaction design, and more specifically, my direction is the research of some user experience in human-computer interaction. I am very interested in people's new needs for experience and perception, so my design is also centered around these problems. These problems are very contemporary.

For example, in the process of urbanization in China, many young people have left their homes and separated from their parents, so they cannot often look after their parents' health face to face. In this process, the problems of Chinese family relationship in the background of East Asian culture followed: the two generations cared less about each other due to the distance, and the family relationship and emotional link between the family members decreased.

I hope to meet their needs through interaction design for these series of problems, but these problems were not very obvious in the past, and only emerged with the development of contemporary society, so I think I am a contemporary designer from here.

But on the other hand, in my understanding of the word "contemporary", I think I am a designer based on history.

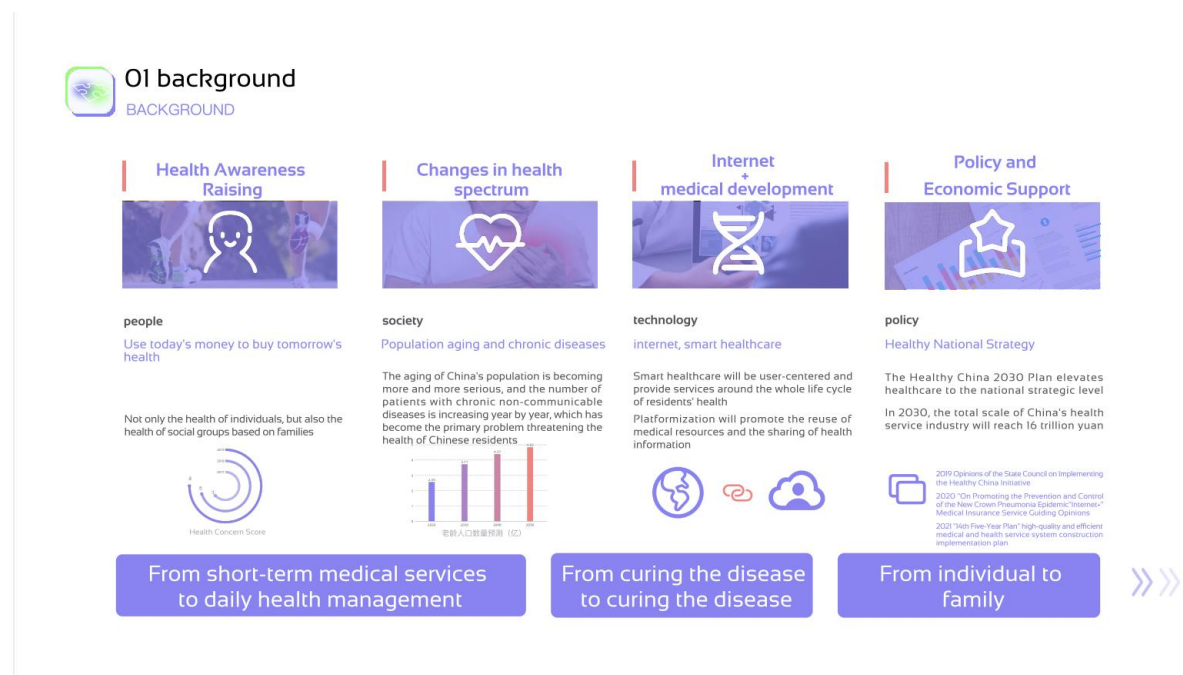
Contemporary means the design of the present moment, then every moment is the present moment, history is the present moment, all design works are based on the accumulation of countless historical experience to complete, so I think all design is historical.

For example, we can see the modernist style of buildings everywhere in the street, but this style has begun to appear in the early 20th century, but these buildings are also contemporary design, the same style of buildings in the early 20th century is also contemporary design, or they are all historical design.

From this point of view, I think I am a designer based on history. In the previous example of my work, I analyzed some products that tend to solve health problems, and then designed based on them. It's like Marcel Duchamp painting a goatee on the "Mona Lisa," breaking through but based on history.

In general, I do care about some current issues, and I think my research is meaningful to people and can meet some of their expectations through interaction. However, I think it is not important whether the design is contemporary, the important thing is to solve the problem, to solve the historical, current and future problems. For example, there is a designer named Lu Ban (507-444 BC), some of his design wisdom is still solving some problems in the design of architecture or wooden furniture. And I hope my design can help someone like his.

The previous example comes from my survey data below:





01 background

BACKGROUND

Family members have varying degrees of health problems



Among family members, infants and children have the best health and good health

94.9%;

Due to the pressure of work intensity, family burden and children's education, as well as bad behavior and living habits, the young and middle-aged generation has

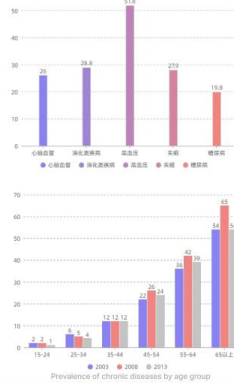
38.4% said that they and their spouses were in a sub-healthy state.

The elderly in the family generally suffer from chronic diseases or are in a sub-healthy state, and only healthy elderly people are in good health

17.8%

healthy Sub-healthy chronic Critical illness

Data source: August 2020 Research (Click online platform survey)

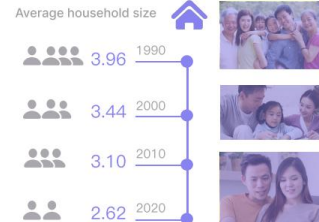


Prevalence of chronic diseases by age group

Chronic non-communicable diseases have become the primary factor threatening the health of Chinese residents, and the number of young and middle-aged people is increasing year by year.

Household population continues to decline

According to the census data over the years, the size of the household population in my country has continued to decline, and the seventh national census data show that this trend continues.



Parents tend to live apart from their children, and the elderly live alone on an increase. Therefore, family members should pay attention to excavating and regulating the internal relationship resources of the family, and maintain the due responsibilities and obligations and emotional interaction between generations



02 User Interview

USER INTERVIEW

I keep forgetting to take medicine every day

I can't be with my grandpa, I'm worried about his health

Relationship: grandfather
Age: 72/21
Residence: Husband and wife/school abroad
Health status: diabetes/sub-health

Annoying, adult smoking should also be controlled

If you smoke and drink again, don't go home

Relationship: husband and wife
Age: 35/32
Living situation: family of three, living together
Health status: smoking/cervical spondylosis

I keep sending messages but never reply, what's the matter?

Don't keep forwarding any health common sense, it's not scientific at all

Relationship: Mother and child
Age: 48/22
Residence: family of three, field work
Health status: smoking/cervical spondylosis

Consumer health needs



Consumer health needs



Consumer health needs



Summary of Interview Questions

According to the census data over the years, the size of the household population in my country has continued to decline, and the seventh national census data show that this trend continues.

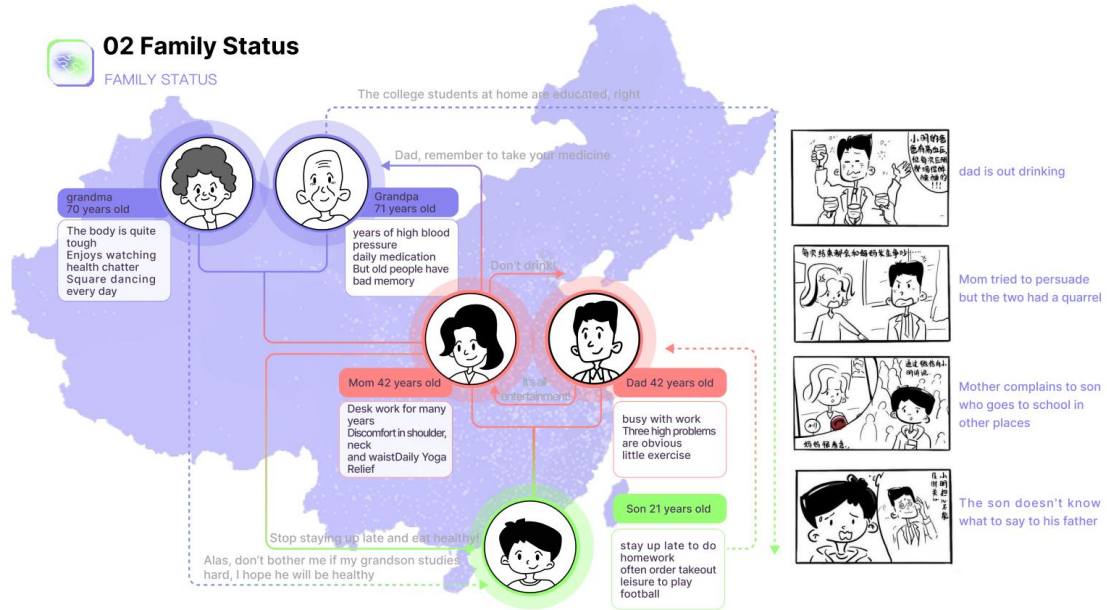
chronic Offsite
diet care
Family supervision
conflicts message lag healthy
independent

- Unaware of the health status of oneself and other family members
- Insufficient monitoring of family health behaviors
- There is a lack of common topics among family members, and the communication is rusty



02 Family Status

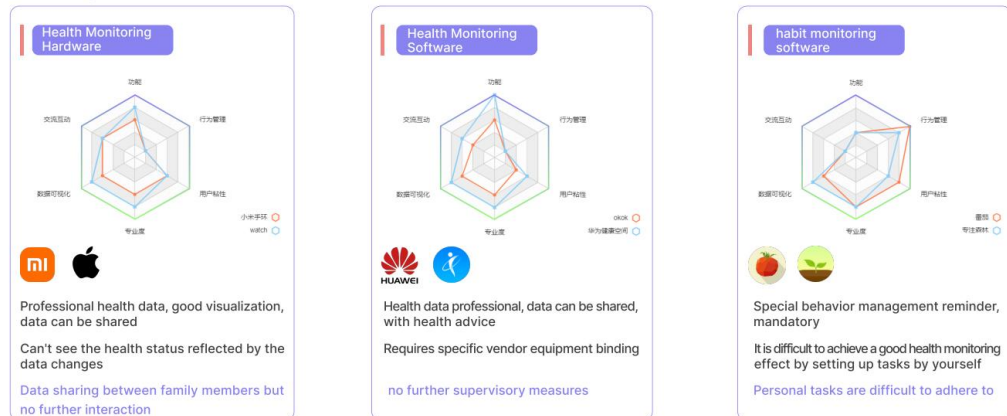
FAMILY STATUS



03 Competitive analysis

COMPETITIVE ANALYSIS

Classification and analysis of competing products in the current market can be mainly divided into: health monitoring hardware products, health monitoring software products, and habit monitoring software products. The performance of existing products in the six dimensions is uneven, and there is no better function through resource integration.



Opportunity Point: Based on data behavior sharing, health warning, behavioral prompts, and health communication help for all members of the family