

Cynnig i greu Celf Gyhoeddus yn Herbert Road / Riverbank Avenue, Casnewydd



Trosolwg

Dymuna Grŵp Pobl gomisiynu cyfres o weithfeydd celf cyhoeddus arloesol fel rhan o'i ddatblygiad Herbert Road / Riverbank Avenue yng Nghasnewydd. Fel rhan o ddatblygiad tai newydd yn cynnwys 195 o dai ar hyd yr Afon Wysg, mae'r comisiwn yn cynnwys creu hyd at 4 gwaith celf cysylltiedig o fewn y safle i gyfannu gweledigaeth creu lle cyffrous i fyw ac ymlacio.

Mae'r datblygwr â diddordeb mewn comisiynu gweithfeydd celf sy'n adlewyrchu hanes neu gymeriad yr ardal mewn ffordd gyfoes, o bosib yn defnyddio technoleg newydd a darparu elfen o ryngweithio.

Meini prawf y Gweithfeydd Celf

Mae'n rhaid i'r gweithfeydd celf:

- cyd-fynd â'r safle ac yn adlewyrchu'r lleoliad ar lan yr afon
- gallu gwrthsefyll yr elfennau a heb angen lefel uchel o gynhaliaeth
- fod yn gadarn yn eu hadeiledd a heb fod yn hawdd eu fandaleiddio
- yn defnyddio deunyddiau a fydd yn para'n hir ac yn treulio'n naturiol gydag amser
- yn denu ac yn rhoi perchenogaeth i'r gymuned leol

Mae'n rhaid i'r artist fod yn barod i gyd-weithio gyda C&B Cymru a Grŵp Pobl ar unrhyw gyhoeddusrwydd sy'n gysylltiedig â'r comisiwn.

Mae'r comisiwn ar agor i artistiaid sy'n byw ac yn gweithio yng Nghymru, neu artistiaid Cymreig sy'n byw a gweithio mewn man arall.

Ymgysylltu â'r gymuned

Mae Grŵp Pobl a'i gcontractwr penodedig, Engie Regeneration, wedi ffurfio cysylltiadau cryf gyda'r ysgol gymdogol Ysgol Glan Usk ac yn dymuno adeiladu ar y perthynas hwn drwy'r comisiwn. Disgwylir i'r artist llwyddiannus darparu gweithdai yng Nglan Usk ac un ysgol leol arall er mwyn ymgysylltu disgyblion â datblygiad cynllun y gwaith celf.

Rôl Celfyddydau & Busnes (C&B) Cymru

Mae C&B Cymru yn elusen Gymreig sy'n arbenigo mewn dod â busnesau a'r celfyddydau ynghyd er lles ei gilydd. Mae'r mudiad yn rheoli'r fenter hon fel a ganlyn:

- Cyd-drefnu'r datganiadau o ddiddordeb gan artistiaid a rheoli diwrnod o ymweliadau i'r safle;
- Rheoli pob cais – dewis yr artist llwyddiannus mewn partneriaeth gyda phob cleient;
- Cyd-drefnu gweithrediad ymgysylltu â'r gymuned, mewn partneriaeth gyda phob cleient;
- Monitro darpariaeth gweithrediad ymgysylltu â'r gymuned a'r gwaith celf sy'n dilyn;
- Rheoli'r prosiect a goruchwyllo'r gweithgaredd cysylltiedig.

Mae **CultureStep** yn rhaglen C&B Cymru sy'n buddsoddi arian mewn partneriaethau busnes / y celfyddydau er mwyn eu cryfhau a'u cynnal. Gall yr artist wneud cais am hyd at £15k er mwyn talu costau'r gwaith ymgysylltu â'r gymuned.

Amserlen

Rhagwelir y bydd y gwaith mewn lle erbyn Haf 2020 i gyd-fynd â chwblhad cyfnod adeiladu yn Herbert Road. Awgrymir amserlen ddrafft y gweithgaredd fel:

- Mehefin / Gorffennaf 2019: Gwahoddir Datganiadau o Ddiddordeb
- 26 Mehefin & 2 Awst 2019: Diwrnod Ymweld â'r Safle at gyfer Artistiaid sydd â diddordeb
- 20 Medi 2019: Cyflwyno cynigion, creu rhestr fer a chyfweliadau
- Hydref 2019: Dewis yr Artist
- Tachwedd 2019: Yr Artist llwyddiannus yn gwneud cais i CultureStep C&B Cymru (gweler uchod)
- Chwefror / Mawrth 2020: Gwaith Ymgysylltu â'r Gymuned gyda dwy ysgol leol
- Haf 2020: Gosod y Gweithfeydd Celf

Cyllid

Clustnodwyd cyllid o hyd at £100K ar gyfer cyflawniad y gwaith celf, gyda £15k ychwanegol posib ar gael o CultureStep ar gyfer y gweithgaredd ymgysylltu â'r gymuned.

Camau Nesaf

Dylai unrhyw un sydd â diddordeb gysylltu â C&B Cymru am fanylion pellach yn contactus@aandbcymru.org.uk neu drwy ffonio Rachel Jones ar 029 2030 3023.

Mae'n rhaid i unrhyw artist sydd am ymweld â'r safle ar 26 Gorffennaf neu 2 Awst drefnu apwyntiad gyda C&B Cymru cyn Dydd Gwener 19 Gorffennaf.

Proposal to create Public Art at Herbert Road / Riverbank Avenue, Newport



Overview

Pobl Group wishes to commission a series of innovative public artworks as part of its Herbert Road / Riverbank Avenue development in Newport. As part of a new-build housing development of 195-homes alongside the River Usk, the commission includes the creation of up to 4 related artworks within the site to complement the place-making vision of creating an exciting place to live and relax.

The developer is interested in commissioning artworks which reflect the history or character of the area in a contemporary way, possibly using new technology and providing an element of interactivity.

Artworks Criteria

The artworks must:

- be sympathetic to the site and reflect the riverside location
- be able to withstand the elements and not require a high level of maintenance
- be robust in construction and not easily vandalised
- utilise materials that will be long lasting and will naturally weather over time
- engage and give ownership to the local community

The artist must be willing to collaborate with A&B Cymru and Pobl Group on any publicity associated with the commission.

The commission is open to artists living and working in Wales or Welsh artists living and working elsewhere.

Community Engagement

Pobl Group and its appointed contractor, Engie Regeneration, have formed strong links with the neighbouring Glan Usk School and wish to build on this relationship through the commission. The successful artist will be expected to deliver workshops at Glan Usk and one other local school in order to engage pupils with the design-development of the artwork.

The Role of Arts & Business (A&B) Cymru

A&B Cymru is a Welsh charity which specialises in bringing business and the arts together for their mutual benefit. The organisation is project managing this initiative, as follows:

- Co-ordination of expressions of interest from artists and management of a visits day to site;
- Management of all applications – selection of successful artist in partnership with all clients;
- Co-ordination of community engagement activity, in partnership with all clients;
- Monitoring the delivery of the community engagement activity and the resulting artwork;
- Project management and overseeing of all related activity.

CultureStep is an A&B Cymru programme which invests cash into business / arts partnerships in order to strengthen and sustain them. An application of up to £15K could be made by the artist in order to cover the costs of the community engagement work.

Timescale

It is envisaged that the works would be in place by Summer 2020 to coincide with the completion of build phases at Herbert Road. The draft timescale of activity is suggested as:

- June / July 2019: Expressions of Interest invited
- 26 July & 2 August 2019: Site Visit Day for interested Artists
- 20 September 2019: Submission of proposals, shortlisting & interviews
- October 2019: Selection of Artist
- November 2019: Successful Artist applies to A&B Cymru's CultureStep (see above)
- February / March 2020: Community Engagement work with 2 x local schools
- Summer 2020: Installation of Artworks

Budget

A budget of up to £100K is allocated for the realisation of the artwork, with an additional £15K potentially available from CultureStep for the community engagement activity.

Next Steps

Interested parties should contact A&B Cymru for further details at contactus@aandbcymru.org.uk or ring Rachel Jones on 029 2030 3023.

Artists wishing to attend a Site Visit Day on 26 July or 2 August need to arrange an appointment with A&B Cymru no later than Friday 19 July.