

UPCYCLING RECYCLING



**Plastic production began in 1950
6.3 billion tons of waste by 2015**

**The Netherlands are able to recycle a
minimum of 64% of their plastic waste**

**We have successfully recycled 9% of
plastic and incinerated 12%**

**79% of plastics end up in landfill or
soughing off as litter**

**by 2050 there is estimated to be 12
billion metric tons of waste**