

SBMA7112: E-Business Strategy, In-Class Exercise 3

Guided Readings for EBS Unit 4

Each in-class exercise contributes to the 15% assessment mark for module participation. Participants work on their own to answer the following questions - based on the readings assigned for this week. Put your SID and print your name in the boxes provided, - writing in your answers (briefly) into the boxes supplied (continue on the reverse of this sheet if necessary). Exercise sheets will be collected, marked and returned to you.

SID	Print Name

Questions:

1. Readings 1 - 3 on ERP systems' implementation focus (in the main) upon the essential criteria for a successful implementation of ERP in a medium to large enterprise, List the most important factors which the authors identify as essential to the success of an ERP implementation. Cite at least one factor which you believe ought also to be crucial for successful ERP adoption and implementation,

2. Many "in-house" implementations of ERP in large enterprises fail — as Reading 4 makes clear. With the arrival of "Cloud" (DaaS, SaaS) solutions for business systems integration, explain (briefly) and justify whether outsourced Cloud solutions offer a realistic alternative to adoption of in-house ERP solutions to systems' integration in large enterprises.

[Continue on the reverse if necessary]