

Global Colour Forecast

A/W 25/26 – Interiors Edit

Discover the 44 must-have colours for A/W 25/26 and beyond, plus seasonal metallics and our pick of six Key Colours that will have the biggest impact across all interiors product categories

Gemma Riberti
10.28.23 - 15 minutes



Delvis Unlimited

Introduction

Global Colour A/W 25/26

Acceleration is the overarching theme driving our A/W 25/26 colour forecast. As the climate crisis brings chaos and strange omens of decline (orange skies, green oceans), we will see an acceleration of change. **Urgency, repair and reassurance** will be necessary to address this new reality, and this is reflected in our A/W 25/26 colours.

Light and luminous hues (such as Celestial Yellow, Moonstone Blue) as well as **meditative and sensual darks** (Future Dusk, Cherry Lacquer) speak of the search for restoration, whether it be through looking out to cosmos for guidance, or by turning our gaze inwards for solace.

Dependable and familiar colours (Retro Blue, Thrift Pink, Rustic Caramel, Egg Yolk) echo the enduring appeal of nostalgia, and the need to connect with people and things that are comforting and recognisable in a world that feels perilous and uncertain.

Intense and bright tones (Solar Orange, Wild Green, Neon Flare) mirror the beauty and strangeness of nature, and the urgency and activism required to bring it back to a place of **balance**.

This forecast presents 44 colours, with 30 (68%) carried over from previous seasons to encourage a more **sustainable and long-term approach to palette-building**. The colours are categorised into three palettes – Seasonal, Annual and Long-Term – and we also present a palette of metallics specifically for the interiors market, and highlight our Key Colours for the season, which will have the biggest impact across all product categories.



Wild Green		Thrift Pink	
062-35-13	18-0317 TCX	160-61-28	16-1735 TCX
Chartreuse		Cherry Lacquer	
049-68-30	15-0544 TCX	159-23-15	19-1718 TCX
Celestial Yellow		Punk Purple	
048-90-17	11-0618 TCX	131-42-31	18-3840 TCX
Heritage Mustard		Honest Indigo	
040-60-29	16-0748 TCX	120-35-11	19-3929 TCX
Egg Yolk		Moonstone Blue	
033-74-41	14-1064 TCX	108-83-06	13-4304 TCX
Rustic Caramel		Retro Blue	
028-43-27	18-1163 TCX	100-64-14	15-4415 TCX
Solar Orange		Mystic Green	
023-61-36	16-1359 TCX	074-53-20	16-5924 TCX
Neon Flare			
014-68-51	16-1451 TCX		

Interiors seasonal colour

A/W 25/26

These 15 global colours will drive newness and create seasonal impact in A/W 25/26. The palette includes a mix of mineral pastels and cool brights, which offer a more nuanced evolution of the sun-kissed brights from previous seasons. Denim blues and nostalgic tones call to mind the comforting familiarity of pre-loved items, and restorative darks bring a sense of solace and sensoriality to the palette. Chartreuse continues from [S/S 25](#), important to complement the ongoing focus on green as a colour family.

Ray Flower	037-82-32	14-0850 TCX	Galactic Lilac	134-73-06	14-3907 TCX
	Tea Stain			Future Dusk	
	030-66-22	16-1144 TCX		129-35-18	19-3936 TCX
Blond Wood			Electric Indigo		
	033-82-11	14-1108 TCX	120-32-36	18-3949 TCX	
Transcendent Pink			Tranquil Blue		
021-80-08		14-1310 TCX	114-57-24		17-4139 TCX
Flame			Aquatic Awe		
	016-49-37	17-1463 TCX	086-70-25		15-5218 TCX
Plum Berry			Deep Emerald		
155-32-27		18-2027 TCX	079-26-18		19-5232 TCX
Cosmetic Pink			Sage Green		
	154-63-12	16-1708 TCX	071-65-06		16-5808 TCX

Interiors annual colour

S/S 25 and A/W 25/26

These 14 colours will have broader relevance for both S/S 25 and A/W 25/26. The palette includes four of our Key Colours from S/S 25: Future Dusk, Transcendent Pink, Aquatic Awe and Ray Flower. This transseasonal palette also continues to carry over three tones from our A/W 24/25 forecast (Intense Rust, Flame and Deep Emerald), which we expect to have increased longevity.

Interiors long-term colour

S/S 25, A/W 25/26 and beyond

As discussed in the previous season, our long-term palette of 15 colours is forecast to be relevant into 2026 and beyond. These foundational hues are chosen with longevity in mind, as we have expanded our selection to drive long-term decisions with a sustainable focus.

Crimson, Intense Rust and Italian Clay confirm their shift into new long-term shades, thanks to their versatility. Crimson speaks to the need to have a trusted 'good red' in the palette that works across seasons, while Italian Clay and Intense Rust reference the continued importance of clay, as Terracotta was dropped in S/S 25 after four seasons in order to focus on more nuanced earth tones.

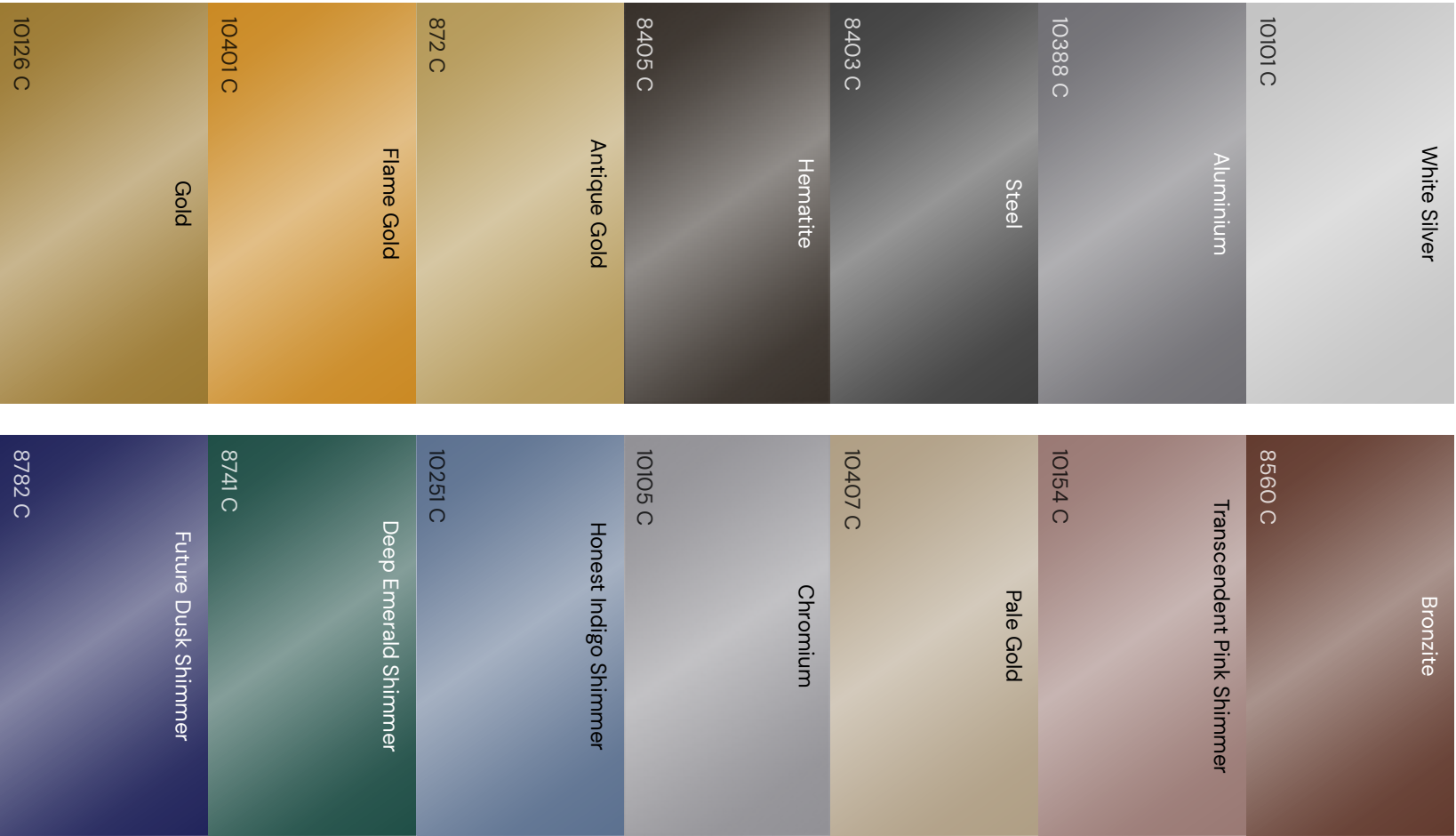
Sea Kelp		Midnight Blue	
050-40-14	18-0529 TCX	120-22-18	19-3932 TCX
Ground Coffee		Black	
024-21-05	19-1109 TCX	153-19-00	19-4203 TCX
Sepia		Basalt	
019-27-14	19-1220 TCX	103-45-01	18-4214 TCX
Oat Milk		Circular Grey	
030-69-10	14-1208 TCX	000-64-00	17-5104 TCX
Italian Clay		Sustained Grey	
022-62-16	16-1422 TCX	035-73-04	14-6408 TCX
Intense Rust		Chalk	
015-33-25	18-1442 TCX	034-84-05	12-0304 TCX
Crimson		Unbleached Cotton	
010-38-36	18-1657 TCX	036-89-06	11-0103 TCX
		Optic White	
		037-93-00	11-4800 TCX

Interiors metallic colour

A/W 25/26

Metallics play a pivotal role in our interiors colour palettes, and most of these carry on from [previous seasons](#) to achieve continuity. The metallic version of Honest Indigo joins the palette as a new tone that delivers a muted yet futuristic sheen, speaking to the visual and tactile appeal of anodised finishes.

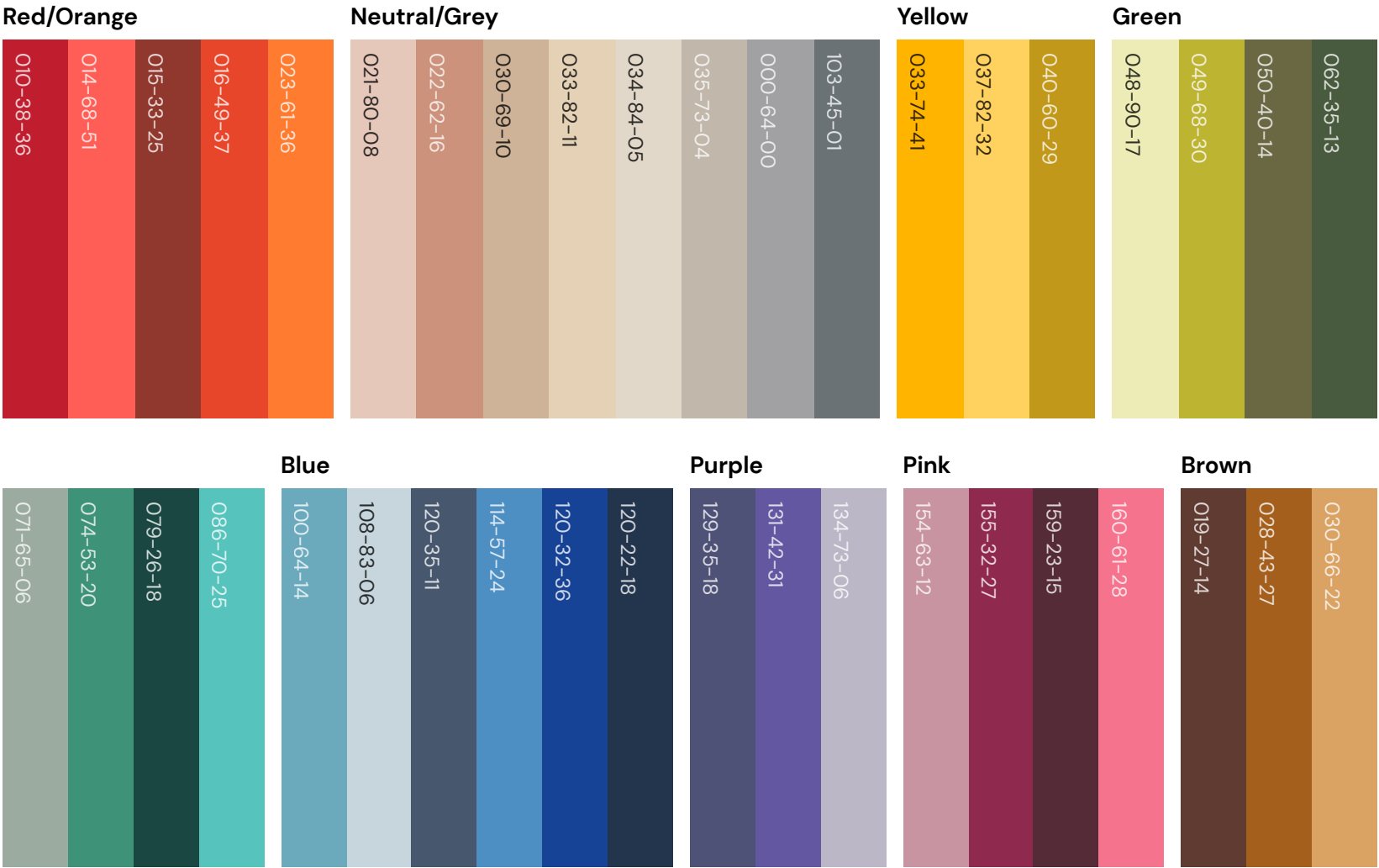
Flame Gold complements Antique Gold and pure Gold to address the continuing focus on heritage pieces. Chromium and Aluminium remain important industrial metals with a futuristic edge, alongside last season's addition of Steel. Use them in either reflective or brushed and soft finishes. Hematite and Bronzite speak to the appeal of patina and lived-in surface treatments, as metals take on texture with age. Apply a metallic finish to Deep Emerald and Future Dusk to enhance their mysterious and otherworldly qualities.



Colour hues

A/W 25/26

Here, we group together the seasonal, annual and long-term palettes by hue to highlight the colour families for A/W 25/26. Greens are more grounded and continue to shift towards aqua, while blues grow increasingly nuanced as consumers embrace worn, pre-loved and dusted colours. Reds and oranges come together, connected by the vibrancy of neon, and there is a rise in barely-there tinted neutrals. Purples become bolder and cooler; yellows veer towards greens; and pinks feature a range of berry tones.

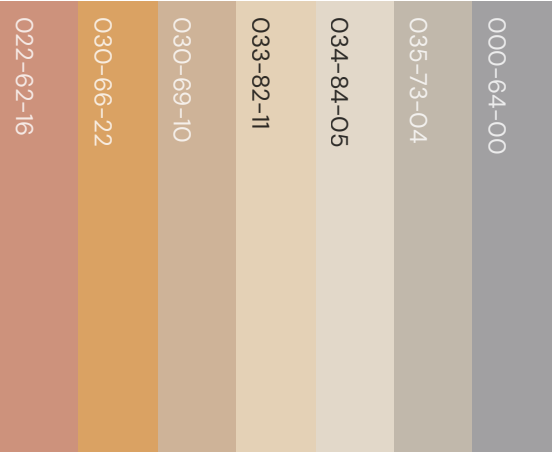


Colour groups

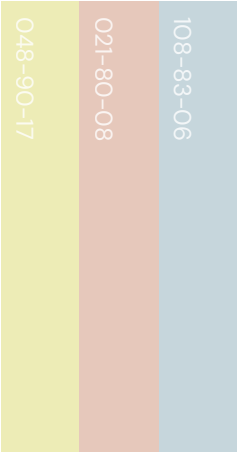
A/W 25/26

To further support you in working with our palettes, we have visualised the colours from the seasonal, annual and long-term palettes according to their lightness and chroma. Black and Optic White are excluded as they sit at the ends of the spectrum.

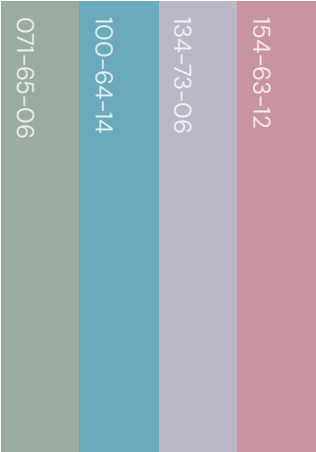
Nuanced neutrals



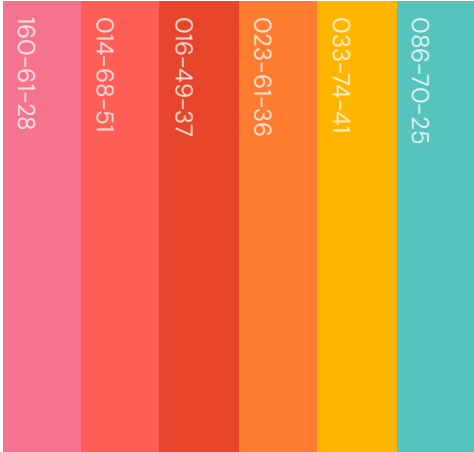
Soft pastels



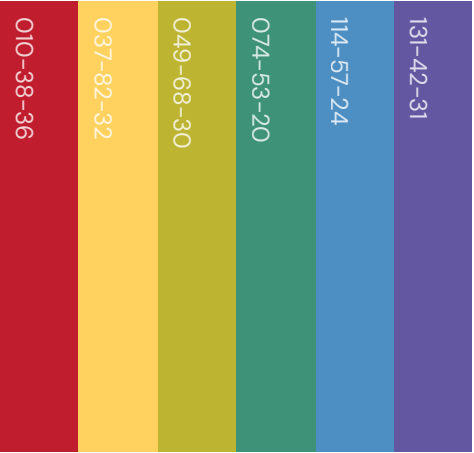
Mineral pastels



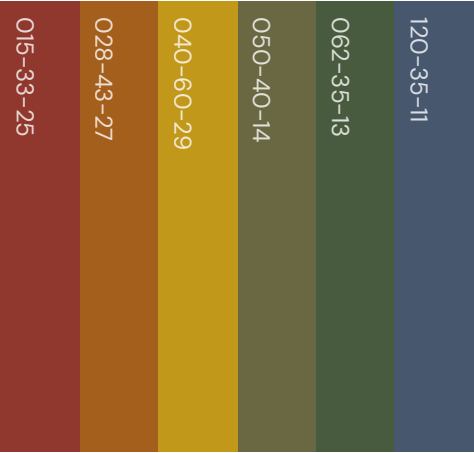
Vivid brights



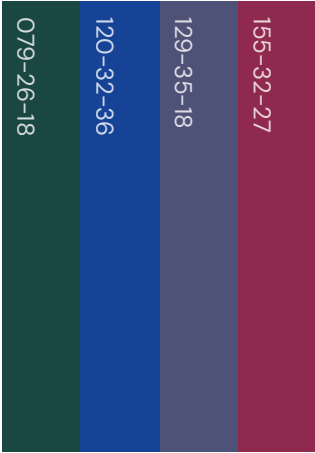
Cool brights



Earthy mid-tones



Mystic darks



Restorative darks



Future Dusk

Colour of the Year 2025

129-35-18	Coloro / Pantone	19-3936 TCX
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* Purchase a swatch of Future Dusk [here](#)

WGSN has named 2025 the year of strategic imagination – a time when creativity will be harnessed with a greater sense of purpose to generate new solutions and moonshot concepts for a challenged world. This Key Colour will remain paramount as we shift into 2026, a year marked by extreme polarisation, and Future Dusk's otherworldly quality aligns with such focus: sitting between blue and purple, it aligns with themes of transition – moving from shadows to light, and from dusk to dawn – preparing us for new horizons. It offers a fresh take on dependable dark blue, and feels simultaneously familiar and futuristic.



COI Studio

Colour evolution



Azurite
S/S 22

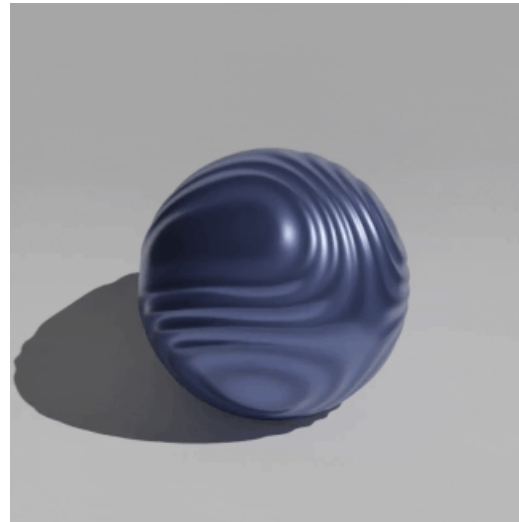


Future Dusk
S/S 25 and A/W 25/26

Future Dusk: usage

Invest in Future Dusk for classic styles and investment pieces.

- Use this colour to bring a sense of intrigue and opulence to directional designs, whether as a finish or even a quality of the space thanks to the interplay between light and shadow: #DesigningWithDarkness will grow increasingly important as living patterns shift towards more nocturnal habits
- This hue can also be used as a gender-inclusive purple, and as an alternative to navy for core ranges. Its versatility makes it ideal to support palettes at all market levels
- Elevate this shade through transformative and metallic finishes that achieve a mysterious allure, ideal to automotive, accessories and appliances industries
- Use Future Dusk for 3D renders and move this futuristic shade into the metaverse, where it will feel deeply immersive and imaginative



Celestial Yellow

Key Colour A/W 25/26

048-90-17	Coloro / Pantone	11-0618 TCX
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* Purchase a swatch of Celestial Yellow [here](#)

Celestial Yellow is a glowing, luminous, multi-sensorial colour that feels both restorative and surreally off-kilter. It is reminiscent of the moon, the stars and the sun, and connects with the search for reassurance and guidance as people look to spirituality, astrology and astronomy in times of uncertainty.

Celestial Yellow has a barely-there quality, between green and yellow, coming alive even when just applied as a diffused glowing light. This supernatural and infused pastel also draws inspiration from more earthy themes, such as the strange yet sublime processes of decay, mould and glow-in-the-dark species.

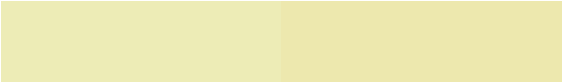


Mathmos x Sabine Marcelis

Colour evolution



Lemon Sherbet
S/S 21



Celestial Yellow
A/W 25/26



Ott.



@paulbertserpette



WGSN



Changan Auto



'Murano: Upcycling Glass' exhibition, Murano

Celestial Yellow: usage

Embrace Celestial Yellow's enlightening quality to bring a surreal glow to products.

- Celestial Yellow will work across product categories and market levels thanks to its versatility. It can be a muted pastel when applied in solid fields alongside neutrals, but it also becomes eerily intriguing when interacting with light and finishes
- Pair with restorative darks and our [Colour of the Year 2025: Future Dusk](#) to create a spiritual and mystical palette where this yellow pierces the darkness with its luminous glow
- Treat it as a fresh and gender-inclusive shade, marketable and directional at the same time. Alongside babies', kids' and teens' ranges, use it for bedding, bath linens, tinted drinkware and upholstery. Paint is another interesting area of opportunity, both in healthcare and kids' designs, as well as for everyday residential environments
- For automotive, the multi-sensorial quality of this hue will work well for a futuristic exterior paint direction, as well as for luminous detailing and profiles

Cherry Lacquer

Key Colour A/W 25/26

159-23-15	Coloro / Pantone	19-1718 TCX
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* Purchase a swatch of Cherry Lacquer [here](#)

Cherry Lacquer is a subversive dark with a luxurious appeal. In a world where niche is the new normal and outsiders are the new insiders, this colour references subcultures for inspiration, while embodying at the same time a sense of luxury and timelessness.

Cherry Lacquer also has a seductive quality that taps into our deepest, darkest desires, taboos and pleasures as a form of radical escapism and self-empowerment; finishes are pivotal to bring this alluring sensoriality to products and spaces.



Metic Bar, Shanghai by All Design Studio

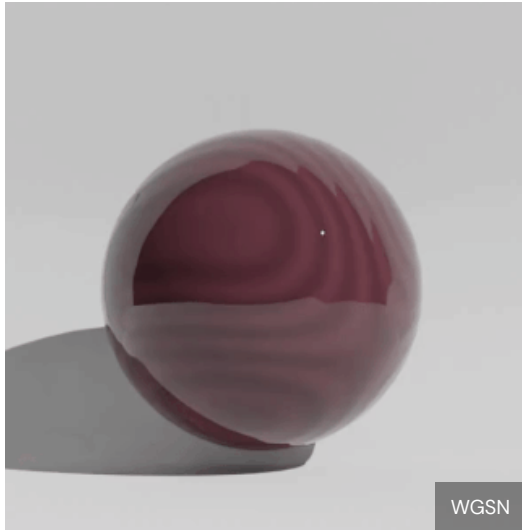
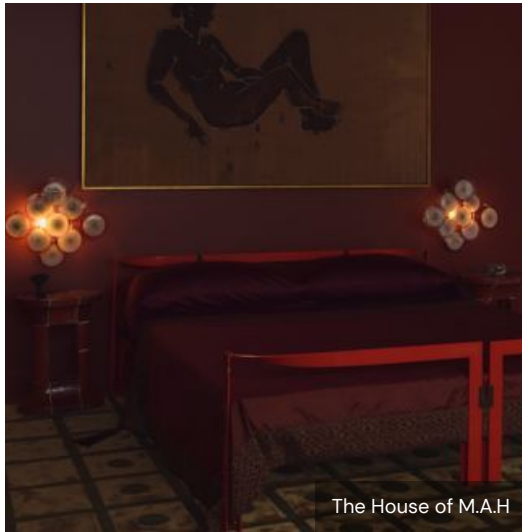
Colour evolution



Beetroot
S/S 22 and A/W 22/23

Dark Cherry
A/W 22/23 and A/W 23/24

Cherry Lacquer
A/W 25/26



Cherry Lacquer: usage

Both classic and subversive, invest in the alluring hue of Cherry Lacquer.

- Clad interiors in Cherry Lacquer to convey an air of sophisticated intrigue – ideal for hospitality and retail environments in particular
- Glossy and high-shine finishes emphasise this colour's seductive and luxurious look and feel. Sculptural glass pieces, tinted transparency, and liquid and silky movements are all important areas to explore
- Porous and matte coatings in solid applications have a modern retro quality, especially when worked tonally and in angular designs. Velvets, stained and painted wood, coloured stone, suede and leather-like materials will work well for timeless pieces such as upholstered seating, beds, side tables and smaller accents

Retro Blue

Key Colour A/W 25/26

100-64-14	Coloro / Pantone	15-4415 TCX
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* Purchase a swatch of Retro Blue [here](#)

Retro Blue is an offbeat, analogue colour with a warm and sentimental quality. As its name suggests, it is inspired by designs that stand the test of time, which are made to be cherished, lived-in and laundered. It has an utilitarian authenticity that evokes sanded, worn and dusty vintage finds, and the trusted honesty of everyday items designed to be durable and dependable. Retro Blue is also influenced by an undercurrent of soft joy brought on by memories, aligning with the rise of kidults and nostalgic sentiments reimagined by Gen Z.



@laurids.gallee

Colour evolution



Arctic Blue
A/W 22/23

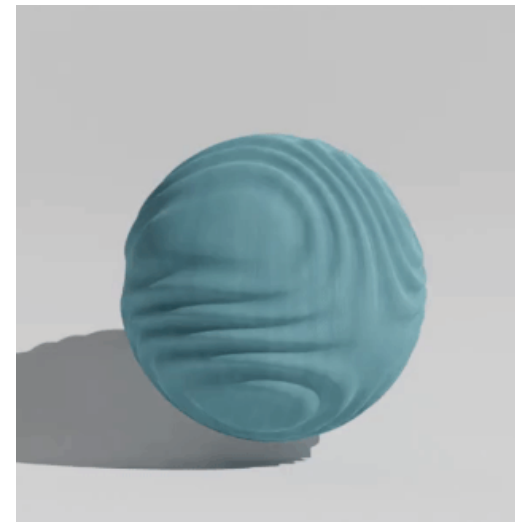


Retro Blue
A/W 25/26

Retro Blue: usage

Retro Blue is a versatile colour that will work across all demographics and genders.

- This utilitarian blue is ideal to refresh perennial and everyday ranges with a luminous yet comforting quality. From workspaces to bedding, stationery to wall coverings, Retro Blue feels fresh yet familiar. It is revitalising while remaining relatable and unobtrusive
- As secondhand and second-life products gain popularity within interiors, consumers will accept and embrace worn, pre-loved and dusted colours that have a sense of authenticity and charm
- Tap into Retro Blue's sense of nostalgia, and connect it to the growing shift towards designing for future heirlooms. Pair it with warmer metals and touches of Cherry Lacquer or darker, richer woods to elevate its application



Neon Flare

Key Colour A/W 25/26

014-68-51

Coloro / Pantone

16-1451 TCX

* Purchase a swatch of Neon Flare [here](#)

Neon Flare is a transient neon with a kinetic and synthetic quality. This luminous red has its roots as a colour of bright remedy and repair works, as well as a call for attention. There is also an AI-inspired side to it, which creates a stimulating effect.

While an important colour for interiors, Neon Flare's applications can be harder to implement, due to its intensity. If this is the case, keep it in smaller touches, and invest in Flame as a highly commercial red that is still intense.



Capsule PLAZA

Colour evolution



Setting Sun
S/S 23



Neon Flare
A/W 25/26



Neon Flare: usage

Neon Flare is an energetic and youthful colour suitable for small statement touches within interiors.

- Expressive prints and patterns as well as surface work are key areas of application: think embroidery, fantastical motifs, and use as a disruptive tone in geometric patterns
- Neon Flare can be a fun colour in kids' environments and ranges, such as toys and stationery. Packaging design is also a key area to look into
- In spatial design and architecture, do not underestimate the visual power of this colour in association with urgency and safety, to highlight structural details and simplify way-finding via signage, graphic elements and luminous detailing
- For a more marketable yet still visually striking red, invest in Flame to enliven perennial red-driven narratives, including Holiday and seasonal themes

Sage Green

Key Colour A/W 25/26

071-65-06

Sage Green

16-5808 TCX

Green is coming to the fore in recycled materials as a shift away from greys. Sage Green – sitting at the border between a tinted grey and a desaturated mineral green – embodies this duality as the interiors-specific Key Colour for A/W 25/26 and beyond.

Muted tints alongside this tone have been important and recurring throughout recent and not-so-recent seasons, signalling a growing demand and appreciation for the comforting softness of this near-pastel and near-neutral.



Layer x KFI Studios

Wavellite S/S 22 and A/W 22/23	Jade S/S 23 and A/W 22/23	Sage Leaf A/W 23/24 and S/S 24	Fresh Mint S/S 24 and A/W 24/25	Sage Green S/S 25 and A/W 25/26

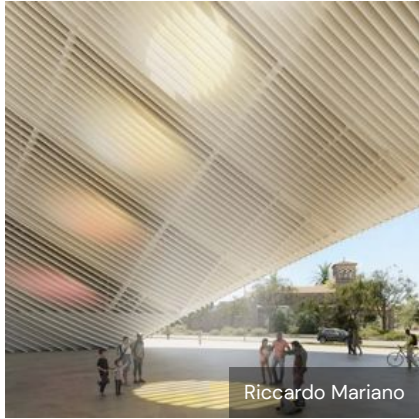
Sage Green: usage

Further the conversation around natural neutrals with this nuanced green-grey tone.

- There are many materials that can result in Sage Green tints when recycled and repurposed, from more directional explorations of algae and seaweed to highly commercial recycled glass, recycled PET felt and ceramic glazes
- Texture is important to visualise the recycled origins of the elements in the material's composition – make sure to enhance it across soft and hard goods alike. Hazy translucency is a key area of application
- Layer this hue alongside other tinted neutrals to achieve a natural neutral narrative, or treat Sage Green as a muted pastel alongside other colours infused with a mineral quality



Influences



Arch of Time

The world's largest sundial is coming to Houston (USA) in 2024, designed as a public arts venue by Berlin-based artist and architect Riccardo Mariano. The structure will generate electricity and provide shade, and as the sun's path progresses, so will the lighting and ambience inside, bridging the terrestrial and the celestial. This design influences our choice of Key Colour, Celestial Yellow.



Products of Place

Products of Place, developed by Space10 design lab with creative studio Oio, is a project challenging AI to design dinner plate concepts using local materials. By asking generative AI tools to identify material abundance in different locations around the world, it emerged that what is abundant is often waste, and that informs colour and texture in surprising and captivating ways.



Zanele Muholi

Our Key Colour Cherry Lacquer symbolises taboo and rebellion. South African artist Zanele Muholi confronts ongoing human rights issues through bold explorations of provocative sculpture and photography. Muholi calls for new rites of self-expression, sexuality, mothering and healing that usher in kinder modes of survival.



ECHO. Wrapped in Memory

This exhibition features works by three artists: Louise Bourgeois, Simone Rocha and Anne Teresa De Keersmaeker. It explores the intimate connection between clothing and memory, drawing on themes of ageing, nostalgia, hand-making and repair, inspiring the pre-loved quality of our Key Colour Retro Blue.



Bi Luo's Digital Garden

Chinese artist Bi Luo's exhibition features digital artworks in a century-old historical building in Shenzhen, juxtaposing surreal, AI-inspired colours with tradition. A similar contrast can be seen in some of the intense, almost artificial-looking colours in this season's forecast.

Action points

1

Build a long-term colour strategy

Take a long-term view of your palette by building an extended lifecycle for each colour. Think beyond seasons and evaluate how your colours will stand the test of time

2

Check the feasibility of your colours

To ensure your colours work across different substrates, carry out a feasibility check on your palette before sharing with your supply chain. If you would like your Coloro palette health-checked, or if you would like feasibility data for our Coloro A/W 25/26 colours, click [here](#) for further information

3

Develop a responsible colour strategy

Approach colour through a selection of alternative sustainable materials and processes. From [low-impact dyeing](#) to innovations in recycled colour and natural and [bio-based](#) dye solutions, identify the responsible colour route that will work best for your brand size

4

Use colour with purpose

Colour is no longer a purely aesthetic choice. Amid a polycrisis of uncertainty around the climate, economics and geopolitics, consumers are not only interested in what colours you offer, but also how you produce them, and what they mean. Use colours in ways that connect consumers to something bigger than themselves, whether it be a sense of healing or heritage, or connection or celebration

Coloro

Colour Reference A/W 25/26

050-40-14
050-40-14
049-68-30
049-68-30
048-90-17
048-90-17
040-60-29
040-60-29
037-82-32
037-82-32
033-74-41
033-74-41
036-89-06
036-89-06
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034-84-05
034-84-05
033-82-11
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023-61-36
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022-62-16
022-62-16
021-80-08
021-80-08
019-27-14
019-27-14
024-21-05
024-21-05
015-33-25
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016-49-37
014-68-51
014-68-51
010-38-36
010-38-36

coloro

160-61-28
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114-57-24
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037-93-00
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000-64-00
153-19-00
153-19-00
103-45-01
103-45-01
108-83-06
108-83-06
100-64-14
100-64-14
086-70-25
086-70-25
079-26-18
079-26-18
074-53-20
074-53-20
071-65-06
071-65-06
062-35-13
062-35-13

Pantone TCX

Colour Reference A/W 25/26

18-0529	15-0544	11-0618	16-0748	14-0850	14-1064	11-0103	14-6408	12-0304	14-1108	14-1208	16-1144	18-1163	16-1359	16-1422	14-1310	19-1220	19-1109	18-1442	17-1463	16-1451	18-1657
16-1735	18-2027	19-1718	16-1708	14-3907	18-3840	19-3936	19-3929	19-3932	18-3949	17-4139	11-4800	17-5104	19-4203	18-4214	13-4304	15-4415	15-5218	19-5232	16-5924	16-5808	18-0317

Pantone Coated

Colour Reference A/W 25/26



Coloro

About the Coloro code:

We decode colour as the human eye sees it – by hue, lightness and chroma.

Each of our 3,500 colours is specified by a unique seven-digit code, representing the point where hue, lightness and chroma intersect, allowing you to organise and analyse colour like never before. The Coloro logic provides creatives with a new way to objectively view colour and create responsible palettes with longevity.

Purchase the Key Colours for A/W 25/26 from [Coloro](#).

About Coloro:

Coloro is the primary colour system for WGSN forecasts. Each tone in our colour forecasts is selected directly from the Coloro library of 3,500 contemporary hues. Each colour is then rigorously tested by Coloro experts to ensure achievability across substrates and acceptable fastness, so you can trust their feasibility before lab dipping.

Coloro is a beautifully designed system backed by a technically sound approach. It offers physical and digital products, an extensive colour library, and expert advisory services. Find out more [here](#).



Colour forecast methodology



WGSN's forecasts are created by our global team of experts

Colour forecasting team

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Helen Palmer, Head of Materials, Knit and Textiles
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