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***The Background
on Samsung.
Who when and
how ?***

Background of Samsung

- Founded March 1st , 1938 by Lee Byung-Chull; was originally as a grocery trading store in the City of Daegu, Korea.
- The logo meaning Three stars in Korean chosen by the founder himself meaning everlasting like the stars in the sky.
- Trading products such as noodles, rice and other goods. he exported them around China and other parts of the country.
- Samsung started small in the world of technology in 1969 with the first black and white tv “Model: P-3202”



Samsung's Technology Background

- Samsung Electronics Co., Ltd. is the chief subsidiary of South Korea's giant Samsung Group and the largest electronics producer in Asia
- Samsung operates four (4) main divisions, Including ones such as Digital Media, Semiconductors, information and communications and home appliances.
- Samsung Electronics was created in 1969 as a division of the mammoth Korean chaebol Samsung Group. The unit was established as a means of getting Samsung into the burgeoning television and consumer electronics industry.

Samsung innovations

- In this day and age Samsung has made innovations to suit a wide array of consumers a list of innovations are below.
- 1. Bixby (is the Samsung intelligence assistant first introduced on the Galaxy S8 and S8+. You can interact with Bixby using your voice, text, or taps.
- 2. Samsung Pay (Like Google And Apple Pay. Samsung has their own personalised version which allows you to digitally use you bank card from your mobile Samsung device.
- 3. Samsung makes their phones with IP68 Dust and water resistant to promote longevity in devices.
- 4. The S Pen (First featured on: The Galaxy Note3 2011 a feature no other phone had in that era.

References.

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