

Welcome to Sustainable Hospitality & Tourism Management – Week 3

I will begin the Lecture at **9:30am**, so use this as an opportunity to grab a hot drink and to ask me any questions that you have got.

When I start the lecture, can you please have your mic muted as there is a number of us in the meeting so it could cause a disturbance.



BMIH5006

Sustainable Hospitality and Tourism Management

Week 3

HOSPITALITY
AND
TOURISM
MANAGEMENT

*Man Geni Addysg Uwch yng Nghymru
Where Higher Education Began in Wales*



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Before we start

As there are quite a few of us here, please ensure that your microphone is muted during all teaching until you are asked a question or there is a group discussion to prevent background noise.

You should attend every class and have a private space to work so that you can concentrate fully on the lesson.

You should not be at work, shopping, driving or caring for children.

Your camera must be always on during lectures please. -Use the Teams university background to protect your privacy.

YOU must join via a laptop or PC/MAC –No attendance permitted on phones or tablets

You will be removed from the session and logged as absent if you fail to adhere to these criteria.

This and all sessions will be recorded so that you can watch it again

Recap:

- Introduction
- Module Handbook
- Module Content / Definitions
- Assignment



Questions:

1. Can you name three resources that the tourism and hospitality industry rely on?
2. What are the key Environmental Impacts of Tourism and Hospitality?
3. What are the key Social and Cultural Impacts of Tourism and Hospitality?

Assignment 1

By now, you should have ALL made progress with your assignments -Remember the key points that are required:

Students are required to include a definition of what green practices/sustainable practices are. Students are required to identify a gap in the green initiatives – if a gap is not identified and the student only discusses what the hotel already does, this is required to pass the assignment.

Students are required to provide a plausible response to the gap in the green/sustainable initiatives, a solution. Students are required to provide industry examples, other hotels and industry businesses that have utilised the initiative.

Students are required to provide positive aspects and the benefits of implementing the identified solution. Students are also required to provide any negative aspects of the identified solution.

Essay Format – 2000 words

Tourism as an Ecological Issue



Global
NEWS

Legislation

- There are many types of legislation that have been approved to protect the planet and promote Sustainable Tourism, we will take a look at a few examples today



Pacific Sustainable Tourism



The Paris Agreement

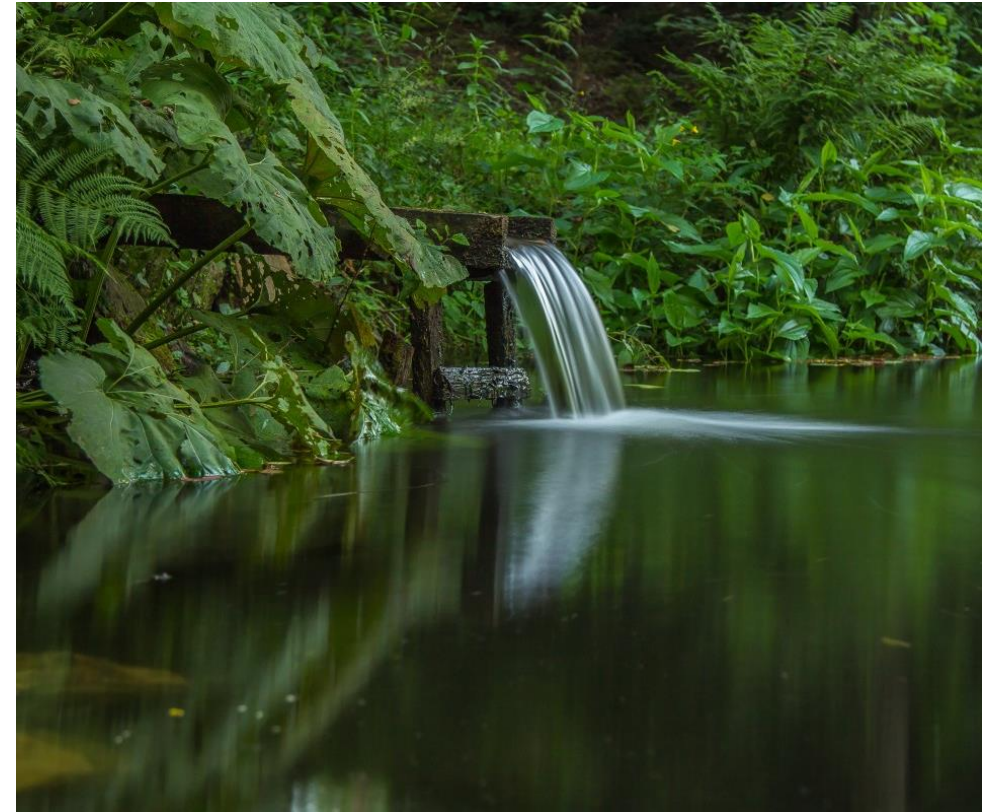
- Adopted in 2015, the Paris Agreement is the world's most important international climate change treaty. It commits 195 countries to limit warming to well below two degrees, preferably 1.5°C.



Paris Agreement

Broadly Focused on 3 Categories

- Mitigation – Reducing Green House Gases, known as Mitigation, by changing from fossil fuels to renewable energy
- Adaption – Taking action to reduce the damage caused by climate change, known as Adaption
- Loss and Damage – Countries are exploring ways to support communities, people and eco systems most effected by climate change



UK Environment Act

The Environment Act, which became law in 2021, acts as the UK's new framework of environmental protection. Once the UK left the EU, rules on nature protection, water quality, clean air and other environmental protections that originally came from Brussels were at risk. This Act is intended to fill the gap.

The Act also established a new environmental watchdog, the Office for Environmental Protection (OEP), which will hold the Government and other public bodies to account, and ensure that environmental laws are complied with.

US National Environmental Policy Act of 1969

- Updated in 2023
- The stated purposes of NEPA are: To declare a national policy which will encourage productive and enjoyable harmony between man and his environment; to promote efforts which will prevent or eliminate damage to the environment and biosphere and stimulate the health and welfare of man; to enrich the understanding of the ecological systems and natural resources important to the Nation; and to establish a Council on Environmental Quality.

Break Time



Group Activity

- All students will be allocated a Team
- Nominate a spokesperson – Do not share with the rest of the class until we return and you are asked to do so
- Search the UN Sustainability Goals
- List them in the order (1-17) that you feel is most relevant to sustainable tourism. Put your findings in the chat.
- Name your top three and provide a reasoning to why you feel they are the most relevant to sustainable tourism.
- [Home - United Nations Sustainable Development](#)

We all have different perspectives and different ideas about how things should be done, therefore that is why we require the stability and structure of the legislation



*Man Geni Addysg Uwch yng Nghymru
Where Higher Education Began in Wales*

The planet is in crisis; however, change is coming.... There are some countries and eco systems that are observing the crisis and issuing change



Sustainable Cities



*Man Genl Addysg Uwch yng Nghymru
Where Higher Education Began in Wales*

Sustainable Tourism

Tourism will never be **completely** sustainable as every industry has impacts, but it **can** work towards **becoming** more sustainable.



TOURIST

Sustainable tourism is the responsibility of all stakeholders involved.

Sustainable tourism seeks to provide people with an exciting and educational holiday that is also of benefit to the people of the host country and does not damage the local environment or society.

Sustainable Tourism



The Solution

Although not everything depends on tourism, tourism depends on almost everything.

Sustainable tourism is about re-focusing and adapting.



What are the 3 principles of sustainability?

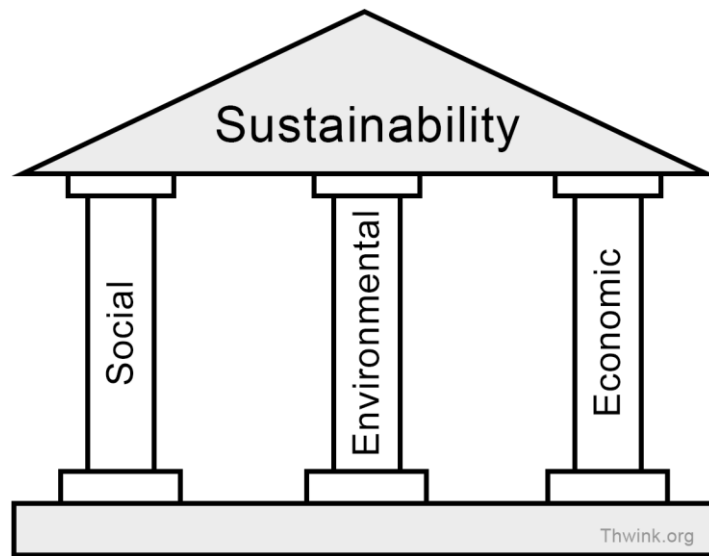
The principles of sustainability are the foundations of what this concept represents.

Sustainability is made up of three pillars:

Economy, society and the environment.

These principles are also informally used as ***profit, people and planet.***





About Us - Epic Eco Travel

I look forward to seeing you next week. If you have any questions in the meantime, please send an email or on the Teams tile!

L.knight@uwtsd.ac.uk

