



BA Leadership and Management Skills for the Workplace

Module: Workplace Culture and its impact on Organisational Efficiency

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Questions from lecture:

1. Tell me about Easy Jet?
2. Describe Easy Jet's organisational structure and culture. What tools did I use to create the report?
3. Are the five forces in Pestel and Porter's model internal or external factors?
4. Make 1 Easy Jet recommendation?

My answers:

1. The company was found in 1995 by Sir Stelios Haji-loannou. Currently the company have over 308 planes, operating in all Europe and beyond in over 34 countries.
Premier company in low-cost flights.
2. The organizational structure is flat and decentralized. The culture of Easy Jet is to provide friendly workplace environments, focusing on safety of the passengers their satisfaction of the journeys.
3. I used Porter five forces and Pestel analyse.
4. Both are external factors.
5. Renewable Energy Sources.

Reflective Analysis: Integrating Responses Using Gibbs Reflective Cycle

Engaging with the series of questions posed by my teacher and crafting responses has led me to a deeper understanding of EasyJet Airlines and its multifaceted dynamics. Applying the Gibbs Reflective Cycle to this process reveals insights into my thought process, strengths, and areas for improvement.

Description: Through addressing questions about EasyJet, I recognized the importance of providing concise yet informative descriptions. Each introduction laid the foundation for subsequent discussions, encapsulating EasyJet's background, and significance.

Feelings: As I navigated each question, I felt a mix of confidence and curiosity. Confidence emerged from my familiarity with the subject matter, while curiosity fuelled my exploration of various aspects, such as organizational culture, environmental evaluation, and ethical practices.

Evaluation: Upon reviewing my responses, I observed the effectiveness of employing analytical tools like PESTEL and Porter's Five Forces Model to assess the broader environment. These tools illuminated the intricate factors influencing EasyJet's operations.

Analysis: The analysis of EasyJet's culture, structure, environmental landscape, and ethical practices demonstrated my ability to critically assess interconnected elements. I was able to draw connections between organizational dynamics, external influences, and ethical considerations.

Conclusion: By reflecting on my responses, I recognized the coherence and alignment of my answers. Each question prompted a distinct perspective, yet collectively they converged to offer a comprehensive overview of EasyJet's operations.

Action Plan: I should work on my English so that I may be more confident when answering questions. Looking ahead, I intend to enhance my responses by incorporating specific examples and real-world case studies. These additions would augment the depth of analysis and provide concrete evidence to support my points.

References

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