

Academic Skills – Assessment 2

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The Importance of Communication at Workplace

Effective communication is the most important aspect at work. It helps employees collaborate with each other efficiently, have greater potential for teamwork, and thus contributes to the company's success.

Communication in general is the most important factor when working with people, as it makes ideas come faster, problem-solving more efficiently, and sharing information easier. When employees have healthy communication, confusion and misunderstandings are greatly reduced. Even more, employees who communicate effectively can generate better ideas and can also solve problems that may arise more quickly and easily. And most of the time, companies that encourage communication about everything are more successful at work.

A well-known example of the importance of workplace communication is presented in Simon Sinek's book *Leaders Eat Last* (2014). Sinek explains that successful organizations create an environment where employees feel safe to communicate openly with their managers and colleagues. He explains that companies that always ask for feedback and encourage employees to constantly talk about aspects of things get more interest from employees and create strong groups at work.

In conclusion, good communication is essential for creating a productive and efficient workplace. This helps people create something good together, feel satisfied with what they do, but it also helps the companies they work for achieve their goals, what is important for employees and employers.