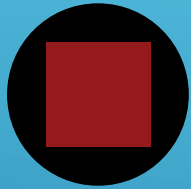


DOES THE INNOVATION CONCEPT PROVIDE A BUSINESS ADVANTAGE ?



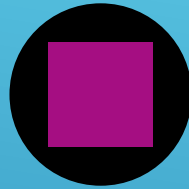
By: Laura Bucurean



SLIDE 3:
INTRODUCTION



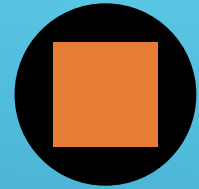
SLIDE 4: REFLECTIVE
MODEL: GIBBS
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SLIDE 5-10:
APPLICATION OF
GIBBS CYCLE



SLIDE 11:
CONCLUSION



SLIDE 12:
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INTRODUCTION



MODEL OF REFLECTION



(Gibbs' Reflective Cycle, 2020)

REFLECTION ON LEARNING



What is
Innovation?

Week 1



What is
Creativity?

Week 2

Where do
Ideas
Come
From?

Week 5



Models of
Innovation

Week 3



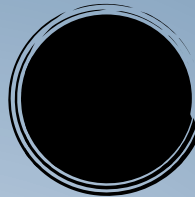
Leadership and
Management

Week 6



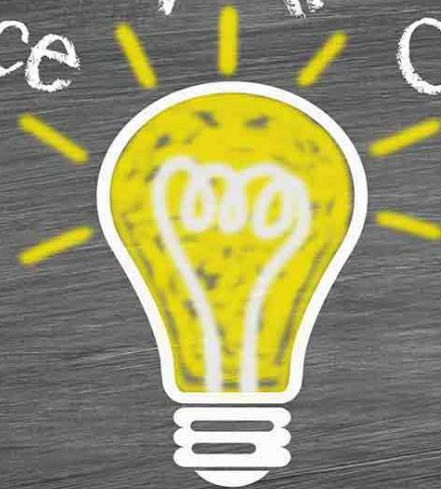
The Innovative
Organisation

Week 4



Solution Inspiration
Intelligence Creativity

Ideas



Vision



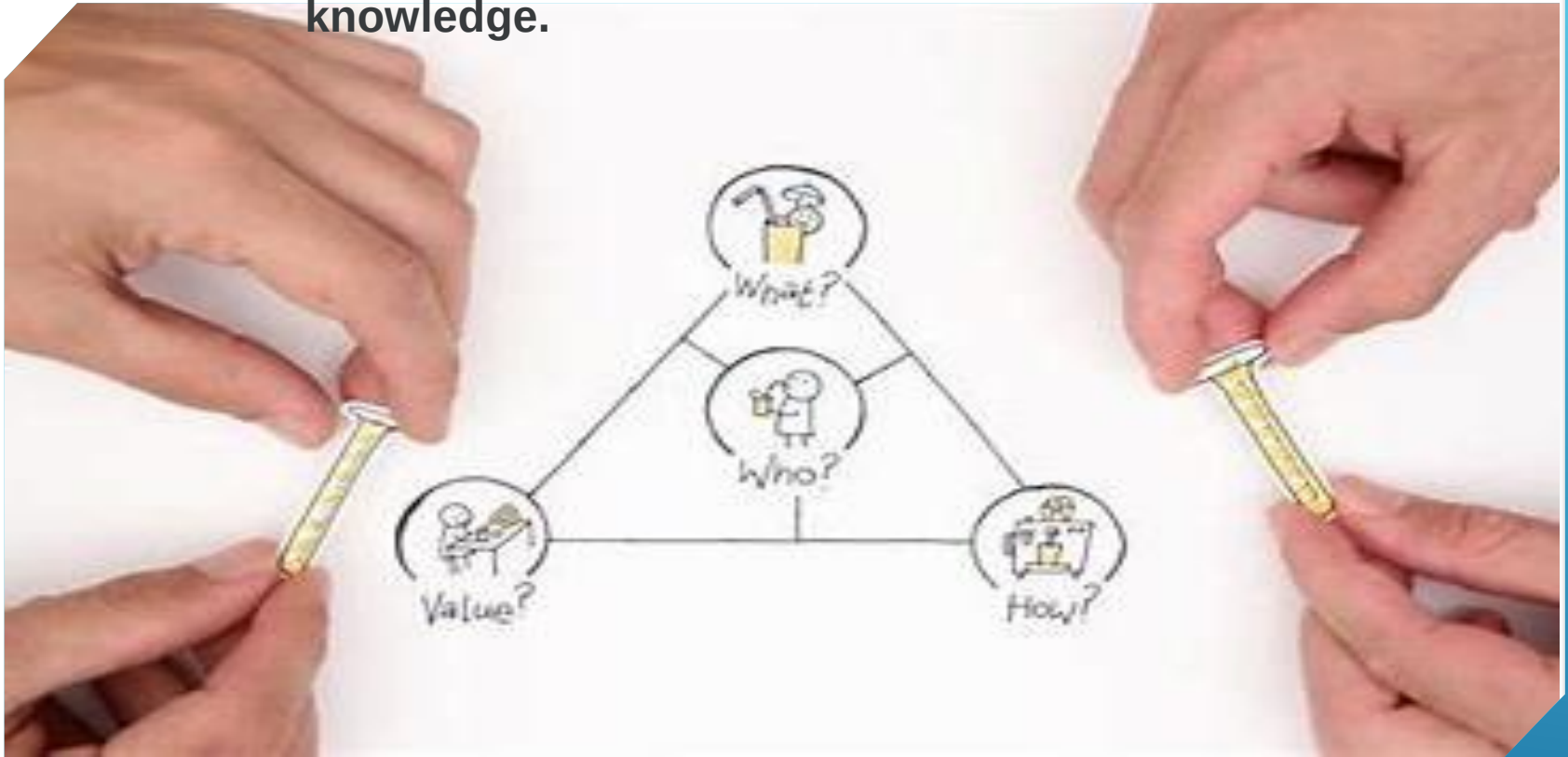
Innovation



CREATIVITY

Closed Innovation is developed in a self-contained company environment.

Open Innovation incorporates external knowledge.





WHERE DO THE IDEAS COME FROM ?



LEADERSHIP & MANAGEMENT





CONCLUSION!

A hand holding a megaphone, positioned at the bottom left of the slide, pointing towards the word 'CONCLUSION!'.A dark blue star, positioned at the top of the blue oval, above the text.

**Does Creativity
and Innovation
Provide a
Business
Advantage?**



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THE END



Thank You For Watching