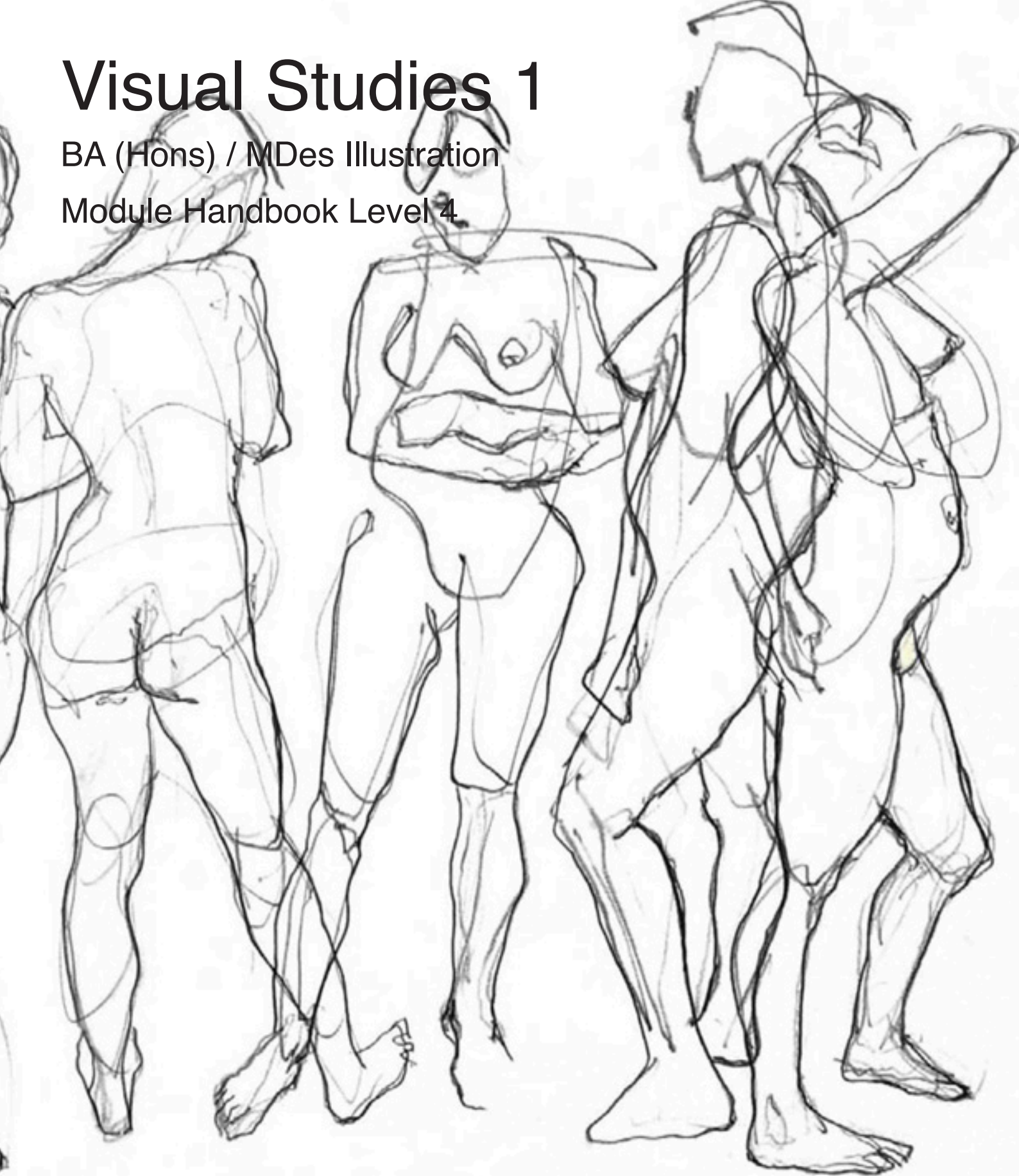


Visual Studies 1

BA (Hons) / MDes Illustration

Module Handbook Level 4



Swansea
College of Art
Founded 1853



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Chris Harrendence

Module Code: M4X01602

Module Credits: 10

Semester: 1

Module Coordinator: Chris Harrendence

Teaching Staff: Chris Harrendence

Module Start Date: Monday 1st October 2018

Teaching Sessions: Monday: 10.00 - 12.00 (Group 1) 13.00 - 15.00 (Group 2)

Module Duration: 12 weeks

Assessment Deadlines: January 7th 2019

Rationale

Life drawing is an essential discipline that is part of the course that teaches you observation, critical assessment, analysis of how we look, and to understand through exploration what you are perceiving.

Spatial relationships, measuring, hand eye coordination, techniques are all addressed through this course.

For the first term you will use a variety of drawing materials. You will need a selection of pencils, a box of various sized charcoal, charcoal pencil, putty rubber, masking tape and fixative spray.

Learning Outcomes

Upon the successful completion of this module, the student should be able to demonstrate the ability to:

- Cultivate and express perceptual inquisitiveness
- Generate ideas through discussion with tutors and peer group

Indicative Content

- Development of observational skills
- Improving skills in visualisation techniques
- Exploration of visual qualities i.e. line, tone, colour, texture, shape
- The analysis of visual and perceptual information
- Practical skills in a range of disciplines
- Introduction to the visualisation of working process through the visual diary, sketchbook or blog

Assessment Criteria

This module is a coursework based module that contains a formative assessment point and one final summative assessment point. Full details of the assessment criteria will be contained within the module design brief/briefs.

Formative Assessment

Formative assessment gives you feedback on the progress you are making during the module. It can indicate recommended action midway. It may include group critiques and an indicative mark.

Summative Assessment

Summative assessment finalises what you have achieved at the end of the module by way of a final module percentage mark.

Assessment Strategy

Your assessment is broken down into the following areas. A short description has been included for each area to show what will be considered within each section.

All assessment areas indicated carry an equal weighting when being calculated into the final module mark (unless otherwise stated in the design briefs).

Knowledge and Understanding Skills

At level 4, you should be able to demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study. Knowledge relates to the facts, information and skills you have acquired through your learning. You demonstrate your understanding by interpreting the meaning of the facts and information (knowledge). This means that you need to select and include in your work the concepts, techniques, models, theories, etc. appropriate to the task(s) set. You should be able to explain the theories, concepts, etc. to show your understanding. Your mark/grade will also depend upon the extent to which you demonstrate your knowledge and understanding.

Guidance specific to this assessment:

This refers to your knowledge and understanding of core Illustration skills. Particularly the application of the measuring technique, foreshortening, and perspective.

Cognitive and Intellectual Skills

You should be able to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of your subject(s) of study. You should be able to evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work. Your work must contain evidence of logical, analytical thinking. For example, to examine and break information down into parts, make inferences, compile, compare and contrast information. This means not just describing what! But also justifying: Why? How? When? Who? Where? At what cost? You should provide justification

for your arguments and judgements using evidence that you have reflected upon the ideas of others within the subject area and that you are able to make sound judgements and arguments using data and concepts. Where relevant, alternative solutions and recommendations may be proposed.

Guidance specific to this assessment:

To assist in your personal development, you will need to experiment and find approaches to observational drawings that work best for you. You will need to learn to critique your own work and tackle any areas of weakness that you may have.

Practical Skills

At level 4, you should be able to apply the basic underlying concepts and principles to evaluate and interpret these within the context of your area of study. You should be able to demonstrate how the subject-related concepts and ideas relate to real world situations and/or a particular context. How do they work in practice? You will deploy models, methods, techniques, and/or theories, in that context, to assess current situations, perhaps to formulate plans or solutions to solve problems, or to create artefacts. This is likely to involve, for instance, the use of real world artefacts, examples and cases, the application of a model within an organisation and/or benchmarking one theory or organisation against others based on stated criteria.

Guidance specific to this assessment:

The level of practical skill displayed in your life drawing and sketchbook work. Pay particular attention to the areas covered during the lessons.

Transferable Skills for Life and Professional Practice

Your work must provide evidence of the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility. This includes demonstrating: that you can communicate the results of your study/work accurately and reliably, and with structured and coherent arguments; that you can initiate and complete tasks and procedures, whether individually and/or collaboratively; fluency of expression; clarity and effectiveness in presentation and organisation. Work should be coherent and well-structured in presentation and organisation.

Guidance specific to this assessment:

This refers to your ability to manage your time effectively outside of the life drawing sessions. Your work should clearly demonstrate that you are self directed. Also, your attendance, punctuality and the

presentation of your work will contribute to this area.

Submission Information

Details of what is required for the submission of work for this module will be outlined in detail in the module brief/briefs.

Penalty for Late Submission

There are penalties for late submissions.

The maximum mark that can be awarded after the submission date is 40%.

Work cannot be accepted more than 1 week after the submission deadline, and must be recorded at the Exam Board as non-submission (Zero).





Weekly Schedule : Wednesdays	Notes
Week 1: Monday 24th September 2018	Level 4 Induction Week
Week 2: Monday 1st October 2018	Introduction to life drawing. Standing at the easel (unless you have medical problems you encouraged to stand for life drawing)
Week 3: Monday 8th October 2018	Measuring technique.
Week 4: Monday 15th October 2018	Proportions, measuring, introducing foreshortening.
Week 5: Monday 22nd October 2018	Negative space drawing.
Week 6: Monday 29th October 2018	Longer poses, using measuring and negative spaces to achieve accuracy.
Week 7: Monday 5th November 2018	Formative Assessment- Feedback Tutorials. (Student led drawing session)
Week 8: Monday 12th November 2018	Formative Assessment- Feedback Tutorials. (Student led drawing session)
Week 9: Monday 19th November 2018	Drawing poses from different angles
Week 10: Monday 26th November 2018	Movement. Continual drawing. Fast poses
Week 11: Monday 3rd December 2018	Purity of line. Emphasis on weight on line achieving 3 dimensional figure
Week 12: Wed 10th December 2018	Longer pose using previous weeks methods to create a sustained study of form.
Christmas Break	
Week 13: Monday 7th January 2019	ASSESSMENT DEADLINE Student led life drawing session for illustration.
Week 14: Monday 14th January 2019	Student led life drawing session for illustration.
Week 15: Monday 21st January 2019	Design Week



Attendance Policy

All students are required to attend scheduled classes and Faculties will record academic attendance on a weekly basis.

Contact points will be specified for each programme, taking into account the structure of the programme and the scheduled timetable.

After three consecutive missed contacts, the Faculty will write to the student and ask him/her to meet with the appropriate programme representative.

If a student has two further consecutive missed contacts the student will be sent a final warning by the Faculty. Students who have a legitimate reason for absence (including the instance of illness or injury) must produce evidence. Authorised absence will not be counted against the student. The confirmation of the authorised absence will be logged on the student record in the Registry.

If a student does not provide any reasonable justification for absence and/or the student fails to attend after receiving a final warning then the Faculty will ask the Registry to withdraw the student within two months of the last recorded date of attendance.

Each student's cumulative attendance will be reviewed at the end of the academic year. Any student with a cumulative attendance for the academic year below 70% will be sent an end of year warning letter by the Faculty to warn her/him that attendance is below the level expected by the University and if poor attendance continues this may lead to the individual being withdrawn from the programme.

Contact Time

The allocation of teaching to deliver the module is:

Scheduled Learning

Total: 24hrs (24%)

Independent Learning

Total: 76 hrs (76%)

Overall Module Total: 100hrs (100%)

Plagiarism

In the course of your studies whether in taught sessions or through individual research, you should and you will read, look at, and investigate the work of others; and through this exploratory process incorporate some of their visual or theoretical ideas into your own work/assignments.

What you must never do is to attempt to pass any of it off as your own either by copying and not acknowledging it, or by appropriating ideas as if they were your own.

If you do use ideas (visual or theoretical) you must reference the source within your visual research books.

Plagiarism is an Unfair Practice and is subject to a number of procedures, for details of which you may consult the SMU Quality Handbook held in the Dynevor library.

Pastoral Support

Faculty Pastoral Support

If you have problems of either a personal or academic nature and wish to discuss them confidentially, please do not hesitate to contact your year tutor, or any member of the illustration team.

Bibliography

Essential

Berger, J (2008) Ways of Seeing, Penguin Classics, London, (Reprint edition)

Ingledeu, (2011) A-Z of Visual Ideas: How to Solve any Creative Brief. Lawrence King

Kemp, M (2015) Art in History, Profile Books: London

Gregory, D (2015) Art Before Breakfast: A Zillion Ways to be More Creative No Matter How Busy You Are. USA: Published Chronicle Books

Sturken, M & Cartwright, L (2009) Practices of Looking 2nd edition, Oxford U.P., Oxford

Journals

Varoom

Websites

<https://www.facebook.com/stephensilver/>

Recommended

Williams, Richard (1957) The Animator's Survival Kit

Bridgeman, George (1971) Bridgeman's Life Drawing

Gordon, Louise (1980) How to Draw the Human Figure

Richer, Paul (1971) Artistic Anatomy

Mattesi, Michael (2006) Force: Dynamic Life Drawing for Animators

Library

Dynevor Library Opening Times

TERM-TIME

Mon - Thur	08:45 – 20:00
Fri	08:45 – 16:30
Sat	10:00 – 16:00

VACATION

The libraries are open during vacation.

Mon - Thur	08:45 – 17:00
Fri	08:45 – 16:30
Sat	Closed

Library Web Pages

Go to <http://www.uwtsd.ac.uk/library> for:

- Access to the Library Catalogue
- (TalisPrism) and your library account
- Access to Subject Guides
- Access to Online Web Resources: databases, e-journals, e-books and useful internet sites
- Information on Computing Facilities

