MX BRIEF – INDIE SKATE FILM

WHAT – what are we looking for?

We are making a track to accompany a trailer which is being made to promote a film. The film is a coming-of-age piece following a snapshot in a young man's life as he tries to balance his ambitions of becoming a pro-skater with his school life, relationships and the conflict of making decisions that his dad doesn't always agree with as he tries to become his own person.

Set against the sun-drenched, but gritty backdrop of LA, the music should take influence from Americana and Skate-culture's rich musical heritage. Call outs to old school 80's hip hop and Motown should be an essential part of the sound. Lo-fi sampled beats, horns and a male-led rap vocal are some of the key components of tracks we have been considering. Please research the music of these subcultures however and interpret it any way you see fit.

The pacing of the edit is going to be fairly swift and so for this we're looking for something up-tempo and exciting.

SUMMARY – the headlines

MOOD: Irreverent, Rebellious, Celebratory, Energetic

INSTRUMENTATION*: Drums, Horns, Vintage Synths, Vocals, Bass, can be sample/loop based but avoid anything that might fall into sounding too modern or electronica.

TEMPO / FEEL: Up-tempo, halftime, vintage, strong groove

PURPOSE: To enrich and enhance the mood and feel of the character's surroundings and journey. To serve as a backdrop to a promotional trailer for the film.

AVOID: Feeling cheesy or corporate, overly-modern sounding production, Electronic feel

**Please feel free to deviate from these instruments if you feel your idea has a strong case. These are just guidelines.*

REFERENCES – where to look for inspiration

https://www.youtube.com/watch?v=w9Rx6-GaSIE
https://www.youtube.com/watch?v=lEla_WhQox4