

Module Code	ECPS4012
Title	Exploring Emotion and Communication
Date	28/10/2022
Level	4
Credits	20
Pre-Requisites	None

AIM(S)

- To develop an understanding of how emotion and communication influences human interaction.
- To develop a range of competencies in experimental approaches in psychology through hands-on practical skills experience that enable exploration of emotion and communication.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- understand the key theories and methodologies used by psychological researchers to explore issues of emotion and communication;
- identify appropriate design issues in experimental research and apply these appropriately;
- demonstrate the development of basic practical experimental research skills and ability to carry out a simple experimental research study in a laboratory environment in an ethical and controlled manner;
- take responsibility for their own learning and skill development, including effective personal planning, self-reflection, and project management skills.

INDICATIVE CONTENT

This module will introduce students to the topic areas in non-verbal communication, including human emotion expression, body language/kinesthetics and gestures. It will then introduce the rigours of experimental psychological research and how these must be applied to the topic area. The module will be largely laboratory-based, and students will be expected to engage with practical problem solving and development of their practical research skills in addition to learning topic area material. Students will be taught about key methodological and design issues and research competencies in experimental research including:

- Consideration of ethical requirements for lab-based research
- Principles of sound research design for experimental research
- Creation of experimental stimuli
- Understanding and development of practical skills relating to controlling and conducting research in a lab environment
- Control and management of research data in experimental settings

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	30	15%
Independent learning	170	85%
Placement learning	-	-
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Essay	1,500 words	50%

Assessment Component 2

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Practical Performance	3 hours	50%

Assessment Summary

Activity type	Percentage
Written exam	
Coursework	50%
Practical	50%
TOTAL	100%

INDICATIVE READING LIST

Module Code	ECPS4012	
Module Title	Exploring Emotion and Communication	
Classification	Reading List entry	Electronic*
Essential	Matsumoto, D., Frank, M., & Hwang, H. (2013). <i>Nonverbal communication: Science and applications</i> . SAGE.	☐
Further	Ekman, P. (2007). <i>Emotions revealed</i> . Holt Paperbacks.	☐
Journal	Social Psychological & Personality Science	☒
Journal	Journal of Experimental Social Psychology	☒
Journal	Journal of Nonverbal Behavior	☒