

Produce, Provenance & Sourcing

BMGM4005

Week 10: Food Purchasing Trends

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HOSPITALITY
AND
TOURISM
MANAGEMENT



Man Geni Addysg Uwch yng Nghymru
Where Higher Education Began in Wales



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David



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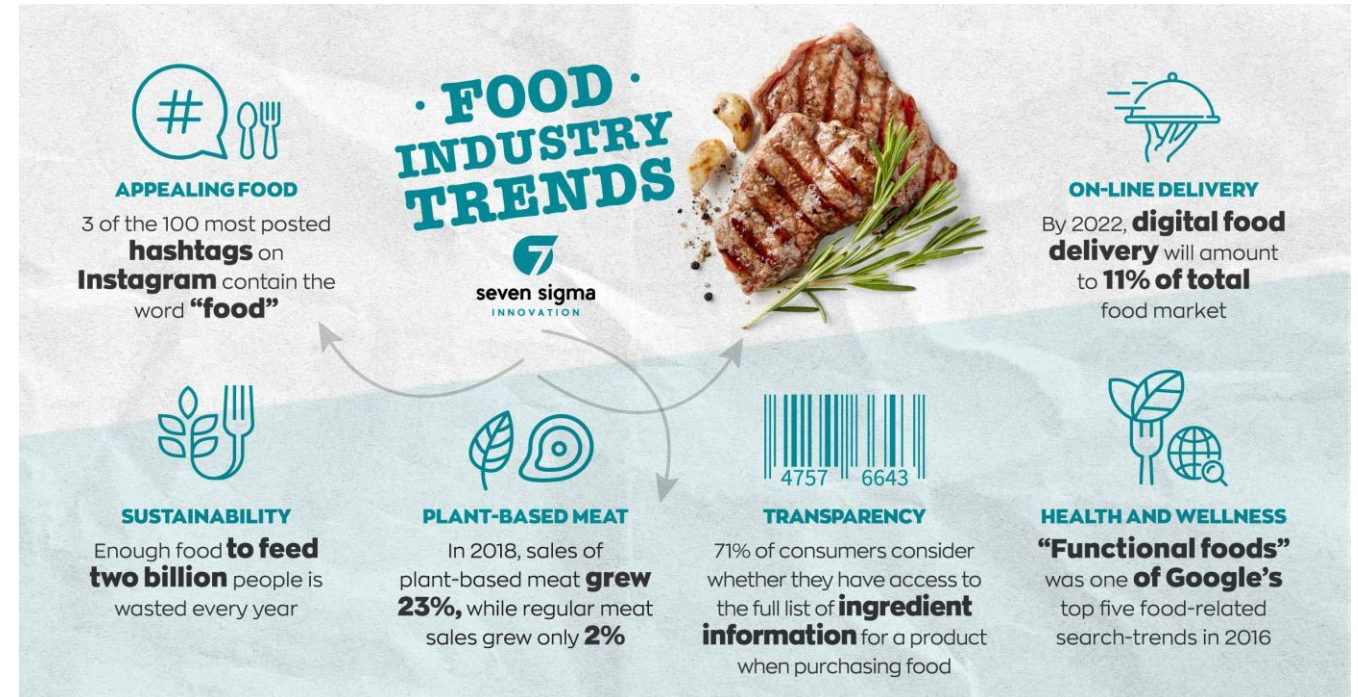
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Table of Content

1. Trends in food purchasing and their influence on menu compilation
2. Factors that drive purchasing decisions, including cost, sustainability, and seasonality

Trends in Food Purchasing

- Sustainable practices
- Eat healthier foods
- Plant-based diets
- Wider use of automation



Sustainability

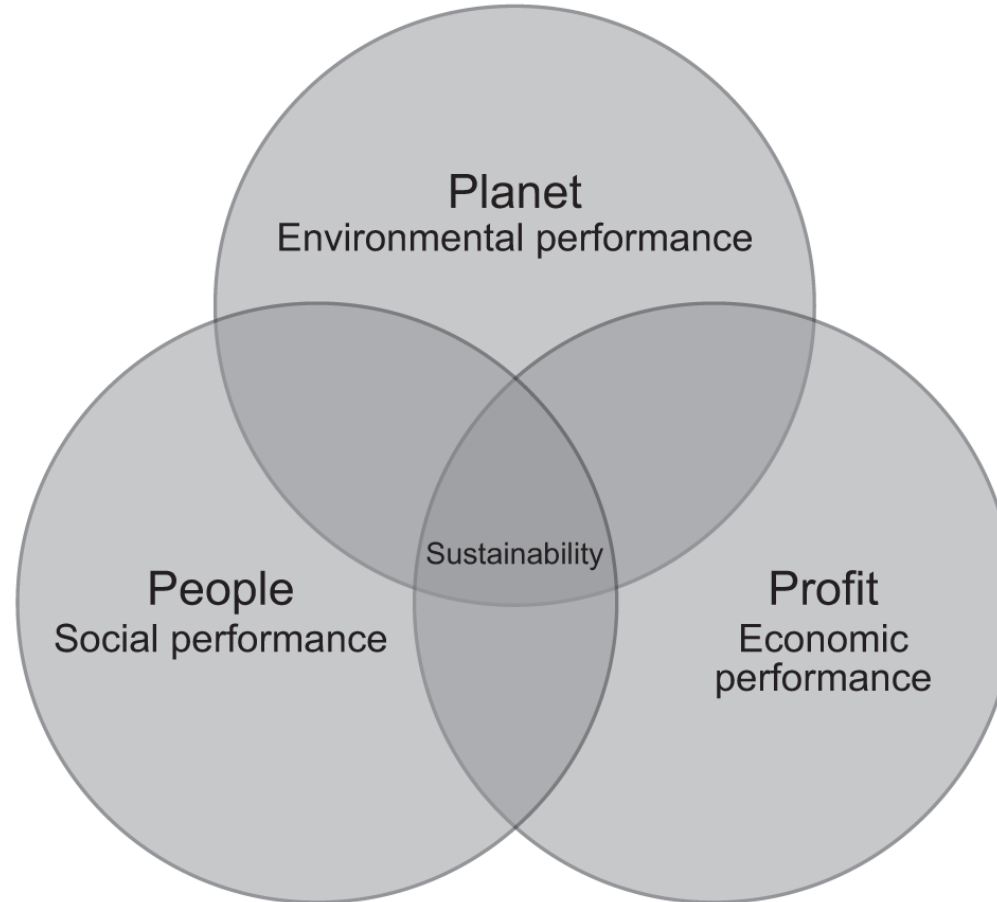
What is sustainability?



Triple Bottom Line

3Ps

- People
- Planet
- Profit



Plant Based Food

Plant-based or plant-forward eating patterns focus on foods primarily from plants. This includes not only fruits and vegetables, but also nuts, seeds, oils, whole grains, legumes, and beans (McManus, 2021).

McPlant



McPlant®

1798 kJ | 429 kcal



A vegan burger made with a juicy plant-based patty co-developed with Beyond Meat® featuring vegan sandwich sauce, ketchup, mustard, onion, pickles, lettuce, tomato, and a vegan alternative to cheese in a sesame seed bun. Vegan certified.

(McDonald, 2023)

Plant-based Pork

Water, Soy Protein Concentrate,
Coconut Oil, Sunflower Oil, Natural
Flavors, 2% Or Less Of:
Methylcellulose, Cultured Dextrose,
Food Starch Modified, Salt, Soy
Leghemoglobin, Mixed Tocopherols
(Antioxidant), Soy Protein Isolate

(Impossible, 2023)



Chef Daniel Humm gets honest about turning Eleven Madison Park vegan

<https://www.wallpaper.com/entertaining/daniel-humm-book-eat-more-plants>



Coffee Beans

Have you heard about
FairTrade?





FAIRTRADE

Activity - Discussion

Is fairtrade important in a restaurant?



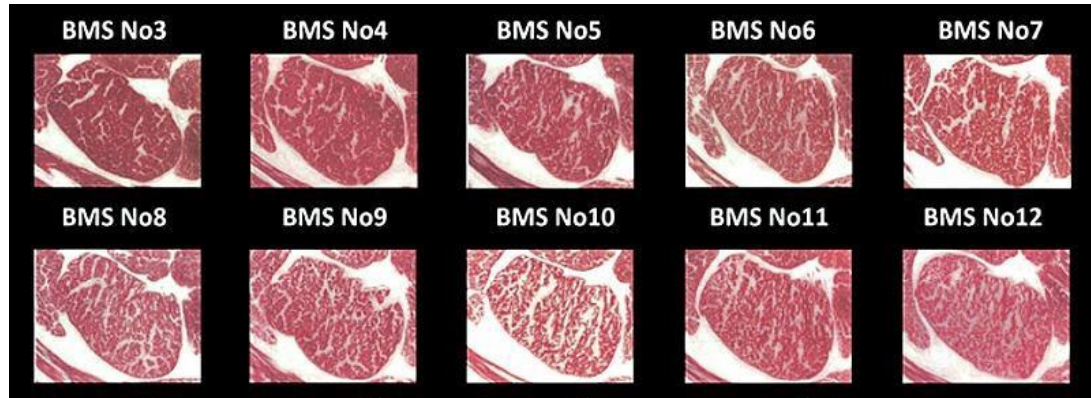
Factors of cost and seasonality

Beef

- Grading



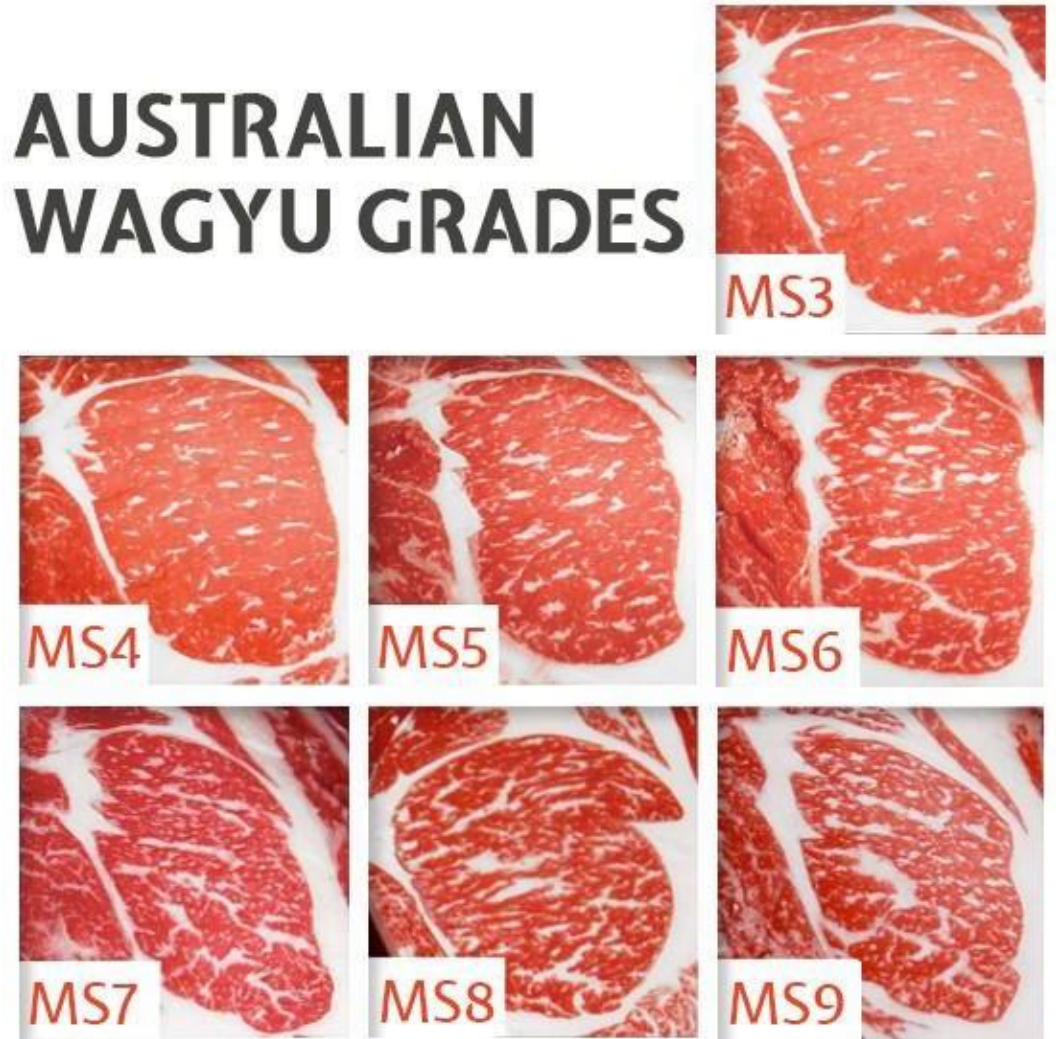
Beef Marbling Scale



USDA MEAT GRADES



AUSTRALIAN WAGYU GRADES



Activity – Discussion

- Why do we have to know the difference between the meat?



Seasonality

- Fresher
- Tastier
- More Nutritious
- Cheaper



A woman with dark hair tied back is shown in profile, looking down at a white bowl of salad she is holding. She is using a fork to lift a piece of food. The salad contains various vegetables like tomatoes, cucumbers, and leafy greens. The background is a plain, light-colored wall.

BENEFITS

OF

SEASONAL

AND

LOCAL

FOODS

Farm to Table - Musashi by Aman



The Edomae sushi tradition

Native to Tokyo, Edomae, literally translates as 'in front of Edo,' referring to the location of Tokyo Bay, once home to an abundance of seafood. Edomae sushi is associated with the great care that goes into preserving the fish. Sushi masters use techniques such as 'zuke', (immersing in soy sauce) and 'shime' (curing with salt and vinegar) to prepare it for sushi making.

Omakase dining

Meaning 'I will leave it to you', Omakase is the Japanese tradition of entrusting your order to the chef, giving them full creative freedom over your meal. Successful omakase experiences depend on a skilled chef with a breadth of ingredients and wide-ranging knowledge. Master Chef Musashi travels to the Tokyo fish market early each morning, to select the freshest seasonal fish and seafood, pairing it with his self-grown 'shari' (sushi rice) to craft his omakase menus.

Cost Effective - Example

Pre-Made Food

What is pre-made food?







Activity - Discussion

Do you think pre-made food is acceptable at restaurant?



Ice

Ordering or homemade?

- Efficiency
- Staffing
- Cost Effective



List of Reference

Impossible. (2023) *IMPOSSIBLE PORK MADE FROM PLANTS*. Available at: <https://impossiblefoods.com/products/pork> (Accessed: 11 Sep 2023).

McManus, K.D. (2021) *What is a plant-based diet and why should you try it?*. Available at: <https://www.health.harvard.edu/blog/what-is-a-plant-based-diet-and-why-should-you-try-it-2018092614760> (Accessed: 11 Sep 2023).

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Schuetzendorf, F. (2023) *Top 10 Trends in the Food and Beverage Industry*. Available at: <https://hospitalityinsights.ehl.edu/food-and-beverage-industry-trends> (Accessed: 11 Sep 2023).