

Presentation

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Akio Morita and Masaru Ibuka

subject:- entrepreneur

Hi everyone, I want to give a presentation. My favorite entrepreneurs are Akio Morita and Masaru Ibuka who set up businesses for Sony, talking about financial risk in the hope of profit. An entrepreneur is a social enterprise that aims to make money in order to serve a useful social purpose. I would like to introduce Akio Morita and Masaru Ibuka. They are both businessmen and founders of Sony. Akio Morita says they plan to lead the public with new products rather than ask them what kind of products they want. People who are Sony fans do not know what is possible, but Akio Morita and Masaru Ibuka do know. First tape of recorders in Japan 1946 by Akio Morita and Masaru Ibuka.

Theory of need achievement is when a person tries to make the best way to use this behavior and opportunity is derived from theory of need for achievement. Akio Morita and Masaru Ibuka there tried to utilize their opportunities and talents profitably. Why an entrepreneur works for improving the work condition to increase the profitability of this organisation and starts working with a new idea for attaining success there is no different from that. They are cherished to be a businessman from their early life. Their parents took lessons from observing their daily life so that they could use the skills in reality.

Psychological theories also have application for the establishment and development of an entrepreneur. The theory insists that their person gets emotional support for

becoming an entrepreneur from the environment they belong to. If there are many successful faces in a community. That person feels motivated to become an entrepreneur. They are from an established family. Their parents/guardians support them a very long time to become what they are now. They have motivation from their physical activities.

Sociological theory

When we were born, we didn't socialize with other people. But, when we get older, we start using our brain to build up the communication element to become successful. The person starts to be independent and has developed him/herself before starting as an entrepreneur. The institutions and elements available in the society should serve an individual first. An entrepreneur should set all the opportunities and facilities or activities or more options from the society to grow. They get lots of help from their local communities or society. They come with new formulas / ideas that are largely accepted in the community/society.

Reason of behind theory

Akio Marita and Masaru Ibuka are both successful and have a visionary personality and they are described in their internet/online about their childhood dreams and they used to go to their blood relation family organization and stay in their position. They are entrepreneurs from a younger age and they have got a big amount of profit and difference or any other luxuries. They have started an international computer business, which became most famous.

Theory of finance

Finance is the most common reason behind any other step taken by any entrepreneur and comes with new ideas and thoughts for profit finance. They are stated on his internet/website that they cherished to become a rich person from their childhood.

Motivation

The motivation for them are parents/guardians. They are parents hard working to contribute to the close family.

Leadership and organizations are operated with the support of HR. Finance and materials cannot operate an organization without the support of persons. The organization and any other necessities to be organized and the HR job to organize the

resources.leader organizes the HR according to the type and size of the private.or public organization.they are operate a big range of company and lots of employers are working and good understanding of managerial brain and leadership qualities.

Conclusion

Akio Morita and Masaru Ibuka started their small business then future which ended in a bigger effort, both as one of successful entrepreneurs and excellently utilized each other opportunities,then designed his efforts towards success.