

Project Proposal – Research Methods (OME)

Student Max Smith

Grade 74%

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project Good scene-setting and introduction. Strong aim and objectives, and a good expected outcome.	20	15
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts Dieselgate should be referenced. This is good describing the financial and environmental reasons for moving to reused oil, but what studies have already been done on this?	25	17
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed Good description of the research process and data collection models you're using a good range of techniques and have an excellent evaluation approach.	25	21
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices Resources are good, but it's good practice to divide them into hardware, expendables, software and human resources sections	15	10
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit Good referencing. Professional-looking presentation. Remember to reference images in the captions. Risks should come with resources	15	11
TOTAL	100	74