

The language of Introductions

Structure	Sentence Stems	Academic Vocabulary	Collocations	Grammar	Cohesion
Introduction to the background – the debate	This paper argues ...	Perceive Reputation Notion	Perceive as A form of Associated with	Simple present tense	Therefore However First
The author's argument	The first section establishes ...	Argue Section Establish	Working definition Develop an argument	Passive voice	While Before
A plan of the essay – how the author will explore the issue	... the remainder of the paper develops the argument ...	Definition Develop Argument Consider Effects Sector Venues	The effect it has on Tourism sector Ecotourism venues		
	, before considering the effects ...				

The language of conclusions

Conclusion Sections	Useful signposts
Summary	To sum up... In sum... It has been argued that.... Evidence has been presented that.... As discussed / explained earlier, ... As stated previously, ...
Reference to thesis	This essay has shown / not shown... Although, despite.. However...
Rationalizing conclusion	Therefore, ... This suggests that... For this reason ... It can / could be concluded that ... It is clear that, ...* In conclusion...
Recommendation	...need to ensure that... It is recommended that... Several recommendations that can be made are.... (Should... must.....will)