

Brain, Behaviour, and Cognition – Cognitive Seminar: Perception

Gregory's top-down Concept-driven vs. Gibson's bottom-up Data-driven approach

1. Describe Gregory's top-down Concept-driven approach to visual perception
2. Describe Gibson's bottom-up Data-driven approach to visual perception

3. Explain how they differ from one another

4. Discuss any empirical research studies that have examined the two approaches.