VALLEY ROCK VOICES
THE EXPERIENCE
Entrepreneurship
Portfolio
Sam Bevan

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ABOUT VALLEY ROCK VOICES

Valley Rock Voices (VRV) was started by Cerys Llewellyn-Bevan in 2015 to give people somewhere to sing the kind of music that they enjoy listening to.

Cerys is trained musician specialising in voice and piano. She trained at Cardiff University and has been a music teacher, Head of Music, Head of Faculty before leaving education to start her own business. In 2015, she returned to music starting choir in Neath, South Wales which transformed into Valley Rock Voices.

STORY SYNOPSIS

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The idea of this assignment is to produce a 15- 20 minute documentary on Valley Rock Voices, which is a pop choir based in Neath. The documentary will be about how the choir was formed over the period of three years (2016) up until the present time. The film will also show footage from their first concert up to where the choir is today and will include interviews from the members of the choirs and the crew. The aim of this documentary is to show an insight of the choir and how the public can see how it has transformed other people's lives, and how it is run.



PITCH 1

A musician had discided to form a choir with people who cant not sing and transform them into a choir.

PITCH 2

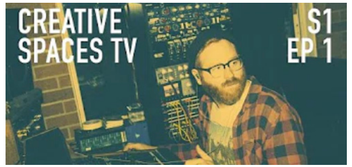
Follow a choir to their rise to popularity who was formed 5 years ago. From preforming in front of crowds just under 300 people to sell out 3 nights to over 1,000 people audience. Footage from behind the scenes of recording their album to rehearsals from Neath and Llanelli to live concert productions.



GENRE ANALISYS DOCUMENTARY

The aims of a documentary is ro educate, inform and entertian the audiemce in a certian topic. With documentary filmmaking, the filmmakers record the events as it happens within the moment. By the filmmaker recording the event in real time, it can capture the certain moments when people are of guard when the event takes place. For example, in music, when a band records the behind the scenes of thier albums, the audience can see what the experience is like when recording an album was taking place.

EXAMPLES







The examples that you see above are diffrent types of documentary film making. Creative Spaces TV (Directed by Sara Disety) is where she follows the arisits for a day, to capture the moment of the artist when they are creating something new. With Play (Directed by Dave Grohl from Foo Fighters) and the Making Of The 2nd Law are both captureing diffrent moments whlie the arists is making the tracks from mixing the music to working out diffrent parts of the tracks.

TARGET AUDIENCE

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The target audeince is mailiny aimed at the choir and thier familys. The starting age of the choir is 17 years old and upwards. The film will also be used as a promorion tool for the choir for thier social media such as Facebook, Twitter and YouTube.



RIP-O-MATIC

Character

https://www.youtube.com/watch?v=NPNTAO20d6M

Emotion and Story

https://www.youtube.com/watch?v=YADcqSeiopk&feature=youtu.be

FILM FESTIVALS



WHY THE FESTIVALS

I have chosen these festivals for the film because of the description of the festivals match the film. The film will be aimed for documentary and short film festivals. By the film being entred in these festivals, the film will make the audience be inspired to give singing a go and join thier local community.

CHARACTER BIOS

THE CREW

The characters that you are about to see are people who work for Valley Rock Voices. Some have started from 5 years ago, some have started only from last year in 2018.



CERYS LLEWELLYN-BEVAN

Musical Director/Conductor

Cerys had done a music degree in university and went on to be a music teacher, in local secondary schools. She had then started to be a English teacher in a maths and English tuition company in Neath, that she and her husband started called Kip McGrath for 5 years but then left Kip McGrath and re-branded, to set up her own tuition business called Tutor Club in Neath.

SIANI MULIGUN
Soprano

Doesn't work only helps out with the choir in Neath, Llanelli and the day time choir's. Before Sian had joined Valley Rock Voices, she was on a massive does of anti-psychotic and anti-depression medication to control her Bipolar symptoms. Siani had taken this medication for 30 years, which in that time she had no confidence hand had stopped singing all together. In 2015, she had stopped her medication by choice, whcih had brought back her confidence and started to enjoy siniging agin with Valley Rock Voices.

This will be a good edition to the film because she is a whity character in real life. She brings a lot of energy with her to the rehursals.





PHILL ORRIN

Accompanist

Music teacher in Swansea with his own choir in Mumbles called Mumbles A Cappella.Phill also playes in a local Madness tribue band around the Swansea earea. He lives at home with his wife and two daughters. He has only juat joined Valley Rock Voies at the end of last years (2018).

This will be a good edition to the film because Phill is a very witty character like Siani. He is also attached to the sheet music and belives that the notation is everything. This will also be good for the film to have a new perspective on what the choir is like for when new people have joined the crew.

COLIN BEVAN

Bssist/Sound Technician

Information and Technology lecture in Neath college and a maths teacher in Tutor Club Neath. Used to play bass for a local band in Swansea in the 80s called Delusions of Grandeur. Colin helped the choir by being there form the start. He has also been doing the sound for Valley Rock Voices from the start.

The reason why this will be another good character for the film is because it will be good to see how the character fuctions with Valley Rock Voices and with his normal day time job as an ICT lecture.





JEFF REES

Guitarist

A local guitar player and teacher in the Neath and Swansea area. He also plays in a band called the kikx. Jeff is also a traned singer as well as a guitarist. He has been the guitarist from the start of Valley Rock Voices.

This will be a good edition to the film to see how the character compares band life to choir life.

MARTYN LOCKE

Drums/Purcussion

Session drummer for local bands around the area. Recently joined Valley Rock Voices at the end of last year.

As we do not know much about this charcter yet, it will be good to get a feel of what the choir is like when you a newbe to the choir.

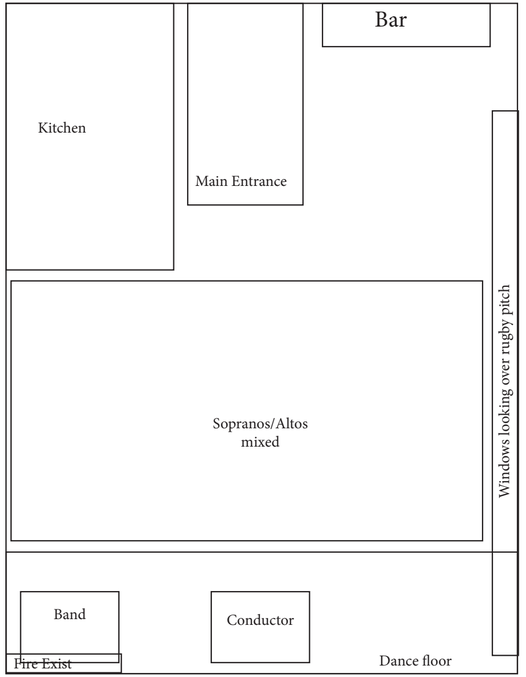


FLOOR PLANS

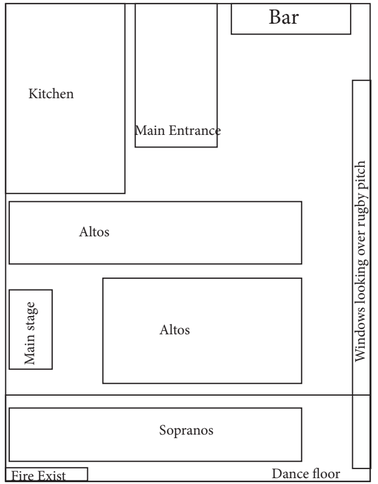
Neath Rugby Clubhouse

Floor Plans

- Possible layout for the band call



- Main rehursal layout, changes during band calls
- Can holde up to 180 people
- The choir capasity is 200
- Lights on celling and walls with diffrent temputres
- Naturel light from windows looking over the rugby pitch



MOODBOARDS

















GNOL NEATH RUGBY CLUBHOUSE
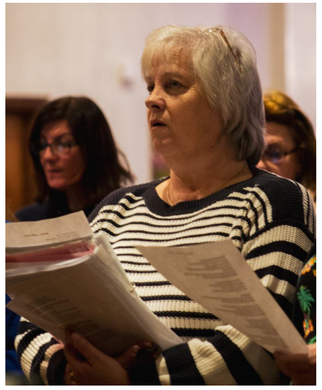










STRADEY PARK HOTEL LLANELLI BALLROOM











INTERVIEWS























COLOUR BOARDS

NEATH RUGBY CLUBHOUSE
COLOUR BOARDS

















PHOTOBOARDS

PHOTOBOARD OF CONNCERT RECORDING








By showing conncert footage of the choir in the film, it will show the audience what the choir sounds like when they are preforming live. Since the recording of the Summer Jammin Conncert from last summer. The choir has over 100k views on the Facebook page Wales2Win.

PHOTOBOARD OF REHURSALS






these images were taken during the rehursals when Valley Rock Voices where in the Con Club in Neath. During this scene, the film will show clips of Valley Rock Voices in thier rehursal space to show how the choir is run on a weekly basses. This will be good for the film because it will show the audience what the choir is like when they are practcing for thier gigs. Please note that the people in these images may not be in film, as members leave the choir.

PHOTOBOARD OF CD RECORDING






These images were taken during the album recording at Univeristy of Wales Trinity Saint David in the BBC Studios. This will be good for the film to show the audience what Valley Rock Voices is like to work with in a professional environment. Please note that the choir members might not be in the final film.

BUDGET & CREW

Prices per day including VAT

(Note that some equipment is my own)

Venue hire
Gnoll Clubhouse = £50
St. Davids Chrch Neath = £330
Total venue = £380

Camera
Canon 5D Mark iii = £80
Sony FS700 + 18-200mm lens = £250
Canon 70-200mm Lens = £60
Canon 24-70mm lens = £50
Canon 70-300mm Lens = £20
Tripods x3 = £40
Total Camera = £500

Sound
Rode M5 condenser microphones = £119
Behringer C-4 Single Diaphragm Condensor = £39.90
Tiger Microphone stand = £19
XLR Cables = £9.99
Beringer Henyx X2222 Mixer = £181
Sure SM58 = £15
Beringer Audio Interface = £98.80
Rode NTG 3 = £15
Rode NTG 4 = £174
Total Sound = £671.69

Lighting
Neewer Photograhy kit = £120
PB-1214 LED Par Bar = £199
Total Lingting = £319

For equipment only
Total = £1,490.69

Staff - per day
Prices from mandy.com

Cinematographer = £70
Producer = £70
Production designer = £90
Camera operators x3 = £75
Sound Recordist = £100
Sound Mixer = £75
Editor = £200
1st AC = £200
2nd AC = £175
Total Staff = £1,405

With just equipment from UWTSD
Prices per day including VAT

Camera
Canon 5D Mark iii = £80
Sony FS700 + 18-200mm lens = £250
Canon 70-200mm Lens = £60
Canon 24-70mm lens = £50
Canon 70-300mm Lens = £20
Tripods x3 = £40
Total Camera = £500

Sound
XLR Cables = £9.99
Sure SM58 = £15
Rode NTG 3 = £15
Total Sound = £39.99

Total for 1 day shoot
£539
Total = £680

Catering

https://www.deliciousfilmcatering.com/pricelist/

Delicious Film Catering

Breakfat, Lunch and Afternoon Tea
£36 per head
Total = £329

Sundays and bank holidays
£600 for 10 hours
overtiem charge £300 per hour

Total for food = £900

Total for 1 day shoot = £4,175.69

PAST CREW ON PAST PROJECTS

The crew will be only me to film the events acroos
Valley Rock's Voices journey

Band Call 2019 with The Hat and The Fiddle Band/
VRV Band - March
Sam bevan

BBC Recording studio
Sam Bevan
Music Technology Students

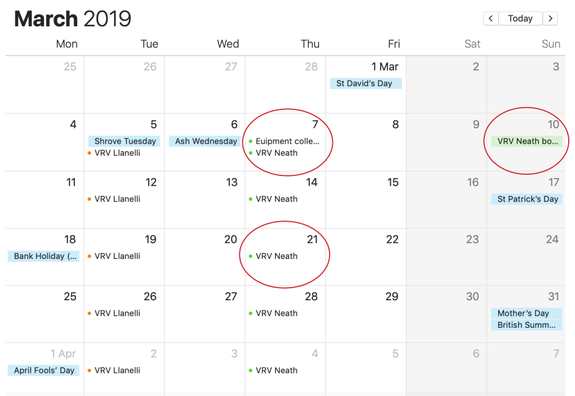
Summer Jammin Concert 2018
Sam Bevan - Camera and director
Eleaine - Camera
Dylan Gibbson - Camera and Sound

Christmas Concert 2017
Benjamin Marytn Wheeler - Camera and Sound

SCHEDUAL

SCHEDUAL

- Collect equipment on March 7th to make sure that all equipment works for the bootcamp on Sunday March 10th
- From March 11th - 21st March - check through the footage and plan if there needs to be anymore clips added
- The 21st is a back up day just incase I need anymore footage
- No choir from the 26th March - 28th March because of half term



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