



BRITTANY
THORLEY

I am looking to obtain employment to further my creative initiative and build on the wide range of skills I have honed in my current & previous roles. As well as being highly adaptable, resourceful and motivated, I am extremely passionate and eager to grow and develop in an industry I know and love. I pride myself on my excellent writing skills (which include an obsessive relationship with spelling and grammar) and meticulous organisation. I am looking for a position that harnesses these good points and allows me to develop and discover more about my capabilities.

Interest-wise, I love to keep up with current affairs as well as all things entertainment, there's nothing like a good gossip rag! I also love to indulge in the sweeter things in life such as travel, reading, fashion and music.



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BRITCOPY

EXPERIENCE

FOUNDER / FREELANCE COPYWRITER
BRITCOPY.CO.UK

FEB 2013 -
PRESENT

I successfully maintain a number of contracts for various PR, digital marketing & editorial clients. I manage my own diary to complete online and offline projects to a high standard, producing a wealth of content for use on websites, blogs & online resources, as well as in consumer & industry magazines.

FOUNDER
THE WEDDING DRESS GUIDE

JAN 2013 -
APR 2015

I actively manage this resource, which is fast becoming an essential guide to bridal wear for brides-to-be everywhere. As well as maintaining our social media platforms, I write well-researched articles and implement marketing campaigns to spread the word even further afield.

CONTENT & MARKETING MANAGER
LOCALTRADERS.COM

JAN 2012 -
MAY 2013

I managed a creative team, playing a key role in the company's ever expanding content & web developments both in the UK & overseas. In addition to managing team workloads, I organised and implemented content & rich media strategies to enhance site performance, engage with our extensive client & customer base, and in turn, maximise potential revenue.

CONTENT WRITER LOCALTRADERS.COM

NOV 2011 - JAN 2012

ONLINE EDITOR MI-BOOKS.COM

SEP 2011 - JAN 2012

FEATURES INTERN THE SENTINEL

APR 2011

ASSISTANT NEWS EDITOR ARTS LONDON NEWS

OCT 2010 - MAR 2011

EDITORIAL ASSISTANT STAFFORDSHIRE MEDIA

JAN 2010 - OCT 2010

SKILLS

EDITORIAL

CONTENT STRATEGY

SEO CONTENT

WEB ANALYTICS

DIGITAL MARKETING

PROOF READING

MEDIA ANALYSIS

COMMUNICATIONS

PROJECT MANAGEMENT

WEB CONTENT

NEWS WRITING

SOCIAL MEDIA

MULTIMEDIA CONTENT

TEAM BUILDING

COPYWRITING

PUBLIC RELATIONS

EDUCATION

FDA : JOURNALISM

2008 - 2011

UNIVERSITY OF THE ARTS LONDON
Grade Achieved: 2 : 1 / Merit-plus

A LEVEL : FILM STUDIES

2006 - 2008

NEWCASTLE-UNDER-LYME COLLEGE
Grade Achieved: A

A LEVEL : PHOTOGRAPHY

2006 - 2008

NEWCASTLE-UNDER-LYME COLLEGE
Grade Achieved: C

CITY & GUILDS (L3) : MEDIA TECHNIQUES

2006 - 2008

NEWCASTLE-UNDER-LYME COLLEGE
Grade Achieved: Merit

GCSES

2000 - 2005

ST. MARGARET WARD R.C. HIGH SCHOOL
Grades Achieved: 3 x grade A, 5 x grade B